	Level 6
	Lead, coordinate and manage effectively the planning, design and development of high quality technology-led learning resources to enhance student learning and achievement within a Faculty or the College. Ensure continuity of delivery. Lead a large team and/or manage a large set of processes.
	Be a subject matter expert in institutional technologies. Promote their use to all staff involved in teaching and learning. Innovate educationally and technologically in the use of new technologies to meet pedagogical needs.
	Provide leadership to those planning and leading teaching and learning activities and programmes, such as course leaders or equivalent. Engage in horizon-scanning, be proactive in identifying and responding to external factors (political, strategic, technological).
	Lead or participate in the College's strategic technological learning committees or working parties.
Contribution to the College's Educational Mission	Make a significant contribution to the periodic review and evaluation of the effectiveness of the online materials and courses across the Faculty/College, in terms of both the technological and the pedagogical content and intent.
	Oversee multiple projects, ensuring each is managed and delivered to specification, time and budget.
	Be responsible for the initiation and overall co-ordination of a relevant programme of training.
	Be responsible for ensuring supportive responses to any special learning needs, or any particular differences in the learning needs of a diverse student base.
	Develop links with external contacts such as other educational and professional bodies and employers to foster collaboration and undertake outreach activities.
	Have a developed reputation based on personal due diligence, foundations and practice.

	Participate in, and develop activities such as student recruitment, student placements and outreach.
	Lead and be recognised in the activities of research, evaluation, enquiry and data analytics.
	Have expertise in data analysis and the use of appropriate data analysis tools in for identifying actionable insights.
Educational Research, Evaluation and Critical Enquiry	LEVEL 6
	Be responsible for raising internal and external funding to support technology-led learning activities, teaching initiatives or scholarship.
	Engage in contextually-relevant education-related research and other scholarly activities e.g. through membership of appropriate bodies and committees, editorships of journals, writing textbooks etc.) and assume external roles of responsibility (e.g. external examiner for degree programmes in other universities, subject expert in consultancy and advisory arrangements etc.).
	Apply knowledge acquired from scholarship to teaching, translating scholarly activity into contextually relevant good practice.
	Publish educational policy/research leading to an established reputation in the subject area and sector.
	Provide expert advice internally and externally, sharing successful methodologies and collaborating with others.
	Make a significant contribution to the efficient management and administration of the Faculty or College, facilitating change management and promoting good practice. Manage relationships with a range of stakeholders. Use negotiation and influencing skills to achieve goals.
Leadership and Management	Contribute to budgetary planning and resource management, using allocated budget/resources effectively and flexibly to control expenditure and ensure delivery of targets/objectives within budgetary constraints.
	LEVEL 6
	Provide expert advice and guidance to other professionals and encourage them to achieve College/Faculty/Divisional /Departmental objectives as appropriate.
	Manage and develop those involved in delivering and/or supporting teaching and learning activities and programmes, motivating and mentoring them to better meet current and future professional requirements.

	Provide strategic leadership for the Faculty/College in using technology to enhance learning and teaching and make a significant contribution to
	setting a technology-led strategy for the design and development of engaging, interactive and instructionally sound materials.
	Lead or participate in committees and working groups within the Faculty and College as required.
	Be recognised at a senior level by relevant professional body/bodies.
	Undertake internal learning and development training as relevant to role.
	LEVEL 6
	Engage with learning and development opportunities provided by vendors. Shape and co-deliver this provision.
	Be a reflective, responsive practitioner committed to personal and professional development.
Profession and Practice	Be recognised as a subject matter expert in multiple institutional technologies.
	Act as a role model, mentor and coach for others.
	Champion change, and influence others in the adoption of new practices and approaches.
	Actively participate in academic conferences and workshops which are relevant to e-Learning both nationally and internally (e.g. presenting, chairing, organising breakouts).