

Mitigation outcome assessment method

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Agenda



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1. Overview of 'mitigation outcome assessment' method
2. Standards
3. Differences between CLCA and MOA
4. ALCA and removals accounting
5. Why isn't MOA more widely recognized/used?
6. Future development

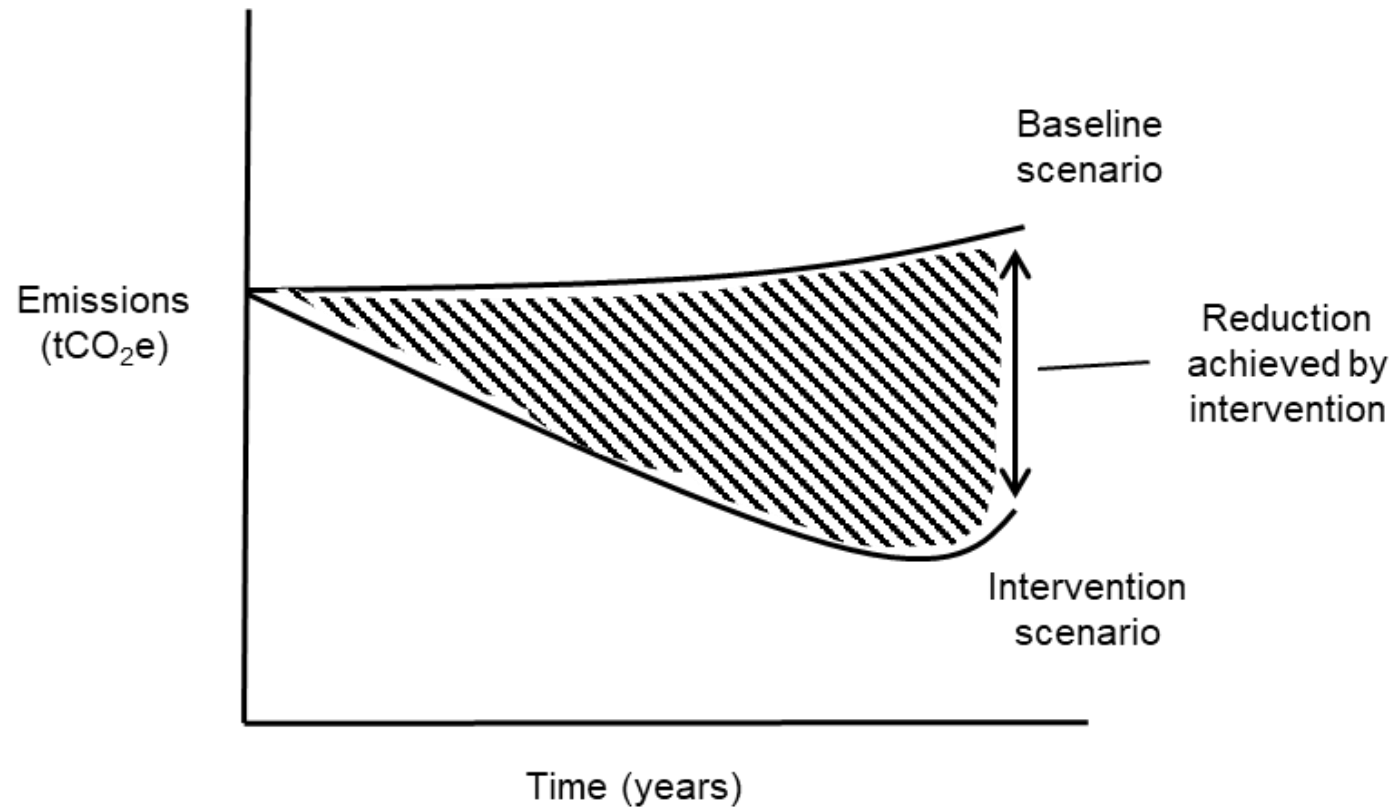


Overview of 'mitigation outcome assessment' methods

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Purpose:
Quantifying change caused by an 'intervention' (positive or negative)

Change caused by intervention = Intervention scenario – Baseline scenario

Overview of 'mitigation outcome assessment' methods



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Can be applied to any scale of 'intervention':

1. **Government policies** (e.g. taxes, subsidies, mandates, etc)
2. **Projects** (e.g. wind farm, tree planting, data centre)
3. **Individual decisions** (e.g. cycling to work, buying an electric car etc.)

Could be applied to any impact category – now just GHGs

Overview of 'mitigation outcome assessment' methods



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No single name for method:

1. 'Mitigation outcome assessment' (MOA)
2. Consequential time-series method
3. Baseline-and-credit method
4. Project-level accounting
5. Policy-level accounting



**More the application of
the method than generic
term**



Standards

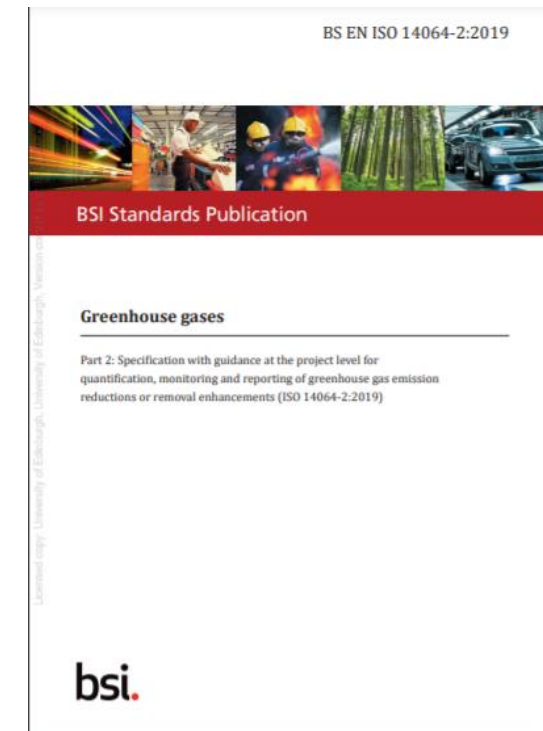
Standards

GHG Protocol for Project Accounting (2005).

<https://ghgprotocol.org/project-protocol>



ISO 14064-2 (2019). Specification with guidance at the project level for quantification, monitoring and reporting of greenhouse gas emission reductions or removal enhancements.



Technology/project specific methodologies:

- **Paris Agreement Crediting Mechanism:**
<https://unfccc.int/process-and-meetings/the-paris-agreement/article-64-mechanism>
- **Clean Development Mechanism:**
<https://cdm.unfccc.int/index.html>
- **Verra:** <https://verra.org/methodologies/>
- **Gold Standard:** <https://www.goldstandard.org/project-developers/standard-documents>
- **Many others...**



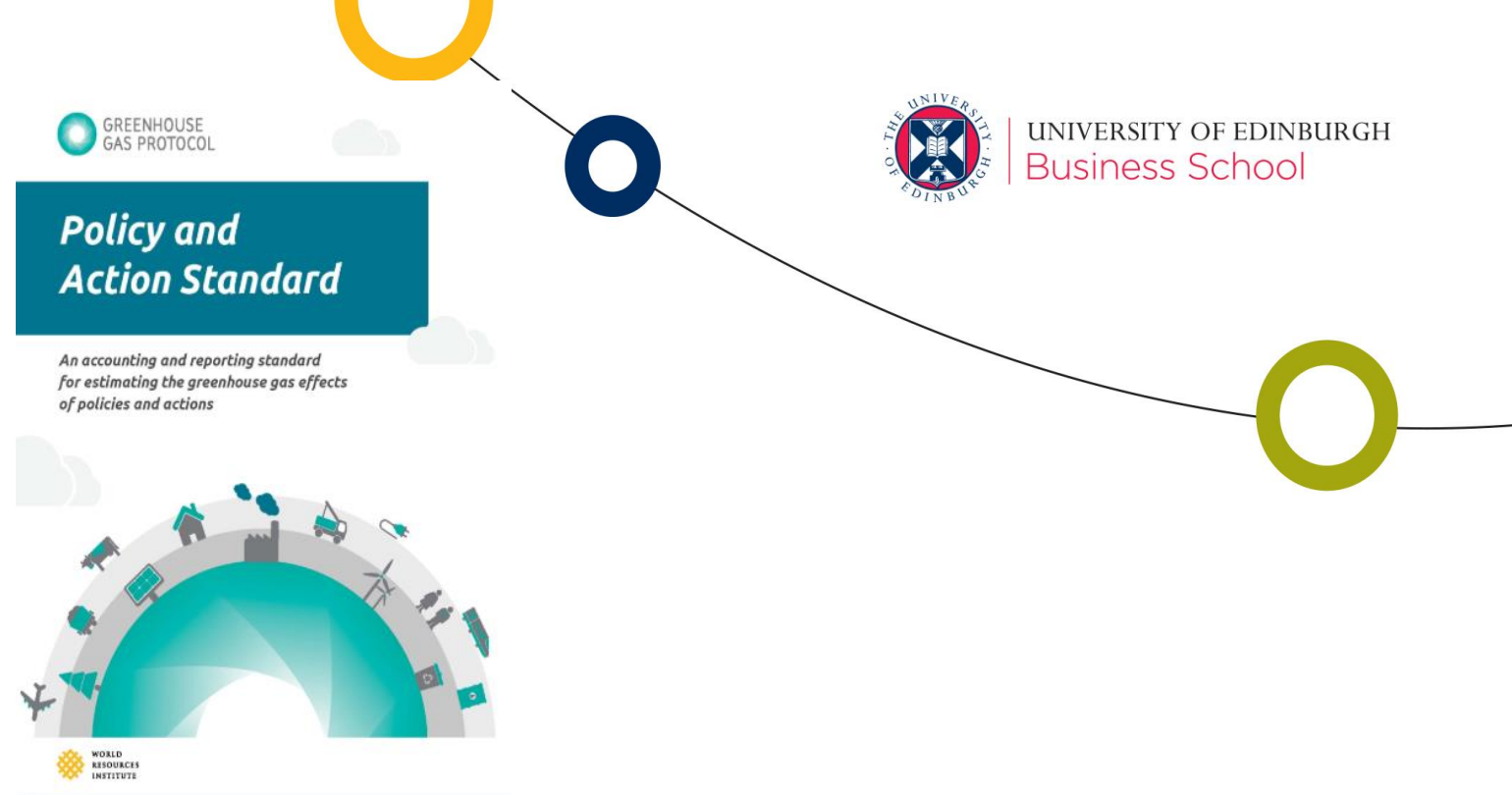
Standards

GHG Protocol Policy and Action Standard (2014).

<https://ghgprotocol.org/policy-and-action-standard>

International Financial Institutions
(World Bank etc) – guidance on reporting the impact from financed projects:

<https://unfccc.int/topics/mitigation/resources/ifis-harmonization-of-standards-for-ghg-accounting>



IFIs - Harmonization of Standards for GHG accounting.





Differences between CLCA and MOA

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Difference 1: MOA has transparent and separate 'baseline' and 'intervention' scenarios

1. **'Baseline'** = scenario that would exist in absence of intervention/decision
2. Consequential LCA tends to be for 'X more units of product/function' – so **baseline is effectively 'No extra units of function'**
3. Can compare to other possible baseline scenarios, e.g. **other products** providing the same extra units of function



Differences between CLCA and MOA



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Difference 1: MOA has transparent and separate 'baseline' and 'intervention' scenarios

1. **CLCA uses substitution** to deal with multi-functionality (e.g. co-products)
2. E.g. low-grade off-cuts/offal from beef production **avoids alternative production** for pet food
3. The **emissions that are avoided occur in the baseline** – not in the intervention scenario
4. CLCA lumps emissions and avoided emissions together



Differences between CLCA and MOA



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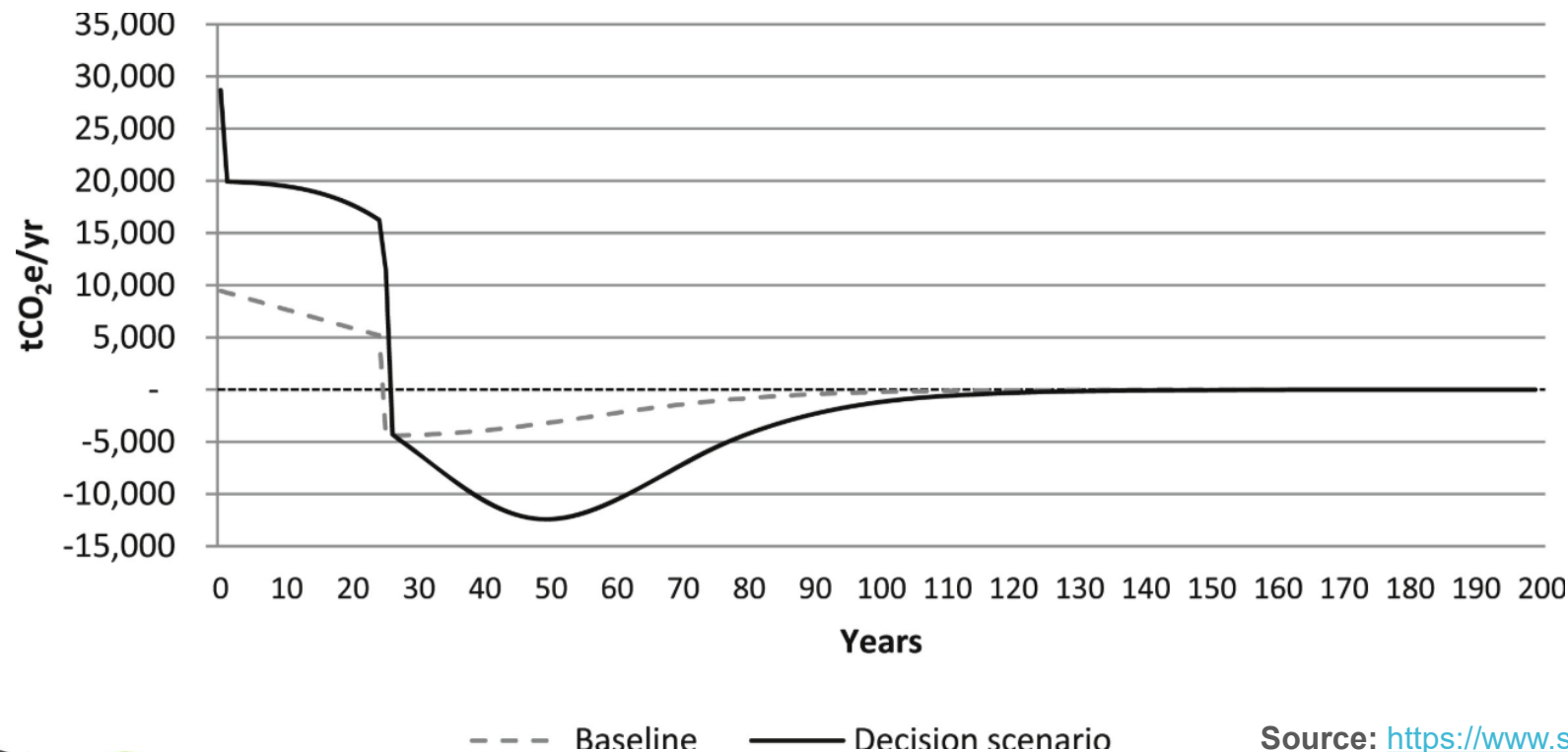
Difference 2: MOA provides transparent time-series of emissions/removals (or any other impacts)

1. CLCA (and LCA generally) is **not good at modelling when things actually occur**
2. MOA is modelled as a **time-series** (shows when flows and impacts occur)



Differences between CLCA and MOA

Difference 2: MOA provides transparent time-series of emissions/removals (or any other impacts)



Information on timing is important for calculating **carbon pay-back period**

E.g. of **bioheat plant** – carbon payback period is **75 years**

Source: <https://www.sciencedirect.com/science/article/pii/S0959652617303116>



ALCA and removals accounting

Worryingly – attributional LCA is increasingly being used for carbon offset removal accounting

1. **ALCA does not show** (and isn't intended to show) the **total change in emissions caused by an intervention**
2. **Fundamentally the wrong method to use** for carbon offset quantification

puro.
earth

ISOMETRIC

Worryingly – attributional LCA is increasingly being used for carbon offset removal accounting

- ALCA uses direct or average data. E.g.

Brazil electricity grid average is 133 gCO₂/kWh

Brazil electricity grid margin is 201 gCO₂/kWh

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ALCA would underestimate emissions by 33%, e.g. for DACCS

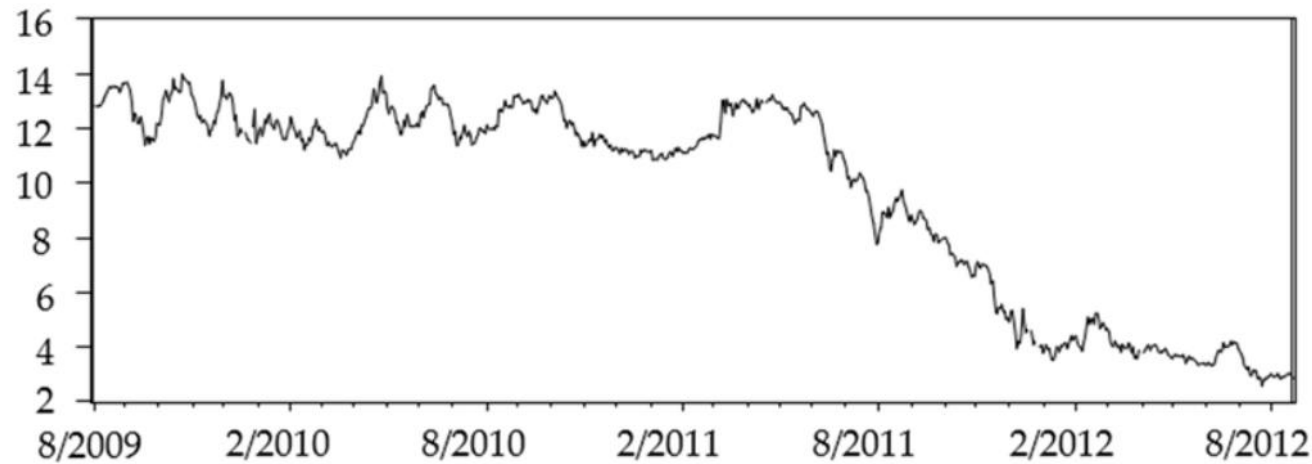
Sources: https://unfccc.int/sites/default/files/resource/Harmonized_Grid_Emission_factor_data_set.pdf and <https://ember-energy.org/data/yearly-electricity-data/>



Why isn't MOA more widely recognized/used?

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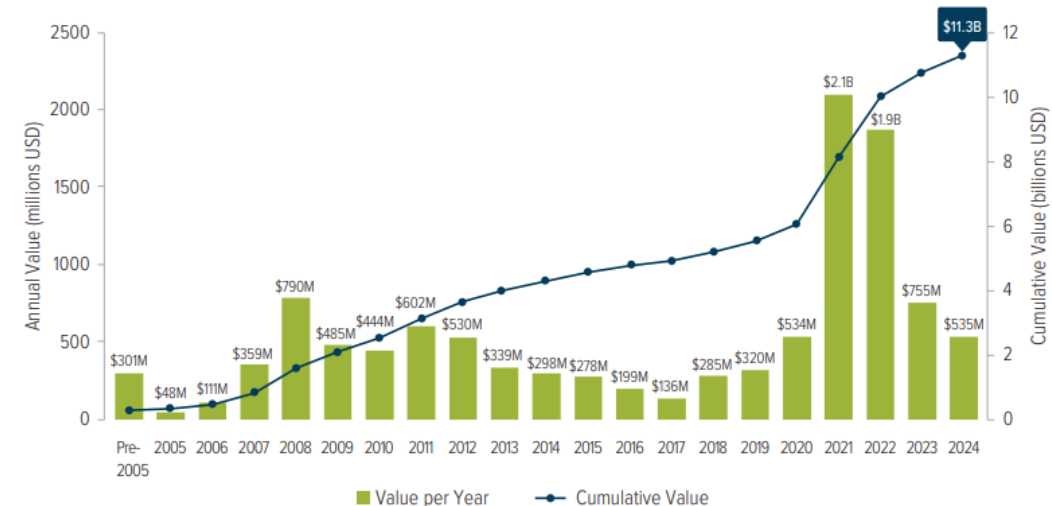
Expertise/institutional knowledge lost due to crash in compliance and voluntary offset market?



Certified Emission Reduction (CER) futures price trend graph.

Source: <https://www.mdpi.com/2071-1050/12/18/7317>

Figure 2. Voluntary Carbon Market Size by Value of Traded Carbon Credits, pre-2005 to 2024



Source:
<https://www.ecosystemmarketplace.com/publications/2025-state-of-the-voluntary-carbon-market-sovcm/>

Why isn't MOA more widely recognized/used?



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1. **No single recognized name for the method** (and often named in relation to type of intervention, e.g. project level, policy level etc.)
2. Standards for specific contexts, but **no generic scientific articulation of the method.**
3. **Perceived complexity of method**, e.g. identifying marginal systems
4. Relatively **few academic studies** exemplifying how to use the method (i.e. publishing case studies).
5. **Very few PhD students** trained in MOA.
6. **No conferences, dedicated journals** (unlike with LCA)





Future development

- 1. Development of generic standard/methodology**
- 2. Conference to share knowledge across areas of practice** (e.g. development banks, offset community, corporate-level avoided emissions etc.)
- 3. Single name for the method! ...'MOA', or something else?**





Thank you – and any questions?