

Who are you?

Yung Wing Cheah

What do you do?

Marketing Graduate at Telstra International, Hong Kong

What does your job involve?

I joined Telstra (an Australian-based Telecom Company) as a Graduate, and the program involves a two-year rotation within their Marketing department. I get to work with people across the globe (Singapore, Australia, U.S. to name a few); and in my current rotation I am involved with Product Strategy and Planning.

How did you get there?

As much as I love Geology, I don't think I will enjoy Mining or Oil and Gas, and I want to get some work experience before considering a PhD. Moving back to Hong Kong I intended to find an international company with a Graduate-specific program that can fast-track my learning experience in a corporate job. I found Telstra online and applied via their online application. After that I was invited for a behaviour test followed by a video interview. For my final in person interview, I had to prepare an industry-related marketing proposal and the interview lasted for roughly 20 minutes.

How do you use your skills in geology and geophysics?

What prepared me most for my work was doing the Independent Mapping and Master project, as well as my study abroad in year 3. To structure your own project, be independent and responsible for your study and the logistics of the trip (you have to plan your own transportation and accommodation for your mapping project) was really helpful as in a job situation, you don't get as much guidance as you would in class.

What do you love about geology/geophysics?

I definitely enjoy the field trips the most, as you get to apply what you learned in class into real life situations. The weather can be tough sometimes (especially for the Scotland trip), but you learn so much in the field.

Your best and worst moments?

My best moment was my Independent mapping project. I was fortunate enough to go the Samos (a Greek Island) for my mapping, and despite the fact that we had to wake up at 5am to go out to the field as the day get too hot after midday, it was amazing living there for 40 days. My worst moment would be my field trip to Kinlochleven. It was surprisingly dry but there was one day when it rained heavily and I was soaking wet, and it was so cold that I slept under 5 blankets.

