DMITRY SHARAPOV Imperial College Business School South Kensington Campus London, SW7 2AZ

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Positions

2021–	Associate Professor, Innovation, Entrepreneurship, and Strategy Department of Management and Entrepreneurship, Imperial College Business School.
2015	Assistant Professor, Innovation, Entrepreneurship, and Strategy Department of Innovation and Entrepreneurship, Imperial College Business School.
2013	British Academy Postdoctoral Research Fellow Department of Innovation and Entrepreneurship, Imperial College Business School.
2012	Research Associate Department of Innovation and Entrepreneurship, Imperial College Business School.

Education

2012	Ph.D. in Management Judge Business School, University of Cambridge.
2011	Visiting Ph.D. Student Management and Organization Group, Marshall School of Business, University of Southern California. August to December 2011.
2008	M.Sc. in Development Studies School of Oriental and African Studies, University of London.
2006	B.A. (Hons.) in Economics <i>University of Cambridge.</i>

Research Interests

Imitation.

Competitive dynamics.

Management of external and internal sources of innovation.

Ecosystem development strategies.

Peer-reviewed Publications

- Sharapov, D., and Ross, J.-M. "Whom should a leader imitate? Using rivalry-based imitation to manage strategic risk in changing environments"

 Strategic Management Journal, forthcoming. https://doi.org/10.1002/smj.3120

 An early, abridged version of this paper, titled "Whom should a leader imitate in multiple-competitor settings?" was included in the Academy of Management 2015 Best Paper Proceedings.
- Uzunca, B., Sharapov, D., and Tee, R. "Governance rigidity, industry evolution, and value capture in platform ecosystems."

 Research Policy, 51(7): 104560. http://dx.doi.org/10.1016/j.respol.2022.104560

 An earlier version of this paper, titled "From decanter to bottleneck? How industry evolution and governance inseparability shape value migration in ecosystems," was selected as finalist for 2014 SMS Best Conference PhD Paper Prize.
- Sharapov, D., and MacAulay, S. C. "Design as an isolating mechanism for capturing value from innovation: From cloaks and traps to sabotage."

 Academy of Management Review, 47(1): 139-161. https://doi.org/10.5465/amr.2018.0413
- Sharapov, D., Kattuman, P. A., Rodriguez, D., and Velazquez, F. J. "Using the Shapley Value approach to variance decomposition in strategy research: Diversification, internationalization, and corporate group effects on affiliate profitability."

 Strategic Management Journal, 42(3): 608-623. https://doi.org/10.1002/smj.3236

 An earlier, abridged version of this paper, titled "Revisiting profitability: Firm, corporate network, industry, and country effects" was included in the Academy of Management 2011 Best Paper Proceedings.
- 2019 Criscuolo, P., Alexy, O., Sharapov, D., and Salter, A. "Lifting the veil: Using a quasi-replication approach to assess sample selection bias in patent-based studies."

 Strategic Management Journal, 40(2): 230-252. https://doi.org/10.1002/smj.2972
- 2015 Ross, J.-M. and Sharapov, D. "When the leader follows: Avoiding dethronement through imitation."

 **Academy of Management Journal, 58(3): 658-679. Lead article. https://doi.org/10.5465/amj.2013.1105

 **An early, abridged version of this paper, titled "Follow the follower? Performance implications of leader-follower imitation under uncertainty" was included in the Academy of Management 2013 Best Paper Proceedings.
- Fiss, P. C., Sharapov, D., and Cronqvist, L. "Opposites attract? Opportunities and challenges for integrating large-N QCA and econometric analyses."

 *Political Research Quarterly, 66(1): 191-197. https://www.jstor.org/stable/23563602

Book Chapters, Policy Reports, Practitioner-oriented Papers, and Best Paper Proceedings

- Thomas, L. D. W., Sharapov, D., and Autio, E. "Linking entrepreneurial and innovation ecosystems: The case of AppCampus."
 In S. A. Alvarez, E. G. Carayannis, G. Dagnino, & R. Faraci (Eds.), Entrepreneurial Ecosystems and the Diffusion of Startups. Chelthenham, UK: Edward Elgar Publishing.
- 2018 Sharapov, D. "Complementor strategies in smartphone application markets." *Academy of Management 2018 Best Paper Proceedings.*

- Alexy, O., Criscuolo, P., Salter, A., and Sharapov, D. "Going off-piste: The role of status in launching unsponsored R&D projects."

 Academy of Management 2016 Best Paper Proceedings.
- Sivonen, P., Borella, P., Thomas, L. D. W., and Sharapov, D. "How an accelerator can catalyse your ecosystem."
 - The European Business Review, September-October 2015: 78-83.
- Bock, A. J., Eisingerich, A. B., Sharapov, D., George, G. "Innovation and leadership: When does CMO leadership improve performance from innovation?" *Sage Open*, 5(2).
- Sharapov, D., Thomas, L. D. W., and Autio, E. "AppCampus."
 In Healy, A., Perkmann, M, Goddard, J, and Kempton, L. (eds.): *Measuring the impact of university business cooperation (EAC/23/2012): Case Studies*: 4-16. Luxembourg: Publications Office of the European Union.

Research Work in Progress

Sharapov, D. "Complementor strategies in smartphone application markets."

Reject and resubmit. Included in the Academy of Management 2018 Best Paper Proceedings and nominated for 2016 SMS Best Conference Paper Prize.

Vandeweghe, L., Sharapov, D., Thomas, L. D. W., and Autio E. "In-between hackers and corporate drones: A logic constellation change at a structural hybrid."

Ross, J.-M., Sharapov, D., Mishina, Y., and Shamsie, J. "The roles of demand and competitive uncertainty in imitation of resource allocation decisions."

Dickler, T. A., and Sharapov, D. "The performance effects of internal resource redeployment versus external resource sourcing."

Sharapov, D., and Dahlander, L. "Selection regimes and selection errors."

MacAulay, S. C., and Sharapov, D. "Using design to capture value from innovation."

Selected Conference Presentations and Invited Talks

- Sharapov, D., and Dahlander, L. "Selection regimes and selection errors." *Academy of Management Annual Meeting* 2022, *Seattle, US*.
- Sharapov, D., and Dahlander, L. "Selection regimes and selection errors." DRUID summer conference 2022, Copenhagen, Denmark.
- 2020 MacAulay, S., and Sharapov, D. "Capturing value by design." Strategic Management Society Annual Meeting 2020, online.
- 2020 Ross, J.-M., Sharapov, D., Mishina, Y., and Shamsie, J. "The roles of demand and competitive uncertainty in imitation of resource allocation decisions." STR group pre-AOM virtual symposium "Broadening our view of imitation", June 25th.
- Dickler, T. A., and Sharapov, D. "The performance effects of internal resource redeployment versus external resource sourcing."

 Stockholm School of Economics Center for Sports and Business virtual paper and idea development workshop, April 16th.

- Sharapov, D., and MacAulay, S. C. "From cloaks and traps to sabotage: Design mechanisms for capturing value from innovation."

 Invited seminar at London Business School, Strategy and Entrepreneurship group, January 21st.
- Uzunca, B., Sharapov, D., and Tee, R. "Incorporating history into ecosystems: How governance inseparability and industry evolution shape value creation over time." *Invited presentation, Platform Research Conference, King's College of Law, London, December 14th.*
- 2019 Ross, J.-M., Sharapov, D., Mishina, Y., and Shamsie, J. "The roles of demand and competitive uncertainty in imitation of resource allocation decisions."

 Strategic Management Society Annual Meeting 2019, Minneapolis, US.
- 2019 Sharapov, D., and MacAulay, S. "From cloaks and traps to sabotage: Design mechanisms for protecting knowledge."

 Academy of Management Annual Meeting 2019, Boston, US.
- 2019 Sharapov, D., and MacAulay, S. "From cloaks and traps to sabotage: Design mechanisms for protecting knowledge."

 DRUID summer conference 2019, Copenhagen, Denmark.
- 2019 Sharapov, D. "Research overview."

 Invited presentation, Center for Sports and Business, Stockholm School of Economics, Stockholm, April 6th.
- 2018 Sharapov, D. "Complementor strategies in smartphone application markets." *Academy of Management Annual Meeting 2018, Chicago, US.*
- Sharapov, D., and MacAulay, S. "From cloaks and traps to sabotage: Design mechanisms for protecting knowledge."

 Invited seminar, European School of Management and Technology (ESMT), Berlin, June 18th.
- Sharapov, D., and Ross, J.-M. "Whom should a leader follow? Using rivalry-based imitation to manage strategic risk in changing competitive environments."

 Competitive Dynamics Conference, Kingston, ON, June 3rd.
- Sharapov, D., and MacAulay, S. "Protecting knowledge by shaping its manifestation(s): A new unit of analysis for strategy."

 Academy of Management Specialized Conference: Big Data and Managing in a Digital Economy, University of Surrey, UK.
- Sharapov, D., and MacAulay, S. "Protecting knowledge by shaping its manifestation(s): A new unit of analysis for strategy."

 Invited presentation, Center for Research in Innovation and Entrepreneurship workshop, School of Management, University of Bath, March 9th.
- 2017 Sharapov, D., and MacAulay, S. "Using design to secure knowledge-based competitive advantage."

 Strategic Management Society Annual Meeting 2017, Houston, US.
- 2017 Sharapov, D. "Complementor strategies in smartphone application markets."

 Imperial Innovation and Entrepreneurship Conversation on "Ecosystems for Innovation and Entrepreneurship", London, UK.
- 2017 Sharapov, D. "Complementor strategies in smartphone application markets." *DRUID summer conference 2017, New York, US.*

Teaching

- 2017– Lecturer and Coach, Entrepreneurship for M.Sc. Innovation, Entrepreneurship and Management
- 2015– Lecturer, Corporate Strategy for M.Sc. Economics, Strategy and Business
- 2014–2015 Lecturer and Coach, Innovation and Entrepreneurship Summer School
- 2013–2017 Lecturer and Coach, Entrepreneurship for M.Sc. Management

Service

Ad-hoc reviewer:

Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Global Strategy Journal, Journal of Management Studies, Management Science, Research Policy, Strategic Entrepreneurship Journal, Strategic Management Journal.

2022 Guest editor

Academy of Management Discoveries Special Research Forum: A Whole Different Ball Game - Exploring the Modern Organizational Context Through the Lens of Sports.

2022 Theme track co-chair

Theme A: "Emerging digital technologies for an open world" at Strategic Management Society Annual Meeting 2022, London, UK.

2021 Organizer

"Using Sport Data to Advance Management Theory" Online Paper and Idea Development Workshop hosted by the Center for Sports and Business, Stockholm School of Economics, April 23rd, 2021.

2021 Editorial review board member

Journal of Management.

2021 Research committee member

Strategy (STR) Division, Academy of Management.

2020– Editorial review board member

Academy of Management Discoveries.

2020 Track organizer for Strategic Entrepreneurship

Strategy (STR) Division, Academy of Management Annual Meeting 2020.

2019– Affiliate member

Center for Sports and Business, Stockholm School of Economics.

2017 Organizer

Imperial Innovation and Entrepreneurship Conversation on "Ecosystems for Innovation and Entrepreneurship", London, UK.

2016– Organizer

"Using Sport Data to Advance Management Theory" Professional Development Workshop, Academy of Management Annual Meeting. Co-sponsored by Organization and Management Theory (OMT), Strategic Management (STR), Organizational Behavior (OB) and Research Methods (RM) divisions.

2016–2018 Organizer

Innovation and Entrepreneurship Department seminar series, Imperial College Business School.

2012–2016 Organizer

Innovation and Entrepreneurship Department Paper Development Workshop, Imperial College Business School.

Awards, Grants, and Scholarships

2021	Best Reviewer award Strategy Process Interest Group, Strategic Management Society Annual Meeting.
2019	Best Reviewer award Strategy Division, Academy of Management Annual Meeting.
2015	Best Reviewer award Technology and Innovation Management Division, Academy of Management Annual Meeting.
2014	Best Reviewer award Technology and Innovation Management Division, Academy of Management Annual Meeting.
2014	Best Reviewer award Business Policy and Strategy Division, Academy of Management Annual Meeting.
2013	New Economic Models for the Digital Economy (NEMODE) placement grant <i>Research Councils UK</i> .
2013	Best Reviewer award Business Policy and Strategy Division, Academy of Management Annual Meeting.
2013	Early Career Postdoctoral Fellowship British Academy.
2011	Grant to fund visit to Marshall School of Business, University of Southern California <i>University of Cambridge, Judge Business School.</i>
2008	Benavitch scholarship St. Catharine's College, University of Cambridge.

Memberships

Academy of Management

Strategic Management Society

DRUID