

Imperial College  
London

# CVs & Cover Letters

Department of Computing  
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Richard Carruthers  
[r.carruthers@imperial.ac.uk](mailto:r.carruthers@imperial.ac.uk)

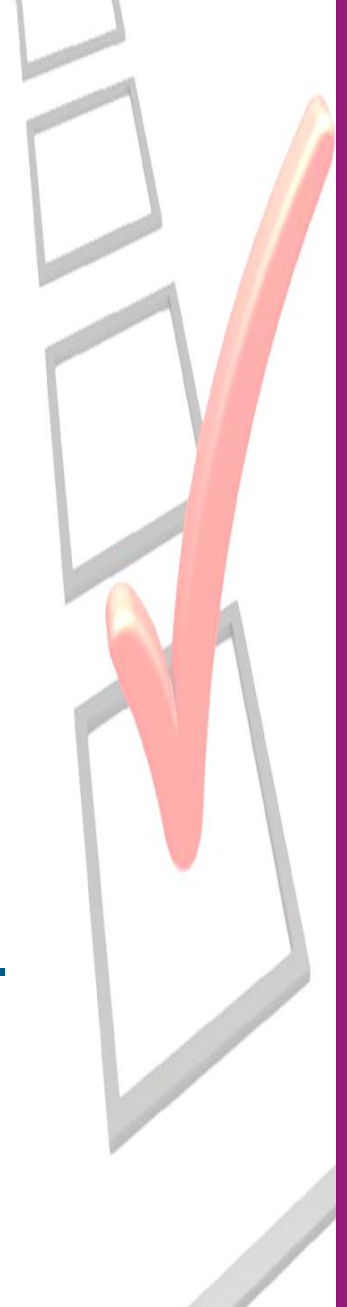
**Careers Service**

[www.imperial.ac.uk/careers](http://www.imperial.ac.uk/careers)

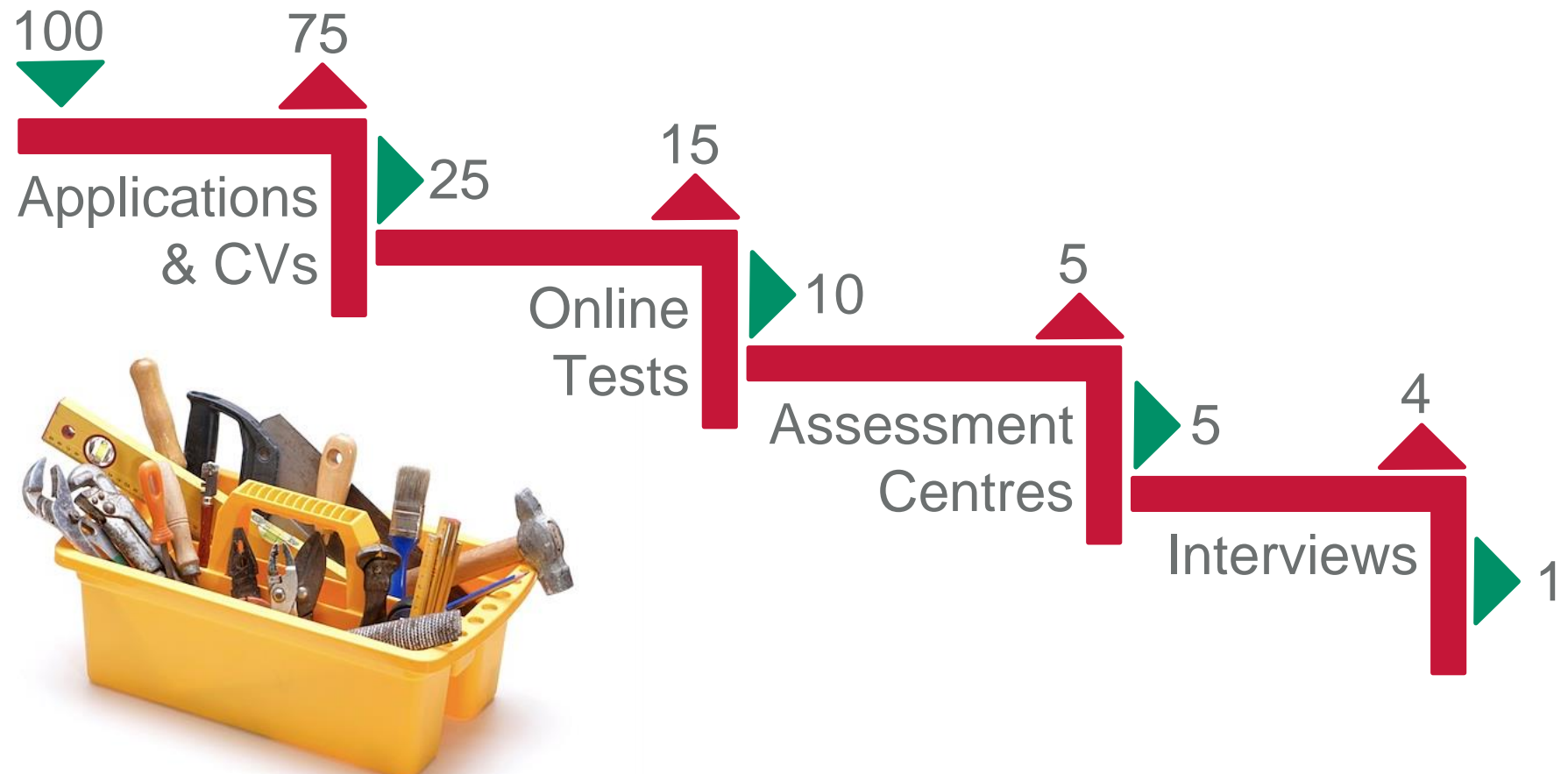


## By the end of the session you'll:

- Recognise the role of a CV & Cover Letter during the application process
- Understand appropriate layout, content and structure for your documents
- Identify areas from your experiences that should be highlighted to tailor documents.
- Be able to construct a tailored CV and Cover Letter and locate support resources



# Recruitment process:



# Understanding recruitment:



Can you do the job?  
Will you do the job?  
Will you fit the team?



Imperial College  
London

# CVs & Resumes



# CV/Resume

A unique marketing document that is designed to:

- Document relevant qualifications
- Highlight relevant experience
- Evidence relevant skills/attributes





# Skills recruiters look for:

- Communication
- Team Working
- Integrity
- Intellectual Ability
- Confidence
- Character/Personality
- Planning & Organisation
- Literacy
- Numeracy
- Analysis & Decision Making
- Leadership
- Negotiation
- Time Management
- Project Management
- Problem Solving
- Computer Literacy
- Commercial Awareness
- Handling Pressure
- Creativity / Innovation
- Resilience



# Skills audit:

Identify what you have to offer and how you can provide evidence for skills and attributes from all areas of your life.

This forms the foundation to your applications and will help you to create targeted documents.





# Skills audit:

<i>Activity</i>	<i>Evidence</i>	<i>Skill(s)</i>
MEng Computing	<ul style="list-style-type: none"><li>• Effectively explain, support and defend ideas and opinions in seminars and tutorials.</li><li>• Develop good report writing skills through group and individual assignments.</li></ul>	<ul style="list-style-type: none"><li>• Critical Thinking</li><li>• Verbal Communication</li><li>• Written Communication</li><li>• Time Management</li><li>• Organisation</li><li>• Group Work</li></ul>



## Be professional and concise:

“As part of a 6-month research project for module XXXX I had to carry out a survey of people’s attitudes to off-shore wind farms.”

“Devised and conducted a survey of attitudes to off-shore wind farms as part of a 6-month research project.”



## Achievement

- accelerated, accomplished, achieved, carried out, completed, improved, delivered, enhanced, finished, negotiated, obtained, produced, secured, increased, implemented

## Communication

- advised, participated, chaired meeting, wrote, instructed, demonstrated, edited, presented, discussed, promoted, persuaded, recommended

## Taking initiative

- created, formulated, designed, established, introduced, devised, started, developed, set up, launched, initiated, enabled

## Research

- classified, differentiated, investigated, determined, experimented, equated, searched, developed, surveyed, examined, indexed, compiled, catalogued

## Organising & planning

- distributed, reorganised, arranged, restructured, budgeted, verified, scheduled, computed, planned, produced

## Interpersonal

- advised, negotiated, consulted, evaluated, proposed, handled, sorted out, collaborated, discussed, mediated, facilitated



## What employer wants:

*accountability* *organisation* *Project management*  
*communication*

The applicant will:

- Be responsible for their own project(s) as part of a project team including senior management.

*Team work* *Influence and persuasion* *negotiation*

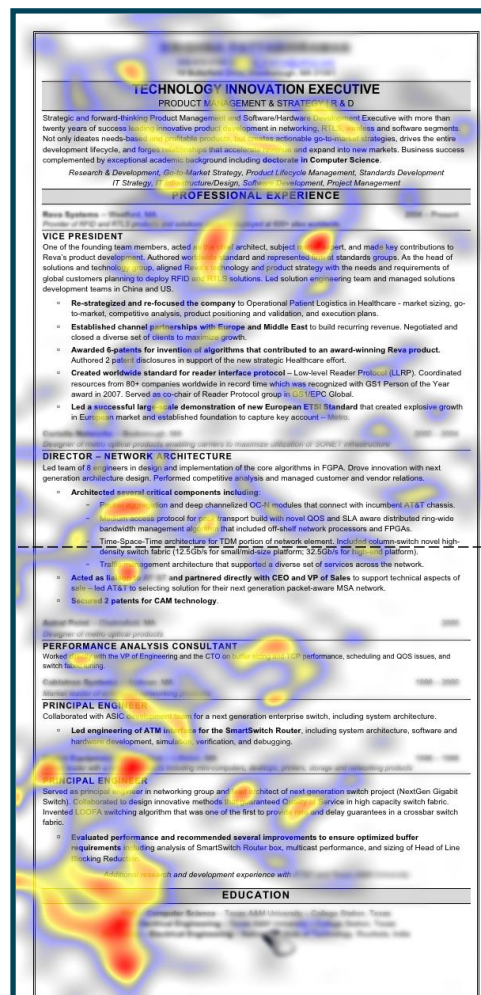
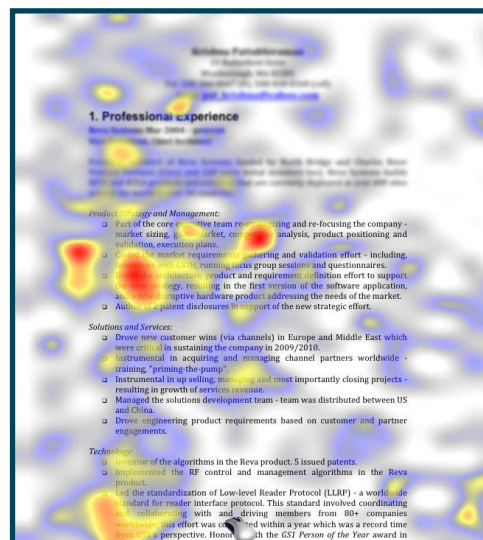
**JOB  
ANALYSIS**



# Immediate thoughts?



# Eye tracking technology:




# Artificial intelligence:

- Algorithms can provide a fair and objective score for all CVs quickly.
- Assessment is made against criteria deemed important for the role.
- High scores are presented to recruiters for additional screening and selection.
- A human is still often involved in the process although AI is getting more sophisticated and reliable.





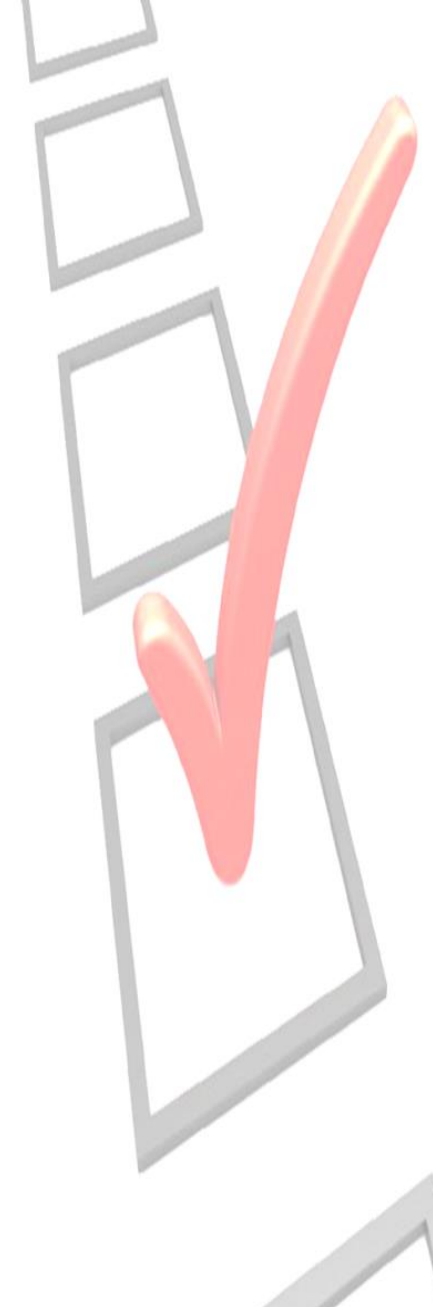
## CV structure:

- Contact Details
  - Profile (optional)
  - Education
  - Experience
  - Additional Skills (relevant ones)
  - Interests & Achievements
  - References
- Employment History
  - Projects
  - Research Experience
  - Positions of Responsibility
  - Consultancy Experience
  - Volunteering
- 



## CV success:

1. Easy to read & navigate
2. Avoid large blocks of unbroken text
3. Make it relevant and give evidence
4. Avoid clichéd phrases
5. Use professional language/tone
6. Right length (one or two pages)
7. Proofread!



# One page CV

Put your most recent qualifications first. Summarise pre-university qualification.

Highlight any IT or additional language skills that may be relevant.

Include any relevant additional information or positions of responsibility that demonstrate personal qualities.

**Alex Student**  
58 Tennyson Road, London, NW9 2XB  
[Alex.Student@imperial.ac.uk](mailto:Alex.Student@imperial.ac.uk)  
+44 (0)123 456 7891

**Education:**  
2013 – 2017 **MSci Chemistry, Imperial College London**  
Current average: 67%

- Regularly worked in small groups to plan and conduct over 20 laboratory experiments requiring precision, when recording and reporting, as well as strict time management and substantial independent research.
- Completed two data handling modules and have good practical experience in using specialist software to capture, analyse and report on numerical data.
- Attained the highest mark in the year (86%) for a presentation made to panel of lecturers and industry professionals.

2006 – 2013 **Passmore College, Bournemouth**

- A Levels: Chemistry (A), Maths (A), Physics (B), Biology (B)
- GCSEs: 10 A\* - C

**Employment:**  
Summer 2016 **Research Intern (Imperial College London)**

- Completed an 8 week research project within a laboratory.
- Presented research updates at regular departmental meetings.

Dec 2014 - Present **John Lewis, Oxford Street, Team Leader**

- Promoted from Customer Assistant during summer 2015.
- Demonstrate strong customer service in a fast paced retail environment.
- Develop an in-depth knowledge of products and train new staff.
- Ensure excellent communication while working across several teams.

**Volunteering:**  
Feb 2014 - Present **RAG, Imperial College London, Volunteer**

- Responsible for securing street collection permits from local authorities and arranging transport for up to 50 volunteers.

June 2012 - June 2013 **Befriend a Child, Bournemouth, Volunteer**

- Assisted with homework and arranged activities for two boys aged 9 and 11.

**Additional Skills:**

- Proficient use of Microsoft Office plus experience with several programming macros.

**Interests:**

- Imperial College Boat Club 1<sup>st</sup> eight. Organise five training session per week and take responsibility for the welfare and technical training of novice rowers.
- Active member of the Royal Society of Chemistry and the Imperial College Chemistry Society (ChemSoc).

References available on request.

Ensure your contact details are clear and accessible.

Highlight relevant skills and achievements.

Highlight your duties, responsibilities and achievements and where possible quantify specifics.

Include society, charity, community or work shadowing experience.



## Two

A personal profile is optional. If you choose to use one it should be specific and evidence based for the role.

Put your most recent qualifications first and use bullet points and direct language to help highlight relevant skills and to make the CV more accessible to the reader.

Make the CV work for the role you are applying to. If specific technical abilities are required ensure you reference to these. You can also use headings to help evidence other relevant skills.

Consider highlighting any relevant work experience in specific sections of the CV. Be specific and concise, mention achievements and outcomes.

How should a recruiter contact you? Provide key contact details. It is unnecessary to state 'Curriculum Vitae' but your name should be clear.

Highlight skills that are relevant to the role you are applying for by writing about your duties and responsibilities.

Provide a balanced picture of yourself by demonstrating the skills you have developed in a variety of experiences including societies, charity or community work.

Showcase additional skills that may be relevant in a structured and meaningful way. You may want to include relevant IT skills or additional languages.

Extracurricular activities are an important way to show you have interests outside of your studies. Use them to highlight transferable skills and demonstrate your personal qualities.

It is perfectly acceptable to summarise earlier qualifications.

You can provide contact details for your referee but it is also fine to state "available on request". This concludes the CV and allows flexibility. You will need permission of a referee prior to supply their details.

**Alex Student**  
58 Tavoyson Road, London, NW9 2XB  
[Alex.Student@imperial.ac.uk](mailto:Alex.Student@imperial.ac.uk)  
+44 (0)123 456 7891

Final year MSci Chemistry student with proven project management abilities developed in both academic and extracurricular activities. Seeking a laboratory based graduate training opportunity within the chemical industries.

**Education:**  
2013 - 2017 **MSci Chemistry, Imperial College London**  
Current average: 67%

- Course modules covered the full range of physical, organic and inorganic chemistry, including the handling of air/moisture-sensitive compounds. Examples include:
  - Atomic Structure
  - Bio-organic Chemistry
  - Measurement Science
  - Photochemistry
  - Molecular Architecture
  - Molecular Imaging
- Completed two data handling modules and have good practical experience in using specialist software to capture, analyse and report on numerical data.
- Competent in the use of UV-Vis, IR and NMR spectroscopies, TLC, flash chromatography, and other standard techniques.
- Experienced in both organic and inorganic synthetic chemistry, including the handling of air/moisture-sensitive compounds.
- Excellent laboratory safety and experience of completing relevant documentation.

**Technical Skills:**

- Completed two data handling modules and have good practical experience in using specialist software to capture, analyse and report on numerical data.
- Competent in the use of UV-Vis, IR and NMR spectroscopies, TLC, flash chromatography, and other standard techniques.
- Experienced in both organic and inorganic synthetic chemistry, including the handling of air/moisture-sensitive compounds.
- Excellent laboratory safety and experience of completing relevant documentation.

**Group Projects:**

- Regularly worked in small group experiments. These covered a range of topics including the study of mismatched DNA. Good teamwork skills developed to attain the highest marks in the year (86%) for a presentation to a panel of lecturers and industry professionals.

**Passmore College, Bournemouth**  
2006 - 2013

- A Levels: Chemistry (A), Maths (A), Physics (B), Biology (B)
- GCSEs: 10 A\* - C

**Research Experience:**

**July-August 2016 Research Intern - (Imperial College London)**

- Synthesised previous literature in the field of enzyme behaviour in pasteurisation.
- Prepared compounds for catalysis experiments, categorised 25 organic molecules to a library and presented research at departmental meetings.

**Other Employment:**

**Dec 2014 - Present John Lewis, Oxford Street**

- Promoted from Customer Assistant to Team Leader with responsibility for training new starters in product knowledge and retail environment at the flagship store.
- Demonstrate strong customer service skills in a retail environment at the flagship store.
- Develop an in-depth knowledge of various products and ensure excellent communication between a variety of teams.

**Volunteering:**

**Feb 2014 - Present RAG, Imperial College London, Volunteer**

- Assist in organising fundraising activities of the Students' Union charitable department at Imperial College London.
- Helped to raise a total of £91,527.19 for good causes during the academic year.
- Obtained collection permits from local authorities.
- Over 50 volunteers.

**Friend a Child, Bournemouth, Volunteer**

- Support to two boys aged 9 and 11 who came from very difficult backgrounds.
- Assisted with homework, providing around 2-3 hours contact time each week.
- Organised outings to football matches and trips to the beach etc.

**Additional Skills:**

- Proficient use of Microsoft Office (Word, Excel, PowerPoint)
- Familiar with ChemDraw
- Clean driving licence

**Interests:**

- Imperial College Boat Club 1st eight. Organise five training session per week and take responsibility for the welfare and technical training of novice rowers.
- Active member of the Royal Society of Chemistry and the Imperial College Chemistry Society (ChemSoc).

References available on request.



# Targeting (Banking):

## Education:

**2013 - 2017**      **MSci Chemistry, Imperial College London**

Modules have included:

- Modern Chemistry Fundamentals
- Fundamentals of Organic Chemistry (I & II)
- Fundamentals of Physical Chemistry (I & II)
- Intermediate Inorganic Chemistry (I & II)
- Atomic and Molecular Interactions
- Organic Reaction Mechanisms
- Change and Equilibrium
- Pharmacology A

## Education

**2013 - 2017**      **MSci Chemistry, Imperial College London**

**Current average: 67%**

- Regularly worked in small groups to plan, carry out and conduct over 20 laboratory experiments. These covered a wide range of areas requiring precision, when recording and reporting, as well as strict time management and substantial independent research.
- Completed two data handling modules and have good practical experience in using specialist software to capture, analyse and report on numerical data.
- Attained the highest mark in the year (86%) for a project presentation made to panel of lecturers and industry professionals.

## Peter Jones

Bedford House, Tennyson Road, Colindale, NW9 2XB

[Peter.Jones@imperial.ac.uk](mailto:Peter.Jones@imperial.ac.uk) +44 (0)123 456 7891 [www.linkedin.com/uk/12/345/678](http://www.linkedin.com/uk/12/345/678)

A third year MSci Chemistry student seeking an entry level position within an investment bank. Possess strong technical attributes and proven project management abilities in both academic and extracurricular activities.

## Education

**2013 - 2017**      **MSci Chemistry, Imperial College London**

**Current average: 67%**

????

**2006 - 2013**      **Passmore College, Bournemouth**

- A Levels: Chemistry (A), Maths (A), Physics (B), Biology (B)
- GCSEs: 10 A\* - C

## Employment

**Dec 2013 – Present. John Lewis, Oxford Street, Customer Assistant**

- Demonstrate strong customer service skills and attention to detail in a fast paced retail environment.
- Developed an in-depth knowledge of various products.
- Successfully train new staff in process and procedures.
- Ensure excellent communication between all team members while working across several teams.



# Computing CV

Detail key achievements from your degree and any USPs

Identify key responsibilities from any internships or job roles.

Reaffirm coding skills and languages.

**Charles Babbage**  
44 Crosby Row, London, SE1 8DP  
[charles.babbage@imperial.ac.uk](mailto:charles.babbage@imperial.ac.uk)  
+44 (0)123 456 7891

**Education:**  
**2013 – 2017** **MEng Computing, Imperial College London**  
**Current average: 67%**

- Modules include: Databases, Web Security, Compilers, Networks, Logic and OS.
- Regularly work in small groups to plan, conduct and deliver projects.
- Winner of the Gloucester Research Prize (2015) for academic excellence.
- Attained the highest mark in the year (86%) for a presentation made to panel of lecturers and industry professionals.

**2006 – 2013** **Northampton College, Bournemouth**

- A Levels: Chemistry (A), Maths (A), Physics (B), Biology (B)
- GCSEs: 10 A\* - C

**Projects:**

- **WACC Compiler**
  - Wrote a complete compiler in C++.
- **Smart Hack '15**
  - Wrote a Python code to enable a web app to update an online shopping list using voice recognition.
- **Pintos OS**
  - Developed a simple operating system from a baseline code using C.

**Employment:**  
**Summer 2016** **WCN, Software Developer Intern**

- Participated in a software development life cycle project during a 12 week placement within a pioneering recruitment technology firm.
- Worked on user-facing features using C/C++ and Qt.
- Presented research updates at regular departmental meetings.

**Dec 2014 - Present** **Scholarly, Private Tutor**

- Taught GCSE and A-Level maths to students aged 14-18.

**Volunteering:**  
**Feb 2014 - Present** **RAG, Imperial College London, Volunteer**

- Responsible for securing street collection permits from local authorities and arranging transport for up to 50 volunteers.

**Programming Languages:**

- Preferred: C/C++, Java, Python, Haskell
- Familiar with: Ruby, JavaScript, Bash, SQL, HTML

**Interests:**

- Active member of the Department of Computing Society attending industry talks and regular member of the football team.

References available on request.

Ensure your contact details are clear and accessible.

Highlight project work both academic and personal projects.

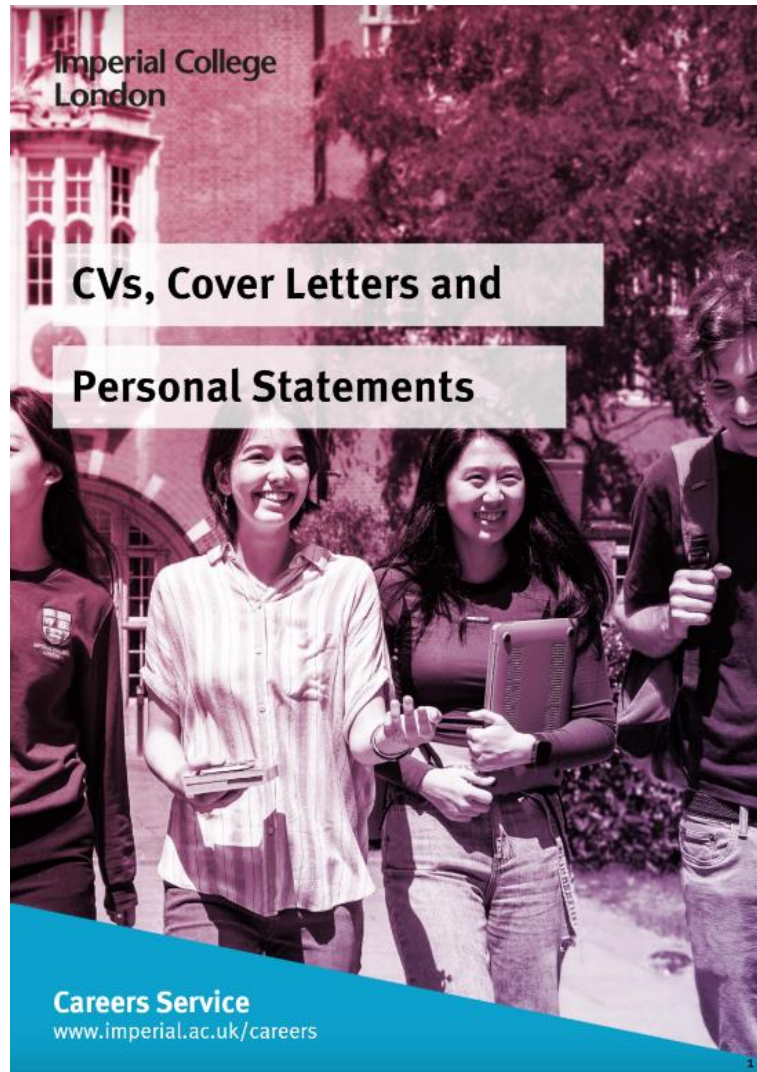
Make reference to any additional experiences.

Mention any extra curricular activities to show your personality.





## Further examples:





# Value for money:



# Cover Letters



# Evidence your skills:

Employers expect you to make a connection between what they require and what you can offer.

Evidence should come from:

- Education/Research Projects
- Work Experience
- Extracurricular Activities



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London

# Cover Letters:

Dear Sir/Madam,  
>>>

Yours Faithfully,

Dear Mr Jones,  
>>>

Yours Sincerely,

Yours xxxxxxxxx,  
Alex Smith

MEng Computing (2020 – 2024)  
Imperial College London

<b>Their address</b>	<b>Your address</b>
<b>Date</b>	
<b>Dear ...</b>	
<b>Opening</b> <ul style="list-style-type: none"><li>• Who are you, what are you applying for.</li></ul>	
<b>Why them and this opportunity</b> <ul style="list-style-type: none"><li>• Give reasons for your interest</li><li>• Highlight any particular aspects/areas of interest to you.</li><li>• Demonstrate your research and understanding of the role.</li></ul>	
<b>Why you.</b> <ul style="list-style-type: none"><li>• Give reasons why you should be considered.</li><li>• Evidence relevant skills, knowledge and experience.</li><li>• Present a positive picture and reflect the skills they seek.</li><li>• Develop themes within your CV, don't just repeat it but expand on the most relevant information found within it.</li><li>• Draw experience from academic and extra curricular activities</li></ul>	
<b>Thanks and closing remarks.</b> <ul style="list-style-type: none"><li>• Summarise your suitability and look toward the interview.</li></ul>	
<b>Signature</b>	



# Why the company/role?

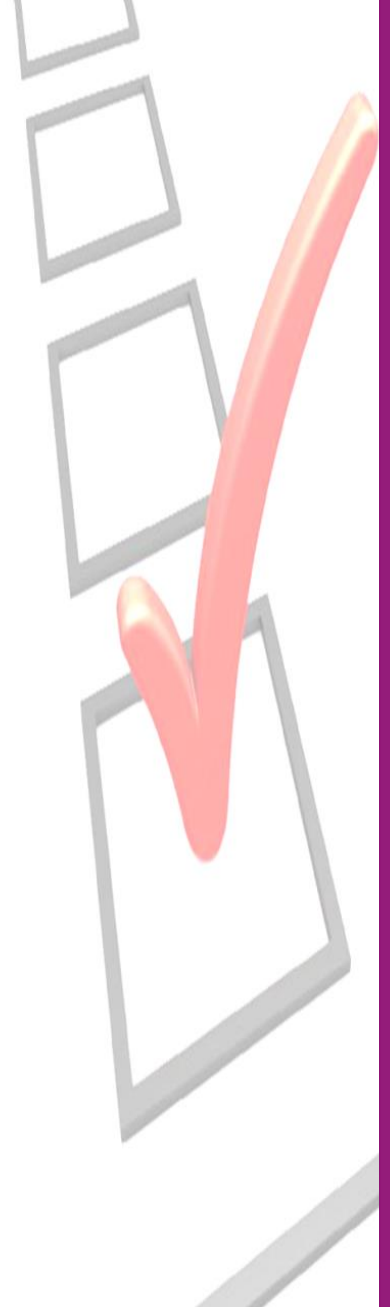
You need to appear informed, interested and motivated in them. The following can help:

- Their webpage – “about us” etc
- Social Media – Twitter; Instagram; LinkedIn
- The News – articles; press releases
- Networks – talk to employees/recruiters
- [MarketLine Advantage](#) – company profiles



# Top Tips for Cover Letters:

1. 1 page for graduate level roles
2. Be relevant and concise
3. Talk about why this company/role
4. Provide evidence of experience/skills
5. Use examples and quantifiable data
6. Reflect your personality/values
7. Attention to detail is key



## Writing Style:

- Write in a coherent and fluid style.
- Be professional but not grandiose, ostentatious or pretentious e.g. minimise the use of:
  - Moreover
  - Furthermore
  - Therefore
  - Nonetheless
  - Notwithstanding
  - Indeed
  - Hitherto
  - Supplementary

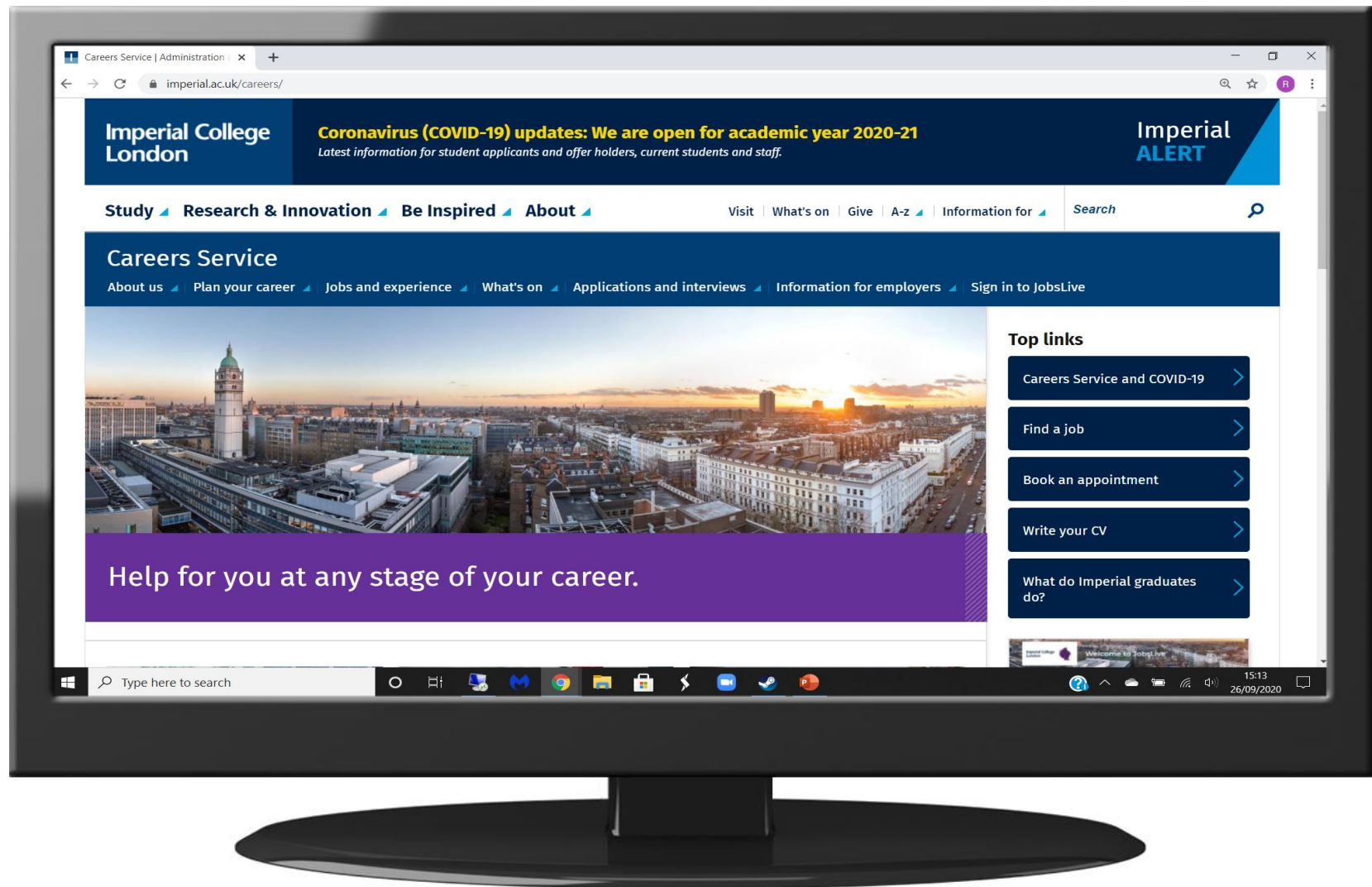




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# Next Steps & Further Support





# JobsLive:



Browse vacancies and events plus set your profile to receive notifications about opportunities that match your preferences.



# MyCVs:

Access via JobsLive for a quick CV health check.

The screenshot shows the Imperial College London JobsLive interface. At the top left is the 'TARGET connect' logo. The main header features the Imperial College London logo and a 'Welcome to JobsLive' message over a cityscape background. Below the header is a search bar and a 'Book' button. A navigation bar contains icons for Events, Appointments, Vacancies, Exclusive Opportunities, and Forms. On the right, a user profile dropdown menu is open for 'Richard Carruthers', listing options: Profile, Forms, Bookings, Exclusive Opportunities, Vacancies, and CVs (highlighted with a red circle). A 'Sign out' button is also visible. The background of the interface shows a cityscape with a prominent domed building.



# Seminars & Workshops

## Essentials

- Discussion based seminars exploring core knowledge
- Typically 50 - 60 minutes

## Labs

- Highly interactive practical workshops
- Typically 90 - 120 minutes

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## Discoveries

- Sector specific placement and internship pre-recorded information and resource links.

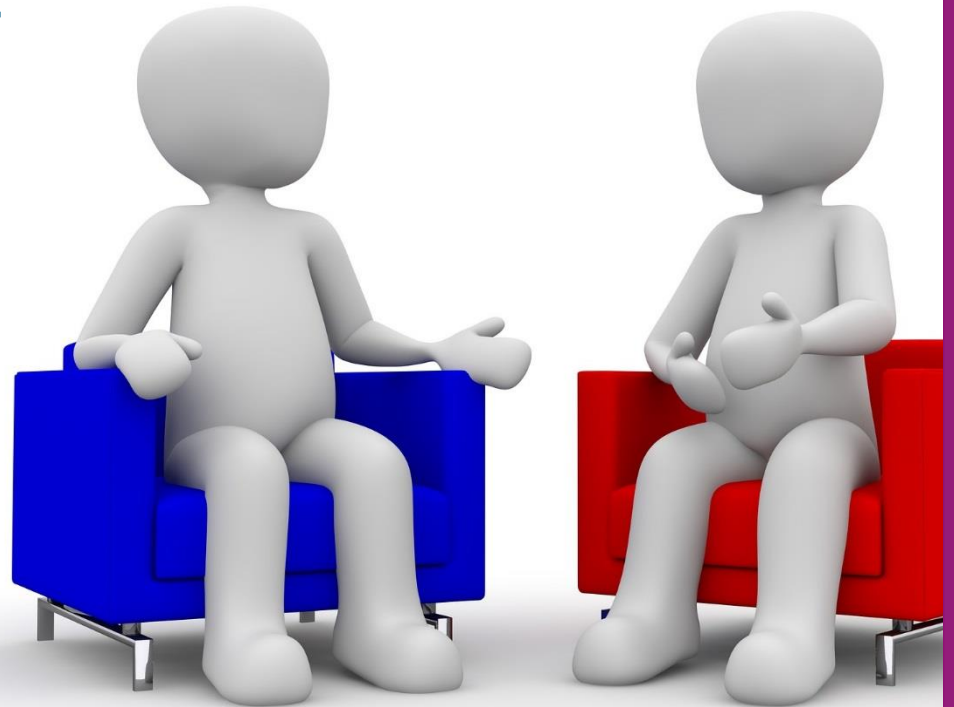




# 1-2-1 Appointments:

We offer a series of 1-2-1 careers appointments from CV checks to longer referrals for more in-depth discussions on your career future.

Book via [JobsLive](#)



# Q&A





## The Careers Service

Supporting our students during their studies and for three years after graduation.

### Opening hours

Open throughout the year Mon-Fri 10.00 - 17.00

### Keeping in touch

Subscribe to our newsletters from your profile settings of [JobsLive](#) or follow us on social media



[@ic\\_careers](#)



[/imperialcareersevents](#)



[@imperialcareers](#)

[careers@imperial.ac.uk](mailto:careers@imperial.ac.uk)

+44 (0)20 7594 8024

Careers Service

[www.imperial.ac.uk/careers](http://www.imperial.ac.uk/careers)