

Covid-19 behaviours in Mexico

► **Report** May 2020

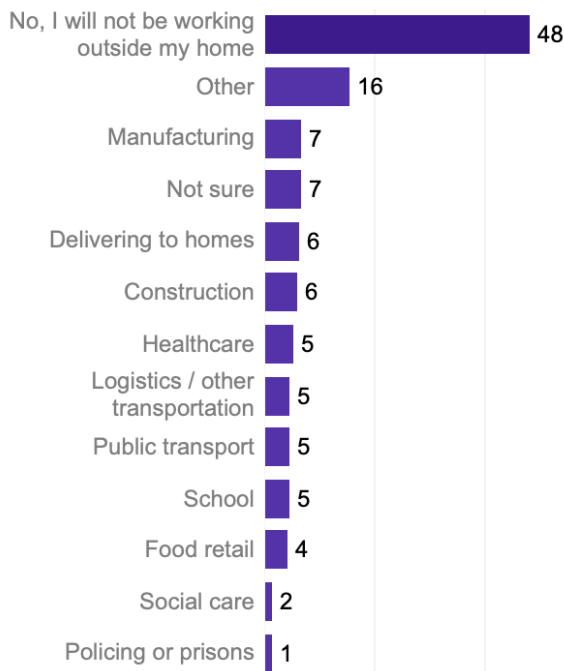
Insights and trends in people's behaviours related to COVID-19. Brought to you by a team of health and behavioural experts at the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov. These reports are created on a regular basis, following new survey results.

How are people in Mexico responding?

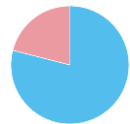
As of May 3rd 2020

This report looks at insights from Mexico covering March 30th through May 3rd

Thinking about the next 7 days... will you be working outside your home in one of the following roles? Mark all that apply..



79%



of people in Mexico are staying home or only leaving the house once a day

48%



of people in Mexico are not planning on working outside the home the following week

16% will work outside the home in a role not mentioned. Of the roles that were included, **manufacturing workers** accounted for the largest share of people working outside the home.

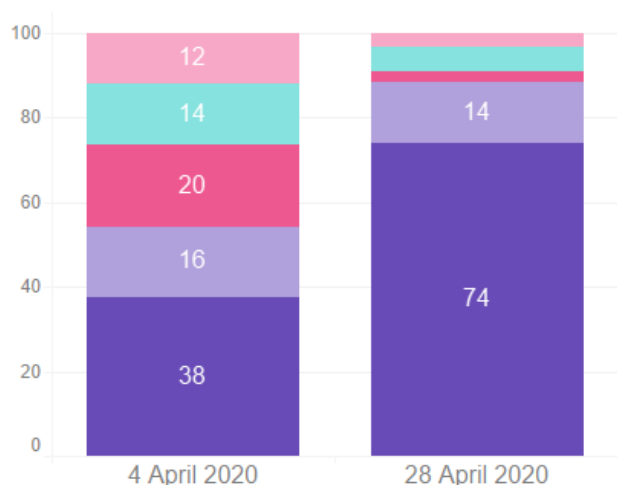


How are behaviours in Mexico changing?

Compared to early April, respondents in Mexico showed...

- Always
- Not at all
- Rarely
- Frequently
- Sometimes

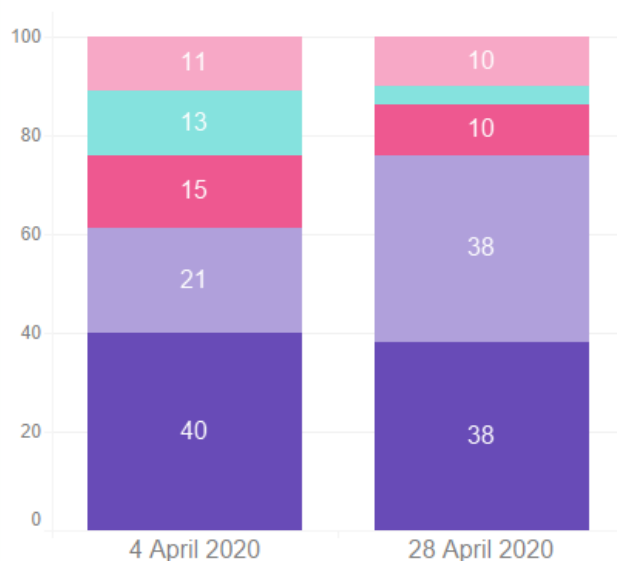
Thinking about the last 7 days... how often have you worn a face mask outside your home to protect yourself or others from coronavirus (COVID-19)? As a reminder, please exclude any measures that you have already taken for reasons other than coronavirus (COVID-19). %



2X
↑
more likely to always wear a face mask outside the home

- Always
- Not at all
- Rarely
- Frequently
- Sometimes

Since developing symptoms... to what extent have you self-isolated yourself on each of the following 7 days?



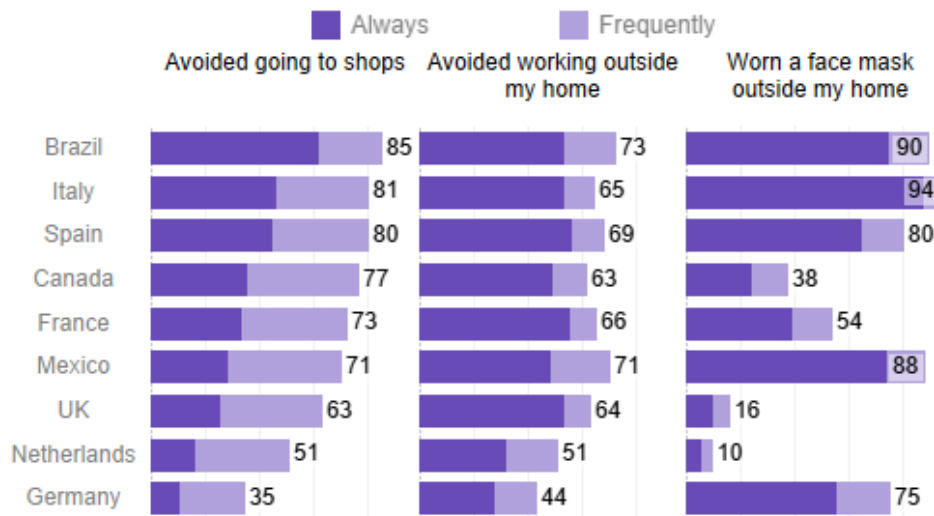
15pp*
↑
more likely to self-isolate always or frequently after developing symptoms

*pp= percentage point

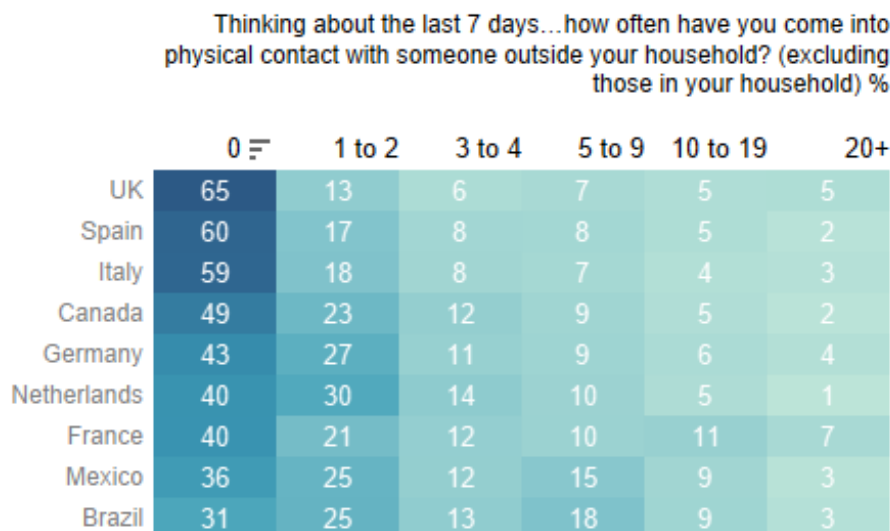
How does Mexico's behaviour compare to other countries?

Compared to other countries surveyed the same week (April 27th through May 3rd) respondents in Mexico were...

Comparable to **Brazil** in likelihood of working outside the home and of wearing a face mask outside the home, less likely to avoid going to shops

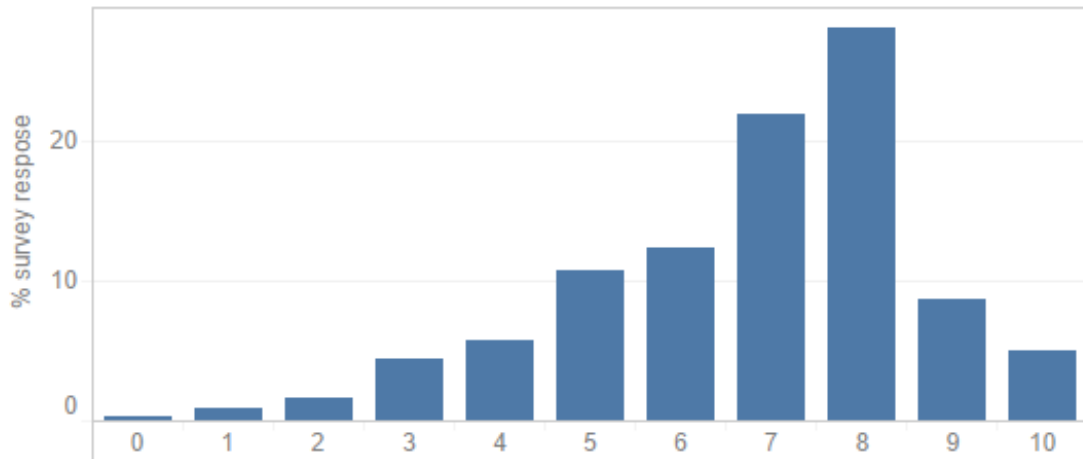


Comparable to **Brazil** in number of contacts outside the household, higher number of contacts than other countries surveyed

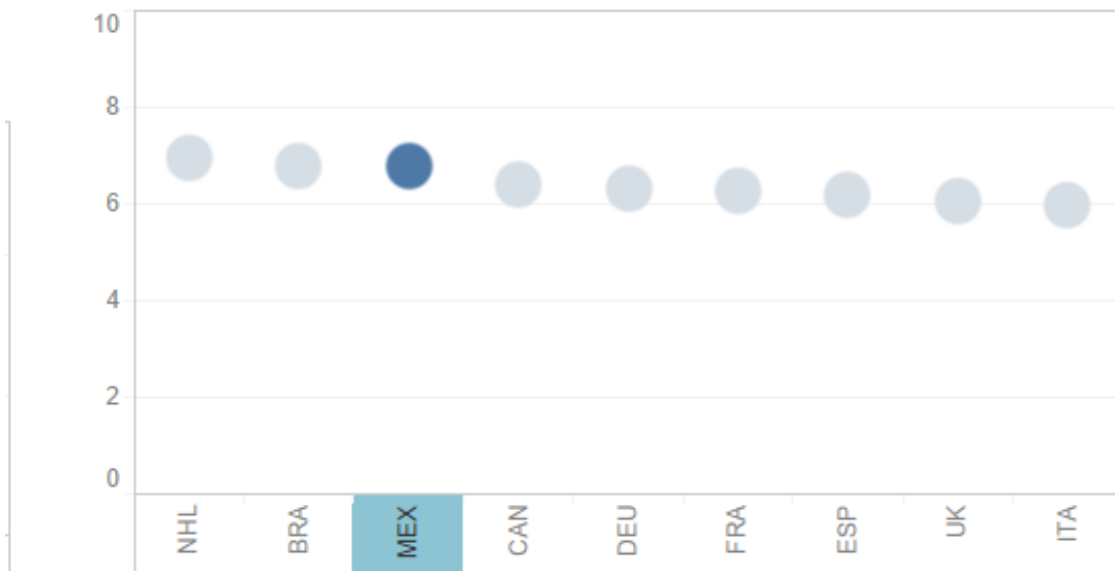


How does Mexico's life satisfaction compare to that of its peers?

Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you position yourself in? (%)



Average Cantril ladder score by country

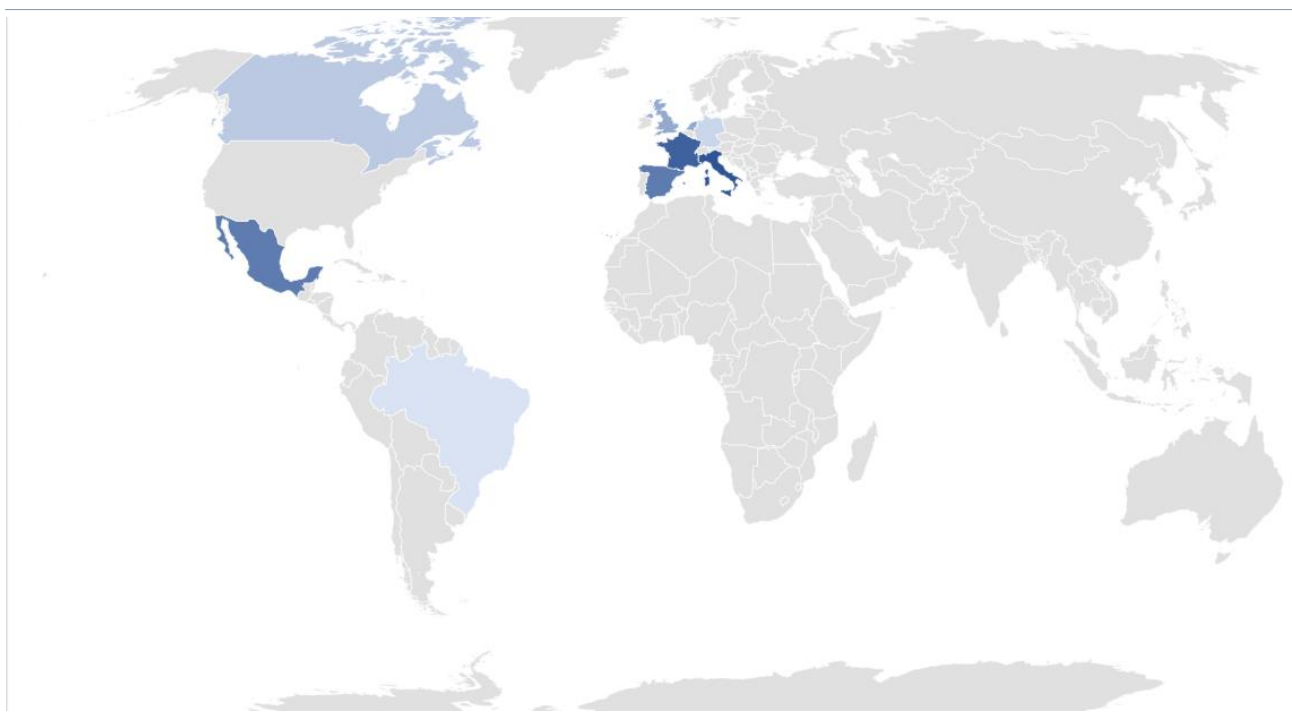


The **Cantril ladder** serves as a proxy for life satisfaction. **Life satisfaction** is a powerful measure of the **quality of people's lives**. The annual World Happiness Reports attributes the differences over time and between countries to **good health, income and the quality of the social environment**. These factors are changing under COVID-19, often in ways we have never experienced before. The YouGov life satisfaction data, collected regularly as the pandemic evolves in each survey country, provide a valuable barometer reading of life under COVID-19, reflecting each country's institutions and policies.

How stringent is the Mexican government compared to its peers?

The University of Oxford's Stringency Index is a measure of the number and strictness of government policies in response to the Covid-19 outbreak. Stringency Index range is from 0 - 100. Numbers below are for May 3rd

Darker shades in the map below are indicative of higher stringency indices



Italy

95

France

93

Spain

89

Mexico

89

UK

82

Netherlands

82

Canada

77

Germany

75

Brazil

73

About this report

Led by Imperial College London's
Institute of Global Health Innovation
(IGHI) and YouGov

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Contributors to the Imperial College London - YouGov survey include: Professor Helen Ward, Dr. Christina J. Atchinson, Dr. Benjamin C. Lambert, and Gavin Ellison

The Imperial College London - YouGov team wishes to express their grateful support to Stephan Shakespeare, Marcus Roberts, Alex MacIntosh, Chris Curtis, Eir Nolsoe, Sharon Pacolor, Lenny Naar, Alice Blencowe, Steve Adams from Visual DJ Ltd. and volunteers from Made by Many: Rebecca Foy, Anna Pagan, Gareth Cozens, Callum Jefferies, Neethu Mathew, Micha Nicheva, Kristof Goossens

Supporters



This research is made possible by generous support for the public good from YouGov Plc.

The Imperial College London - YouGov team gratefully acknowledges the kind support of Edelman Intelligence for their global social listening contribution

Question for the research team? Get in touch [here](#)

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For more behavioural data on a global level, visit coviddatahub.com to explore our interactive charts

The [CovidDataHub.com](https://coviddatahub.com) project is a joint collaboration between the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov Plc to gather global insights on people's behaviours and life satisfaction in response to COVID-19. The research covers 29 countries and surveys are conducted on a regular basis since the first week of April.

This report is designed to provide insights on how different populations are responding to the pandemic, helping public health bodies in their efforts to limit the impact of the disease. Anonymised respondent level data is generously made available for all public health and academic institutions globally by YouGov Plc at our [GitHub site](#).

In collaboration with