

## **White City Air Pollution Newsletter Privacy Notice**

Imperial College London (“we” or the “College”) provide various newsletters via email about our activities, services and achievements. This privacy notice explains how we use your personal data when you sign up to receive the White City Air Pollution Newsletter (the “Newsletter”).

### **Data We Collect**

If you opt-in to receiving the Newsletter, we will ask for the following categories of personal data:

#### **Contact Information comprising:**

- Your first name, surname, e-mail address, job title and company name.

### **Legal Basis for Processing**

Our legal basis for processing your personal data for the purposes of sending you the Newsletter via email is based on your consent. In giving your consent to receiving the Newsletter via email you are giving us permission to process your personal data.

You may withdraw consent at any time by clicking unsubscribe on any Newsletter email or by emailing the College directly at [grantham@imperial.ac.uk](mailto:grantham@imperial.ac.uk)

### **Sharing your personal information**

We may share your personal data with service providers who assist the College in the preparation, distribution and/or administration related to the Newsletter. Our legal basis for sharing your data in this way is that it is necessary for our legitimate interest in providing you with the Newsletter.

All our service providers are required to take appropriate security measures to protect your personal information in line with data protection laws. We do not allow our service providers to use your personal data for their own purposes. We only permit them to process your personal data for specified purposes and in accordance with our instructions.

Some service providers may process your personal information outside the European Economic Area. Where this is the case, you can expect a similar degree of protection in respect of your personal information and your personal information will only be transferred where the transfer is permitted under the law.

In order to ingather your personal data and distribute the White City Air Pollution Newsletter we use the following third party providers:

- MailChimp. MailChimp also known as The Rocket Science Group LLC provide mailing list tools that assist us with the email distribution of the Newsletter to our subscribers. We share subscribers’ names and email address with MailChimp for this purpose. MailChimp’s servers and offices are located in the United States, so your information may be transferred, stored, or processed in the United States. For more information please see [MailChimps Privacy Notice here.](#)

Except as explained above, we will not share your information with anyone, unless where required by law, where it is necessary to administer our relationship with you or where we have another legitimate interest in doing so.

### **Keeping your personal information**

Your personal information will be deleted from our systems when you unsubscribe from the Newsletter.

### **Automated Processing and Decision Making**

Your data shall not be subject to any automated processing or decision making giving rise to legal consequence.

### **Your rights**

You have the right to:

- receive a copy of the information we hold about you in a reasonable format specified by you, including for the purpose of transferring that data to another data controller;
- request us to erase your personal data or object to our processing of your personal data;
- request your information be changed if you believe it was not correct at the time you provided it;
- unsubscribe and have your information deleted if you no longer want to receive the Newsletter.

If you are not satisfied with how we are processing your personal data, you can raise a concern with the Information Commissioner: [www.ico.org.uk](http://www.ico.org.uk)

If you have any concerns with regard to the way your personal data is being processed or have a query with regard to this information, please contact our Data Protection Officer at:

Imperial College London  
Data Protection Officer  
Exhibition Road  
Faculty Building Level 4  
London SW7 2AZ

e-mail: [dpo@imperial.ac.uk](mailto:dpo@imperial.ac.uk)