

Imperial College London

Imperial Sustainable Halls

End of year campaign report 2025-26



Students Organising
for Sustainability
United Kingdom

IMPERIAL



Our campaign engaged your students on sustainability during the 2025-26 academic year

Our **multi award-winning campaign** successfully engaged your students on sustainability, building a community of **engaged and informed student sustainability champions**, and creating meaningful **behaviour change** for sustainability.

The campaign enhanced students' **understanding of sustainability and carbon literacy**, mobilising them to **lead on sustainability initiatives**. Throughout the year we ran engagement activities communicating practical advice to achieve **quantifiable energy, waste and water reductions**.

This report summarises our main activities and their impacts. The first section highlights the overall impact, and the following pages give more detail about the activities that we ran, concluding with the national picture.



The campaign had a positive impact on your overall student engagement

- **612** students engaged in the campaign (13% of total residents)
- **252** students entered our climate quizzes.
- **207** participated in our online competitions and masterclasses.
- **150** engaged in our campus visits.
- **3** students completed the volunteer training, and 1 achieved a gold award.



Our campaign had a tangible impact on the electricity, carbon, and financial savings



1.5%
energy
saved

9,490
kWh
saved

2 tonnes
of CO₂
saved

£1,898*
saved

- The above savings are calculated based on a 2022 baseline and calculated from 89 days of occupancy (in October, November, and February).
- With an estimated occupancy of 6 months (181 days), total savings would be 18,980 kWh, £3,796* and 4 tonnes of CO₂.

*assuming an expenditure of 20p/kWh



As part of the campaign, we ran a friendly competition between your residences

- The competition was based on our key engagement statistics, as a percentage of residents from each residence.
- We combined engagement data with energy and water data from term-time to calculate which hall was most engaged and taking the most action.
- Wilson House won the competition this year! Students in this hall will be treated to pizza in June.
- You can find a [sharable version on our website](#).

Imperial College London

1. Wilson House

2. Gabor Hall (Eastside)

3. Wilkinson Hall (Eastside)

4. Kemp Porter Buildings

5. Woodward Buildings

6. Evelyn Gardens (Willis Jackson, Holbein, Southwell)

7. Linstead Hall (Eastside)

8. Selkirk Hall (Southside)

9. Beit Hall

10. Silwood Park Halls (Mary Flowers, Brian Flowers, John)

11. Tizard Hall (Southside)

12. Falmouth & Keogh Hall (Southside)

13. Parsons House

14. Imperial Boathouse

**Final leaderboard,
May 2026**



Our trained student volunteers took climate action

As part of their roles, volunteers promoted the campaign to their flatmates and online.

They audited the sustainability of their residences and improved energy efficiency. They participated in masterclasses and workshops thereby increasing their sustainability knowledge and skills.

We supported volunteers to take action by sending monthly emails, inviting them to a Whatsapp group for volunteers, and inviting them to join us on campus for in person visits.

Volunteers were awarded digital badges for their involvement in the campaign. This included sharing the campaign with their friends, completing an audit of their home, and supporting us with campus visits.



Volunteer training, 2024



Volunteers benefited from the campaign



As a result of the campaign:

100%

Know more about how everyday actions contribute to the climate crisis

100%

Understand how to drive more change on the climate crisis where they live

100%

Developed skills that will be useful in the future

Data from 2024-25 volunteer survey

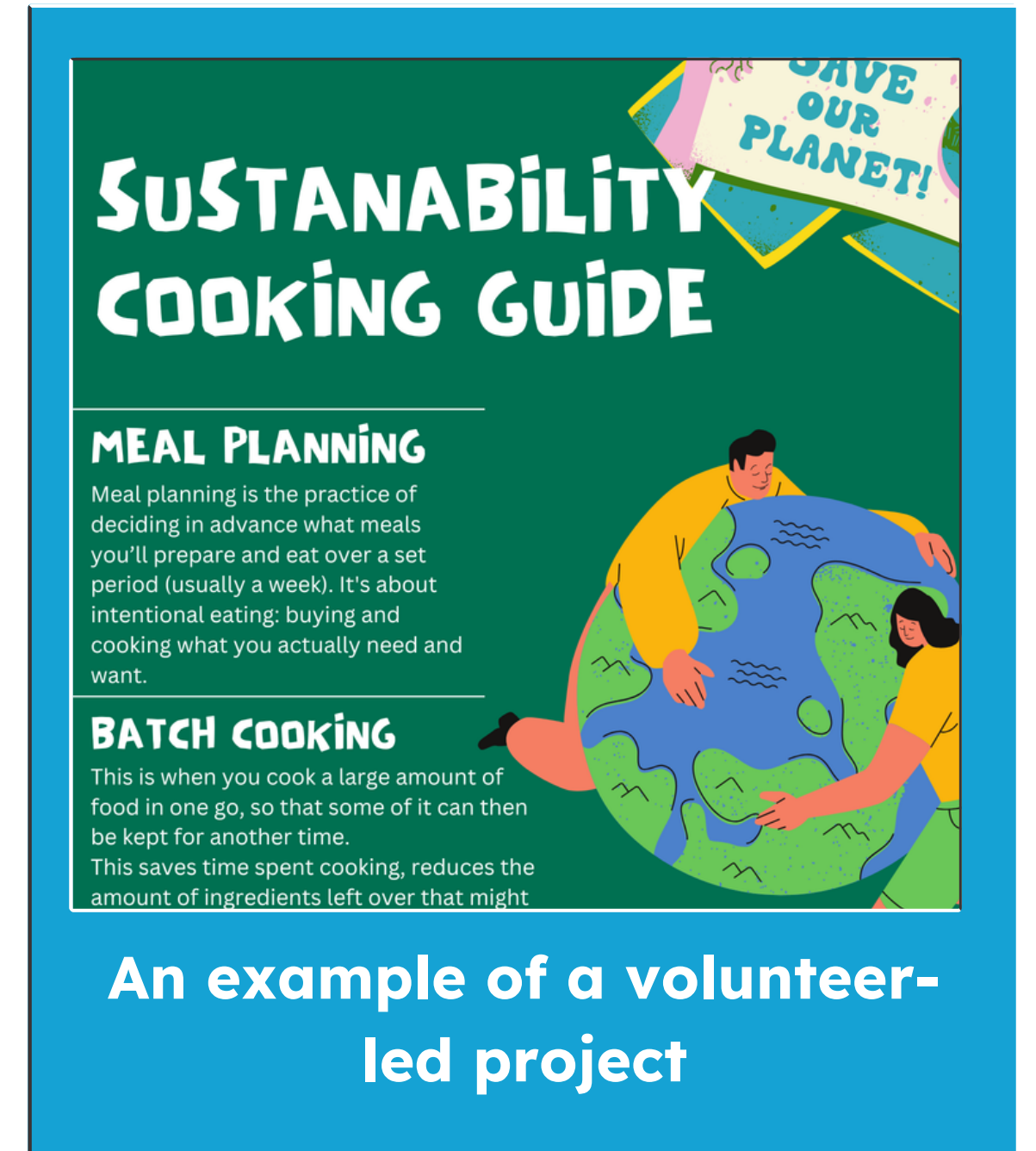


Volunteers had the opportunity to apply for grants to take further action

In the volunteer training sessions we ran this year, we asked students what they thought the biggest sustainability issue was, and discussed solutions.

We offered all volunteers the chance to apply for £30 to promote sustainability in their residence through putting on events, creating videos and writing blog posts on the topics that came up during the training.

These activities furthered the aims of the campaign to engage more students, and provide the chance for volunteers to develop their skills and knowledge on sustainability issues most relevant for them.





“I enjoyed taking part in the campaign because it was an easy and rewarding way to make more conscious decisions about things like waste, water and energy use. It was a great way to encourage others at Imperial to be more sustainable and make small changes to their everyday habits to be more eco-friendly.”

**Mia Hossen,
Sustainable Halls
volunteer at Imperial
College London**

Our campaign engaged your students in person

During the visits:

- We had engaging conversations with students about the campaign and wider issues in sustainability at the Welcome Fair, Sustainability Fair, Housing Fair and the pop up stall in November.
- We encouraged students to take part in our quizzes and competitions.
- We handed out free thermometers and energy-saving lightbulbs for students moving onto the private sector.
- We visited during welcome week, and go green week to reach the most students at events.
- We attempted an in-person training after the November pop-up stall.



**Sustainability Fair,
March 2026**

We supported students living off campus with advice on sustainable living



- During our campus visits, we provided information tailored to students living in the private rented sector, covering smart meters, house hunting guidance, and how to tackle common issues with student housing. We also emailed students at key times throughout the year with additional prompts and links to resources.
- Students were also invited to become home energy auditors, which included a 3 hour training session with expertise from National Energy Action charity, as well as a paid opportunity to audit their peers.

Gain
green skills
with SOS UK

Paid student opportunity!

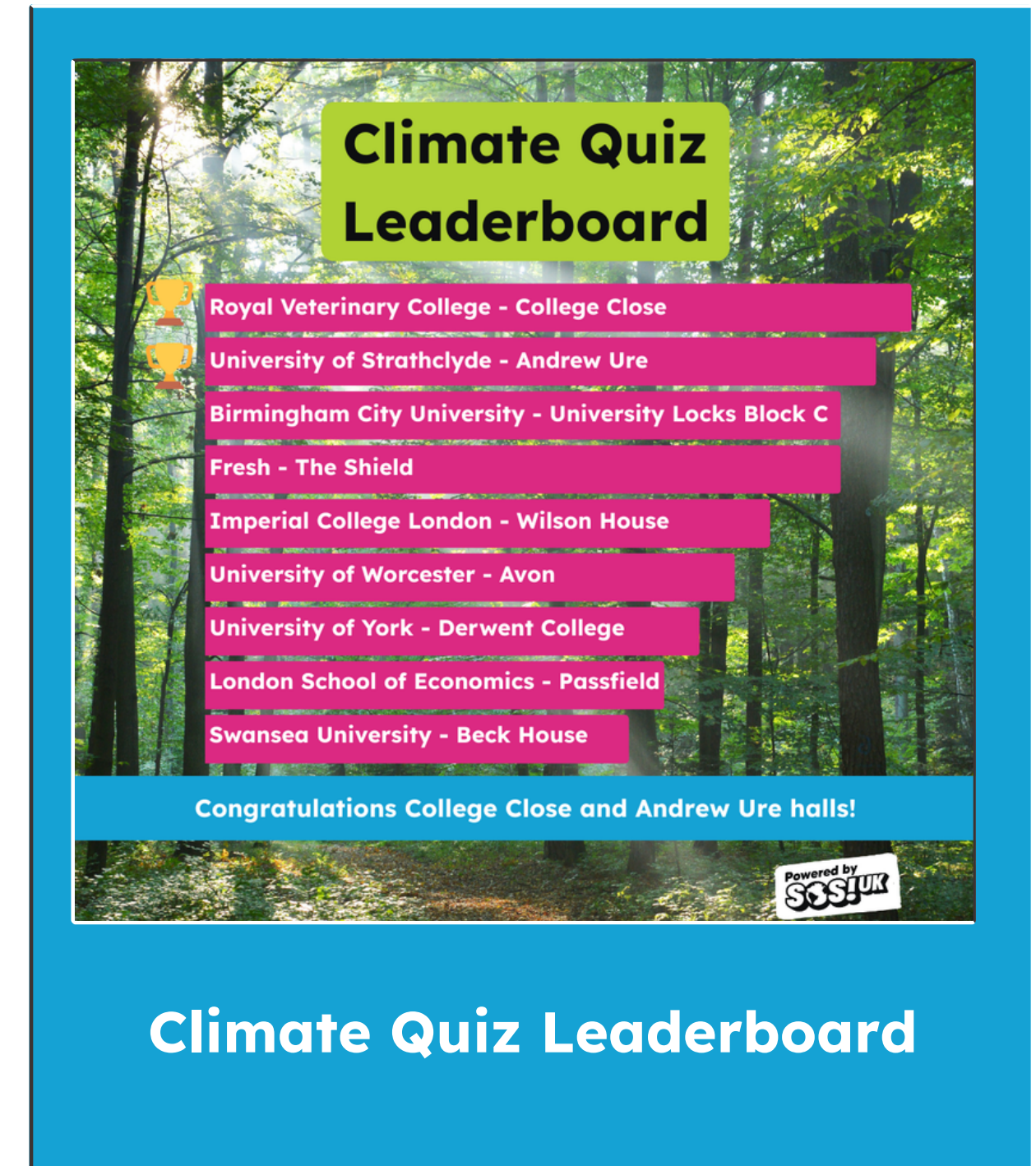
Student auditor recruitment

The poster is enclosed in a blue border. It features a green circular background for the main text. There are pink brushstroke graphics: one in the top right corner, one below 'green skills', and one in the bottom left corner. A pink circular badge with white text is located in the bottom right of the green area. The bottom of the poster has a solid blue background with white text.



We ran two national climate quizzes with 252 students participating

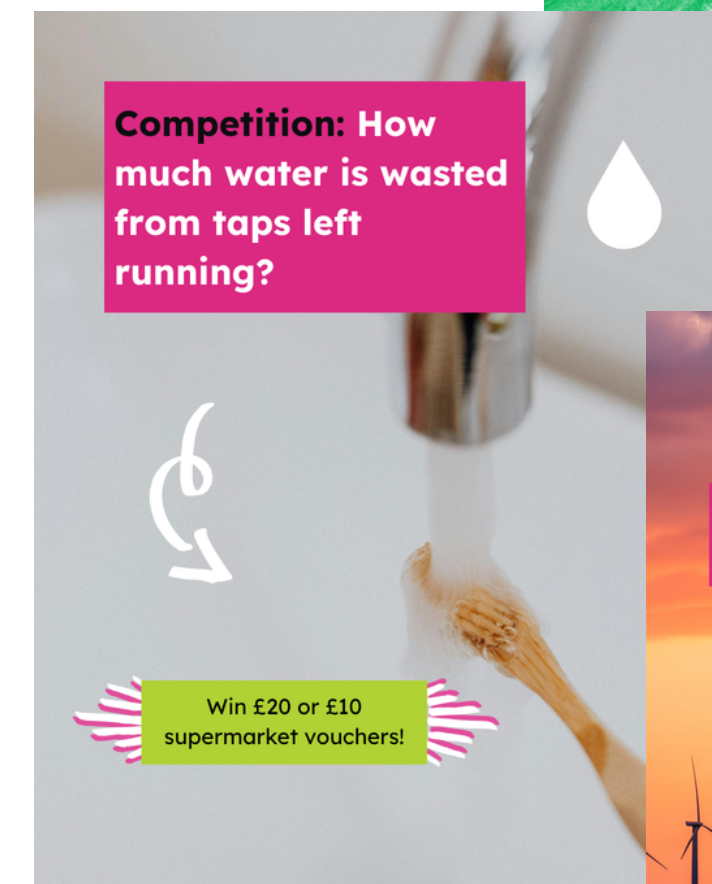
- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- Each quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked to win chocolate for themselves.
- **Wilson House** made it onto the leaderboard!



Our activities engaged your students and supported their learning



- 207 participated in our online competitions and masterclasses. This included 131 from halls of residence, and 76 from the private rented sector.
- We provided winning students with e-vouchers to provide a range of ethical choices as prizes. Each competition had a guaranteed winner from Imperial College.



Our recommendations for improving & engaging more students next year

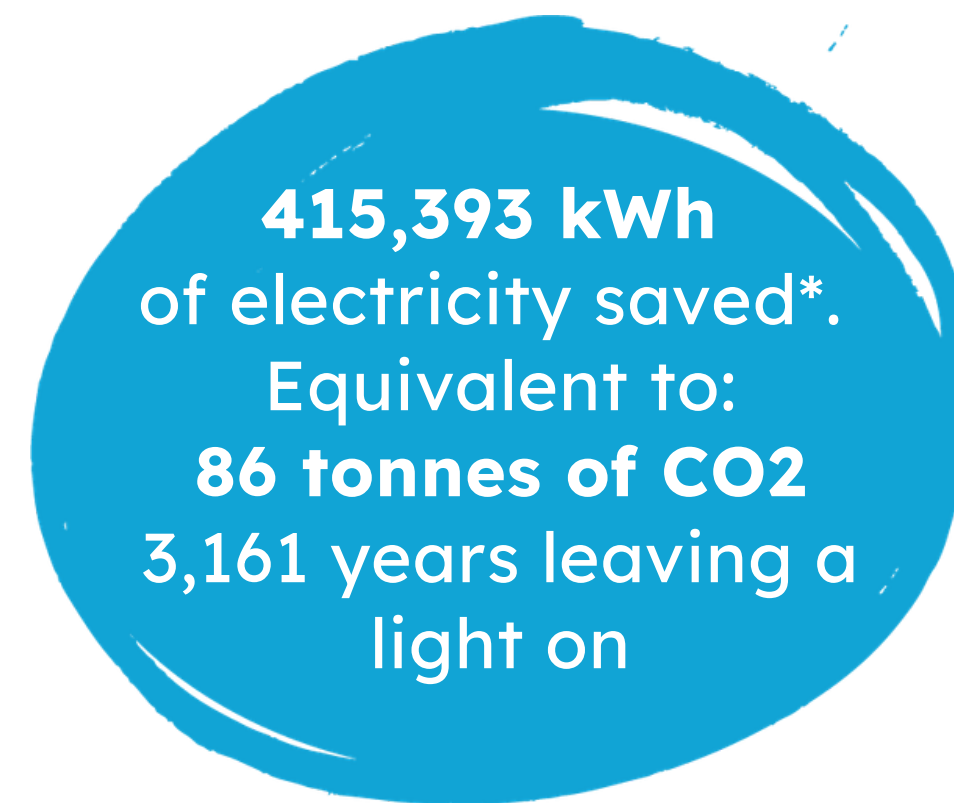


- Run a pop up stall in a place where people are queing or more leisurely! Alternatively use the third visit to tag onto another exisiting event, such as the Welcome Back fair.
- Run an in-person training before or after in-person engagements (based on student feedback, lunchtime would work best).
- Promote volunteer training via the Students' Union and careers services to reach more students. There is potential for more students to be trained up, and for them to have a ripple effect, so I think it's worth putting more energy into this area. We could also run a training session in a large block of halls.
- Include information on the campaign in moving in materials.
- Keep up the communications methods used for the online engagements - the number of entries has been impressive!



National campaign impacts

Nationally in 2025-26 our campaign contributed greatly to energy savings and student engagement.



*Based on participating universities with energy data. This reflects 60-212 days of analysis per university.

Student engagement had positive outcomes



Our monitoring shows that as a result of the campaign:

77%

are taking more action to save energy*.

65%

encouraged other people to take action for the environment and climate crisis**.

73%

understand how everyday actions contribute to the climate crisis***.

*16% believe they are already doing all they can

**20% said they were already doing this

***18% said they already knew this

Data from 2024-25 survey





“The campaign has made me more aware of the environmental impact of everyday habits, especially in shared living spaces. It encouraged me to take small but consistent steps, like switching off lights and appliances when not in use, recycling properly, and using less heating by wearing extra layers”

**Quote from
student volunteer**

Thank you for your continued support



We look forward to working with you in 2026/27. Next year, our programme will include flexible bespoke support days, and more support for students in the private rented sector, including paid student opportunities via our student energy action for life campaign.

[Find out more and sign-up.](#)



Thank you from SOS UK!

