We will strengthen and diversify our revenues

Delivering our mission requires investment in our staff, students and facilities.

Financial sustainability is essential to ensuring that we are able to maintain and develop a world-class research and education environment and have the flexibility to invest in the opportunities of our choice.

**ACTIONS IN DETAIL**

- We will dedicate over one-third of the space at our White City Campus to diversifying our income.
- We will seek philanthropic investment to strengthen our research and education.
- We will manage the College Endowment to generate a steady return and we will grow the number of endowed scholarships, professorships and chairs.

£855M
Imperial’s revenue in 2013–14

**CASE STUDY 10**

Brevan Howard Centre for Financial Analysis

In 2014, Imperial College Business School established the Brevan Howard Centre for Financial Analysis thanks to a gift of £20.1 million, one of the most generous in UK business education history, from Brevan Howard, a leading hedge fund co-founded by Imperial alumnus Alan Howard (MEng, Chemical Engineering & Chemical Technology, 1986). Research at the Centre aims to help understand and prevent financial crises.

The Centre brings together academics, policy makers and practitioners, and is led by Professors Franklin Allen and Douglas Gale, two of the world’s foremost experts in financial contagion, market behaviour and risk. Research at the Centre is designed to support better policy-making in finance around the world. Initial research priorities include financial stability and regulation; financial structure; and the role of financial economics in non-profit activities.

At the Centre’s launch, Professor G. ‘Anand’ Anandalingam, Dean of Imperial College Business School, noted that “Franklin Allen and Douglas Gale are genuine pioneers in our understanding of systemic risk, corporate governance and interbank liquidity.” Alan Howard, whose vision and support made the Centre possible, said: “It is a pleasure to support my alma mater in this way, and an honour to be able to contribute to Imperial’s continued excellence.”
Enablers