

Evaluation Framework – Business School

Stage	Objective	Methods	Feedback	Feedback Providers
Mid-Module Evaluation	Identify and address issues during the module	Student Feedback: learning outcome & comments insendi,	content clarity, engagement, interaction, technical support	Students, Programme team
End-of-Module Evaluation	Provide comprehensive assessment for future iterations	Student Feedback: NPS & MODES Faculty/Module Leader/TA Feedback: Detailed feedback forms.	content, learning activities, assessment, teaching, engagement, interaction, learning outcome and overall satisfaction.	Students, Faculty, Module Leaders, TAs, Programme Team
Ad-hoc Evaluation	Learning Design team and faculty can request ad-hoc evaluation, especially for the new modules or low MODES/NPS scores with the previous cohorts.	Deep-dive analysis with historical NPS/MODES data, focus groups interviews with students and Dean’s Student Advisory Council (DSAC)	Specific questions and Ares for evaluation are defined by LD team, Module Leaders.	Students, LD & Data Analyst and Researcher.

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