

Engagement Academy 2026-27: Draft Timetable

Date 10am-4pm	DAY 1: Wed 21 Oct	DAY 2: Wed 18 Nov	DAY 3: Wed 09 Dec	DAY 4: Wed 13 Jan	DAY 5: Wed 10 Feb	DAY 6: Wed 17 March	DAY 7: Wed 21 April
Theme	PORTRAIT What is the meaning of being a professional working in science, for you and for others? Science and Society – the context	LANDSCAPE What's it like to be an outsider in science? Audiences and exclusion in science	MAP How does the context in which you find yourself affect the ways you might engage and the audiences you can reach? Our context and role at Imperial	INITIATE What are you hoping to do and who might you work with to make it happen? Aims and partnerships in engagement	REFLECT Understanding impact, progress and how to improve Evaluating your engagement	CRAFT Creating stories and messages in engagement Communication and engagement approaches	MIRROR Reflecting on how things went, what you have learned and what your audiences have learned Celebration and evaluation
Content	Introductions Our roles in Imperial's research and engagement Seminar: Our roles in a broader context Introducing Societal Engagement Presentation: Inspiration from previous cohorts	Museum visit and group tasks Reading and discussion Workshop: Exhibitions	Reading and discussion Seminar: Science and the media Workshop: Aims, outputs and outcomes Panel: Audiences and engagement channels at Imperial	EDI in Engagement Sharing initial engagement ideas Carousel: Opportunities and challenges in engagement Workshop: Activity planning	Seminar: Audience research and evaluation Workshop: Developing evaluation plans Seminar: Podcasting Activity: Explaining things simply	Workshop: Writing loved and loathed. Seminar: Words as engagement Workshop: Working with words and storytelling in our own engagement	Workshop: Dilemmas Café Activity: Evaluation and reflection on the academy Group showcase and celebration!