



Introducing

Denplan Lucent Direct





Thank you for considering Denplan

This guide is designed to help you understand what a dental plan is and how it works.

For someone who cares about maintaining their oral health we find our dental plans are a great way of managing the cost of dental care with predictable monthly payments. The cost of the plan will be dependent on your oral health needs and can end up costing a lot less than you think.

How a dental plan can benefit you?

A dental plan covers you for a wide range of common dental treatments, giving you the chance to spread the cost annually. With all of our plans you get access to several features:

$oldsymbol{\checkmark}$	Worldwide cover
	Prompt reimbursement
\checkmark	Visit any dentist (Denplan, NHS, or private) to claim back dental treatment costs
	Immediate cover* - claim for treatment from the day cover starts
	Pre-existing conditions covered*
	Cover for injuries and emergencies, including sporting injuries*
	24-hour worldwide dental emergency helpline

Do you have more questions? Get in touch:

www.denplan.co.uk/contactform | 01962 828 007

Lines are open from Monday to Friday 9am to 5pm.

* Please see terms and conditions for more information

How does the plan work?



Step 1

When you need treatment or a check-up, book your appointment, attend, pay, and obtain a fully itemised receipt.



Step 2

Use your online Employee Portal to claim. Upload a photo of your receipt and submit - simple as that!



Step 3

We'll review your claim and, once approved, you'll get your money back within 5 working days.

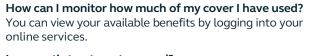
Frequently asked questions

Do I need to change my dentist when I join?

No, you can see any dentist anywhere in the world; there is no need to change your dentist when you join. We do have a network of dentists that offer discounts to our corporate patients so if you are looking for a new dentist, this is a great place to start. The Denplan Discount Network can also be accessed through our online services.

How long will it take for my claim to be reimbursed?

If your claim contains all of the information we need; we'll usually be able to fully assess your claim within five working days. If you do not supply all of the information we need, your claim may take longer as we may need to contact you or your dental practice.



Is cosmetic treatment covered?

This list is not exhaustive.

No, your policy only covers you for clinically necessary dental treatment. Examples of cosmetic treatment include teeth whitening, orthodontic treatment where your orthodontic grading on the IOTN Scale is 1-3, or placement of veneers to improve the appearance of your teeth.

The Smile Centre - for all your dental needs

Dental advice at your fingertips

We offer oral health information, oral health tips and the latest news and offers.

Dental emergency helpline

A 24-hour worldwide dental emergency helpline is available.

Denplan Discount Network

An exclusive network of around 1,000 Denplan dentists dedicated to offering a discount to corporate members making dental care even more affordable.

24-hour coping with dental anxiety helpline

Access to 24/7 telephone counselling service to support members with dental related anxiety, worry and stress. Up to six structured telephone counselling sessions for each issue, in every rolling 12 months.

These services can be accessed online.



Denplan Lucent Direct table of cover

This product is suitable for someone who would benefit from support with everyday dental healthcare costs. Including costs like NHS and private dental check-ups. You'll also have cover towards unforeseen events like dental accidents, emergencies, and mouth cancer cover.

There are no annual limits Benefits are for each person covered on the policy Covered children will receive their own benefit entitlement

		Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Routine checks - ea	ch occasion						
	Normal, routine, recall examinations	100%	£27	£32	£37	£46	£57
Examinations	Extensive, New patient, Specialist consultation	payback up to	£46	£57	£75	£81	£86
Dental x-rays	Small, Intra Oral, Bitewing	NHS limits	£8	£9	£10	£12	£14
(each x-ray)	Large, OPG, CT scan		£17	£23	£29	£35	£40
Routine treatments	s - each occasion						
Cleaning	Scale and polish, Hygiene	100%	£48	£60	£70	£75	£81
	Silver	payback up to	£37	£47	£58	£68	£79
Fillings	White	NHS limits	£52	£70	£83	£95	£110
Major treatments -	each full course of treatment (including prep	aration, sup	ply and fit)				
Crown (each tooth)			£200	£242	£315	£410	£494
Post (each tooth)			£42	£53	£63	£74	£84
Root canal (each to	oth)		£105	£152	£189	£236	£347
Bridge (any number of teeth)			£420	£578	£735	£893	£1,050
Dental Implant (This reimbursement includes the implant and abutment. The cost of the crown is additionally covered up to the crown for each tooth limit)			£210	£236	£263	£289	£315
Orthodontic (IOTN grade 4 – 5) IOTN stands for Index of Orthodontic Treatment Need. For further details visit the British Orthodontic Society; www.bos.org.uk		100% payback up to	£420	£499	£578	£656	£735
Denture - upper (partial or full)			£378	£504	£630	£714	£798
Denture - lower (par	rtial or full)	limits	£378	£504	£630	£714	£798
Inlay, Onlay (each to	ooth)		£210	£236	£263	£315	£368
Veneer (each tooth;	clinically necessary)		£210	£236	£263	£310	£410
Periodontal, Gingive	ectomy (each course of treatment)		£89	£95	£105	£116	£126
Repairs (for exampl	e recementation of a crown or bridge)		£46	£52	£57	£63	£75
Extraction - simple	(each tooth)		£28	£35	£44	£57	£72
Extraction - surgical (each tooth)			£58	£63	£68	£105	£137
Treatment extras - 6	each requirement						
Fissure sealant	issure sealant opical fluoride application		£29	£35	£46	£57	£69
Topical fluoride app			£28	£37	£40	£44	£46
Sedation with local anaesthetic		payback up to	£74	£79	£84	£89	£95
Mouthguard (including sport), Splinting, Post orthodontic retainer		NHS limits	£53	£58	£63	£68	£74
Other clinically necessary restorative treatment not listed			£68	£79	£89	£105	£121
NHS treatment							
100% payback up to NHS limits							

Each person is also covered for the following benefits up to an annual limit:

Dental emergency and injury					
Worldwide emergency dental treatment	£800 Four incidents within the UK up to £200 each or two incidents overseas up to £400 each, towards your emergency appointment which was not pre-planned.				
Worldwide dental injury	£10,000 Four incidents covered up to £2,500 each.				
Dentist call out fees (UK only)	£300 Two incidents covered up to £150 each.				
Worldwide telephone consultations for dental emergency or dental injury	100% When referred by Denplan through the emergency dental helpline.				
Worldwide hospital cash benefit	£1,000 £100 each night, up to 10 nights. Cash amount when you are admitted for dental treatment under the care of a consultant specialising in dental or maxillofacial surgery in relation to a head or neck condition.				
Mouth cancer cover	£20,000 Payment up to £20,000 towards one course of treatment up to 18 months following diagnosis. Cover not available for the first 90 days, please refer to section 1. Schedule of benefits of your policy terms and conditions.				
Smile Centre (These services can be accessed through the Smile Centre via your online account at www.denplan.co.uk/employeeonline)					
24-hour worldwide dental emergency helpline	Access to unlimited 24/7 dental emergency helpline wherever you are in the world.				
24-hour coping with dental anxiety helpline	Access to 24/7 telephone counselling service to support you with dental related anxiety, worry and stress. Up to six structured telephone counselling sessions for each issue, in each year.				
Dental health information and tools	Dental health information for you and your family, dentist location finder tools, discounts and more.				

Main exclusions and limitations

- Any treatment that is assessed by our dentist as not clinically necessary
- Treatment that you or a dentist knew you would need before your policy start date
- Any costs for dental procedures carried out as a result of a referral to a hospital, for example wisdom teeth removal
- Children can be covered up to the age of 24

Monthly cost

	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Scheme member	£21.20	£36.65	£39.55	£65.75	£110.45	£162.85
Scheme member & partner	£42.45	£73.45	£78.95	£131.70	£221.00	£325.75
Single parent family (One adult and children)	£36.00	£62.45	£67.15	£112.00	£187.80	£276.95
Family (Two adults and children)	£57.20	£99.20	£106.55	£177.85	£298.35	£439.80

- Prices quoted include Insurance Premium Tax charged at the prevailing rate (excluding residents of the Channel Islands and the Isle of Man)
- These premiums are valid for 12 months for any plan commencing from 1st April 2025 up until 31st March 2026
- An unlimited number of children can be added, up to the age of 24
- Level 1 may not be suitable for children under the age of 18 (or under the age of 19 if in full-time education) as they are exempt from NHS charges

Is this product right for you?

This product meets the needs of someone who would benefit from support with everyday dental healthcare costs.

Do you have regular dental examinations and treatment?	☐ Yes ☐ No
Would you like to claim cash back towards your dental examinations and treatments?	☐ Yes ☐ No
Would you like to claim for unforeseen events like a dental	☐ Yes ☐ No

If you have answered 'No' to **ALL** of these questions above this product may not be suitable for your needs. Please check the table of cover and the full policy documentation to make sure this product will meet your needs before completing your application. We do not provide advice or recommendations.

Policy Terms and Conditions

Full terms and conditions and policy exclusions can be found in this policy handbook. We recommend that you familiarise yourself with these before submitting your claims.

1. Schedule of benefits

You are covered for the benefits shown in **your table of cover** up to the annual limits shown for each course of treatment.

Routine checks, routine treatment, major treatment and treatment extras

This benefit is to help towards the costs when **you** see a qualified **dentist** for all dental treatment that have a monetary amount shown in **your table of cover**.

What is covered

- clinically necessary dental treatment up to the amounts shown in your table of cover
- sedation in connection with clinically necessary dental treatment, up to your benefit limits
- diagnostic tools (for example, study models) will be covered under scans

What is not covered

- treatment which is noted in your dental records or on a treatment plan, has been recommended by or discussed with your dentist, is known by you or is currently taking place at the date your cover starts
- consultations for treatment that is not covered on your policy (for example, cosmetic treatment)
- x-rays related to treatment that is not covered by your policy
- replacement for loss of, or damage to dentures, other than whilst in **your** mouth
- placement of a dental implant or bridge into a pre-existing gap, where there is no clinical requirement
- 3 orthodontic treatment (IOTN 1-3)*
- general exclusions

Please note: The reimbursement amounts stated on **your table of cover** are for each course of treatment unless otherwise stated; **we** define a course of treatment as:

- x-ray or scan a single x-ray or scan
- filling and fissure sealant treatment to a single tooth
- root canal full root canal treatment on a single tooth (can be multiple visits)
- crown, inlay, onlay, veneer, implants a full course of treatment to a single tooth including preparation, supply and fit
- bridge and denture a full course of treatment including preparation, supply and fit of a bridge or denture
- extraction extraction of a single tooth
- orthodontic and periodontal treatment a full course of treatment prescribed by **your dentist** that forms part of a single treatment plan

*IOTN stands for Index of Orthodontic Treatment Need. For further details visit the British Orthodontic Society: www.bos.org.uk

NHS treatment

This benefit is to help towards the costs when **you** see a qualified **dentist** for all items of treatment where '100% payback up to NHS limits' is shown in the **table of cover**.

What is covered

- costs for treatment carried out on the NHS by an NHS dentist will be fully reimbursed
- if you have selected a level of cover that only includes reimbursement for NHS treatment, and you have private treatment we will pay the NHS equivalent costs – the amount of money your treatment would have cost if it had been carried out and charged by the NHS

What is not covered

- ② any treatment that you have paid for privately will not be eligible for 100% reimbursement under this benefit even if it took place at an NHS dental practice
- 3 any treatment that the NHS would not cover
- general exclusions

Additional claiming information about this benefit

The NHS has fixed costs for treatment; the price will vary depending on which part of the **UK you** are in. **You** can find the current prices for NHS treatment on the NHS website for **your** area.

In England, the NHS have 3 bands which all treatment covered falls into – Scotland, Wales and Northern Ireland all have different structures in place.

- Band 1 includes examinations, cleaning with a hygienist, x-rays and emergency appointments
- Band 2 includes root canal treatment, extractions and fillings
- Band 3 includes crowns, bridges and mouthguards

You can only claim the NHS equivalent costs once for each course of treatment. A course of treatment may take place over more than one visit to the **dentist**, for example, if a bridge is needed, there will likely be an appointment for preparation and an appointment to fit the bridge – this would be part of the same course of treatment.

Worldwide emergency dental treatment

This benefit is to help towards the costs of urgently required dental treatment at the initial emergency appointment.

What is covered

- treatment carried out at an emergency appointment which was not pre-planned and is required because you are in dental pain or there is a severe threat to your overall health
- prescription charges
- calls to our emergency helpline can be reimbursed if you are outside the UK (+44 (0) 1962 844 999)

What is not covered

- any treatment carried out at a follow up appointment. If your policy covers preventive and restorative treatment you may be able to claim for follow up appointments under these benefits
- ② any phone calls made to **our** emergency helpline or calls made in the **UK**
- general exclusions

Worldwide dental injury

This benefit is to help towards the costs when **you** see a qualified **dentist** for an **injury** to the teeth or supporting structures which is suddenly and unexpectedly caused by an external impact. All treatment connected with the same **injury** will be taken from the benefit limit in force on the date of the **injury**.

What is covered

- treatment following a dental injury that occurs whilst your policy is in force. This must start within six months of the date of the injury, and be completed within 24 months (six years for persons under 18)
- treatment for dental injuries sustained while participating in a contact sport as long as you were wearing appropriate mouth protection
- dentures are covered if you were wearing them at the time of the injury
- prescription charges

What is not covered

- treatment needed as a result of a self-inflicted injury
- ② treatment needed for a dental injury that occurred before your policy started
- treatment needed following damage caused during the consumption of food (including foreign bodies contained within the mouth or jewellery)
- dental injury resulting from an elective/ planned surgical procedure with or without the administration of general anaesthesia
- general exclusions

Dentist call out fees (UK only)

This benefit is to help towards the costs when a qualified **dentist** in the **UK** has to reopen their practice outside the practice's normal working hours to see **you**.

What is covered

• the cost of dentist's call out fees in the event of a dental injury or emergency dental treatment

What is not covered

non UK dentist call out fees

general exclusions

Worldwide telephone consultations for dental emergency or dental injury

This benefit is to help towards the costs when **you** speak to a qualified **dentist** about a dental emergency or a dental **injury**.

What is covered

dentist fees following a referral by us to a dentist, to provide a telephone consultation in the event of a dental injury or dental emergency

What is not covered

3 general exclusions

Worldwide hospital cash benefit

This benefit is to give **you** money to help towards the incidental costs involved with being admitted overnight to hospital for dental or maxillofacial surgery.

What is covered

a cash amount for each night you stay overnight in hospital under the care of a consultant specialising in dental or maxillofacial surgery in relation to a head or neck condition

What is not covered

- the cost of the treatment carried out in a hospital (for example, wisdom tooth extractions)
- @ general exclusions

Mouth cancer cover

This benefit is to help towards the costs when diagnosed with mouth cancer when **you** see a qualified consultant.

Mouth cancer is a malignant tumour which is characterised by the uncontrolled growth and spread of malignant cells and the invasion of tissue.

What is covered

- charges for treatment of mouth cancer:
 - if you have been diagnosed with mouth cancer you are covered for charges for consultations and tests. Cover is only provided where the primary site is in the hard and/or soft palate, gland tissue (including accessory, salivary, lymph and other gland tissue) in the mucosal lining of the oral cavity
 - you are only covered for treatment received within 18 calendar months of the date of diagnosis
 - you are only covered for treatment given by a consultant who is recognised as a specialist in cancer treatment by the NHS or the states of Guernsey and Jersey or your country of residence or treatment provided by another medical practitioner under referral from a consultant

What is not covered

- ② mouth cancer diagnosed before or within 90 days of when **you** are first provided with mouth cancer cover by **us**, or for which tests or consultation began within those 90 days, even if the diagnosis is not made until later
- no further benefits are payable in the event of a reoccurrence of this same cancer, either at the same site or at a different location
- mouth cancer resulting from the chewing of tobacco products or betel nut, or from prolonged alcohol abuse
- secondary mouth cancer
- acancer of the tonsils
- **3** general exclusions

Smile Centre

Through **your** online account at www.denplan.co.uk/employeeonline **you** can access a wealth of services and dental health-related information.

What is covered

- unlimited 24/7 dental emergency helpline, wherever **you** are in the world
- unlimited 'in the moment' counselling support and guidance for dental related anxiety and stress
- six structured telephone counselling sessions for dental related anxiety and stress, for each issue, in each year¹

What is not covered

- ② non dental-related counselling as defined by our counselling service provider
- 8 long-term counselling
- counselling for **children** under the age of 16
- general exclusions

¹The year cycle begins from the date **you** start **your** counselling journey, not a calendar year or a dental plan **claiming year**.

The information and services available through Smile Centre can change without notice from time to time.

2. General exclusions

This policy does not cover:

- any treatment that is assessed by our dentist as not clinically necessary
- cosmetic or aesthetic treatment under any circumstances (e.g. teeth whitening)
- any treatment for psychological reasons
- any treatment which is noted in your dental records or on a treatment plan, has been recommended by or discussed with a dentist, is known by you or is currently taking place at the date your cover starts (please note if you have joined Simplyhealth as part of your employer's transfer from another provider we may not apply this exclusion)
- reimbursement for travelling expenses or telephone calls. Unless in relation to telephone calls made under the 'worldwide telephone consultations for dental emergency or dental injury' benefit
- any costs for dental procedures carried out as a result of a referral to a hospital, for example wisdom teeth extractions
- dental consumables that are taken away from the dental practice, for example toothbrushes, floss, toothpicks, gels and any other sundries
- if you have received dental treatment overseas, we will not reimburse for credit card fees, interest or commission fees incurred whilst overseas, as well as fees incurred for the translation of dental treatment or receipts
- any benefit if your date of treatment is before your policy start date
- any consultation with, or treatment by, a trainee (even if they are supervised by a qualified professional)
- insurance premiums for any goods or services, or payment for any type of extended warranty or guarantee for goods or services
- regular payment plans for treatment, for example dental practice plan payments
- · postage and packing costs
- administration or referral costs, joining fees or registration fees
- fees or charges for:
 - · missing an appointment
 - completing a claim form or providing a medical report.

3. Definitions

The words which appear in this **policy** in bold have specific meanings which are explained below:

Child / children

Natural or legally adopted children of **you** or **your partner**, as defined by **your** employer's eligibility rules, who are under the age of 24.

Claiming year

The period of time during which **you** can claim the benefit for **your** chosen level of cover. **Your** first claiming year begins on **your start date** and runs until the **renewal date**. Subsequent claiming years run from one **renewal date** to the next.

Contact sport

Any sport where it is common practice to wear mouth protection, for example rugby, lacrosse, hockey, boxing, wrestling, ice hockey.

Date of treatment

The date that the treatment or service was supplied or the dates when **you** were admitted and discharged from hospital.

Dentist

In the **UK**, a dental surgeon or dental care professional who is currently registered with the General Dental Council (GDC) carrying out the treatment which they are registered to perform. If the dental professional is outside the **UK**, a dental professional registered with the appropriate national regulatory authority.

Eligibility criteria

Criteria set by **your** employer that **you** must meet in order to be eligible for cover under this **policy**.

Emergency dental treatment

Dental treatment provided at the initial emergency appointment urgently required for the relief of severe pain, arrest of haemorrhage, the control of acute infection or a condition which causes a severe threat to **your** general health.

General exclusion

Anything excluded under the **policy** as set out in section 2 above.

Injury

Damage to the teeth or supporting structures which is caused suddenly and unexpectedly by an external impact.

Member

Anyone who **we** have accepted for cover under this **policy** in accordance with the **eligibility criteria**. A member must be:

- an employee; or
- · a partner; or
- · a child; or
- any other category or member approved by us in writing.

Partner

Anyone in a relationship with, and who lives with, the **policyholder**. This could be their husband, wife, civil partner or unmarried partner.

Personal Data

Data which relates to a living person who can be identified from that data, or from that data and other information which is in the possession of, or is likely to come into the possession of Simplyhealth.

Policy

The terms and conditions within this document.

Policyholder

The **member** that **we** have agreed to provide the **policy** to.

Renewal date

The date the contract between **us** and the **policyholder** is renewed.

Start date

The date that **your** cover under the **policy** starts.

Table of cover

The table provided separately to this document that details the benefit amounts available on **your policy**.

UK resident

Someone who has their main home in the **UK**, resides in the **UK** for at least 183 days a year, and holds a **UK** National Insurance number.

UK Territory

For the purpose of this **policy** a resident of a UK Territory is a person who: has their main home in Jersey, Guernsey or the Isle of Man and spends at least 183 days a year there; and holds a National Insurance number, Social Security Number or pays Social Insurance (whichever is applicable).

United Kingdom or UK

England, Wales, Scotland and Northern Ireland.

We / our / us / Simplyhealth

Denplan Limited trading as Simplyhealth, a company incorporated in England and Wales with registered number 1981238.

You/your

Anyone who is a member on the policy.

4. Claims: General

4.1 Making your claim

Your claim must be notified to us either by using our online claim system or by posting a fully completed claim form. We will not accept claim forms notified to us by anyothermeans and we cannot accept receipts that are not accompanied by a valid claim.

All claims should be made to **us** within 60 days of the treatment taking place if reasonably possible. The longerthe time between the **date of treatment** and submitting **your** claim the more difficult it may be for **us** to validate it.

Your claim must be supported by proof that you have had the treatment—this should be in the form of a fully itemised receipt or statement of account from your dentist, detailing each treatment being claimed and the cost paid for that treatment.

You may need to supply additional documentation to help us validate your claim, for example x-rays, dental records or details relating to the circumstances of an injury.

We will pay claims from the entitlements available on the date that you had your treatment in each claiming year.

If we are notable to validate your claim for anyreason, for example your dental health professional no longer has access to your records, we may not be able to pay your claim.

- 4.2 If claims are received without all of the required information **we** will notify **you** and ask **you** to resubmit the claim to **us** once all information has been obtained.
- 4.3 You will inform us if you have another dental insurance policy. In all cases we reserve the right to recover any incurred costs as the result of a third party's involvement. In addition, if you have another dental insurance policy we reserve the right to only pay an appropriate apportionment of the claim.
- 4.4 Claims will be paid into the UK bank account you specify when you make your claim. Once we have made payment to a bank account, we will be unable to reissue a payment due to an error on your part. We will contact you using the contact details provided when submitting your claim.

- 4.5 If **you** are claiming for treatment that has taken place outside the **UK**:
 - supply a copy of your fully itemised receipt containing your full name, date of treatment and cost breakdown in English or an English translation
 - we will require proof that your treatment overseas has taken place
 - we will only make payments to a UK bank account belonging to you
 - all foreign currency claims will be converted to pounds sterling using the currency converter www.oanda.com based on the exchange rate in force on the date that treatment took place. No payments will be made for credit card fees, interest or commission fees incurred.
- 4.6 There may be instances where we are uncertain about whether or not a claim is covered by the policy. If this is the case we may ask a dentist (or other medical specialist) to advise us about the medical facts relating to a claim, or to examine you in connection with the claim. If we do this, we will pay the costs involved. In choosing a relevant dentist or specialist we will take into account your personal circumstances. If you do not co-operate with any dentist or specialist chosen by us, we will not pay your claim.
- 4.7 If we pay any costs for dental treatment which are not covered by the terms of this policy, the amount paid will count towards the annual maximum benefit available under the policy for that member. It does not mean that we will be liable to pay costs for that dental treatment in the future.
- 4.8 If we pay a claim which is more than you are entitled to under the policy, we can recover the overpayment. We will ask you to repay the overpayment or deduct that amount from any other claim that you make.
- 4.9 If you are claiming for multiple treatments on one claim and do not provide us with an itemised statement or confirmation of the individual costs of each treatment, we will conduct our own internal breakdown to assess your claim. This breakdown will be conducted based on our knowledge and experience of the costs of dental treatments.

4.10 If you believe that we have incorrectly assessed your claim please contact us here: www.denplan.co.uk/contactform or on 01962 828 007. If we have made an error we will send your claim for reassessment. If however, we did not have the full and correct information about your claim you will need to provide us with this before we can send your claim for reassessment.

5. Eligibility

- 5.1 You will only be covered under the policy if:
 - you are a UK resident or a resident of a UK Territory
 - you pay your premiums to us by Direct Debit.
- 5.2 **Partners** can join if:
 - they are in a relationship with and live permanently with the policyholder
 - premiums are paid to us as required by the policy; and the partner must have the same level of cover as the policyholder. unless otherwise agreed with us.
- 5.3 Cover for children included on the policy
 - We will cover you and your partner's children. We may ask to see proof that a child is eligible to join the policy (e.g. a birth certificate or adoption certificate)
 - At the first renewal date after the child's 24th birthday, children will be changed to adult cover which is chargeable at the full adult premium
 - You and your partner's children must have the same level of cover as the policyholder, unless otherwise agreed with us
 - Children can only be covered under one policy with us. We will not cover a child on this policy if that child is already covered under another dental policy with us.

6. Changing cover

Changes to the level of cover can be made at the renewal date. Once you have changed your level of cover you must stay on that level until the next renewal date before you can change your level again.

6.1 How long cover lasts

Your cover starts from the date that we and the policyholder agree to include you on the policy and continues until the expiry of the policy, or until either we or the policyholder cancel it

6.2 Insurance Premium Tax (IPT)

Where it applies, IPT is included in the premium. If the Government changes IPT, we may have to amend the premium from the date that the IPT change is implemented. We will notify the policyholder of this change separately.

7. Cancellation

When we can cancel the policy

- 7.1 The circumstances when **we** can cancel the **policy** are:
 - if we have not received the premium for two consecutive months. We will always attempt to contact the policyholder to tell them that we have not received the payment. We do this before we cancel the policy in order to give the policyholder the opportunity to pay the unpaid premium and keep the cover active
 - if the policyholder dies. Their partner and children will be able to continue cover with us, although the premiums, benefits and exclusions may not be the same as this policy
 - if we make a commercial decision to no longer offer this product. If this happens, we will give the policyholder at least three months' written notice of our decision and offer an alternative product, if we have one, in order for cover to continue
 - if the policyholder has:
 - deliberately misled us in any way, for example given us false information, or not given us information that we have asked for about a member or a claim on the policy. We can backdate the cancellation in these circumstances
 - not acted honestly in their dealings with us

When we can cancel a member from the policy

- 7.2 The circumstances when we will cancel a member from the policy are:
 - if the policyholder asks us to
 - if a partner no longer lives with the policyholder
 - when a child reaches the age of 24 at the next renewal date, where the child is not moving onto adult cover
 - if you deliberately mislead us in any way, for example give us false information, or do not give us information that we have asked for about a member or a claim on the policy. We can backdate the cancellation in these circumstances
 - if you have not acted honestly in any of your dealings with us
 - if you are abusive to our staff. If you continue to be abusive, we may cancel all policies that you hold with us
 - you are no longer a UK resident or a resident of a UK Territory.

When the policyholder can cancel the policy

- 7.3 The policyholder can cancel the policy for any reason during the 'cooling off' period. This is up to 14 days from the day they receive their welcome or renewal letter, or the start date of the policy, whichever is the latest. Provided that we have not paid any claims, we will refund in full any premium that we have received. If we have paid claims, we will deduct the cost of those claims from any refund we give. If the cost of the claims is greater than the premium, we do not have to refund the premium.
- 7.4 After the 'cooling off' period the policyholder can cancel the policy by giving us one month's notice. We will not backdate the cancellation to before the date that the policyholder tells us and we will not refund any premiums that we have received. To cancel the policy, please contact us here: www.denplan.co.uk/contactform or on 01962 828 007.

What happens when cover is cancelled?

7.5 If we or the policyholder cancels the policy, cover will end for all members on the policy. The policyholder should tell all members that the policy has been cancelled. Cancellation of the policy, or your membership of the policy, means that we will not pay for any treatment or services that you receive after the cancellation date, with the exception of dental injury treatment when the incident was registered with us prior to cancellation taking place.

8. Fraud

8.1 What is fraud?

We would consider someone (which includes the treating professional or practitioner) to be committing fraud by:

- · making a claim,
- submitting a statement in support of a claim, or
- sending us a document in support of a claim, knowing that it was false, misleading, or exaggerated in any way, with the intention of deceiving us into paying them more than they are entitled to.
- 8.2 How do we protect ourselves from fraud?
 We have strong anti-fraud measures to protect ourselves and our customers.

These may include:

- reviews of all activity and claims on this policy (we may use private investigators to support any reviews)
- passing details of suspected fraudulent claims to the relevant authorities (including the Police) for them to investigate and prosecute through the criminal courts
- sharing information with NHS counter fraud teams, health professionals' trade associations, other insurance companies and other agencies with a legitimate interest in preventing fraud
- · other actions that we think are necessary.

8.3 What happens if we suspect fraud?

If **we** suspect fraud **we** will take appropriate action to protect **our** rights, which may include:

- suspending the policy whilst we review the matter. We will tell you and the policyholder if we do this, and we will not pay claims until we have received any premiums that we did not collect whilst the policy was suspended
- recovering the full amount (including any element that is not fraudulent) that we have paid to a member for any fraudulent claim made by them on this policy
- no longer accepting claims for treatment that has been provided by a particular professional
- cancelling cover for the member who submitted the fraudulent claim, or for all members on this policy if we think that is necessary
- cancelling all policies the member has with the Simplyhealth Group
- taking legal action to recover any of our costs as a direct result of fraud, plus interest and legal costs
- contacting the policyholder to inform them of any fraudulent or suspected fraudulent activity
- any other actions that we think are necessary.

9. General

- 9.1 All information and communications to **you** relating to this **policy** will be in English.
- You must provide an up to date UK mailing address.
- 9.3 If we decide not to enforce a term of this policy on one or more occasions, this does not mean that the term no longer applies. We may rely on that term at a later occasion if we decide to do so, unless we have told you in writing that the term no longer applies.
- 9.4 No term of the **policy** or any part of it is enforceable under the Contracts (Rights of Third Parties) Act 1999 ('the Act') by a person who is not party to it. For the purposes of the Act a **partner** and any **children** are not party to the **policy**.

- 9.5 This policy is governed by the laws of England and Wales. Any disputes arising in connection with the policy which are not resolved through our complaints process can only be dealt with by the courts of England and Wales unless you and we agree to a different method to resolve the dispute.
- 9.6 If we intend on changing the policy, we will give the policyholder at least 10 working days notice. If for whatever reason you do not receive details of the changes, those changes will still take effect.
- 9.7 If we change the terms of the policy, we will pay claims according to the terms that applied at the time you received the treatment or service that you are claiming for.
- 9.8 We will write to you before the end of any policy term to let you know that we wish to renew your policy and on what terms. If we do not hear from you in response, then we may at our option assume that you wish to renew your current policy on those new terms. Where you pay the premium by Direct Debit, we may continue to collect premiums by Direct Debit for the new policy term.
 Please note that if we do not receive your

premium, this may affect **your policy** cover. We reserve the right to refuse renewal of the **policy**.

10. Complaints

How to make a complaint

We aim to provide you with the very highest levels of customer service and care at all times. To maintain this service standard, we have a procedure which you can use to raise any concern, complaint or recommendation that you have. In the first instance you should contact Customer Services on 01962 828 007 or write to the Customer Services Manager at Anton House, Chantry Street, Andover, Hampshire SP10 1DE or email:

DenplanCustomer.Relations@simplyhealth.co.uk Please quote **your policy** or claim number. **We** will investigate any complaint and issue a final response.

If **you** are not satisfied with **our** response, or **we** have not replied within eight weeks, **you** have the right to refer **your** complaint to: Financial Ombudsman Service, Exchange Tower, London E14 9SR.

- Telephone: 0800 023 4567 or 0300 123 9123
- Email: complaint.info@financial-ombudsman.org.uk
- Website: www.financial-ombudsman.org.uk

The Financial Ombudsman Service will only consider **your** complaint if **you** have given **us** the opportunity to resolve the matter first. Making a complaint to the Ombudsman will not affect any legal rights that **you** may have. **We** will send **you** full details of **our** complaints procedure if **you** ask **us** for them.

You are protected by the Financial Services Compensation Scheme (FSCS) – in the unlikely event that **we** go out of business or into liquidation the FSCS protects **you**. If this happens, any valid outstanding claims **you** have at that point would be paid by the FSCS.

For more details on the scheme please visit www.fscs.org.uk or contact the FSCS direct on 0800 678 1100 or 020 7741 4100.

11. Personal Data

How we use your personal data (privacy notice)

Simplyhealth respects your privacy and is committed to protecting your personal data. This privacy notice sets out the way in which any personal data you provide to us is used and kept safe by us. For a more detailed explanation of how we use your data please take the time to read our full privacy policy online at the bottom of our website or alternatively request a copy from our Data Protection Officer. Please ensure that you show the following information to others covered by your policy or make them aware of its contents.

Why do you need my personal data and what do you use it for?

- service the policy/contract that you have
- identify, analyse and calculate insurance risks
- improve our services to our customers
- comply with legal obligations which we are subject to
- protect our interests
- detect and prevent fraud.

Sometimes we may use automation and profiling to evaluate information about you, which may include identifying and investigating fraudulent activity, to understand claiming behaviour and patterns or to tailor our services to provide you with a more efficient, consistent and fair customer experience. If you want to know more please contact us.

Who holds my personal data?

Simplyhealth Access who are part of the **Simplyhealth** group of companies.

What personal data will Simplyhealth need to know?

If you have a policy, we need to know, for example, your name, address and date of birth. We may also take your phone number and email address. In order to pay claims, we will need your bank account details. For members with policies arranged by a company, we will know who your employer is and we might hold your payroll details. Your employer may also provide further details, such as your name, address and date of birth. We may record and monitor both inbound and outbound calls for training and monitoring.

How does Simplyhealth protect my personal data?

By law we must have measures in place to protect data. As a result, we have strict rules to protect the storage and use of all personal data. These rules apply to anyone who uses the data. We may send your personal data outside the UK or European Economic Area. If we do this, we ensure the same level of protection is afforded to it by ensuring an appropriate safeguard is implemented.

Who can see my personal data?

We may share your personal data:

- with persons who provide a service to **us** or act as **our** agents
- with anyone to whom **we** may transfer rights and duties under this **policy**
- with persons who may record, use and give data to other insurers (such as agencies whose role is to prevent fraud)
- with persons that the policyholder appoints (such as a broker) in order to service the policy
- with your employer, where appropriate
- where we have a duty to provide personal data (such as to regulatory bodies), or if the law allows us to do so.

In these situations, **we** may send **your personal data** outside the **UK** or European Economic Area.

How long is my personal data kept for?

We keep your personal data for seven years after this policy has ended.

What rights do I have around the use of my personal data?

You have the right to see your personal data that we hold. You also have the right to ask us to amend personal data that is incorrect. You can ask us to delete personal data, or not use it in certain ways. You have the right to move, copy or transfer your personal data. We will agree to any reasonable request unless it means that we cannot service your policy. You will need to contact the Data Protection Officer to do this.

If I have given you my consent to use my personal data for a reason, can I change my mind?

Yes. You can change your mind at any time. But if this means that we cannot service the policy, we may have to cancel it.

Who can I contact to talk about my personal data?

If you have any questions or comments regarding any aspect of your personal data, please contact our Data Protection Officer either by email: thedataprotectionofficer@simplyhealth.co.uk, or by post, at:

The Data Protection Officer
Simplyhealth Access
Anton House
Chantry Street
Andover
Hampshire
SP10 1DE

If I am not happy with the way you use my data, who can I talk to?

If you are not happy with the way we use your personal data, you can contact our Data Protection Officer, or the Information Commissioner's Office (ICO). You can call the ICO on 0303 123 1113 or 01625 545 745, or email the ICO at casework@ico.org.uk

Simplyhealth Access is registered as the Data Controller with the ICO, number Z9564932.

About Simplyhealth

Denplan Limited trading as Simplyhealth is an Appointed Representative of Simplyhealth Access for arranging and administrating dental insurance. Simplyhealth Access is incorporated in England and Wales, registered no. 183035 and is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Denplan Ltd is regulated by the Jersey Financial Services Commission for General Insurance Mediation Business, Denplan Ltd only arranges insurance underwritten by Simplyhealth Access. Denplan Ltd is registered in England and Wales No. 1981238. The registered offices for these companies is Anton House, Chantry Street, Andover, Hampshire SP10 1DE.

You can check this on the Financial Services Register by visiting the Financial Conduct Authority's website register.fca.org.uk/ or by contacting the Financial Conduct Authority on 0800 111 6768.

How to contact us:

You can contact us here: www.denplan.co.uk/contactform

or call **01962 828 007** Lines are open Monday to Friday 9am to 5pm

You can view more information at www.denplan.co.uk/companies/employees





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