

Weekend MBA

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is intended as a reference point for prospective students, current students, external examiners and academic and support staff involved in delivering the programme and enabling student development and achievement.

Programme Information

Programme Title	Weekend MBA		
Award(s)	Master of Business Administration		
Programme Code	N1UB21		
Awarding Institution	Imperial College London		
Teaching Institution	Imperial College London		
Faculty	Imperial College Business School		
Department	Imperial College Business School		
Mode and Period of Study	2 years part-time (21 months)		
Cohort Entry Points	Annually in April		
Relevant QAA Benchmark Statement(s) and/or other external reference points	Master's Degrees in Business and Management		
Total Credits	ECTS:	90	CATS: 180
FHEQ Level	Level 7		
EHEA Level	2 nd cycle		
External Accrator(s)	AMBA EQUIS AACSB International		

Specification Details

Student cohorts covered by specification	2019 cohort (Students starting in April 2019)
Person responsible for the specification	Veronica Russell, Assistant Director, Education Quality
Date of introduction of programme	2005/06
Date of programme specification/revision	March 2019

Description of Programme Contents

The Weekend MBA is intensive and is offered over 21 months starting in April. First year attendance is held over one long weekend a month from April to January (Friday, Saturday and Sunday morning). The second year includes varied attendance based on choice of electives, the Global Experience Week and the Capstone Consulting Experience. Attendance requirements vary, depending on which electives are chosen. There is a total of 24 attendance days during the electives.

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

The programme comprises 12 core modules and a choice of 6 elective modules which cover all of the key management and business disciplines. The programme also uses a number of integrative modules to bring learning together and allow students to develop and put into practice what they have covered in the core modules. These include a Global Experience Week, and the Capstone Consulting Experience.

Learning Outcomes

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: www.imperial.ac.uk/students/academic-support/graduate-attributes

Educational aims/objectives of the programme

The Weekend MBA programme aims to provide a conceptual framework for management thinking which draws insights from academic research into management and business practice which provides a practical overview of the problems and practices in modern management.

Students who complete the programme successfully will:

- Have a thorough grounding in the core management disciplines;
- Be able to apply analytical techniques to decision-making processes in business and to present their analyses clearly and persuasively;
- Be equipped to apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Have developed their personal skill set to enhance their effectiveness as leaders and as managers.

Knowledge and Understanding of

1. The uses and limitations of accounting information and the legal requirements governing the preparation of financial statements
2. The uses and shortcomings of published financial accounts and command a basic knowledge of the underlying accounting information system
3. The models of market competition that can be applied to particular business cases
4. Key issues in financial markets and corporate finance

5. The fundamental risk vs return trade-off in financial markets
6. The economic forces that shape the business environment
7. How economic models can be used to understand and make predictions about the real world
8. How managers understand the market environment, assess strategic capabilities and formulate strategies
9. How marketing contributes to a firm's survival and growth
10. The ways in which organisations enact their visions of the future and how strategies are put into practice by the effective management of resources in a range of different types of organisations
11. How organisational culture and structure can and should contribute to the achievement of broader strategic objectives
12. The commercial potential of 'live' technology and industrial design projects
13. The difference between a business model and a business plan
14. The core knowledge base including the essential facts, concepts, principles and theories relevant to the chosen areas of elective specialisation.

Skills and other Attributes

Intellectual Skills

1. Integrate, analyse and evaluate new and/or abstract data and situations without guidance, using a wide range of appropriate techniques and transform such data and concepts into novel solutions
2. Analyse a particular industry or aspect of the economy
3. Use a conceptual framework to analyse organisations and manage people
4. Use an internally consistent conceptual framework for thinking about the interaction between firms and markets
5. Use the principles and tools of micro-economics to analyse real business situations at the firm and industry level.

Practical Skills

1. Give professional presentations
2. Seek, interpret, present and use data effectively in decision-making
3. Produce creative and realistic solutions to complex problems
4. Use computer-based spreadsheets as an important tool for management decision-making and planning
5. Read, interpret and analyse financial statements and evaluate the well-being and potential of a company using ratio and SWOT analysis
6. Develop and present a proposal to a real business problem
7. Evaluate the commercial feasibility of new business ideas
8. Use Information Technology effectively

Transferable Skills

1. Communicate effectively in context through oral presentations, computer processing, presentations and written reports
2. Critically review evidence including its reliability, validity and significance
3. Transfer techniques and solutions from one discipline to another
4. Use Information and Communications technology

5. Manage resources and time effectively in order to achieve intended goals
6. Learn independently with open-mindedness and critical enquiry
7. Learn effectively for the purpose of continuing professional development
8. Work effectively as a team member which includes collaboration and formulating effective strategies for achieving goals when working with others. Understand individual behaviour in teams, team formation and team dynamics
9. Clearly identify criteria for success and evaluate his or her own performance against those criteria
10. Network effectively and learn how they can successfully market themselves for professional opportunities
11. Manage and value cultural differences in behaviour
12. Assess their own personal strengths and weaknesses as a manager, a colleague and a team member
13. Develop a lifelong learning approach to their career and leadership development

Entry Requirements

Academic Requirement	Typically at least a UK Second Class Honours or the international equivalent or an acceptable professional qualification
Non-academic Requirements	<p>Exceptionally an acceptable professional qualification.</p> <p>The following professional qualifications are acceptable – Full membership of: Institute of Chartered Accountants in England and Wales or equivalent in Ireland Chartered Institute of Public Finance and Accounting. The Association of Chartered Certified Accountants (ACCA)</p> <p>Associateship or Fellowship of: Chartered Institute of Management Accountants (CIMA)</p> <p>3 years' relevant postgraduate work experience. Candidates are normally required to sit a careers interview and an academic interview.</p>
<p>If an applicant's maths does not seem to be at the required level, they may be asked to sit a short maths test, prior to an offer being made. Applicants who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination.</p>	
English Language Requirement	English language test: IELTS level 7 with no element below 6.5 (or equivalent).

The programme's competency standards documents can be found requested from the Business School's Education Quality Office.

Learning & Teaching Strategy

Scheduled Learning & Teaching Methods	<ul style="list-style-type: none"> • Lectures • Practical classes and field work • Equipment/technique demonstrations (e.g. Bloomberg, Datastream) • Seminars • Workshops • Case studies • Group work exercises • Formal presentations
E-learning & Blended Learning Methods	<ul style="list-style-type: none"> • Pre-programme VLE modules • On-line discussion forums • On-line lecture materials • Interactive content including video and module quizzes

Assessment Strategy

Assessment Methods	<ul style="list-style-type: none"> • Essays • Continuous assessments • Written Examinations/Tests • Multiple Choice Tests • Formal Presentations • Reports • Case Studies • Participation
--------------------	---

Academic Feedback Policy

The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will be provided with a numerical grade. All percentage marks received during the year are deemed provisional until confirmed by the External Exam Board.

Re-sit Policy

The College's Policy on Re-sits is available at: www.imperial.ac.uk/registry/exams/resit

Mitigating Circumstances Policy

The College's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/registry/exams

Programme Structure					
Part-time (Year One)	Pre-session	Spring Term	Summer Term	Summer Vacation	Autumn Term
Core Modules	5	5			5
Elective Modules					
Projects					
Part-time (Year Two)	Pre-session	Spring Term	Summer Term	Summer Vacation	Autumn Term
Core Modules		1			
Elective Modules		6			
Capstone Consulting Experience			1		
Assessment Dates & Deadlines					
Written Examinations		August (Part I) and January (Part II)			
Coursework Assessments		Continuous			
Practical Assessments		N/A			
Assessment Structure					
Programme Component			ECTS	% Weighting	
Core Component (9 x core modules, equally weighted worth 50% overall MBA PLUS Personal Leadership Journey, zero weighted)			55	50%	
Electives & Global Experience Week Component (Global Experience week PLUS 6 x elective modules, equally weighted or Global Experience week PLUS 4 x elective modules, equally weighted)			28	40%	
Capstone Consulting Experience			7	10%	
Total			90	100%	

Marking Scheme

Assessment Rules and Degree Classification:

There are three components:

- Core Subjects
- Electives & Global Experience Week
- Capstone Consulting Experience

Pass

- Core Subjects (50% weighting)

An average of 50% or above in the combined mark with respect to the sum of examinations (where applicable) and coursework marks.

At least 40% in each of the examinations

At least 50% in coursework-only modules

A pass mark for the Personal Leadership Journey

- Electives & Global Experience Week (40% weighting, equally weighted)

An average of 50% or above in the combined mark

At least 50% in each module*

- Capstone Consulting Experience (10% weighting)

An average of 50% in the Capstone Consulting Experience

Merit

An average of 60% or above in each of the three components – Core Subjects, Electives and Capstone Consulting Experience

Distinction

An average of 70% or above in each of the three components – Core Subjects, Electives and Capstone Consulting Experience

* Students who take Finance Suite modules as electives will be required to achieve a mark of at least 40% in the exam

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS1693	Maths Primer	Core	1	10	5	0	15	Not assessed				
BS1694	Accounting Primer	Core	1	10	5	0	15	Not assessed				
BS1695	Finance Primer	Core	1	10	5	0	15	Not assessed				
BS1607	Quantitative Methods Primer	Core	1	10	5	0	15	Not assessed				
BS1317	Plagiarism Awareness	Core	1	35	65	0	100	Not assessed				
BS1314	Study Skills	Core	1	35	65	0	100	Not assessed				
	Induction	Core	1	10	0	0	10	Not assessed				
BS1625	Personal Leadership Journey	Core	1	25	0	0	25	0%	100%	0%	7	1
BS1605	Marketing Management	Core	1	22	128	0	150	70%	30%	0%	7	6
BS1601	Managerial Economics	Core	1	22	128	0	150	70%	30%	0%	7	6
BS1603	Financial and Management Accounting	Core	1	22	128	0	150	60%	40%	0%	7	6
BS1606	Organisational Behaviour	Core	1	23	127	0	150	70%	30%	0%	7	6
BS1608	Strategy	Core	1	22	128	0	150	70%	30%	0%	7	6
BS1609	Global Macroeconomics	Core	1	22	128	0	150	70%	30%	0%	7	6

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS1602	Corporate Finance	Core	1	22	128	0	150	70%	30%	0%	7	6
BS1628	Decision Analytics	Core	1	22	128	0	150	70%	30%	0%	7	6
BS1626	Innovation and Entrepreneurship	Core	1	20	130	0	150	0%	100%	0%	7	6
BS1630	Capstone Consulting Experience	Core	2	20	155	0	175	0%	100%	0%	7	7
BS1623	Global Experience Week	Core	2	35	65	0	100	0%	100%	0%	7	4
BS5517	Alternative Investments	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BS0929	Business Analytics	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BS0945	Energy Business	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BS5518	Marketing Analytics	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BS0934	The Economics of Information and Intellectual Property	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BS5520	Digital Opportunities: Insights from the Startup Nation	Elective	2	79	21	0	100	0%	100%	0%	7	4
BS0170	Advanced Company Valuation	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5013	Entrepreneurial Journey	Elective	2	24	101	0	125	0%	100%	0%	7	5

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS0125	Advanced Corporate Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0134	Brand Management	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0122	Breakout Strategy	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0176	Clean Technology Investment	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0162	Consumer Behaviour	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5505	Design for Business Transformation	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97641	Emerging Technologies in Marketing	Elective	2	20	105	0	105	0%	100%	0%	7	5
BUSI97643	Entrepreneurial Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97402	Independent Project	Elective	2	0	200	0	200	0%	100%	0%	7	8
BUSI97644	Glocal: Financing the Blue Economy (Seychelles)	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0183	International Business	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0135	Leadership	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97645	Leadership for Sustainable Organisations	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97646	Leading Yourself (online)	Elective	2	79	21	0	100	0%	100%	0%	7	4

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS5504	Management Challenges in Healthcare	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0164	Managing Negotiations	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0145	Leading & Executing Strategic Change	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0177	Mergers and Acquisitions	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0136	Pricing Strategy	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0178	Private Equity	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0182	Strategic Problem Solving	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0166	Sustainability and Competitive Advantage: Rethinking Value Creation	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS0927	Family Business	Elective	2	20	105	0	125	0%	100%	0%	7	5
BS5507	Climate Change, Business & Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5412	Digital Business	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5512	Digital Transformation: Leading Real-World Change	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BS5508	Banking and FinTech: Strategies and Challenges	Elective	2	24	76	0	100	0%	100%	0%	7	4

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS5509	Strategic Networks for Innovation & Change	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5510	Topics in Asset Management	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5514	IdeaSMART Camp	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5512	Leading Social Innovation	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5513	Strategy in Volatile and Uncertain Environments	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5515	Project Management	Elective	2	24	76	0	100	0%	100%	0%	7	4
BS5489	The Future of Cities	Elective	2	79	21	0	100	0%	100%	0%	7	4
	A maximum of 12 ECTS taken at approved exchange partner institution (SDA Bocconi School of Management/ Bocconi University Graduate School)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	6-12
	A maximum of 12 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	5-15
	A maximum of 12 ECTS taken at approved exchange partner institution (Essec Asia-Pacific, Singapore)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4-12

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
	A maximum of 6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	6
	A maximum of 12 ECTS taken at approved exchange partner institution (CUHK, Chinese University of Hong Kong Business School)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (St Gallen University)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	2.5 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (Universidad ESAN)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4 -12
	A maximum of 12 ECTS taken at approved exchange partner institution (National University of Singapore)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	5 -12

Indicative Module List

Code	Title	Core/ Elective	Year	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
	A maximum of 12 ECTS taken at approved exchange partner institution (Norwegian School of Business (NHH))	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4
	A maximum of 12 ECTS taken at approved exchange partner institution (Tsinghua University)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4
	A maximum of 12 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4
	A maximum of 12 ECTS taken at approved exchange partner institution (Universidad Torcuato Di Tella (UTDT))	Elective	1	Variable	Variable	Variable	Variable	Variable	Variable	Variable	7	4 -12

Supporting Information

The Programme Handbook is available at:

<http://wwwf.imperial.ac.uk/business-school/programmes/programme-information/>

The Module Handbook is made available to students via the Hub once the module commences. Module descriptions are available in the Programme Handbook (link above).

The College's entry requirements for postgraduate programmes can be found at:

www.imperial.ac.uk/study/pg/apply/requirements

The College's Quality & Enhancement Framework is available at:

www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance

The College's Academic and Examination Regulations can be found at:

<http://www3.imperial.ac.uk/registry/proceduresandregulations/regulations>

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

<http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters-statutes-ordinances-and-regulations/>

Imperial College London is regulated by the Higher Education Funding Council for England (HEFCE)

<http://www.hefce.ac.uk/reg/of/>