

**MSc International Management**

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is intended as a reference point for prospective students, current students, external examiners and academic and support staff involved in delivering the programme and enabling student development and achievement.

**Programme Information**

Programme Title	International Management		
Award(s)	MSc		
Programme Code	N1UF		
Awarding Institution	Imperial College London		
Teaching Institution	Imperial College London		
Faculty	Imperial College Business School		
Department	Imperial College Business School		
Main Location of Study	South Kensington Campus		
Mode and Period of Study	1 calendar year full-time (12 months)		
Cohort Entry Points	Annually in September		
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points	<a href="#">Master's Degrees in Business and Management</a>		
Total Credits	ECTS:	90	CATS: 180
<a href="#">FHEQ Level</a>	Level 7		
<a href="#">EHEA Level</a>	2 <sup>nd</sup> cycle		
External Accrerator(s)	<a href="#">AMBA</a> Accreditation received: 1987 Accreditation renewal: 2013 <a href="#">EQUIS</a> Accreditation received: 2006 Accreditation renewal: 2015 <a href="#">AACSB International</a> Accreditation received: 2012 Accreditation renewal: 2018		

**Specification Details**

Student cohorts covered by specification	2019/20 entry
Person responsible for the specification	Veronica Russell, Assistant Director, Education Quality
Date of introduction of programme	October 2005
Date of programme specification/revision	February 2019
<b>Programme Overview</b>	
<p>The MSc in Management (MiM) is offered over 12 months full-time. The programme content reflects the contemporary and relevant management skills necessary for managing in turbulent environments. In particular the programme will equip the participants with conceptual and practical skills, and enable them to analyse and solve challenging problems. The programme combines academic rigour and practical relevance with a strong focus on experiential learning and global awareness. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.</p> <p>The programme comprises 8 core modules, and a choice of electives that run across the spring and summer terms including modules in global partner universities studying abroad. All students are required to take the triply-weighted Leadership in Action project module which runs over all three terms.</p>	
<b>Learning Outcomes</b>	
<p>The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: <a href="http://www.imperial.ac.uk/students/academic-support/graduate-attributes">www.imperial.ac.uk/students/academic-support/graduate-attributes</a></p>	
<b>Educational aims/objectives of the programme</b>	
<p>The programme aims to provide a one-year programme in management that will equip students with the knowledge and skills to be successful leaders in the corporate domain, in particular the strategy consulting and finance industries.</p> <p>Students who complete the programme successfully will be able to:</p> <ul style="list-style-type: none"> <li>• Demonstrate a thorough understanding of the various disciplines that contribute to the study of management.</li> <li>• Apply analytical and problem solving techniques to the decision making processes in real-life business contexts and present their analysis in a professional and persuasive manner.</li> <li>• Use interdisciplinary knowledge and experiential learning to develop a holistic view of business management challenges and cross-subject skills to propose relevant business solutions.</li> <li>• Apply innovative thinking in order to create and capture opportunities in constantly changing business environments.</li> <li>• Demonstrate they have obtained a set of personal development and lifelong learning skills applicable to the international business environment.</li> </ul>	

**Knowledge and Understanding of:**

1. The key drivers for change in modern organisations
2. The theory and principles of economics
3. The techniques of financial and management accounting
4. The key issues in financial markets and corporate finance
4. The key concepts and practice of organisational behaviour and leadership
5. The key principles of innovation and technology management
6. The key principles of marketing, product and brand management
7. The practice of analysing data to make business decisions
8. The theory and practice of competitive and corporate strategy
9. Project management and the role of the change agent to plan and implement successful projects

**Skills and other Attributes****Intellectual Skills**

Students who complete the programme successfully will be able to:

1. Integrate, analyse and evaluate new and/or abstract data and situations, using a wide range of appropriate techniques and transform such data and concepts into options and solutions
2. Use conceptual, analytical and quantitative skills for responsible and successful decision making
3. Apply innovative thinking and ethical leadership to the sustainable management of organisations on a global basis

**Practical Skills**

Students who complete the programme successfully will be able to:

1. Give professional presentations
2. Seek, interpret, present and use data effectively in real-life decision-making
3. Produce creative and realistic solutions to complex problems
4. Develop a business plan
5. Use contemporary models and techniques to develop sustainable strategies for organisations
6. Participate in managerial decision processes using accounting-based information
7. Manage change and innovation in the workplace
8. Apply management skills to a variety of management projects
9. Apply knowledge and skills learnt on the programme to situations in the workplace

**Transferable Skills**

Students who complete the programme successfully will be able to:

1. Communicate effectively in context through oral presentations, computer processing, presentations and written reports
2. Critically review evidence including its reliability, validity and significance
3. Transfer techniques and solutions from one discipline to another
4. Use Information and Communications technology
5. Manage resources and time effectively in order to achieve intended goals
6. Learn independently with open-mindedness and critical enquiry

7. Work effectively as a team member which includes collaboration and formulating effective strategies for achieving goals when working with others
8. Understand individual behaviour in teams, team formation and team dynamics
9. Clearly identify criteria for success and evaluate his or her own performance against those criteria
10. Use IT skills and tools such as Word, Excel, PowerPoint and Reference Manager
11. Enhance lifelong learning skills and personal development so as to be able to work with self-direction and originality and contribute to business and society at large
12. Build a network of business professionals both through fellow students and the alumni organisation
13. Embed ethics and sustainability in successful decision making

### Entry Requirements

Academic Requirement	Normally at least a 2:1 UK Bachelor's Degree with Honours or equivalent in any discipline (or a comparable qualification recognised by the College).
Non-academic Requirements	Normally a valid GMAT or GRE score is required. A GMAT score of 600 or above, or an equivalent GRE score is recommended
English Language Requirement	IELTS level 7 with no element below 6.5 (or equivalent).

The programme's competency standards documents can be requested from the Business School's Teaching & Quality Office.

### Learning & Teaching Strategy

Scheduled Learning & Teaching Methods	<ul style="list-style-type: none"> <li>• Lectures</li> <li>• Practical classes and field work</li> <li>• Equipment/technique demonstrations (e.g. Bloomberg, Datastream)</li> <li>• Seminars</li> <li>• Workshops</li> <li>• Case studies</li> <li>• Group work exercises</li> <li>• Formal presentations</li> </ul>
E-learning & Blended Learning Methods	<ul style="list-style-type: none"> <li>• Pre-programme VLE modules</li> <li>• On-line discussion forums</li> <li>• On-line lecture materials</li> <li>• Interactive content including video and module quizzes</li> </ul>
Project and Placement Learning Methods	<ul style="list-style-type: none"> <li>• Leadership in Action Project</li> <li>• Consulting Project</li> <li>• Social Project</li> <li>• Work Placement</li> </ul>

<b>Assessment Strategy</b>					
Assessment Methods	<ul style="list-style-type: none"> <li>• Essays</li> <li>• Continuous assessments</li> <li>• Written Examinations/Tests</li> <li>• Multiple Choice Tests</li> <li>• Formal Presentations</li> <li>• Reports</li> <li>• Case Studies</li> <li>• Participation</li> </ul>				
<b>Academic Feedback Policy</b>					
<p>The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will be provided with a percentage mark. All percentage marks received during the year are deemed provisional until confirmed by the External Exam Board.</p>					
<b>Re-sit Policy</b>					
<p>The College's Policy on Re-sits is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a></p>					
<b>Mitigating Circumstances Policy</b>					
<p>The College's Policy on Mitigating Circumstances is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a></p>					
<b>Programme Structure</b>					
Full-time	Pre-session	Autumn Term	Spring Term	Summer Term	Summer Period
Core Modules	4	6	2	0	0
Elective Modules	0	0	Min 2	Min 4	35 ECTS
Projects	0	1	1	1	0
<b>Assessment Dates &amp; Deadlines</b>					
Written Examinations	December and April				
Coursework Assessments	Continuous				
Project Deadlines	Mid-August				
Practical Assessments	N/A				

<b>Assessment Structure</b>		
Programme Component	ECTS	% Weighting
Core modules (8 equally weighted)	40	40%
Elective modules worth 35 ECTS	35	40%
Integrative component (1 x project module (triply weighted), 1 Careers module pass/fail, 1 European Immersion pass/fail)	15	20%
Total	90	100%

  

<b>Marking Scheme</b>
<p>All modules are equally weighted, with the exception of the Leadership in Action project which is triply weighted:</p> <p>There are three components:</p> <ul style="list-style-type: none"> <li>• Core Modules</li> <li>• Elective Modules</li> <li>• Integrative Modules</li> </ul> <p><b>Pass</b></p> <ul style="list-style-type: none"> <li>• An aggregate mark of 50% or greater across the programme as a whole</li> <li>• An average of 50% or above in each component</li> <li>• At least 40% in each examination</li> <li>• At least 40% in all modules and at least 50% in all modules assessed by coursework only*</li> <li>• A pass mark for the Career and Professional Development Service module</li> <li>• A pass mark in the language requirement of the programme</li> </ul> <p><b>Merit</b></p> <ul style="list-style-type: none"> <li>• An aggregate mark of 60% or greater across the programme as a whole</li> <li>• An average of 60% or above in each component</li> <li>• At least 40% in each examination</li> <li>• At least 40% in all modules and at least 50% in all modules assessed by coursework only*</li> <li>• A pass mark for the Career and Professional Development Service module</li> <li>• A pass mark in the language requirement of the programme</li> </ul> <p><b>Distinction</b></p> <ul style="list-style-type: none"> <li>• An aggregate mark of 70% or greater across the programme as a whole</li> <li>• An average of 70% or above in each component</li> <li>• At least 40% in each examination</li> <li>• At least 40% in all modules and at least 50% in all modules assessed by coursework only*</li> <li>• A pass mark for the Career and Professional Development Service module</li> </ul>

- A pass mark in the language requirement of the programme

\* includes; Financial Management, Economics, Organisational Behaviour, Innovation and Technology, Advanced Corporate Finance, Leadership in Action and all elective modules.

**Marking Schemes for postgraduate taught programmes:**

The Pass Mark for all postgraduate taught course modules is 50%. Students must pass all components in order to be awarded a degree.

Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
	Induction	Core	35	0	0	35	Not assessed			N/A	N/A
BS1317	Plagiarism Awareness	Core	10	15	0	25	Not assessed			N/A	N/A
BS0994	Data Analysis Primer	Core	10	15	0	25	Not assessed			N/A	N/A
BS1314	Study Skills	Core	10	15	0	25	Not assessed			N/A	N/A
BS0921	Career Development	Core	12.5	37.5	0	50	Not assessed			N/A	N/A
BS0996	Foundations for Careers Success	Core	10	5	0	15	Not assessed			N/A	N/A
BS0953	European Immersion	Core	0	48	0	48	0%	0%	100%	N/A	N/A
BS0905	Organisational Behaviour	Core	20	105	0	125	0%	100%	0%	7	5.0
BS0956	Financial Management	Core	32	93	0	125	0%	100%	0%	7	5.0
BS0961	Economics	Core	20	105	0	125	0%	100%	0%	7	5.0
BS0959	Product and Brand Management	Core	20	105	0	125	70%	30%	0%	7	5.0
BS0955	Decision Analytics	Core	20	105	0	125	70%	30%	0%	7	5.0
BS0954	Competitive and Corporate Strategy	Core	20	105	0	125	70%	30%	0%	7	5.0
BS0957	Innovation and Technology Strategy	Core	20	105	0	125	0%	100%	0%	7	5.0



Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS0958	Leadership in Action	Core	40	300	35	375	0%	50%	50%	21	15.0
BS0946	Advanced Corporate Finance	Core	30	95	0	125	0%	100%	0%	7	5.0
BS0935	Strategy and Innovation in Digital Business	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0945	Energy Business	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS1408	Project Management	Elective	20	117.5	0	137.5	0%	100%	0%	7	5.5
BS2422	Services Marketing	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS2415	Private Equity	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS1421	Leading Social Innovation	Elective	20	117.5	0	137.5	0%	90%	10%	7	5.5
BS0934	The Economics of Information and Intellectual Property	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0925	Global Immersion	Elective	35	90	0	125	0%	100%	0%	7	5
BS0960	Management, Strategy and Innovation in Fintech	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0947	Consumer Behaviour	Elective	20	105	0	125	0%	60%	40%	7	5.0
BS1405	Venture Capital and Growth Finance	Elective	22	115.5	0	137.5	70%	30%	0%	7	5.0

Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS1714	Global Strategy	Elective	22	103	0	125	70%	30%	0%	7	5.0
BS0948	CleanTech Investment	Elective	24	101	125	0%	100%	0%	0%	7	5.0
BS0949	Climate Change and Business Strategy	Elective	24	101	125	0%	100%	0%	0%	7	5.0
BS0950	Sustainability and Competitive Advantage	Elective	24	101	125	0%	100%	0%	0%	7	5.0
BS0951	Operations Management (online)	Elective	79	46	0	125	0	100%	0%	7	5.0
BS0952	Brand Management (online)	Elective	79	46	0	125	0	100%	0%	7	5.0
BS0914	Business Simulation	Elective	1	124	0	125	0%	100%	0%	7	5.0
BS0936	Risk Management for Corporate and Financial Institutions	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0937	Management of Mergers and Acquisitions	Elective	20	105	0	125	0%	70%	30%	7	5.0
BS0917	Consulting Project	Elective	0	250	0	250	0%	100%	0%	7	10.0
BS0927	Family Business	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0929	Business Analytics	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0938	Sales Force Management	Elective	20	105	0	125	0%	80%	20%	7	5.0
BS0926	Work Placement	Elective	1	75	174	250	0%	100%	0%	7	10.0

Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS0939	Social Project	Elective	0	250	0	250	0%	100%	0%	7	10.0
	A maximum of 6 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	Variable								6.0
	A maximum of 2 ECTS taken at approved exchange partner institution (ESC Rennes School of Business)	Elective	Variable								2.0
	A maximum of 6 ECTS taken at approved exchange partner institution (SDA Bocconi School of Management/ Bocconi University Graduate School)	Elective	Variable								6.0
	A maximum of 6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	Variable								6.0
	A maximum of 10 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	Variable								7-10

## Supporting Information

The Programme Handbook is available at:

<http://wwwf.imperial.ac.uk/business-school/programmes/programme-information/>

The Module Handbook is made available to students via the Hub once the module commences. Module descriptions are available in the Programme Handbook (link above).

The College's entry requirements for postgraduate programmes can be found at:

[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

The College's Quality & Enhancement Framework is available at:

[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The College's Academic and Examination Regulations can be found at:

<https://www.imperial.ac.uk/about/governance/academic-governance/regulations>

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

<http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters-statutes-ordinances-and-regulations/>

Imperial College London is regulated by the Higher Education Funding Council for England (HEFCE)

<http://www.hefce.ac.uk/reg/register/>