

14 December 2011

COLLEGE NOTICE

DIRECTOR OF MARKETING

Ms Laura Barker has been appointed Director of Marketing in the Enterprise Division from 6 December 2010.

She will report to the Pro Rector (Enterprise), Mr Edward Astle, and be accountable to a stakeholder group (the Principals, Pro Rector (Education), Pro Rector (International) and Director of Communications and Development) to develop Imperial's marketing strategy and to support its delivery.

Ms Barker has a degree in marketing from Aston University and began her career with ExxonMobil. She has spent the last eight years with National Grid, with the last three as Director and then as Vice President Marketing for their US business based in Boston.

Rodney Eastwood
College Secretary