

Imperial College
London



**INNOVATION AND
ENTERPRISE SPACES**



INNOVATION AND ENTERPRISE SPACES

March 2018

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INTRODUCTION

**Professor David Gann CBE,
Vice President (Innovation)**

It gives me great pleasure to introduce **Innovation and Enterprise Spaces at Imperial College London**. This brochure provides an overview of Imperial's dedicated places where we realise our vision of co-location, experimentation and co-creation.

IMPERIAL'S INNOVATION AND ENTREPRENEURSHIP

Imperial College London has a long history of supporting an innovation ecosystem to foster engagement with businesses, other institutes, researchers and funders. Our South Kensington Campus has been a hub for innovation, entrepreneurship and enterprise for many decades. We provide a full suite of services and programmes to support ideation, incubation, business growth acceleration and collaboration with industry partners.

We have designed a new innovation campus at White City. Facilities are already open for scientists, engineers, medics, businesses and the community to co-locate, prototype ideas and build new business opportunities. They are being joined by institutions, major corporations, start-ups, spin-outs and venture funders creating a vibrant neighbourhood rooted in discovery and innovation.

The following pages highlight seven innovative and entrepreneurial spaces at Imperial that are a crucial part of our community and which enrich our world-class innovation ecosystem: The Enterprise Lab, Imperial College Advanced HackSpace (ICAH), The Invention Rooms, the Translation & Innovation Hub (I-HUB), Imperial White City Incubator, Central Working and Scale Space.

It is also pleasing that Imperial Innovations continues to support Imperial in commercialising research, forming spin-outs and managing incubation.

This brochure also shows how a new partnership with the London Borough of Hammersmith & Fulham is supporting economic growth, enterprise and innovation at the White City Campus and across the Borough.

I am immensely proud of our achievements at South Kensington and White City. I hope that this brochure gives you a flavour of being part of Imperial's innovation ecosystem and inspires you to become involved with us.



Supporting Imperial College London's next generation of innovators and entrepreneurs.

...that's at the heart of everything the Imperial Enterprise Lab does. Through serendipity, pedagogy, and community, Imperial Enterprise Lab aims to "maximise the impact of Imperial's dynamic enterprising culture in which everyone has the opportunity to develop the knowledge, skills and experience to translate their ideas from science and technology into practice".

IMPERIAL ENTERPRISE LAB



Opened in October 2016, it occupies a brand new space in the basement of the Sherfield Building, underneath the College Library. Stepping into the Lab, one is confronted with a bright vision of the future, a pristine white space with super-sized, state-of-the-art, touchscreen displays. Whiteboards form half the walls, carrying the scribbles and flowcharts and drawings of students developing their ideas, and one wall is peppered with sticky notes left by students looking for team members. The Lab provides a hangout space for students who need somewhere to work on their projects; on a typical afternoon, it is filled with students in groups or on their own, typing away on their laptops or discussing their ideas. The Lab designs serendipity in this way: if you come down to the work in the Lab, you might just meet someone else with the skills to help you with your project.

The Lab also contains a unique innovation: The Performance Simulator. The simulator is run in collaboration with the Royal College of Music, who helped develop the early prototypes. The simulator gives students the experience of pitching to a panel of judges, increasing their confidence and helping them with their pitching skills.

WE Innovate

The WE Innovate Programme is a personal and professional entrepreneurship programme designed to encourage more female entrepreneurs at the College. The programme is now in its fourth year, and comprises a series of workshops with high-profile speakers and tailored one-to-one support, as well as a competition which awards £30,000 funding in total to its winners and runner-ups. One programme's alumna, Christina Petersen, has closed a £50,000 Kickstarter campaign for her start-up, LYS Technologies. Pae Natwilai, who was among the first cohort, has enjoyed huge competition success, being named in the Forbes 30 Under 30 and winning £50,000 from Innovate UK for her start-up GetTriK. Olivia Standish, Innovation & Entrepreneurship Manager notes 'The Programme has supported over 100 female entrepreneurs since its inception and continues to go from strength to strength. I am constantly astounded by the quality of the entrepreneurs that come through the WE Innovate Programme.'

Venture Catalyst Challenge

Through the annual Venture Catalyst Challenge (VCC), student teams test the commercial viability of their early-stage science and technology ideas, with the potential to win from a prize fund of £40,000.

The VCC is now in its fifth year, is powered by one of the UK's leading venture builders – Blenheim Chalcot. The VCC offers team coaching, workshops, masterclasses and professional business coaching. Alumni from the 2017 programme have gone on to present at NASA, win places on prestigious accelerator programmes and raise considerable private investment. Nikita Thakrar – Innovation & Entrepreneurship Manager says 'It's such an honour to see how much these amazing teams grow and develop over the course of the six week programme.'

Alongside these two flagship programmes the Imperial Enterprise Lab supports many other initiatives which are crucial to inspire and develop our students' entrepreneurial spirit. Liz Choonara, Manager - Community & Programmes, oversees the different offerings, and has recently been working on the Cross-CDT Dragon's Den. This programme brings together four Centres for Doctoral Training (CDTs): High Performance Embedded and Distributed Systems, Neurotechnology, Mathematics of Planet Earth, and Sustainable Civil Engineering. It is an opportunity for students to work together over a period of five months and exchange ideas and knowledge from different areas of research, and to potentially win £5,000.



Our programmes are designed to inspire students and others from all disciplines to develop their entrepreneurial mind-set and apply it in the real world.

BEN MUMBY-CROFT
Director
Entrepreneurship



Imperial Venture Mentoring Service

In addition to our entrepreneurial programmes the Imperial Enterprise Lab launched in 2017 the IVMS.

The Imperial Venture Mentoring Service (IVMS) is Imperial's first mentoring programme, supporting the next generation of innovators and entrepreneurs with an elite group of industry mentors. The objective is to provide Imperial's growing population of entrepreneurial students and staff with unbiased advice and expertise through a structured mentorship programme which helps these ventures realise their true potential. The IVMS is modelled on the successful MIT version of the programme which has been running for 20 years and includes unique elements such as team mentoring.

In addition to designing and delivering new programmes, the Lab is constantly expanding in other ways. We are building a global enterprise network, starting in Singapore and the US and continuing to other parts of the world, and through this network, we can connect enterprising students who have great ideas with alumni who have the experience of seeing similar ideas to fruition. We also engage with external members of the London entrepreneurial ecosystem so that students can build contacts within the wider community. Investors are

invited to monthly Innovation Pitch events to hear student pitches and network with students from the Dyson School of Design Engineering and the Imperial College Business School, and we regularly bring external guests into the Lab to speak to students about their entrepreneurial journeys: we recently hosted Charles Rolls, Imperial alumnus and co-founder of Fever-Tree.

The Lab provides business coaching to Imperial College student entrepreneurs to help guide them through the early landscape of starting a company. The Enterprise Lab's team of business coaches comes from a diverse background from cleantech to retail and can help support a student venture through business model development to investor readiness.

Enterprise Week

In order to celebrate our innovators and entrepreneurs, and showcase the outcomes of enterprising student initiatives across the College, the Lab has worked closely with other professional services at Imperial to put together a week of events. Enterprise Week features the WE Innovate and Venture Catalyst Challenge final in addition to a range of complementary events showcasing enterprise support, activities and outcomes around the College.

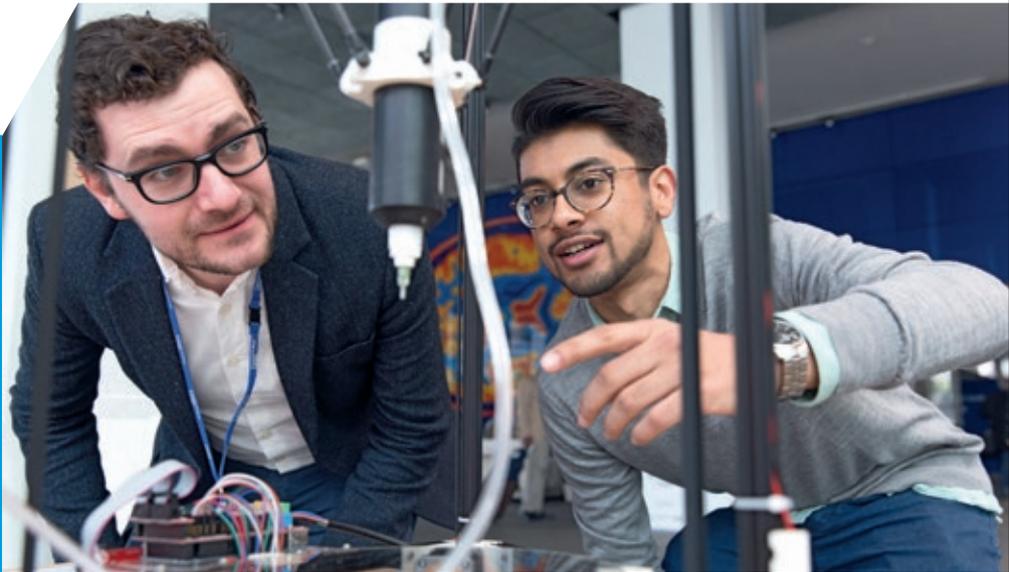
The Performance Simulator in Imperial's Enterprise Lab is a unique experiential learning facility that allows students to develop impactful pitching and presentations skills. Working with this facility gives me the opportunity to help students putting theory into practice.

DR TERRY CLARK
Research Fellow in Performance Science,
Royal College of Music



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Established in 2014, the Imperial College Advanced Hackspace (ICAH) has helped transform the ideation and prototyping landscape at the College. Burgeoning to over 2,000 members, this number is growing at a rate of 100 new members every month.

IMPERIAL COLLEGE ADVANCED HACKSPACE (ICAH)

Turn your ideas into a reality.



Advanced Hackspace members come from all faculties and all levels, from undergraduate to alumni, within the College. In addition to this core group of stakeholders, Advanced Hackspace also engages strongly with commercial organisations – from micro companies and SMEs through to large scale corporate partners – and the local community.

Fundamentally, Advanced Hackspace's mission is to deliver skills, resources and people to support its members and partners in the development of new ideas and their transition to and from other commercialisation networks within the university such as the Enterprise Lab and the Imperial College Incubator. As such Advanced Hackspace provides access to a unique network of workshops, laboratories and co-location spaces across Imperial.

Initially starting off with six ideation and hackspaces at the South Kensington Campus Advanced Hackspace has further extended its world class capabilities by opening a new bespoke facility at The Invention Rooms in 2017 at White City. This network of spaces will be further enhanced when FABRICA, a new bio- and molecular hackspace comes online in the Molecular Sciences Research Hub just across the road from the Invention Rooms. This network of Advanced Hackspace spaces houses prototyping technologies, bespoke and commercial that are not available in concert elsewhere in the world and represents one of the largest such facilities of its kind in the world.

From robotics to microfluidics, additive manufacturing, molecular synthesis, electronics, woodworking, coding and synthetic biology the Advanced Hackspace has supercharged the ideation and innovation pipelines in college. It is able to support the concept of “making” in its broadest sense.



‘Our vision is for the Advanced Hackspace to be recognised as one of the best places in the world to turn an idea into reality’

PROFESSOR OSCAR CES
Co-Director of ICAH



Products and service:

Through the Advanced Hackspace, members from inside and outside the College benefit from access to these prototyping technologies, training classes, networking opportunities, booster funding, mentoring and technology showcases.

In these creative facilities, Imperial staff, students, alumni and commercial partners from different disciplines work together to rapidly convert research ideas into breakthrough prototype products and solutions. This environment is supported by a regular series of Hackathons, events during which technologists, innovators and scientists work together to develop solutions for defined challenges from industry in a scale fast fail fast framework. Hackathons represent a step change in the pace at which technology innovation can be undertaken, fusing idea-generation/creativity events with intense prototyping sessions.

During these events, ideas that are generated are validated and transformed into working prototypes thereby providing a unique route for high-throughput proof of concept filtration for external partners-this significantly de-risks downstream investment in emergent solutions.

A typical Hackathon will bring together at least 100-150 multi-disciplinary researchers working together to deliver ~10-20 solutions during a single event. These participants are carefully selected from the Hackspace community of over 2,000 researchers once the Hackathon has been advertised. Participation in these events is heavily over-subscribed guaranteeing access to the requisite expertise and bandwidth needed to deliver a successful event.



TO FIND OUT MORE:

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-  www.imperial.ac.uk/advanced-hackspace/

Reach Out Makerspace



The Invention Rooms is a new space for innovation and the community in White City. Here you can find cutting-edge workshops, design studios and interactive spaces for collaboration with the local community and our partners.

THE INVENTION ROOMS

A beacon for community-driven innovation.



Advanced Hackspace

A two minute walk from White City underground station, The Invention Rooms is a pioneering space where people from all ages and backgrounds can work together to develop ideas into breakthrough prototypes. Under one roof, you can find cutting-edge prototyping workshops, design studios, and interactive spaces that are supporting new ways of working with the community and our partners.

Here the community can join us for a range of interactive events, activities and programmes to share in the wonder of science, making and discovery. The Invention Rooms is a collaborative space where people from all walks of life can work together on addressing both local and global challenges. Our goal is to inspire generations of inventors, entrepreneurs and makers from White City and beyond.

There are three main spaces within the Invention Rooms. These are:

Reach Out Makerspace

A workshop and design studio for young people from the local community to get hands-on experience of making and prototyping.



Reach Out Makerspace

Reach Out Makerspace

The Reach Out Makerspace is a unique immersive environment for young people to experiment, design and innovate. It includes cutting-edge technology such as 3D printers, laser cutters, and wood and metalwork machinery, as well as equipment for crafts and textiles. It is home to a range of maker challenge programmes that give young people the opportunity to make anything from wearable technology to household gadgets.

Ideas developed by the first cohort of students included a generator that converts water movement into electricity using magnets, a foldable skateboard and a drone that can take off both vertically and horizontally.

The Advanced Hackspace

A unique one-stop workshop facility for staff, students and alumni to access specialist prototyping and manufacturing equipment.

This space is the newest addition to the network of workspaces that make up the Imperial College Advanced Hackspace. It includes everything from workshop technologies such as robotics, microfluidics and digital fabrication, to a bio lab which enables synthetic

biology and molecular fabrication. The Advanced Hackspace, which also offers touchdown spaces and design studios, provides access to both commercial prototyping technologies, as well as cutting-edge systems that are not yet commercially available and have been created within Imperial itself.

Interaction Zone

At the heart of The Invention Rooms is the Interaction Zone where the local community and the College can come together to share ideas.

Opening in late summer 2018, the Interaction Zone will consist of a café, events space, and a garden terrace. The space will host a diverse range of events and activities including science workshops, tech drop-in sessions, coding clubs, evening classes, and social events. The Interaction Zone is going to be a unique addition to the life of the community.

The Invention Rooms is an exciting new chapter in White City Campus where we aim to inspire, raise aspirations, innovate and enable people to realise their ideas.

PROFESSOR MAGGIE DALLMAN OBE
Associate Provost (Academic Partnerships)
and Vice President (International)



TO FIND OUT MORE:

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- 🌐 www.imperial.ac.uk/white-city-campus/community/the-invention-rooms/

The White City Campus brings together an exciting community of start-ups, spin-outs, major corporations, high-tech and high-growth companies, collaborating with our researchers to translate cutting-edge research into practical applications. The I-HUB provides bespoke offices and laboratory facilities for businesses.



THE TRANSLATION & INNOVATION HUB (I-HUB)

A new home for innovation and collaboration.



New innovate district in London

The White City Campus is Imperial's ninth Campus in London, and is less than three miles from its home in South Kensington. Across 23 acres in White City, Imperial is leading a £2 billion investment to develop a new campus dedicated to research and innovation in science, engineering, medicine and business. At White City, Imperial College ThinkSpace already hosts more than 70 companies including start-ups, spin-outs like DNA Electronics and Autolus, and globally recognised companies.

Two multidisciplinary research facilities, the Molecular Science Research Hub and the Michael Uren Biomedical Engineering Research Hub are opening on the northern site of the campus. There is accommodation for postgraduate students 'GradPad Wood Lane Studios' and a residential tower for private rental will open in 2019.

Imperial is currently developing proposals for the southern site of the White City campus, which will include more academic hubs and facilities for commercial and research partners.

First co-location building at the White City Campus

Across 187,000 sq ft, the Translation & Innovation Hub (I-HUB) provides a home for businesses to work directly alongside Imperial's academics, to share ideas and turn scientific and technological discoveries into new products and services. Professor David Gann, Vice President (Innovation), said "Businesses in the I-HUB will be focused on taking fantastic research ideas out into the market where they can have a direct positive impact for society. This is another chapter in Imperial College's mission to apply the results of our excellent research and education in science, engineering, medicine and businesses for the benefit of society."

Businesses already based at the I-HUB include AVADO Learning, a cutting-edge, digital training and education programmes developer; Mapi/ICON, a leading patient centred health outcomes research and commercialisation group; and MiNA Therapeutics, a pioneer in RNA activation therapeutic.

Space to think, room to grow

Operated by Imperial College ThinkSpace, the I-HUB has the facilities to support a range of commercial partners, from major corporations, high-tech and high-growth companies to SMEs, start-ups, spin-outs and entrepreneurs.

Key features of the I-HUB include a mix of fully-fitted and flexible offices and lab spaces, as well as scale-up facilities. Flexible tenancy options ensure commercial partners can choose an agreement that suits their needs and stage of growth.



The I-HUB helps businesses to reach new heights as they benefit from co-location with Imperial's leading academics and the wider London research community.

DR EULIAN ROBERTS
CEO Imperial College
ThinkSpace



Based in the I-HUB, the two-storey Imperial White City Incubator provides spaces and networking support to technology and research focused young companies. Dr Eulian Roberts, CEO Imperial College ThinkSpace, said “Establishing the incubator facilities in the I-HUB is more than just about providing physical space. The incubator offers a great platform for start-up businesses that need laboratory infrastructure to enable them to commercialise their products and services.”

In collaboration with Imperial College ThinkSpace, Central Working in the I-HUB provides co-working spaces and support to the West London's tech and enterprise community. The members will have access to Imperial's extensive network of researchers, academics and other corporate partners as well as the wider Central Working network. This new community will provide a dynamic and evolving network of talent, innovation, discovery and resources for companies at every stage of development.

London's broader innovation network

Businesses at the I-HUB benefit not just from co-location with Imperial's researchers and partners, but from access to the vibrant scientific and technology community in West London. Stephen Cowan, the leader of Hammersmith & Fulham Borough Council, said at the launch of the I-HUB, “The I-HUB is a hugely exciting addition to White City, providing a massive boost for business and scientific research. It will pitch the brightest Imperial College London brains alongside cutting-edge businesses and help foster Hammersmith & Fulham a fantastic place to learn, work, create and invest.”



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Imperial White City Incubator is a hub for innovation and entrepreneurship, providing office, laboratory space and support for early-stage companies.

WHITE CITY INCUBATOR

London office and lab space
for deep science companies.



The two-storey 18,000 sq ft Incubator facility contains 10 laboratories, 12 offices, meeting rooms and break-out areas. This state of the art premises opened on White City Campus in 2016, and forms a key part of London's newest innovation district, making it an ideal location for young start-up companies focused on science and technology.

The Incubator contains a true entrepreneurial community who share the experience of developing a deep science business. Imperial Innovations runs a programme of seminars and events at the Incubator, designed specifically for entrepreneurs and inventors.

Imperial White City Incubator (IWCI) is a wholly owned subsidiary of Imperial College London with Imperial Innovations providing incubation services. Imperial Innovations is the technology transfer office for Imperial College London, and forms part of IP Group plc.

In a little over a year since its launch in October 2016, there has been striking progress made at the Imperial White City Incubator, though some things have remained steadfast.

"Yes, there's a lot of development going on in White City!" says Graham Hewson, the Head of Incubation for Imperial Innovations, which provides incubation services to the IWCI. But this only shows the scope of Imperial College London's ambition for the White City Campus, a sprawling site in West London.

Sitting within the Translation and Innovation Hub, an 11-storey home to incubation, acceleration and growth space for high-tech companies, the Imperial White City Incubator has achieved much in the past 16 months.

"We're now at almost 100% occupancy" says Hewson, describing a whirlwind year of dealing with enquiries, interviewing prospective tenants, and signing them up. Looking around the Incubator, at groups using breakout areas and at seemingly impromptu offices set up in meeting rooms. It seems to be creating a thriving atmosphere.

There are also virtual tenants and students, groups that Graham values because of the buzz they bring. "Having so many entrepreneurs in the space is great for cross-fertilisation of ideas, for making contacts and for sharing expertise."

Introducing the shared lab model

Vicky Kilcoyne, Executive Director, Enterprise, says "We have reduced the barriers to entry even further for early stage start-ups by introducing a shared wet lab with a rent-a-bench pricing model. This allows biotech and cleantech founders to get going at minimal cost, whilst they raise further funding. Encouragingly, we have already seen the first case of "graduation" from the shared lab to a dedicated lab in the incubator."

Support and Training

Events and training courses have played an important role in the developing ecosystem, and Hewson is particularly proud of the range of accelerator and skills programmes that have helped out young companies.



“We’ve now run the White City Innovators Programme twice, with the support of NatWest. This is a short accelerator programme for young companies through which they learn a range of skills, culminating in a pitch event with professional investors. As well as Imperial-based companies, it’s also open to the local community, which is an important part of Imperial’s mission for the White City Campus.”

In addition to programmes like this, the Innovation Academy, run by Imperial Innovations and in partnership with White City Incubator Ltd has now provided business and entrepreneurship skills training to hundreds of members of the Imperial community. “We’re aiming to furnish the next-generation of academic entrepreneurs with the business knowledge they need to complement their technical expertise and thereby support the next-generation of technology companies from an early stage,” notes Hewson.

Taken as an overview, the Imperial White City Incubator has supported hundreds of entrepreneurs and future business leaders in its first 16 months of operation, as well as providing a home to a diverse range of high-tech businesses. Hewson is proud of this achievement, but he looks forward to doing more: “We’re always looking to expand the range of events and support we offer to tenants and members of the Imperial community. We’re proud of this first year-and-a-bit, but we want to continue as a leading incubator and help to support Imperial’s growing reputation in this space.”

Since opening in late 2016:

- The White City Incubator physically incubates 15 companies, half of which are connected with Imperial College London
- 10 virtual clients use the Incubator
- We are hosting the latest Rebel Bio Cohort of 10 international teams
- Since 2016 companies within the Incubator have raised over £81.5 million in funding bringing the amount of investment into Imperial Incubator companies to over £681 million pounds since 2006



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CENTRAL
WORKING

Imperial College ThinkSpace and award-winning workspace provider Central Working opened the doors of the first co-working space at the I-HUB in White City that will leverage the West London's tech and enterprise community.



CENTRAL WORKING

More than just an office. A unique workspace where you can grow together.

Central Working's network of nine beautifully designed clubs across the UK (Bloomsbury, City, Farringdon, Paddington, Shoreditch, Victoria, Manchester, Cambridge and White City) provide businesses of all sizes with the environment, community and support to thrive. Members have the option of hot desking, securing a permanent office or using a collaborative workspace.

The network is built around an understanding that businesses require much more than just office space and WiFi to grow. The Central Working team works closely with members to create an environment in which they can meet, share and collaborate.

Services on site

Central working White City offers virtual office spaces, hot-desking areas and meeting rooms. All the White City members will have access to Central Working's wider network of nine UK sites, as well as Imperial's extensive network of researchers, academics, other corporate partners and specific guidance to help your business grow.

TO FIND OUT MORE:

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Imperial College ThinkSpace is creating an exciting new technology and innovation space in collaboration with Hammersmith based digital venture builder Blenheim Chalcot.

SCALE SPACE

Where technology and digital businesses innovate and grow.

Imperial College ThinkSpace have partnered with digital venture builder Blenheim Chalcot to build 'Scale Space', a 243,000 sq ft development within the south side of White City Campus. The new technology and innovation centre will be the first stage of the White City South Campus development and will be the place where technology and digital businesses innovate and grow, supporting economic development in the area.

Scale Space is a place where businesses work alongside leaders in research, innovation and business building. As well as providing space for new, high growth, high-technology companies the £50 million Scale Space will house parts of Imperial and many of Blenheim Chalcot's businesses, which currently include Agilisys, ClearScore, SalaryFinance, Fospha and Modulr.



The plan for Scale Space is to be at the forefront of co-location ideology and contemporary office design to capture the attention of digital and high-tech companies. There will be a number of shared amenity and collaboration areas for businesses to connect and grow together. Meeting rooms, event spaces and an onsite café will help fuel creative thought.

Welcoming the announcement of the joint venture in February 2018, Matt Hancock MP (the Secretary of State for Digital, Culture, Media and Sport) said "This ambitious project will help cement London's position as Europe's tech capital and is another vote of confidence in our world-leading digital economy".

World-class research and talent

Businesses will have the benefit of being at the forefront of research on new technologies, with access to Imperial's eminent scientist and experts.

Business-building expertise

Business will work with Imperial and Blenheim Chalcot, the UK's leading digital business builder, who has built over 40 companies with portfolio annual sales over £300 million in the past 20 years.



An innovation community

Scale Space will be a home to entrepreneurs, high-growth, early stage tech businesses and a wide range of researchers and academics. Scale Space will support organisations to create a network within the tech and creative community.

Space to grow

With units from 5,000 sq ft upwards to whole floors of 25,000 sq ft, Scale Space is well positioned to accommodate 'tenants' future needs. The offices can be customised to meet occupiers requirements with the option of CAT A finished or Shell & Core space designed for lab facilities. There will be also plenty of shared space for innovation, collaboration and events.

TO FIND OUT MORE:

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Imperial Innovations is the technology commercialisation partner for Imperial College London. With a focus on societal and economic impact, Innovations develops and commercialises technologies developed by Imperial staff.

IMPERIAL INNOVATIONS

Technology commercialisation
for the Imperial community.

Imperial Innovations works exclusively with Imperial College London to develop, protect and commercialise novel technologies through licensing to established companies or start-ups.

Our relationship with Imperial College London is covered by a technology pipeline agreement that grants us exclusive commercialisation rights over unencumbered intellectual property developed at the College.

In an average year, we assess around 400 inventions disclosed by Imperial staff, complete 30-40 licence deals, form 10+ new companies and file patents on 60 new technologies.

In addition to working with Imperial College London, we provide technology transfer services to select NHS Trusts in London linked with the College.

Innovations is a subsidiary of IP Group plc, the developer of intellectual property-based businesses.

The Venture support unit and founders choice

Since inception in 1986 it has been Imperial Innovations' mission to support Imperial in commercialising technology – either through licensing or through forming new companies.

Building spinout companies has developed into an important focus for Imperial Innovations and we have a dedicated Venture Support Unit which works with people across the Imperial community providing the advice, expertise, funding and general support required to create and sustain world-changing businesses.

In August 2017, we launched the Founders Choice programme with the support of Imperial College London. In a first for any UK university, we began giving the founders of academic spinouts a choice about the support they receive, and the equity they retain, in their new company.



Two routes are available. Founder Driven, in which academics retain up to 95% of founding equity, but must take on a greater level of development responsibility. Or Jointly Driven, under which we provide a full support service to the founders.

The Founder Driven route is similar to the approach taken by leading US universities such as Stanford and MIT, which are renowned for the quality of the companies they create, and we believe it has the potential to be successful in the UK.

Alongside Founders Choice, the Venture Support Unit provides a range of tailored support to spinouts and student start-ups across the College including providing incubation services to the Imperial White City Incubator. It is involved in a range of technology accelerator activities, such as Techcelerate and the White City Innovators' Programme, and it also provides rigorous training support for aspiring entrepreneurs through the Innovation Academy which is delivered at the Imperial White City Incubator.

Statistics:

- Over 150 spin-out companies formed
- Over £1 billion raised by Imperial spin-out companies
- Over 1000 patents currently under management
- Over 550 licences signed
- Over 100 companies supported through Imperial Incubator facilities
- 40 company acquisitions and IPOs

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✓ Professor Alice Gast,
President of Imperial College



Launched in July 2017, the partnership aims to create a vibrant network of start-ups, scale-ups and corporate businesses who are proud to call White City, Shepherds Bush, Hammersmith and Fulham home.

THE PARTNERSHIP FOR GROWTH & INNOVATION

The partnership for growth and innovation between Hammersmith & Fulham Council and Imperial College London will support economic growth, enterprise and innovation in the area.

Supporting the innovation ecosystem in White City

Imperial and Hammersmith & Fulham are working together to support the development of a world-class innovation ecosystem in White City through close collaboration between academics, all types of businesses, entrepreneurs and the local community.

This unique Partnership has ambitions to position the borough as a beacon of innovation and economic growth on the European and global stage. Exceptional transport links (20 minutes from Heathrow, 14 tube stations, HS2/ Crossrail station at Old Oak Common and Park Royal) make the borough a great place to live and work.

An Enterprise Advisory Group, made of up thought leaders in innovation from Imperial, Hammersmith and Fulham and local tech and creative sectors, sets the strategic direction for the Partnership.

By fusing the capabilities of Imperial College London as a leading research university together with the skills, talents and expertise of the community in Hammersmith and Fulham we can support local enterprise and continue to attract dynamic STEM companies to the area. The Partnership will be successful only with the help and support of the residents, innovators, entrepreneurs and businesses who are based in the borough.

The Partnership forms part of Hammersmith and Fulham Council's broader Industrial Strategy, 'Economic Growth for Everyone', launched last year at the I-HUB on Imperial's White City Campus, which aims to position the borough as the best place to do business in Europe.

TO FIND OUT MORE:

✉ hello@move-upstream.org.uk

✓ Cllr Stephen Cowan, Leader of the London borough of Hammersmith & Fulham



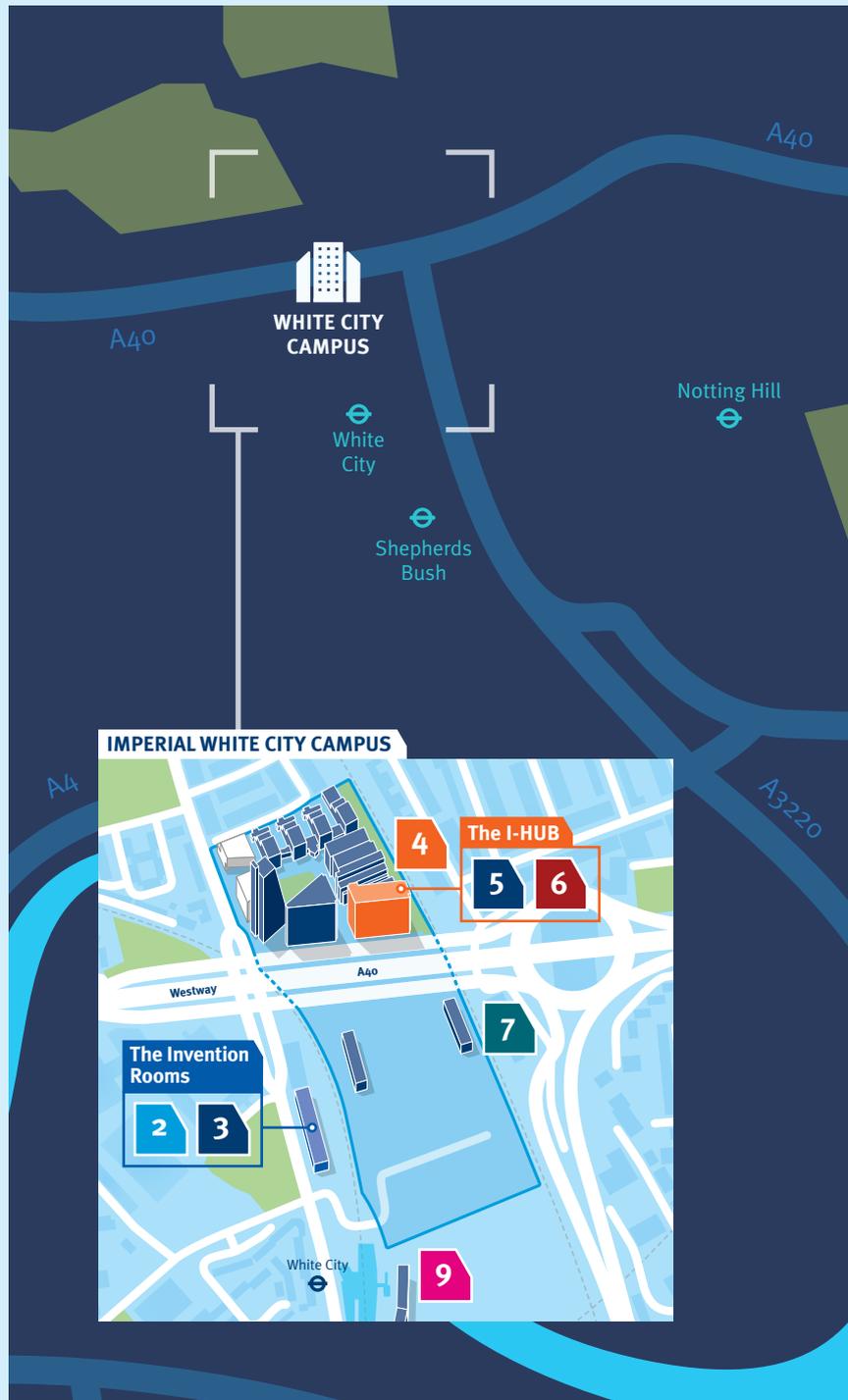
We're determined to build a local economy that works for all. Working with Imperial Collage London, we're putting all the factors in place to make Hammersmith & Fulham the best place to start and grow a business.

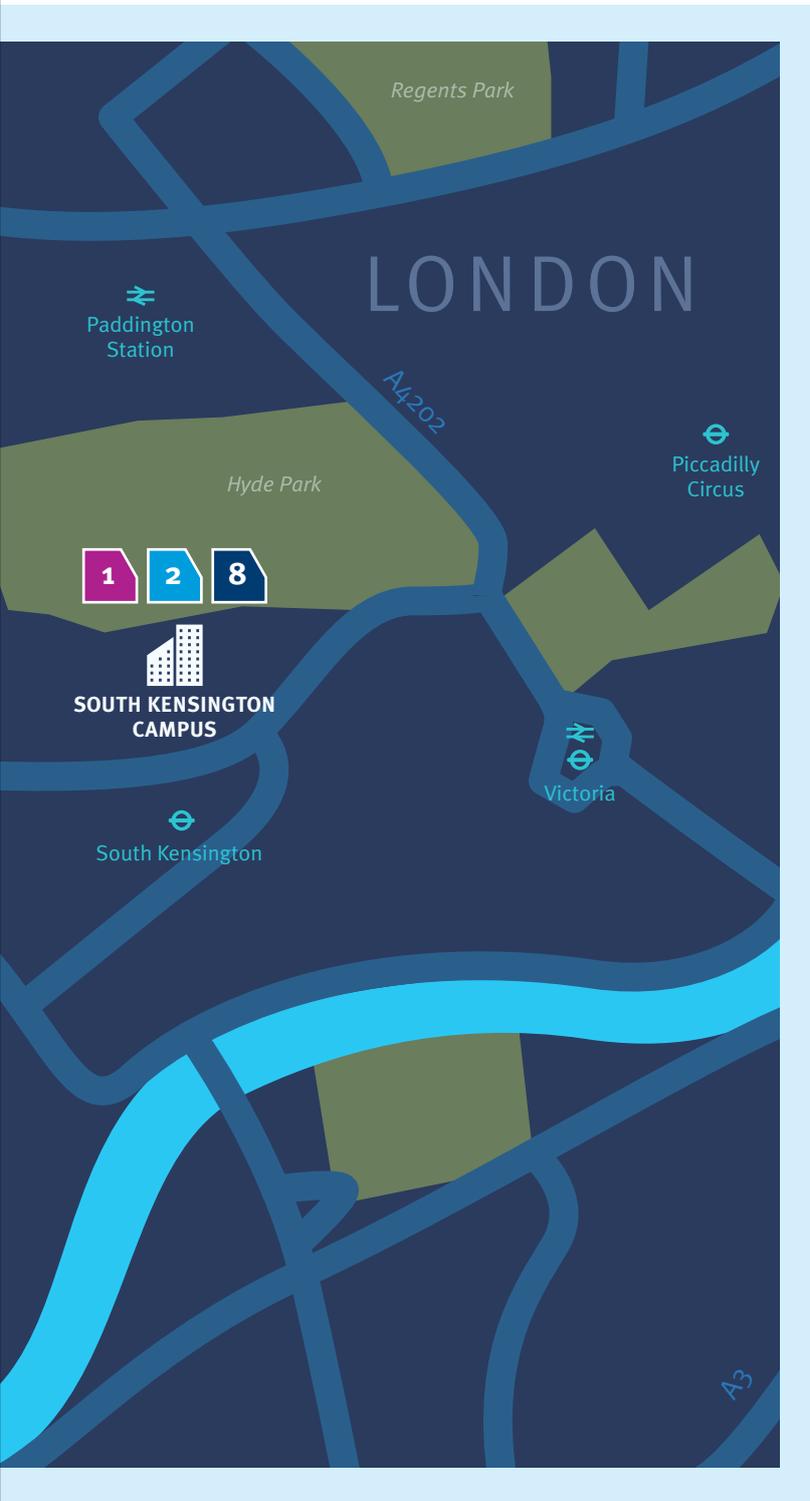
CLLR STEPHEN COWAN
Leader of the London borough of Hammersmith & Fulham



MAP OF INNOVATION AND ENTERPRISE ECOSYSTEM AT IMPERIAL

- 1 IMPERIAL ENTERPRISE LAB**
Supports Imperial's innovators and entrepreneurs
- 2 IMPERIAL COLLEGE ADVANCED HACKSPACE (ICAH)**
Where you can turn your ideas into reality
- 3 THE INVENTION ROOMS**
A unique community innovation space at White City Campus
- 4 THE TRANSLATION & INNOVATION HUB (I-HUB)**
A new home for businesses
- 5 WHITE CITY INCUBATOR**
A hub for innovation and entrepreneurship
- 6 CENTRAL WORKING WHITE CITY**
Co-working spaces for the West London's enterprise community
- 7 SCALE SPACE**
Where technology and digital businesses innovate and grow
- 8 IMPERIAL INNOVATIONS**
A technology commercialisation partner for Imperial
- 9 THE PARTNERSHIP FOR GROWTH & INNOVATION**
Support economic growth, enterprise and innovation in White City





CONTACTS

IMPERIAL ENTERPRISE LAB

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IMPERIAL COLLEGE ADVANCED HACKSPACE (ICAH)

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THE INVENTION ROOMS

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THE PARTNERSHIP FOR GROWTH & INNOVATION

- ✉ hello@move-upstream.org.uk

GRADE A OFFICES AND LABORATORIES

at Imperial College London's new White City campus



**FASTRACK
TO CENTRAL
LONDON**

**GROW
TRANSLATE
ENABLE**



Translation & Innovation Hub (I-Hub)

80 Wood Lane, White City, London, W12 0BZ

- // Translating scientific ideas into value
- // An inspirational space for research and business
- // Advancing collaborations
- // 18,000 m² NIA on new Innovation District Development
- // 8 mins walk from Central, Hammersmith & City and Circle lines