

Education Officer at Carnegie Birthplace Museum - Application

16 Clive Road
Market Harborough
Leicestershire
LE17 0XW

Andrew Carnegie Birthplace Museum
Moodie Street
Dunfermline
Scotland KY12 7PL
12th December

Dear Ms Kook,

I am writing to apply for the Education Officer vacancy at the Andrew Carnegie Birthplace Museum, as advertised on the Big STEM communications network website. I am currently a master's student studying Electrical Engineering at Imperial College London.

While I enjoy the science and research that I am currently training in, my true interest lies in communicating and helping the public engage in interesting and new knowledge. This is why I would like to apply for your role. My previous work at the Savoy cinema has helped me to understand how much I enjoy developing interesting and unique learning material which generates interest to its intended audience. I was responsible for leading a small team of volunteers in creating and bringing to life a multimedia installation to highlight the cinema's history in the town of Corby. I collaborated with the council to reprogramme their interactive outdoor plasma screens with content I had written tracking the cinema's timeline. Content included short video clips, written content and animated talking heads of famous Corby locals delivering famous quotes from famous movies with the aim of appealing to all age groups. I also worked with the local arts college to create new stands for the plasmas to ensure an eye catching, attractive display which drew in over 4,000 viewers in the one week it was present in the town square. The feedback received from the community was overwhelmingly positive, and elements of the exhibit have been given a temporary home in the Corby Heritage Centre. Throughout my career I've always volunteered to be involved in communications activities, from my freelance role as a film writer, to developing online training for volunteers at the Savoy, to running the social media presence of the Imperial Quiz team. I would like to work for the Andrew Carnegie Birthplace Museum as from reading your website, I see many similarities with values I have enjoyed from previous work experience. The strong focus on the

community highlighted in your visitor's charter and the emphasis on engaging all ages and cultures in the museum content in the job description is something I've always enjoyed in my roles as a both a film writer and at the Savoy theatre. While working on my final year project with a multidisciplinary team of scientists from NASA, I admired their absolute passion and dedication to investigate and deliver research into Mars with integrity. These values were the driving force behind every decision they made, and it created an environment in which our actions had real purpose and impact. Having spoken to staff members at the museum I understand they also hold these values of dedication, integrity and passion and I am very keen to work in this type of environment within my next job. I also know I prefer to work within a small team, where I will have the chance to support and be involved in many aspects of what the organisation does. As the student representative for the Institute of Engineering and Technology, I had an overview of the full range of activities and was able to support all 8 members of the small team. I really enjoyed working with the range of people on many different projects and the community feeling this created, inspired me to extend myself. I have attached my CV for your consideration. Many thanks for this opportunity to apply and I look forward to hearing from you in the near future.

Yours sincerely,

Lydia Goodman

MSc Communications and Signal Processing