## Societal Engagement Framework

### Aim
Sharing the wonder and importance of what we do

### Drivers
- Ensuring a continual stream of diverse and talented students
- Supporting and engaging our local and patient communities
- Increasing the impact and scale of our engagement with research

### Imperatives

**1. Reach out to children in their earliest years (ages 0-11)**
- Support teachers to engage in inspirational science and maths teaching through CPD
- Develop platforms for reaching out to primary schools through hub-and-spoke relationship models with secondary schools
- Enable targeted visiting of relevant primary schools by staff, students and alumni
- Explore ways to effectively engage primary schools through piloting new initiatives and programmes

**2. Sustained outreach for young people (ages 11-18)**
- Expand the provision of sustained cohort-based secondary school programmes aimed at widening participation
- Promote initiatives that support STEM university students considering teaching as a career
- Enable targeted visiting of relevant secondary schools by staff, students and alumni
- Provide more experiential opportunities for young people to engage with the practice of our research

**3. Make an impact as an anchor in our local communities**
- Listen to our local communities and build ongoing relationships based on shared priorities
- Encourage the College to be actively involved with our local communities through volunteering
- Establish targeted local activities and programmes to improve local education and health outcomes
- Make our campuses more open and engaging for the public through dedicated shared spaces

**4. Engage patients to improve understanding and healthcare**
- Forge strong relationships with a large, active and open panel of patients, carers and families
- Build awareness of the value and importance of working in partnership with patients on research
- Ensure staff and students have the skills, resources, opportunities and incentives for patient engagement
- Create shared spares for reciprocal engagement between patients and researchers

**5. Embed an institutional culture of engagement with research**
- Develop an institutional concept for engagement with research and integrate into our practice
- Build mutually beneficial connections between staff, students and the public through engagement
- Develop innovative theory and practice for engagement with research and establish Imperial as a centre for excellence
- Enhance and develop our institutional platforms for engagement with research

### Initiatives

- Support teachers to engage in inspirational science and maths teaching through CPD
- Develop platforms for reaching out to primary schools through hub-and-spoke relationship models with secondary schools
- Enable targeted visiting of relevant primary schools by staff, students and alumni
- Explore ways to effectively engage primary schools through piloting new initiatives and programmes

- Systematically monitor and evaluate our societal engagement activities
- Evidence the impact of societal engagement through original research
- Incorporate engagement more broadly in measures of research impact

- Create an enabling culture and environment for excellence and innovation in societal engagement
- Develop internal resources, practical help and support for staff, students and alumni
- Ensure that staff, students and alumni have access to the training necessary to deliver excellence in engagement

### Enablers

- **6. Collaboration**
  - Develop collaborations with neighbouring institutions and communities in London
  - Work with our peers to share best practice in engagement
  - Engage in strategic collaborations to achieve scale and impact, where aligned and sustainable
  - Leverage our position as a global university

- **7. Evaluating impact**
  - Systematically monitor and evaluate our societal engagement activities
  - Evidence the impact of societal engagement through original research
  - Incorporate engagement more broadly in measures of research impact

- **8. Supporting our people**
  - Create an enabling culture and environment for excellence and innovation in societal engagement
  - Develop internal resources, practical help and support for staff, students and alumni
  - Ensure that staff, students and alumni have access to the training necessary to deliver excellence in engagement

- **9. Sustainable funding**
  - Put in place systematic and coordinated processes for identifying and capturing relevant funding opportunities for societal engagement
  - Build a sustainable funding base through a mixed portfolio of philanthropy, corporate, government, and charitable sources