Let's talk about Hull



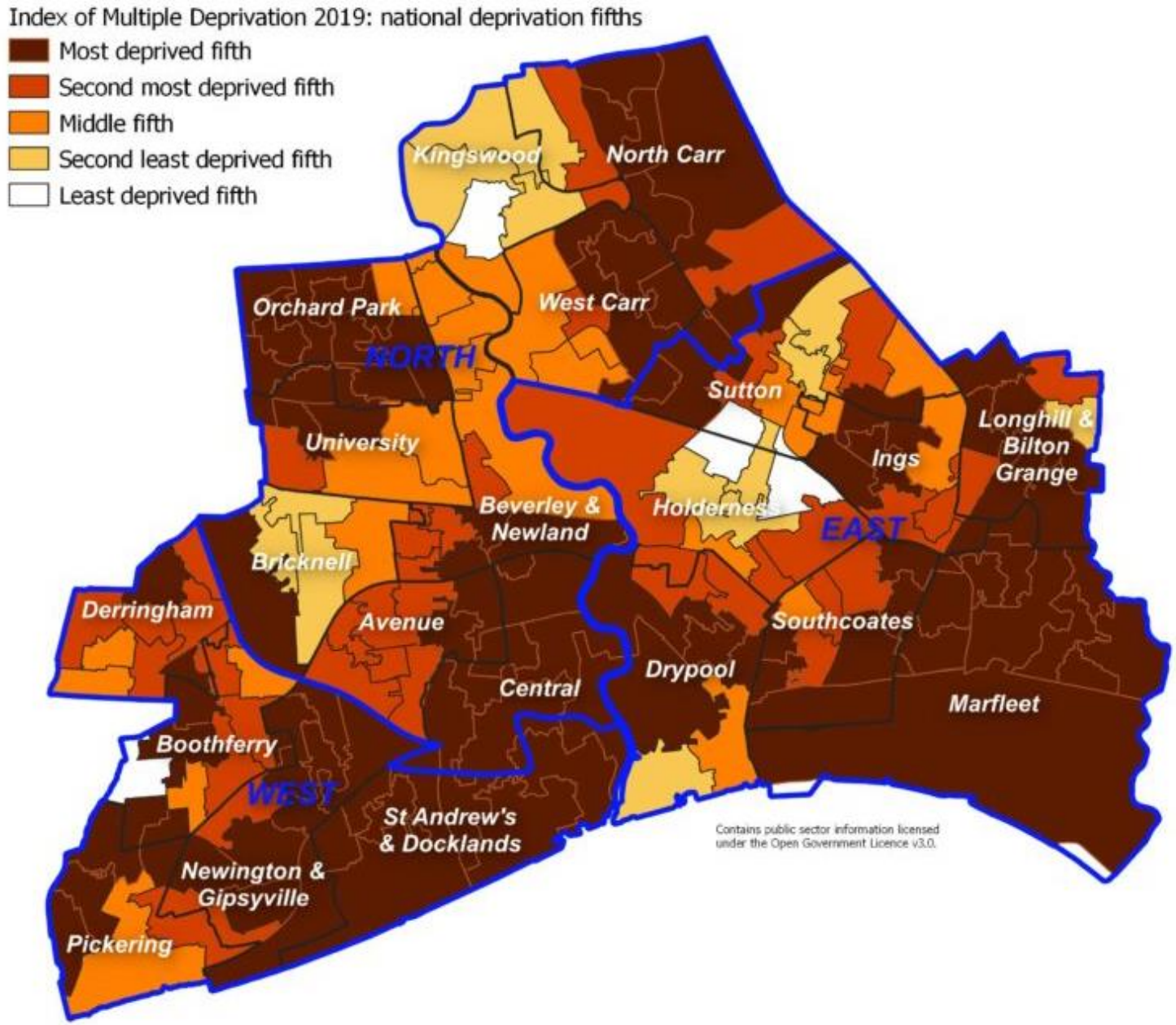


Deb Gray



The Price of Entry

- Post about our on social media and tag us/me in
- Speak well of Hull College and our fabulous city.



History and Context

- Date from about 1861
- Bulk of our buildings date from the 1950s
- 6th most deprived LA in England
- 22% of children live in absolute low-income families
- 22% workless household
- 65% of student don’t have maths/English or both
- Bottom 5% nationally for E/M grades on entry
- Life expectancy up to 12 years lower.

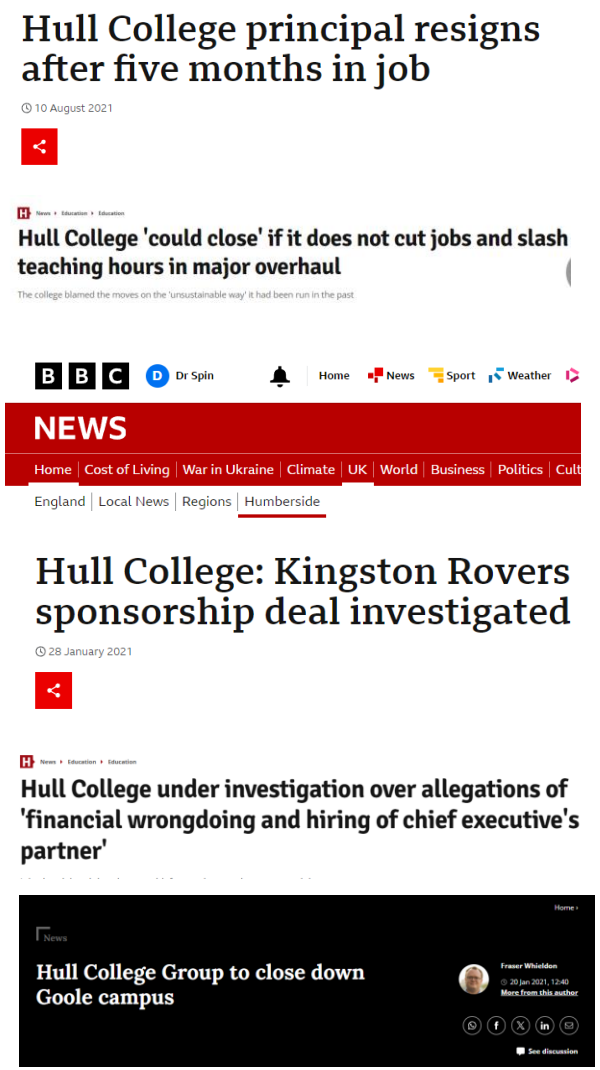
Skills Context

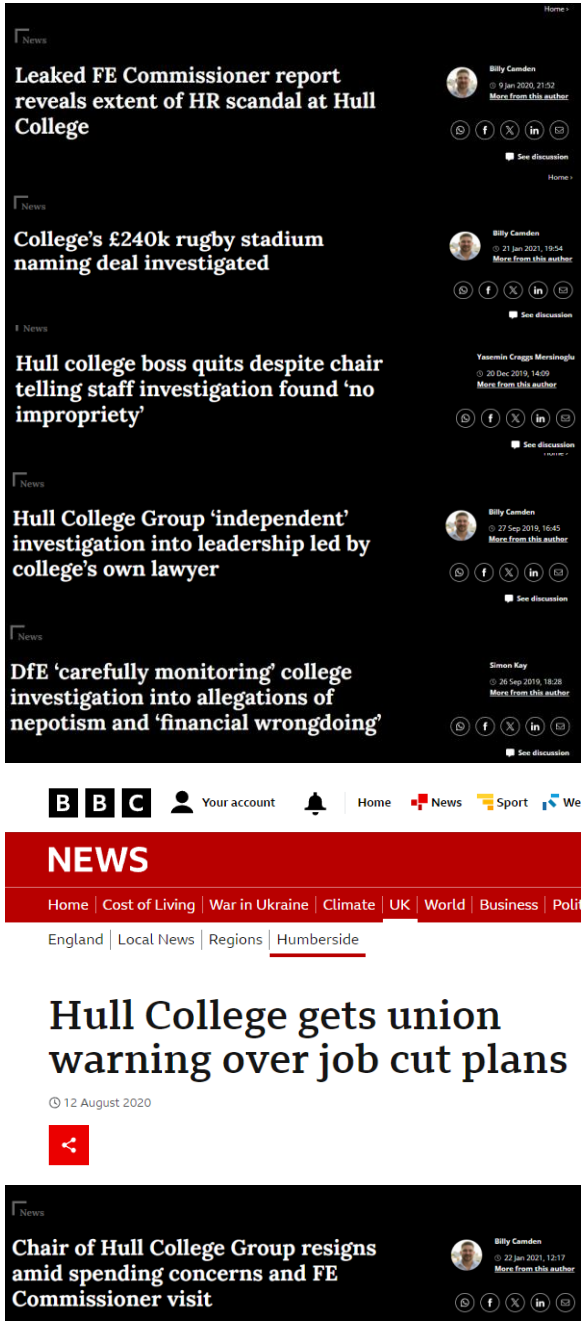
- Roughly 49.4% of all jobs in the area are at risk of automation
- A job is at a high risk of being replaced by automation when the chance of automation within the next two decades is more than 70 %
- Jobs currently performed by young adults are most at risk of automation, because entry-level jobs are easier to computerise
- We need to educate for life – not for a course



Inheritance

- A decade of trauma
- Poor learner success
- Damaged organisational culture
- Deficit and bailout
- Severely damaged reputation
- No innovation
- Formal intervention
- Requires Improvement x2
- 7th Principal in a 3-year period





HULL COLLEGE, A PLACE WE ARE FIERCELY PROUD OF...

We date from **1861** and have **served the City of Hull for over 160 years.**

We have educated generations of Hull Citizens through **16 wars, 27 Prime Ministers, 1 Blitz, 5 city wide floods** and over **3000 naked blue people.**

It is a college with **incredible heart, a fighting spirit** and **amazing people.** We have been by your side for generations, educating nearly two centuries of **artists, builders, engineers, nurses, police officers, chefs, entrepreneurs** and **business owners.**

For some of our younger students we are their **first and best choice,** for others we are their **second chance at education** and the creation of a new career direction. For some we are an opportunity to **professionally upskill....** and for others we are their **last chance at making a difference** to their lives and the lives of their children.

Our students are **fighters,** they are **resilient,** they are **incredibly bright** and they **care deeply about their people, their city and their future.**

Together, we are the **Hullraisers.**
Fearless and **driven.**
Ready to **succeed.**
Ready to **Rise!**

Roadmap


HULL COLLEGE
OPERATIONS PLAN 25/26
We make learning count. For life, for work, for change. By 2028, Hull College will be a world-class, sector-leading institution; inclusive by design, brilliant by standard, and trusted to shape futures in Hull and beyond.
EMPOWERING SUCCESS
Unlocking potential and transforming lives for every student, staff member, and community we serve.
BOLD & INCLUSIVE CULTURE
An environment where ambition thrives, diversity is celebrated, and everyone rises together.
RESOURCEFUL & RESILIENT
Sustaining growth and innovation with strength, agility, and a positive approach to opportunity.
WORLD CLASS BRAND & INFLUENCE
A trusted college, creating impact locally, regionally and nationally and influencing globally.
DRIVEN BY INNOVATION
Breaking barriers and reimagining education for tomorrow.

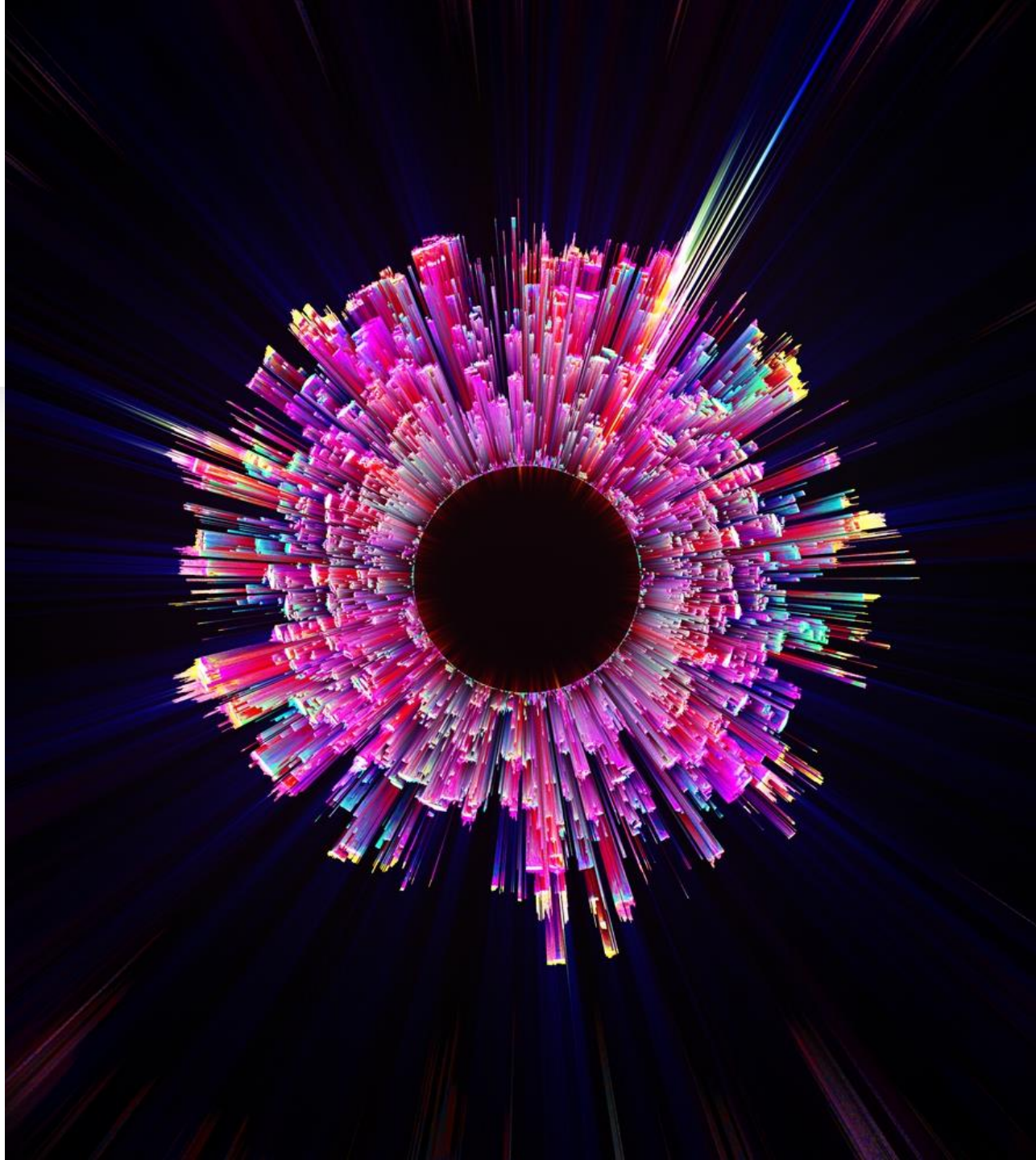
The Plan

- World Renowned
- Award Winning
- Financially outstanding
- Educationally outstanding
- Great place to work
- Great place to study
- Jaw dropping environment
- Fiercely proud of our city, our communities and our people



Impact at Year 3

- Success from bottom 5% to top 25% nationally
- Finances from inadequate to outstanding
- Increasing enrolments and turnover
- 24% improvement in staff morale
- 34 awards in the last 2 years
- Ofsted Grade 2 with outstanding features
- Out of intervention
- Massive reputation recovery.
- Anchor institution
- Consulted nationally on recovery work.



What does this look like?



Colleges

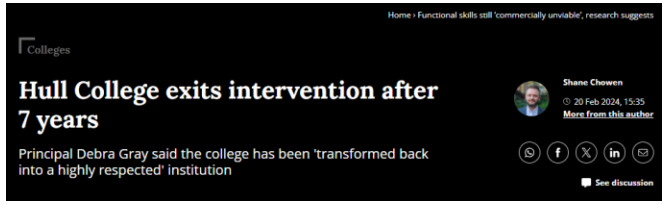
Royal recognition: 4 colleges win top national prize

FE Week Reporter
25 Nov 2025, 19:00
More from this author

Queen Elizabeth Prizes announced for disruptive construction training, AI-powered ESOL, automotive skills leadership and an SME innovator

See discussion





11 May 2024

Hull College and Ufi showcase digital transformation success to Department for Education

Ufi's Head of Public Affairs reflects on the success Hull College has achieved in improving student learning.



7 March 2025

Siemens Gamesa and Hull College team up to provide new apprenticeship opportunities

H > News > Education > Education

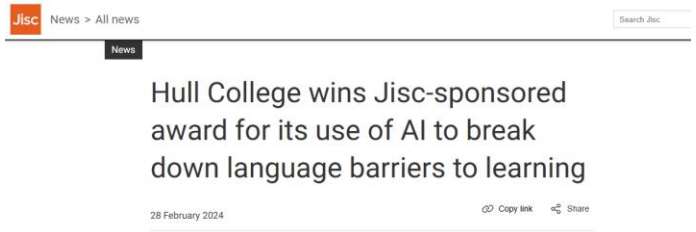
'We are proud to be Hullraisers' - Hull College celebrates double win at prestigious education awards

The college scooped two titles and was shortlisted in more categories

Hull College Crowned Best Competing College at British Culinary Championships 2025

Hull College
July 3, 2025

0 Comments



Hull College wins Ethical EdTech Award at prestigious UK national awards



30 December 2025

Double New Year's Honours success for Hull College

Aspiration Awards 2024: Centre of the Year winner – Hull College

College restaurant earns prestigious accreditation

People in Business

Hull College Celebrates Student Success and Honours Community Leaders with Order of Distinction Awards

13 November 2025

Next Steps

- Ofsted Strong/Exceptional across the board
- Top 10% nationally for achievement
- Strategic partnerships with other providers and employers
- At the forefront of AI/Digital, Engineering /Green Skills, Creative and Healthcare industries
- Respected and trusted across the region for educational excellence
- Internationally award winning
- Times Top 100 best places to work



Digital Culture

- Not ed tech or voc tech – just tech for life
- Useful or not useful determines its longevity
- Pragmatic and agnostic with a Microsoft core
- Leaders in AI in UK FE
- Leaders in digitally enabled ESOL Teaching worldwide
- Play based approach
- Strong ethics and governance
- Free sharing and training, locally regionally and nationally, including local business via the AI Academy





What do we use

- Teachermatic
- All LLMs – agnostic
- Decisions
- Manus
- Agentic development (Halo/Sanctuary)
- Virtual tutors and coaches in development for pilot testing
- A/V type AIs like Udio

What we still need to do better

Continually train students

Continually train staff

Less gimmicky AI – more unseen workflow optimisation in all departments, seamless and embedded

Next steps

- Digitally enabled teaching and learning in SEN – powerful leveller
- Industrial applications baked into our industrial teaching areas
- Developing a new Digital Strategy
- Personalised learning and support 24/7
- Autonomous feedback
- Personalised diagnostics
- Hully – full institutional AI – focused pilot



It's not about us

- Excellence for every student, every employer, every community every time
- They need us
- We will not let them down




We are looking forward to the next three years...