Promotional Email Template

Dear Student,

You will now have received an email inviting you to participate in the Spring Term UG SOLE lecturer/module Survey.

We are keen to achieve a high participation rate in order to get as many of your views as possible. To help encourage you to complete the survey we’ll be [outline incentive]. At present the participation rate for the department stands at XX%.

The survey is open until midnight on Monday 15 April/(Tuesday 16 April for PG). [or entering the last week].

Your comments will be taken seriously. If there are things we can improve, we can only do so, if we know about them. And if we get things right, it would be nice to know that, too.

**‘You said…We listened’**

We have listened to your views from previous surveys and have implemented changes to improve your experience

**SOLE** is now open at the following link [www.imperial.ac.uk/SOLE](http://www.imperial.ac.uk/SOLE) (log in using your College username and password).

The survey should only take about 10-15 minutes, so please find the time and complete it today!