

The Energy Demand Research Centre – an introduction

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Photo by [Geoffroy Hauwen](#) on [Unsplash](#)

Energy Demand Research Centre (EDRC)



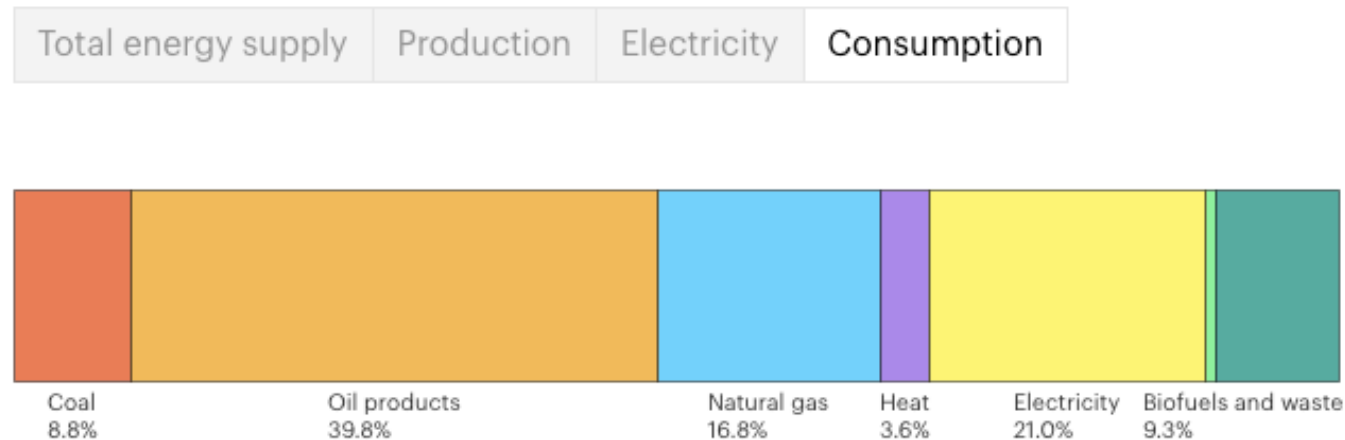
- UKRI's current main investment in energy demand
 - £15m from EPSRC and ESRC, incl. £1.85m Flexible Fund
- 5-year centre from July 2023
- Led by Prof Mari Martiskainen and Prof Sara Walker
- Team of 85 people in 14 universities
- External partners in various projects



Why we need to focus on energy demand

Energy mix

Total final consumption, World, 2022



Emissions

Energy-related CO2 emissions, World, 2022

34117 Mt CO2

↑47%
change since 2000

Source: <https://www.iea.org/data-and-statistics>

Urgent need to address climate change



Photo: Screenshot from BBC News

World Meteorological Association:

“The past ten years 2015-2024 are the ten warmest years on record 2024”

“Long-term temperature goal of the Paris Agreement not yet dead but in grave danger”

Other negative impacts of fossil fuels

- Air and land pollution
- Geopolitical tensions
- Global market volatility
- Energy insecurity
- Climate and energy justice



Our vision in EDRC

Our work will **inform and inspire** energy demand reductions that support an affordable, comfortable and secure Net Zero society.

We will make energy demand reduction the **foundation for a fair, fast and flexible transition** to Net Zero, championing research on cross-sectoral energy demand solutions that can be applied at speed and scale for significant impact.

5 main interdisciplinary research themes



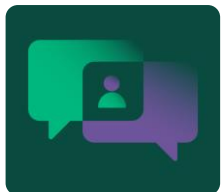
Futures: Insights from a Citizens' Panel with quantitative energy demand modelling to understand conditions required for a lower energy future.



Flexibility: Technology change and social change with energy demand flexibility to change how we use energy and improve our lifestyles.



Place: Local differences in transport and building energy use to develop tools for a place-based approach for faster decarbonisation with greater co-benefits.



Governance: The balancing of powers and resources between national and sub-national actors, institutes and locations.

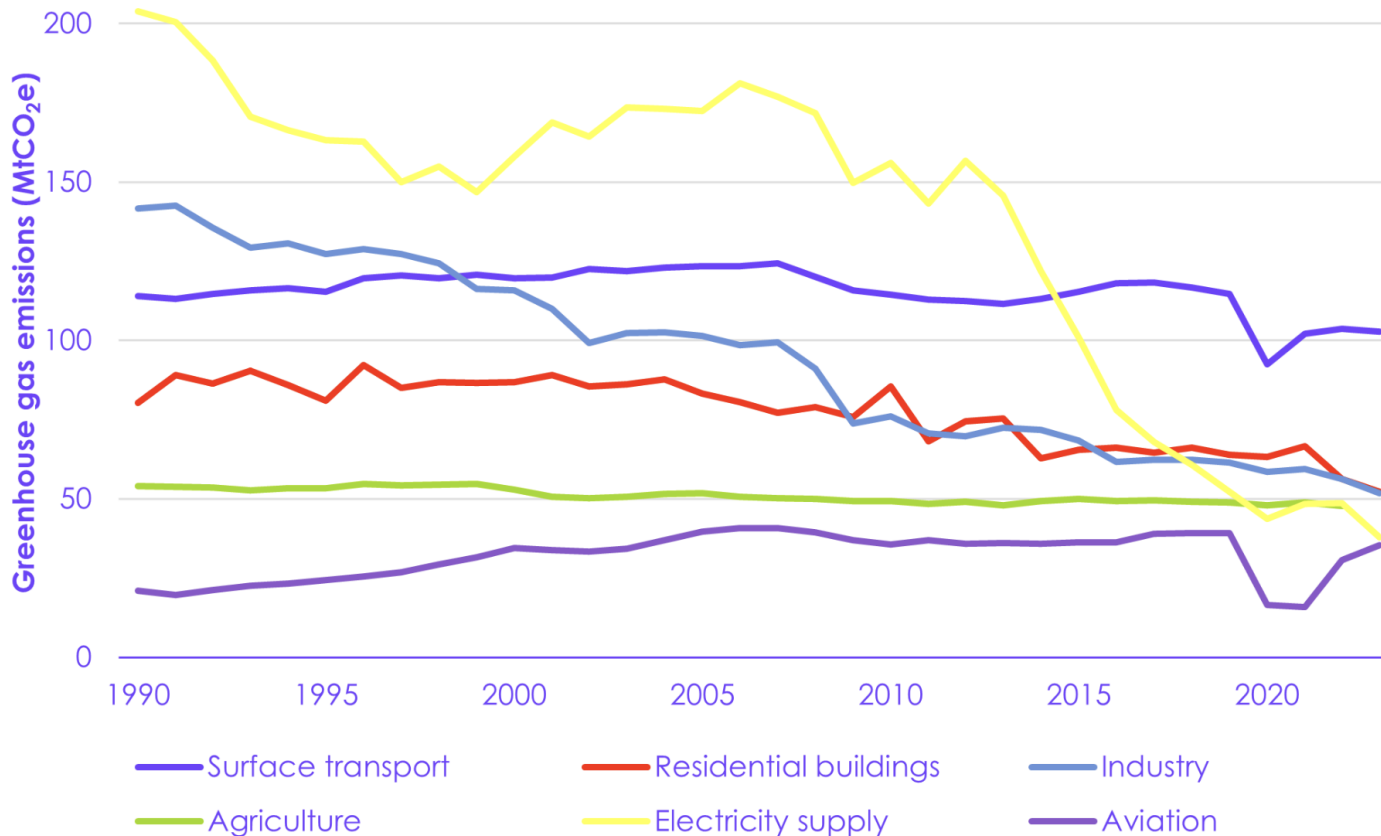


Equity: Affordability and accessibility of energy demand solutions, whilst realising opportunities to secure sustainable economic benefits such as new jobs and skills.

Figure 1.4 UK emissions by sector since 1990



(a) Today's six highest-emitting sectors



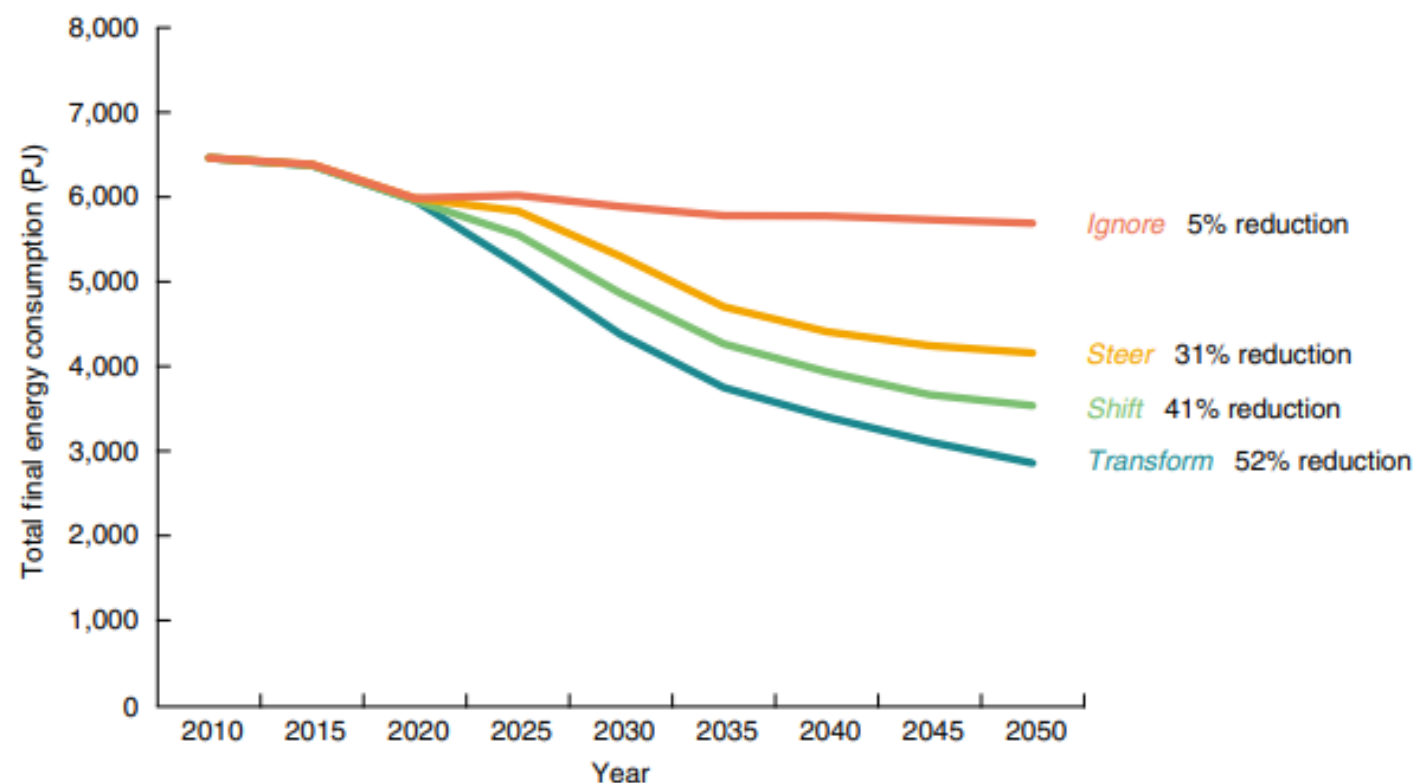
Six largest emitting sectors in the UK:

- Surface transport
- Residential buildings
- Industry
- Agriculture
- Electricity supply
- Aviation

Source: Climate Change Committee, 7th Carbon Budget report: <https://www.theccc.org.uk/publication/the-seventh-carbon-budget/>

Energy demand reduction as the ‘first fuel’

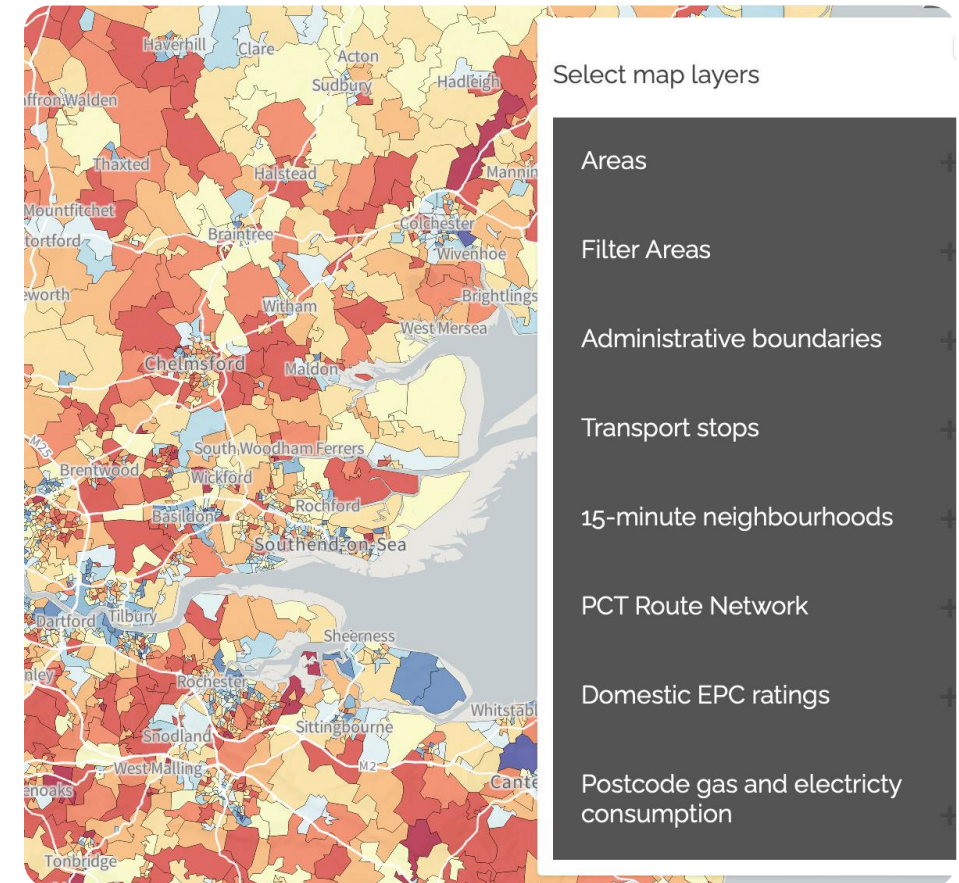
- Demand reduction key part of transition to Net Zero by 2050
- UK could reduce energy demand by 50% by 2050, whilst enabling improvements in quality of life (Barrett et al. 2021)
- Requires consideration for technical, social, cultural and issues
- We have a strong track record in the UK on energy demand research & analysis



Source: Barrett et al. (2022). Energy demand reduction options for meeting national zero-emission targets in the United Kingdom. *Nature Energy*, 7, 726-735.

Example project: Carbon & Place tool

- Placed-based carbon calculator (PBCC) tool developed during previous centre CREDS by Dr Malcolm Morgan
- Provides detailed local information about energy and carbon emissions
- EDRC develops this further
 - E.g. downscaling national scenarios by utilising and expanding with regionally representative data on energy demand interventions
 - Using PBCC to select case studies
 - Retrofit potential of areas



Source: <https://www.carbon.place>

Example project: Energy Flexibility Certificate

The EFC framework aims to demonstrate the existing and future potential flexibility capacity of properties by gathering and processing cross-vector data and making it accessible.



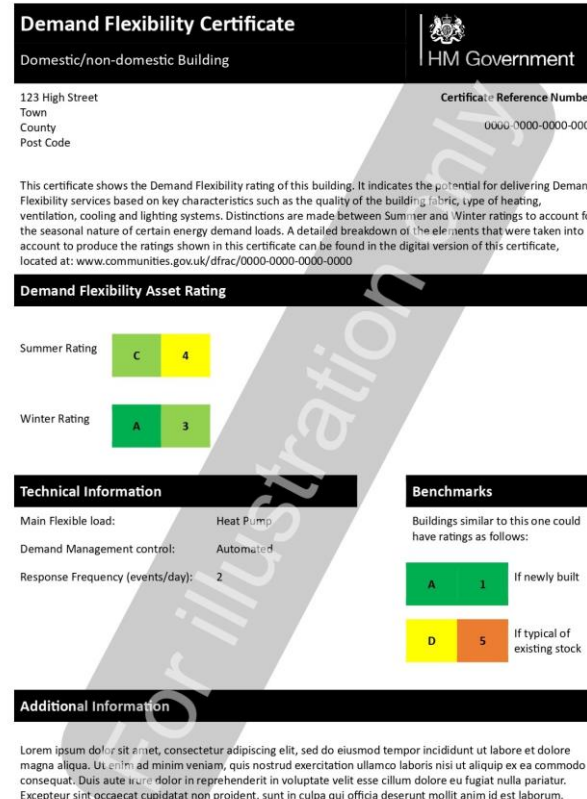
Similar to how the Energy Performance Certificates (EPC) provide buildings' energy efficiency ratings, **EFCs will summarise the existing and future potential flexibility capacity of properties through a dual rating:**

- **Nominal rating:** The range within which the overall Demand Flexibility potential falls into (i.e. Magnitude of demand increase/decrease [kW]).
- **Quality rating:** Provides an indication of how easily the flexibility can be harnessed and is a function of how often, how fast, and for how long the flexible demand responses can be delivered (i.e. response rate [kW/second], frequency [events/day], and duration [minutes]).

The **static certificate** provides the energy consumers / flexibility providers with:

- An **estimate of the flexibility capability of their property** based on its current characteristics and installed technologies;
 - The **maximum potential flexibility rating** the property can achieve;
 - **Recommendations for the property owners** to achieve the maximum flexibility rating
- The **dynamic digital** portal will be accessible by DNO / NESO to have an **aggregated and individual dashboard of live data to inform decisions on balancing and operating the system and network planning activities.**

Static Certificate

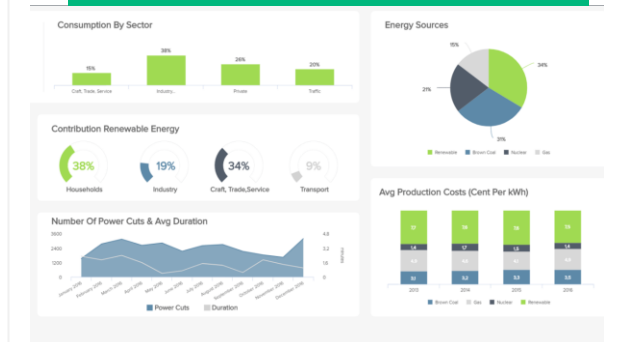


Dynamic EFC Information

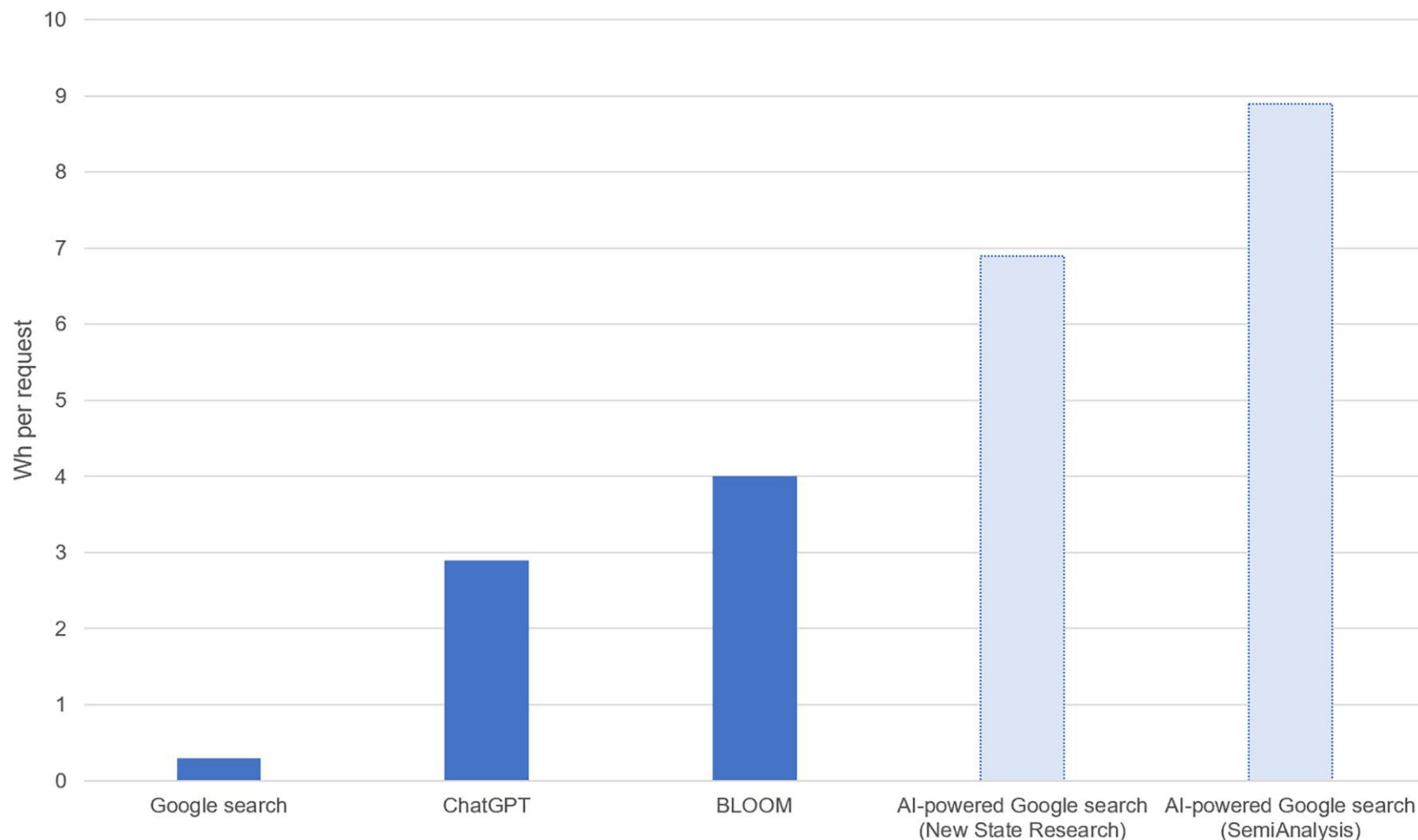
Example of aggregated view



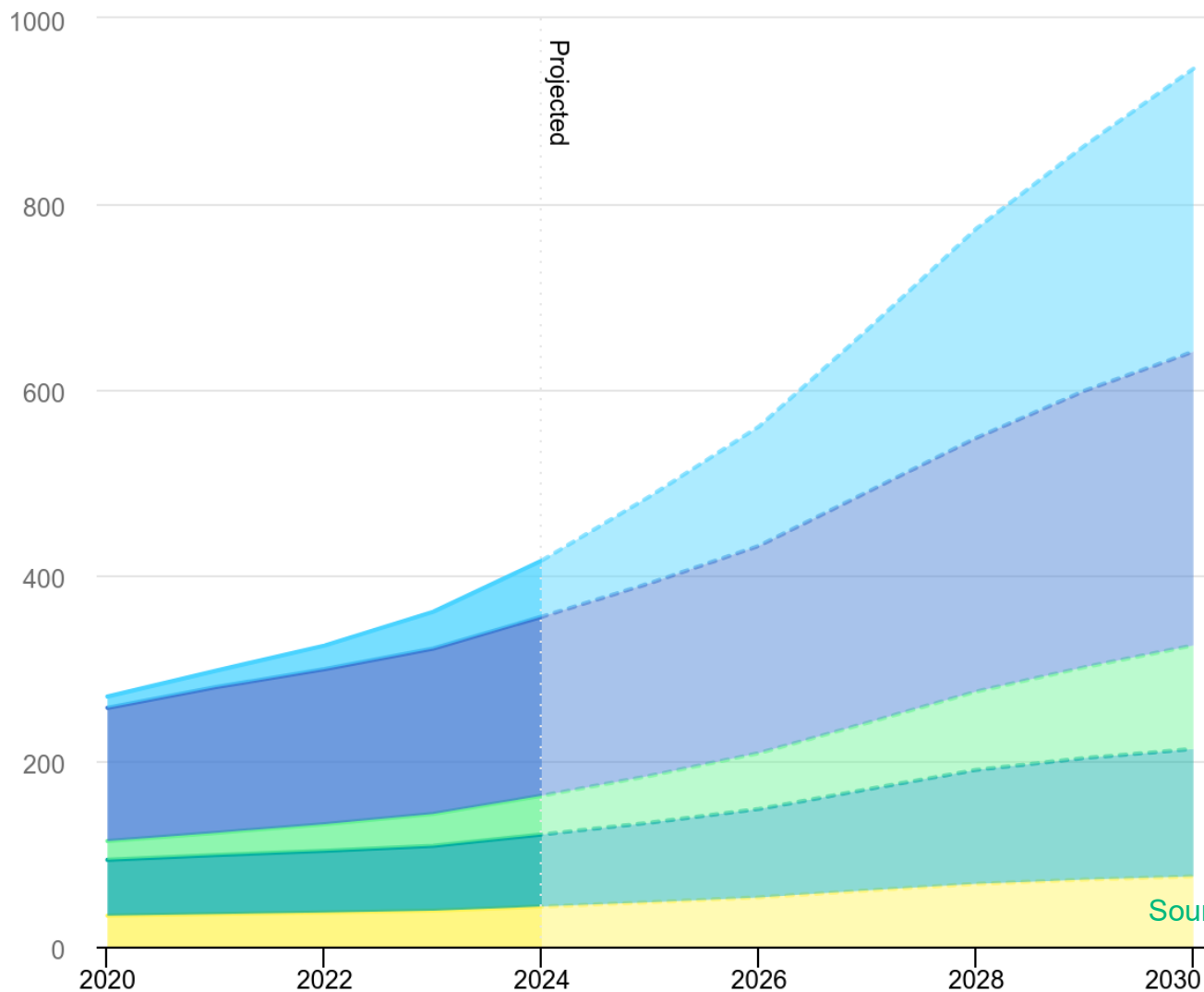
Example of individual dashboard



The growing energy footprint of AI



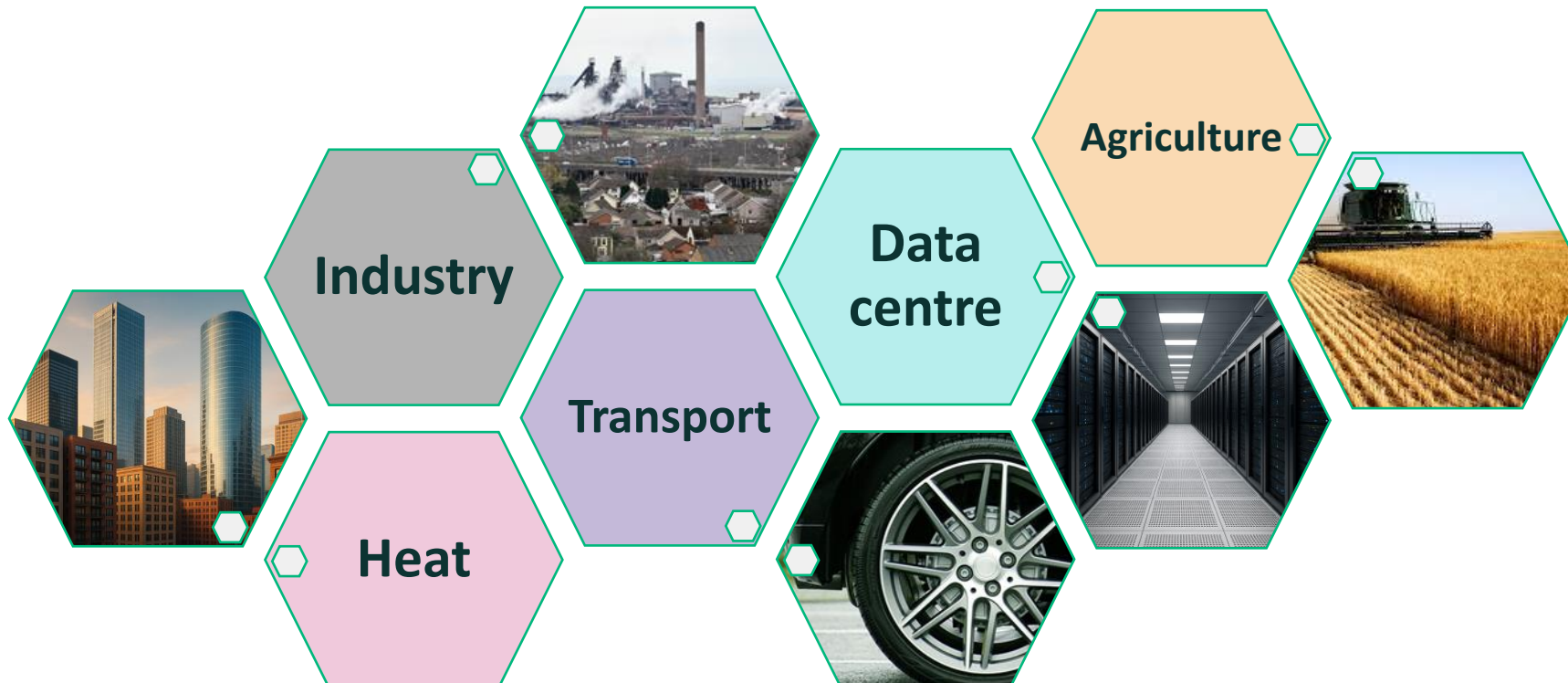
Global data centre electricity consumption, by equipment, IEA base case 2020-2030



Source: [International Energy Agency](#)

Flexibility from demand sectors

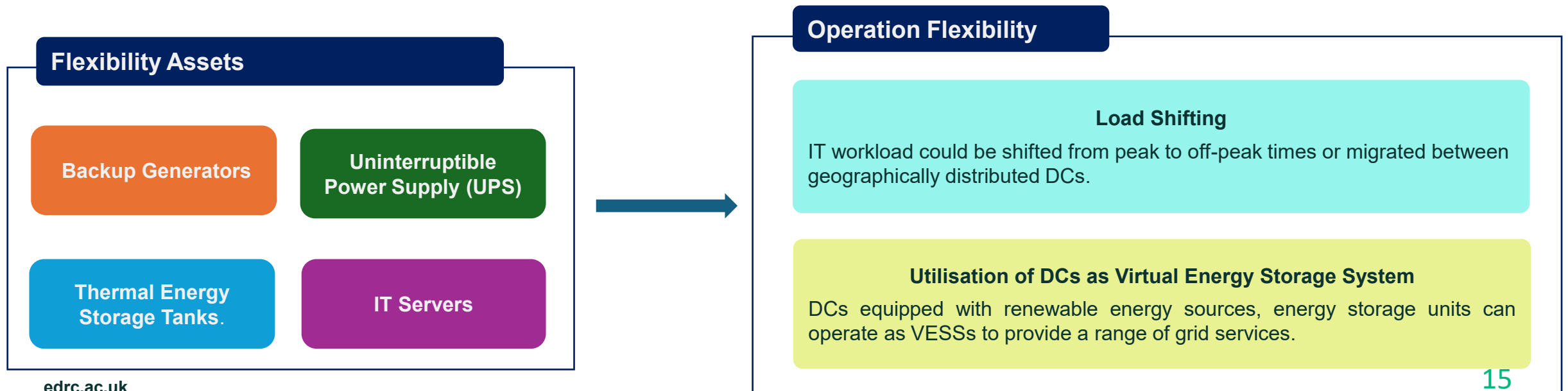
One of the key focuses of EDRC is assessing alternative flexibility from across demand sectors including **industries**, **heating**, **transport**, and **data centres**.



Energy and Flexibility in Data Centres

- DCs are responsible for **2.5% of the UK's** electricity consumption. This rate is expected to be **6% by 2050**.
- Global energy consumption of DCs was **450 TWh in 2022**, accounting for around **1.7% of global energy demand**.

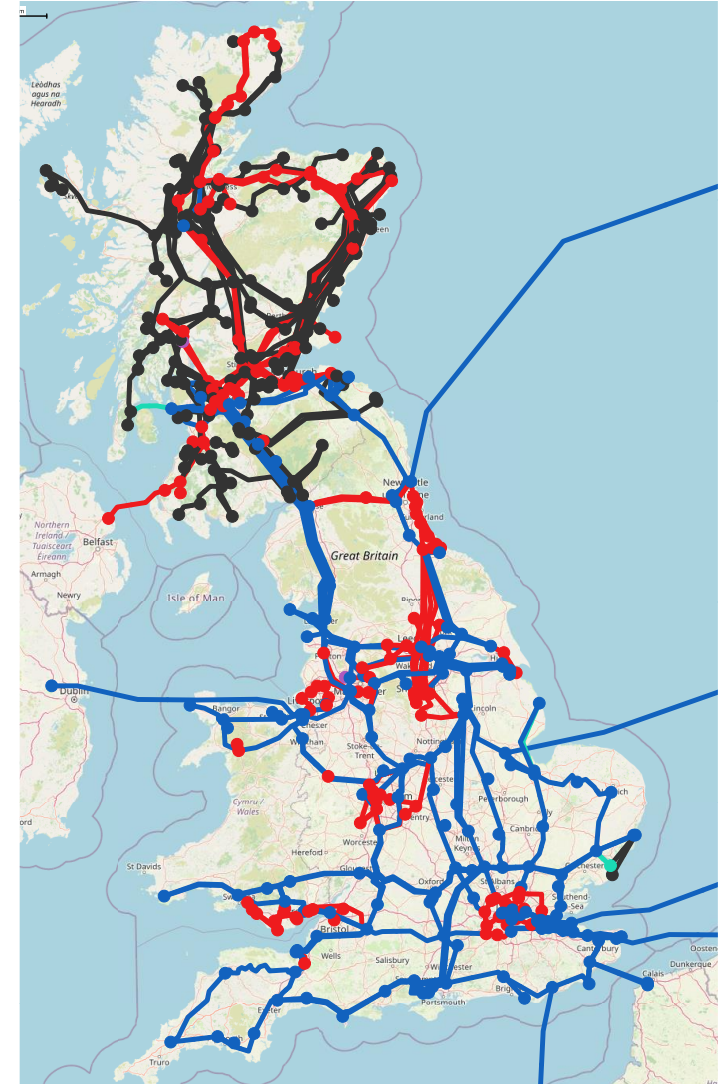
Energy Consumption Breakdown of a typical Data Centre



On-going research on DC flexibility in EDRC

- DC level
 - Characterising aggregate flexibility from DC
 - Optimal operation strategy of a DC in electricity and ancillary services markets

- Electricity system level
 - Assessing the impacts and value of DC to the local and national electricity network.



Summary

- Climate change requires urgent action
- Potential for further energy demand reduction
- Multiple benefits of lower energy demand - good for the economy, people, wellbeing and the planet
- AI and the associated energy consumption is an area of concern and whilst currently small (globally), can be significant at the local level

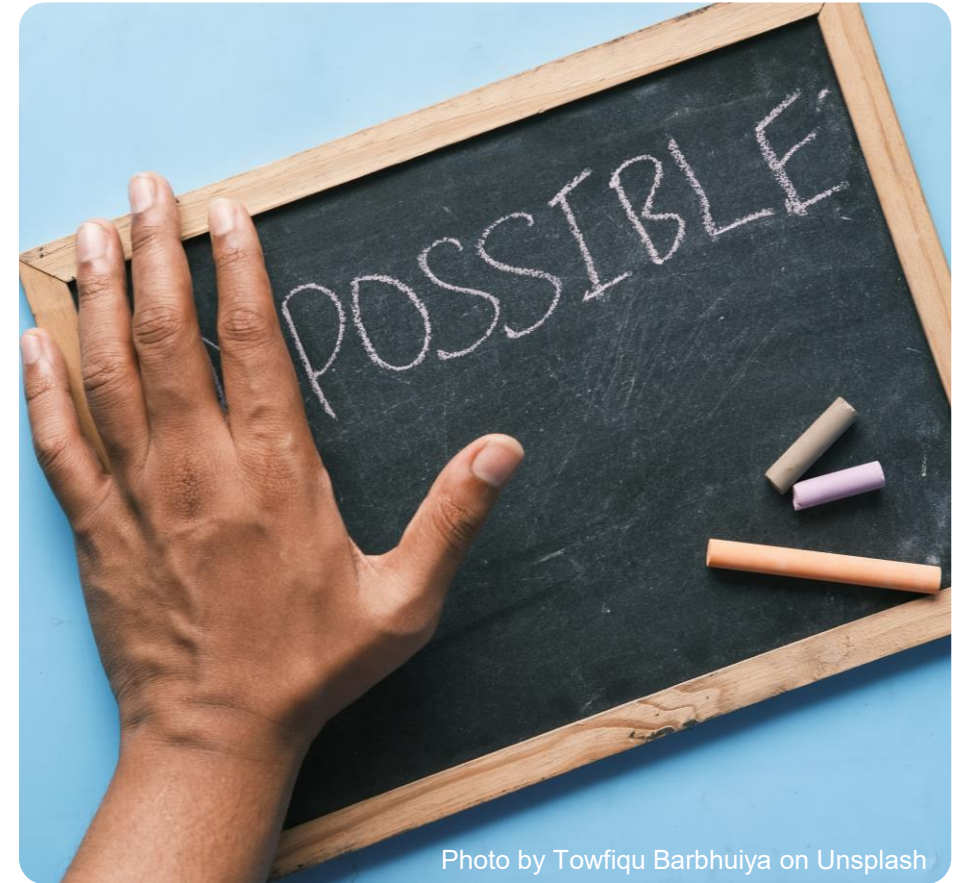


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Funded by:



In Partnership:



Thank you!

Director Prof Mari Martiskainen & Co-Director Prof Sara Walker

on behalf of the whole EDRC team

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