The Great Exhibition Road Festival 2023 Proposal Form

Great Exhibition Road Festival 2023

. Welcome to the proposal form for the Great Exhibition Road Festival, which will return across the weekend of 17-18 June 2023, with doors open to the public between 12:00 and 18:00 each day.

Once again, this free to attend Festival will be taking over large parts of Exhibition Road and our own Imperial campus to engage thousands of public attendees in all things 'science and the arts' through activities and events suited to all ages.

The Festival is a momentous event delivered in collaboration with our world-leading cultural neighbors including the Royal Albert Hall, the Science Museum, NHM and the V&A, as well as the Royal Colleges of Art and Music, and many others. It celebrates the vision of Exhibition Road as a place to discover and explore science and the arts.

After the successful return of the Festival in 2022, we are hoping to build on this summer’s estimated 38,000 visitors by contributing to an even bigger and better event next year. This
starts by collecting Imperial proposals for a brand new programme of talks, workshops, live demos, performances and shows that celebrate and open up dialogue around our research.

Each year the Festival chooses a new theme that guides a lot of the programming and the selection of content to put on across the weekend. This year that theme is ‘Awe and Wonder’. More details about this theme and how we are interpreting it within a festival context can be found in the Festival guidance document <insert link>, which also contains details on the roles and responsibilities that come with putting in a festival application, key deadlines, essential training sessions and ideas on the sort of content we are looking for.

As in previous years, our Festival proposals form provides a platform for any Imperial student or member of staff to submit an idea for consideration by the Festival team. Fully formed and developed activities are great but so are earlier stage aspirations or initial ideas. Please make sure you read the guidance document (linked to above) before filling in this form. By submitting your proposal we are assuming you have read through this guidance document, and are agreeing to the deadlines, roles and responsibilities outlined in it.

Deadline for submissions is Sunday 6 November 2022 and we aim to reply to all proposals with individual feedback in January 2023.

Finally, if you want to take part in next year’s Festival but not sure if your ideas will work or how to make them happen, we
are hosting a number of support events in the coming weeks:

- **Introduction to the Great Exhibition Road Festival 2023** – If you want to take part in next year’s Festival but not sure how to make your idea happen, then at this event you can hear all about the Festival from its organisers, learn about the proposal process, and ask any logistical questions you may have. These will take place from **12:30-13:30 on Tuesday 18 October (in person in South Kensington)** and from **12:30-13:30 on Wednesday 26 October (online)**

- **Engagement Ideas Masterclass** – for those who would like to receive expert guidance, advice and best practice tips in developing an idea from scratch for the Festival, with the opportunity to receive feedback on your activity/idea. [Further details of the session can be found here.](#) These will take place from **14:00-16:30 on Tuesday 18 October (in person in South Kensington)** and from **14:00-16:30 on Wednesday 26 October (online)**

You can also contact us with your Festival questions via [Festival@imperial.ac.uk](mailto:Festival@imperial.ac.uk)

Regards

The Imperial Public Engagement Team
Q48. Before filling in this form with your Festival idea, could you confirm the following:

You have read the Festival proposal guidance document linked to on the previous page

At least two leading members of your team are happy to join a half day Festival training course run in the Spring term, which has been specially designed to ensure the festival provides a rewarding experience for both your team and the public you engage with

Q1.
Lead Contact:

Q2.
Lead contact email:

Q3.
Lead contact CID number:
Q4.
Lead contact mobile number:

Q5.
Additional contact (someone else who might be involved in the activity who we can contact just in case):

Q6.
Additional contact email:

Q7.
Additional contact CID number:

Q8.
Additional contact mobile number:

Q9.
Group, department, centre or institute:

Q10.
Do you work in collaboration with any other individuals, organisations or institutions outside of Imperial who could get involved in your proposal? (We are particularly interested in collaborations involving Festival partners – a full list can be found here).

. About your Festival idea

Q11.
Working title of your festival activity:
Q12.

What type of activity are you proposing to engage the public at the Festival:

- Interactive Exhibit / Hands on demonstration
- Art installation / exhibition
- Talk
- Art-science workshop
- Science show
- Stage performance
- Roaming performance
- Other – Specify:

Q13.

Does your proposed activity link to this year’s Festival theme? The Great Exhibition Road Festival will feature a strand of content linked to a central theme of ‘Awe and wonder’. It will be a celebration of the power of awe-inspiring ideas, and moments of wonder about our world that move and motivate us. Does your proposed activity link to this theme? (Further details can be found on the Festival guidance document)

- Yes (if, so please explain how)
- No
Q14. **Please identify which audience group your activity is most suitable for in order to help us promote different parts of the festival to specific visitor groups.**

- Families with young children (0 - 5)
- Families with young children (5 - 12)
- Families with older children (over 12)
- Young people (12 - 25)
- Adults

Q15. **What are you hoping to get out of taking part in the Festival?**

Q16. **Please provide a brief overview of your broad research area and why it would be of interest to wider audiences:**
Q17.
*What are your initial ideas for engaging people at the Festival? What will visitors be able to do or see?*

Q18.
*Please indicate what equipment / resources you might require for your activity?* e.g. table space, floor space, number of domestic power sockets, a water supply…etc? (N.B – please bear in mind that you are more likely to be able to be given a prime festival location out on Exhibition Road if you don't require any power)

Q19.
*Will your proposal require the Festival team to provide a plasma screen?* (Please bear in mind that if you are unable to source your own plasma screen, ordering a screen from the festival team will require you to contribute £300 to the cost of hiring and the technical support to set it up
Q20. Can you explain what steps you are taking to reduce the environmental impact of your Festival activity? The Great Exhibition Road Festival is making efforts to reduce it's C02 emissions to be as green as possible and is encouraging teams to reduce their own carbon footprint, as well as the amount of waste / rubbish they generate.

Q21. We are expecting the Festival to get busy at certain times over the weekend, and with two long days of 6+ hours engaging the public, its key that each activity is delivered by sufficient numbers of people to allow everyone to take the breaks they need. **How many people do you estimate will be able to help you deliver your activities at the Festival on:**

- **Saturday (17 June 2023)**
- **Sunday (18 June 2023)**

Q23. **For publicity purposes**
**Q22.**

Please link to any images hosted online that help illustrate what you are hoping to bring / deliver at the festival


**Q23.** Please link to any webpages that further explain either the science story you are looking to tell the public / or what you might showing off to the public to help tell that story


**Q24.**

Do you or your research group run any social media accounts?

- Yes (please provide details)

- No

**Q25.** Would you like to sign up to the Societal Engagement newsletter? This monthly newsletter features the latest opportunities to get involved with engagement at Imperial as well as training and funding opportunities.
Yes (if so please add email address to send the newsletter)

No