**Vision**
Empowering people through engagement with science, technology, engineering and maths (STEM)

**Motivations**
- To be engaging, inspiring and accessible to young people of all backgrounds
- To foster scientific confidence, knowledge and understanding in society
- To enrich our research and enhance our impact, by being more responsive to society
- To build respectful collaborations that enable the public to be involved and valued in our work
- To enrich our student, staff and alumni experience and enhance their skills development

**Audiences**
- Primary and secondary schools, young people and their networks
- Everyone interested in or affected by our research
- Communities living and working near our campuses
- Patients, carers and their networks
- Our students, staff and alumni

**Objectives**
1. To support schools in their mission of raising pupils’ ambitions and attainment in STEM
2. To increase diversity in our student body
3. To nurture a strong sense of social responsibility within our students
4. To be a trusted source of STEM expertise – locally, nationally and globally
5. To create innovative opportunities for more people to develop STEM skills and ideas
6. To embed public engagement in research projects and research culture at Imperial
7. To develop accessible and inspiring programmes and platforms that empower people in topical science issues
8. To develop the resources, infrastructure and governance to enable our staff and students to deliver effective public engagement
9. To foster an ethos of working in partnership with community and public groups to tackle shared societal challenges