

Court Annual General Meeting

Record of the Meeting of the Court of the Imperial College of Science, Technology and Medicine held on Thursday 15 June 2017 at the I-Hub, White City Campus, London W12 0BZ

Present:

Sir Philip Dilley (Chair), Professor Neil Alford, Mr. Nas Andriopoulos, Mr. Luke Blair, Ms. Anne Collins, Ms. Amy Le Coz, Mr. Edward Daniels, Sir Michael Dixon, Professor David Gann, Professor Alice Gast (President), Mr Jayson Goh, Mr. Roderick Rhys Jones, Ms Dominique Klein, Sir Jon Moynihan, Mr. John Neilson, Mr. Jonathan Newby, Ms. Nicola Pogson, Mr. Elias Sakellis, Mr. Muir Sanderson, Professor James Stirling (Provost), Mr. Bernard Taylor, Mrs. Sarah Waterbury, Dr. Poo Sing Wong, Mr. Oliver Woolley.

In Attendance:

Mr. Tom Pearson and Mr. Jon Hancock (the Assistant Clerk to the Court and Council).

WELCOME

The Chair welcomed members of the Court to the White City Campus, and to the IHub.

ALUMNI RELATIONS STRATEGY

The Court received a presentation on the College's Alumni Relations Strategy from Nicola Pogson, Director of Alumni Relations. In discussion, the following points were made:

- Some alumni felt a stronger affiliation with their Faculty or Department, rather than the College. Ms Pogson confirmed the College recognised the strength of these affiliations, and would continue to offer Faculty and Departmental focused events.
- The range of alumni events was queried. Ms Pogson confirmed a wide range of events and activities were offered, including professional interest networks; a women's network; and social events and informal networking.
- The Court queried how the alumni strategy was aligned with the College's branding. Ms Pogson confirmed Alumni Relations worked closely with Communications on branding, and the way that messages to alumni supported, and were aligned with, the College Strategy. The College was also working on a new visual identity for its Advancement and Alumni Relations operations.

- It was suggested that international symposiums could help to build the brand (eg MIT and Harvard use symposiums to build brand recognition in Singapore).
- It was noted that many US universities have large alumni and fundraising teams, but show a good return on investment. While UK universities could learn from the US model, and in particular, the way alumni are engaged as students even before they graduate, it was recognised that the College's operations should be appropriate to the UK's situation and the modes of philanthropic support in the UK.

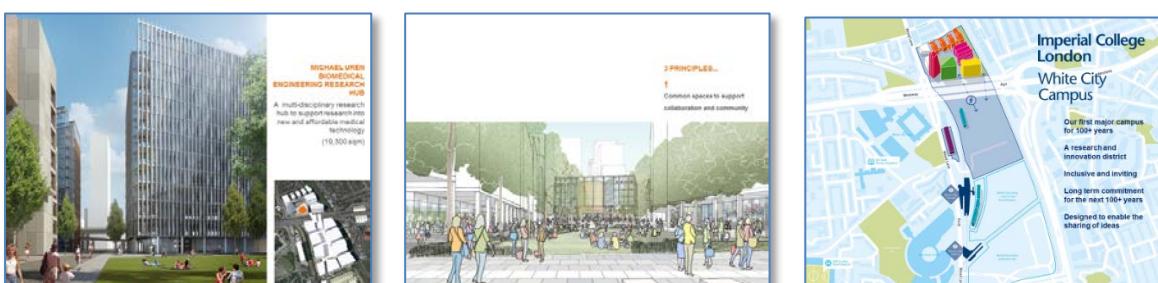


TOUR OF THE I-HUB

Members were given a tour of the Translation and Innovation Hub (I-Hub), including the White City Incubator, which provides office and laboratory space for early-stage companies. Members were also provided with a panoramic view of the Campus from the 11th floor of the I-Hub.

WHITE CITY CAMPUS

The Associate Provost (Academic Planning), Professor Neil Alford, gave a presentation on the College's proposals for the development of the White City Campus, including the current developments on the North side, such as the I-Hub, the Molecular Sciences Research Hub, (due to open in 2018); the Michael Uren Biomedical Engineering Research Hub (due to open in 2019); and the Residential Tower (White City Apartments), which would provide 192 new homes, and 59 key worker apartments. He also provided members with details of the College's masterplan for the South side of the campus, which was currently out for consultation, and which would shortly be submitted for outline planning consent.



THE INVENTION ROOMS

The Head of Special Projects (Academic Partnerships), Tom Pearson, gave a presentation on the White City Invention Rooms, and the College's engagement programme with the local community in the White City area.



COURT MEMBERS' ENGAGEMENT WITH THE COLLEGE

Before the meeting, four external members of the Court had been asked to report on their engagement with the College in the last year.

Amy Le Coz

Had attended several events, and had particularly enjoyed the October Commemoration Dinner, and the Spring Honours Dinner, which she had attended with a fellow alumna. Had encouraged friends to attend the Imperial Festival and Alumni Weekend. She was now working with Nicola Pogson to arrange an Entrepreneurship event in October.

Jayson Goh

He reported that there are a few thousand Imperial graduates in Singapore, including two high profile Government officials, and the Alumni Association was working to build up the alumni community in Singapore. He had worked closely with Poo Sing Wong on the arrangements for this year's event (previously there had been minimal interaction between Medicine and Engineering alumni in Singapore; this was now improving). The alumni had also enjoyed talks from visiting Imperial staff (David Gann on Innovation, Bruno Cotta on entrepreneurship). He suggested that knowledge-based events were particularly popular with younger alumni, who were interested in maintaining their links with the College, and improving their knowledge base.

Dominique Kleyn

Had attended the Expert briefing for Court members. This was a different way for Court members to get involved, and really helped to relay information on the exciting research being carried out at the College. She too had attended the Commemoration Dinner, and

found the Alumni centre a very useful resource. She used it for meetings when she was in the area, which helped to raise Imperial's profile.

Ann Collins

She was passionate about helping younger people, especially women in their careers, and recently attended and spoke at a career evening organised by the College's Women's Network. Since the last meeting, had joined Shell, and had discovered the strong and active alumni presence in Shell. She had been a member of the Shell panel at the Industry Partners event held at the College in January to discuss maintaining mobility for talented individuals, and the UK's industrial strategy. She too had attended the Commemoration Dinner, and had made use of the Alumni Centre. She had enjoyed telling Imperial stories to others, and spreading the excitement in its research and activities.

DINNER

After the meeting, discussion continued over Dinner. The President, Professor Alice Gast, said that the development of the White City Campus opened up unique and exciting possibilities for the College to create an integrated, collaborative campus with embedded corporate, academic and community partners. As well as the Molecular Sciences Research Hub, the Michael Uren Biomedical Engineering Research Hub, and the IHub, which members had visited, the College also wanted to provide a new location at White City for its School of Public Health. A new building would assist the School in its aim to use new technological tools to better understand the molecular, cellular, hereditary, societal and environmental bases for physical and mental health, and to turn public health from an inquiry-based discipline into an interventional and educational field focused on communities.

In discussion members made the following points:

- It had been excellent for Court members to visit White City;
- There should be active marketing of space at White City to Imperial's partners;
- Could alumni and friends of Imperial be offered an opportunity to invest in student and research entrepreneurship at Imperial? LBS was said to have developed a good model. This could be linked to offering mentor support for such early stage projects.
- Imperial's control of its visual identity did not feel sufficient to corporate Court members who were used to greater consistency. Court members had seen inconsistency in the materials presented to them, for example in relation to community engagement at White City;
- It would be good for Court members to meet more students, and understand more about student societies. Could this be a subject for a future Court expert briefing?

- Could the College website contain biographies of Court members? Could it explain more what the Court does?
- It would be helpful for Court members to receive a follow up message with further dates when Court members were invited to attend.

NEXT MEETING

The next Court Meeting will be held on **Wednesday 27 June 2018 at 3 pm**