

**Executive MBA**

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.

**Programme Information**

Programme Title	Executive MBA		
Award	Master of Business Administration and the Diploma of Imperial College (DIC)		
Programme code	N1UA24		
Awarding Institution	Imperial College London		
Teaching Institution	Imperial College London		
Faculty	Imperial College Business School		
Department	Imperial College Business School		
Main Location of Study	South Kensington Campus		
Mode and Period of Study	2 years part-time (23 months)		
Cohort Entry Point	Annually in February		
Relevant QAA Benchmark Statement(s) and/or other external reference points	<a href="#">Master's Degrees in Business and Management</a>		
Total Credits	ECTS:	90	CATS: 180
FHEQ Level	Level 7 - Master's		
EHEA Level	2 <sup>nd</sup> cycle		
External Accrerator(s)	<a href="#">AMBA</a> Accreditation received: 1987 Accreditation renewal: 2018 <a href="#">EQUIS</a> Accreditation received: 2006 Accreditation renewal: 2020 <a href="#">AACSB International</a> Accreditation received: 2012 Accreditation renewal: 2018		

<b>Specification Details</b>	
Student cohort covered by specification	2022 Cohort (Students starting in February 2022)
Responsible Officer	Veronica Russell – Director, Education Quality
Date of introduction of programme	1988/89
Date of programme specification/revision	January 2022
<b>Programme Overview</b>	
<p>This is a 23-month programme starting in February. The programme starts with a 4-day block (Wednesday through Saturday) and then attendance is from 09.00 to 18.15 on Friday and Saturday every three-four weeks in the first year and various dates depending on electives in the second year.</p> <p>In the first year, there are 14 attendance days between February and July and 2 exam days, then 12 attendance days plus 2 exam days between August and January, plus a 3-day study tour to Germany. In the second year, students take 5 electives, attend a 6-day international residency to China and work on their final projects.</p> <p>Attendance patterns vary and students have the option of completing all electives by the end of July of the second year, depending on which ones they choose. Students should spend at least six months of the second year on their final projects.</p> <p>An important aspect of the Executive MBA Programme is that students are expected to work effectively as a member of a syndicate group comprising four to six students. The work carried out by the syndicate group contributes to the assessed coursework requirements.</p> <p><b>PRE-PROGRAMME</b></p> <p>Prior to the start of the programme, students will be required to take the following pre-programme modules;</p> <ul style="list-style-type: none"> <li>• Data Analysis</li> <li>• Finance</li> <li>• Accounting</li> <li>• Maths</li> <li>• Introduction to Corporate Sustainability, Social Innovation and Ethics primer modules which have a pass/fail test which students must complete successfully.</li> </ul> <p>These ensure students have the quantitative and financial skills required for the compulsory modules.</p> <p><b>COMPULSORY MODULES</b></p> <p>The MBA Induction is aimed to assist students in their return to the academic world. Since a significant proportion of the MBA programme and experience involves work in syndicate groups, support is also provided on the formation and functioning of these groups. The various exercises and activities undertaken as part of the Induction are designed to enable students to meet as many of their colleagues as possible at an early stage. The compulsory subjects are: Marketing Management; Accounting and Corporate Reporting Analysis, Managerial Economics, Corporate Finance, Strategy, Organisational Behaviour, Corporate Innovation &amp; Intrapreneurship and Responsible Leadership &amp;</p>	

Corporate Success. These compulsory subjects are assessed by a combination of coursework and examination.

In the first year, there are additional workshops and coaching sessions offered in the Executive Leadership Journey compulsory module, including a two-day Leadership retreat. There are a further four to six 2-hour sessions by Imperial College scientists to talk about their research and have a discussion of the implication for business or talks by external speakers who are top business leaders. These talks are non-assessed.

Toward the end of Year 1, there will be a three-day residency to a top business school in Germany. There will be a one-week residency in the middle of Year 2 at a top business school in Greater China. The purpose of the two modules is to make the programme more international by exposing the students to two of the most important economies in the world, which are also geographically spread. Each module will combine lectures and company visits that focus on local applications of key topics, for example, manufacturing in China or commercialisation of technology in Germany. These two modules will be assessed by group project only. The international modules have both educational and social benefits. The educational benefits come from observing first-hand how business functions can be different in other parts of the world and also how some of the world's top companies are managed. The social benefits come from the whole group being together for two periods enjoying a common experience.

### **ELECTIVES**

In the second year, students pursue areas of interest by choosing five electives from those on offer. The choice currently includes: Advanced Corporate Finance, Brand Management, International Business, Leadership, Consumer Behaviour, Management Challenges in Healthcare, Design for Business Transformation, Managing Negotiations, Pricing Strategy, Private Equity, Entrepreneurial Finance, Digital Transformation, Clean Technology Investment, Mergers and Acquisitions, Breakout Strategy, Family Business, Banking and FinTech: Strategies and Challenges, Idea SMART Camp, Leading & Executing Strategic Change, Leading Social Innovation, Project Management, Alternative Investments, Marketing Analytics, Big Data, AI & Machine Learning, Digital Opportunities: Insights from the Startup Nation, Energy Business, Business Analytics, The Future of Cities, Strategic Networks for Innovation & Change, Strategic Problem Solving, Strategy in Volatile & Uncertain Environments, Sustainability & Competitive Advantage: Rethinking Value Creation, Topics in Asset Management and Climate Change & Business Strategy. Additional electives may be offered in subsequent years to reflect staff interests and research and not all electives will necessarily be offered each year. The electives are assessed by coursework only and take place in different terms depending on the combination of electives chosen.

The Entrepreneurial Journey is optional and can be taken as an elective. This project includes workshops, which are facilitated by academic coaches. During the workshops students work in self-formed teams on a business idea, which they present in the final workshop along with a 5,000 word report. This allows students to put into practice their new-found skills in innovation, finance and the other core business disciplines.

### **FINAL PROJECT**

Students undertake an individual project. Students choose to analyse a particular industry, management problem or aspect of the economy, usually working in close cooperation with a company (typically their employers). Many projects are similar to a consultancy assignment for a company but are expected to make effective use of management principles, models, concepts and techniques. The project represents two to three months' solid work. The individual project takes the form of a formal

report of up to 15,000 words. The Project is assessed principally on the quality of the final report but also on the skill and application shown during the conduct of the Project.

You are also required to register for one language (other than English) using the Business School's languages app and either:

- Pass the final test
- Spend 20 hours on the language app throughout the course of the academic session

Alternatively you may:

- Attend a College evening language course.

It may be possible to waive this requirement for those who hold a language qualification or are fluent in a language other than English.

## **Learning Outcomes**

### **Educational aims/objectives of the programme**

The programme aims/objectives are:

The programme aims to provide a conceptual framework for management thinking which draws insights from academic research into management and business practice which provides a practical overview of the problems and practices in modern management.

Students who complete the programme successfully will:

- Have a thorough grounding in the core management disciplines;
- Be able to apply analytical techniques to decision-making processes in business and to present their analyses clearly and persuasively;
- Be equipped to apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Have developed their personal skill set to enhance their effectiveness as leaders and as managers.

### **Learning Outcomes**

#### **Knowledge and Understanding of:**

1. the uses and limitations of accounting information and the legal requirements governing the preparation of financial statements
2. the uses and shortcomings of published financial accounts and command a basic knowledge of the underlying accounting information system
3. the models of market competition that can be applied to particular business cases
4. key issues in financial markets and corporate finance
5. the fundamental risk vs return trade-off in financial markets
6. the economic forces that shape the business environment
7. how economic models can be used to understand and make predictions about the real world
8. how managers understand the market environment, assess strategic capabilities and formulate strategies
9. how marketing contributes to the firm's survival and growth
10. the ways in which organisations enact their visions of the future and how strategies are put into practice by the effective management of resources in a range of different types of organisation

11. how organisational culture and structure can and should contribute to the achievement of broader strategic objectives
12. the commercial potential of 'live' technology and industrial design projects
13. the difference between a business model and a business plan
14. the core knowledge base including the essential facts, concepts, principles and theories relevant to the chosen areas of elective specialisation.

### **Skills and other Attributes**

#### **Intellectual Skills**

1. integrate, analyse and evaluate new and/or abstract data and situations without guidance, using a wide range of appropriate techniques and transform such data and concepts into novel solutions
2. analyse a particular industry or aspect of the economy
3. use a conceptual framework to analyse organisations and manage people
4. use an internally consistent conceptual framework for thinking about the interaction between firms and markets
5. use the principle and tools of micro-economics to analyse real business situations at the firm and industry level.

#### **Practical Skills**

1. give professional presentations
2. seek, interpret, present and use data effectively in decision-making
3. produce creative and realistic solutions to complex problems
4. use computer-based spreadsheets as an important tool for management decision-making and planning
5. read, interpret and analyse financial statements and evaluate the well-being and potential of a company using ratio and SWOT analysis
6. develop and present a proposal to a real business problem
7. evaluate the commercial feasibility of new business ideas
8. use Information Technology effectively.

#### **Transferable Skills**

1. communicate effectively in context through oral presentations, computer processing, presentations and written reports
2. critically review evidence including its reliability, validity and significance
3. transfer techniques and solutions from one discipline to another
4. use Information and Communications technology
5. manage resources and time effectively in order to achieve intended goals
6. learn independently with open-mindedness and critical enquiry
7. learn effectively for the purpose of continuing professional development
8. work effectively as a team member which includes collaboration and formulating effective strategies for achieving goals when working with others. Understand individual behaviour in teams, team formation and team dynamics
9. clearly identify criteria for success and evaluate his or her own performance against those criteria
10. network effectively and how they can successfully market themselves for professional opportunities
11. manage and value cultural differences in behaviour

12. assess their own personal strengths and weaknesses as a manager, a colleague and a team member
13. develop a lifelong learning approach to their career and leadership development.

### Entry Requirements

Academic Requirement	<p>Normally a 2:2 or an approved qualification. The following professional qualifications are acceptable –</p> <p>Full membership of:</p> <ul style="list-style-type: none"> <li>• Any Institute of Chartered Accountants in the UK or Ireland</li> <li>• Chartered Institute of Public Finance and Accounting</li> <li>• The Association of Chartered Certified Accountants (ACCA)</li> </ul> <p>Associateship or Fellowship of:</p> <ul style="list-style-type: none"> <li>• Chartered Institute of Management Accountants (CIMA)</li> </ul>
Additional Requirements	<p>Applicants will typically have a minimum of ten years' relevant postgraduate work experience of which at least five should be management experience; however, candidates with over eight years' relevant experience can be exceptionally considered. This should include significant management experience, which may include line, project or matrix management.</p>
<p>Applicants who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination.</p>	
English Requirement	<p><a href="#">Higher requirement</a> IELTS score of 7.0 overall (minimum 6.5 in all elements)</p>
<b>Learning &amp; Teaching Strategy</b>	
Scheduled Learning & Teaching Methods	<ul style="list-style-type: none"> <li>• Lectures</li> <li>• Practical classes and field work</li> <li>• Equipment/technique demonstrations (e.g. Bloomberg, Datastream)</li> <li>• Seminars</li> <li>• Workshops</li> <li>• Case studies</li> <li>• Group work exercises</li> <li>• Formal presentations</li> </ul>
E-learning & Blended Learning Methods	<ul style="list-style-type: none"> <li>• Pre-programme primer modules</li> <li>• On-line discussion forums</li> <li>• On-line lecture materials</li> </ul>

	<ul style="list-style-type: none"> <li>• Interactive content including video and module quizzes</li> </ul>			
<b>Assessment Strategy</b>				
Assessment Methods	<ul style="list-style-type: none"> <li>• Essays</li> <li>• Continuous assessments</li> <li>• Written Examinations/Tests</li> <li>• Multiple Choice Tests</li> <li>• Formal Presentations</li> <li>• Reports</li> <li>• Case Studies</li> <li>• Participation</li> </ul>			
<b>Academic Feedback Policy</b>				
<p>The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will not receive individual examination feedback. Students will be provided with a percentage mark. All percentage marks received during the year are deemed provisional until confirmed by the External Exam Board.</p>				
<b>Re-sit Policy</b>				
<p>Students who fail examinations will be provided with the opportunity to re-sit. Re-sits will be with the next cohort of students. Students who fail the final project will also re-submit at the next normal opportunity (with the next cohort).</p> <p>Students who need to re-sit examinations/resubmit their final project will be required to pay a re-sit fee (unless they have had mitigating circumstances accepted to sit as a first attempt).</p> <p>The College's Policy on Re-sits is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a></p>				
<b>Mitigating Circumstances Policy</b>				
<p>The College's Policy on Mitigating Circumstances is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a></p>				
<b>Programme Structure</b>				
Part-time (Year One)	Pre-session	Spring Term	Summer Term	Autumn Term
Compulsory Modules	4	5		5
Part-time (Year Two)	Spring Term	Summer Term		Autumn Term

Compulsory Modules			1
Elective Modules	5		0
Projects	0	0	1
<b>Assessment Dates &amp; Deadlines</b>			
Written Examinations		July (Part I) and January (Part II)	
Coursework Assessments		Continuous	
Project Deadlines		End of second year	
Practical Assessments		NA	

<b>Assessment Structure</b>
<b>Rules of Progression</b>
N/A
<b>Marking Scheme</b>
<p><b>Assessment Rules and Degree Classification:</b></p> <p><b>Pass</b>  Compulsory Subjects (60% weighting). Compulsory modules weighted at 11% of the group weighting each. China residency weighted at 8% and European residency at 4%.</p> <ul style="list-style-type: none"> <li>• An average of 50% or above in the combined mark with respect to the sum of examinations (where applicable) and coursework marks</li> <li>• At least 40% in each of the examinations</li> <li>• At least 50% in coursework-only modules*</li> <li>• A pass mark for the Executive Leadership Journey module</li> <li>• A pass mark in the language component</li> </ul> <p>*Doing Business in and with China, Doing Business the German Way, Responsible Leadership &amp; Corporate Success, Corporate Innovation &amp; Intrapreneurship</p> <p>Electives (25% weighting)</p> <ul style="list-style-type: none"> <li>• An average of 50% or above in the combined mark</li> <li>• At least 50% in each module</li> </ul> <p>Project (15% weighting)</p> <ul style="list-style-type: none"> <li>• At least 50% in the Report</li> </ul> <p><b>Merit</b>  An average of 60% or above in each of the three module groups – Compulsory, Electives and Project.</p>



**Distinction**

An average of 70% or above in each of the three module groups – Compulsory, Electives and Project.

<b>Module Weightings</b>			
<b>Module Group</b>	<b>% Module Group Weighting</b>	<b>Module Group Breakdown</b>	<b>% Module Weighting</b>
Compulsory Subjects	60%	Marketing Management	11%
		Accounting and Corporate Reporting Analysis	11%
		Organisational Behaviour	11%
		Strategy	11%
		Corporate Finance	11%
		Responsible Leadership and Corporate Success	11%
		Corporate Innovation and Intrapreneurship	11%
		Managerial Economics	11%
		Doing Business in and with China	8%
		Doing Business the German Way	4%
		Executive Leadership Journey	Pass/Fail
Electives	25%	5 x modules from the elective group	20% each
Project	15%	Final Project	100%

Indicative Module List												
Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97620	Data Analysis Primer	Optional	1	10	15	0	25	Not assessed			7	0
BUSI97602	Accounting Primer	Optional	1	10	15	0	25	Not assessed			7	0
BUSI97603	Finance Primer	Optional	1	10	15	0	25	Not assessed			7	0
BUSI97398	Maths Primer	Optional	1	10	15	0	25	Not assessed			7	0
BUSI97587	Introduction to Corporate Sustainability, Social Innovation and Ethics	Optional	1	10	15	0	25	Not assessed			7	0
BUSI97178	Plagiarism Awareness	Required	1	10	15	0	25	Not assessed			7	0
BUSI97024	Accounting and Corporate Reporting Analysis	Compulsory	1	50	87.5	0	137.5	50%	40%	10%	7	5.5
BUSI97023	Corporate Finance	Compulsory	1	58	79.5	0	137.5	60%	30%	10%	7	5.5
BUSI97032	Corporate Innovation & Intrapreneurship	Compulsory	1	56	81.5	0	137.5	0%	90%	10%	7	5.5
BUSI97034	Doing Business in and with China	Compulsory	2	35	90	0	125	0%	100%	0%	7	5.0
BUSI97035	Doing Business the German Way	Compulsory	1	21	54	0	75	0%	100%	0%	7	3.0
BUSI97702	Executive Leadership Journey	Compulsory	1&2	20	5	0	25	0%	100%	0%	7	1
BUSI97037	Managerial Economics	Compulsory	1	53	84.5	0	137.5	60%	30%	10%	7	5.5

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Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97025	Marketing Management	Compulsory	1	48	89.5	0	137.5	60%	20%	20%	7	5.5
BUSI97026	Organisational Behaviour	Compulsory	1	51	86.5	0	137.5	50%	30%	20%	7	5.5
BUSI97031	Responsible Leadership and Corporate Success	Compulsory	1	51	86.5	0	137.5	0%	100%	0%	7	5.5
BUSI97028	Strategy	Compulsory	1	58	79.5	0	137.5	60%	10%	30%	7	5.5
BUSI97784	Advanced Business Analytics	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97013	Advanced Company Valuation	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI96035	Advanced Corporate Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI70006	Advanced Strategy	Elective	2	79	46	0	125	0%	100%	0%	7	5.0
BUSI97574	AI Ventures	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97574	Alternative Investments	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97786	Analysis of Financial Statements and Management Information	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97456	Banking and FinTech: Strategies and Challenges	Elective	2	24	76	0	100	0%	80%	20%	7	4.0
BUSI97665	Big Data, AI and Machine Learning	Elective	2	24	76	0	100	0%	100%	0%	7	4.0

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Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI70010	Brand Management	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI96033	Breakout Strategy	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97764	Building and Managing Reputations During Good Times and Bad	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI70011	Business Analytics	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97019	Business Problem Solving	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI70018	Clean Technology Investment	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI70019	Climate Change and Business Strategy	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI97008	Consumer Behaviour	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
tbc	Defining Moments	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97452	Design for Business Transformation	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97420	Digital Business	Elective	2	79	21	0	100	0%	100%	0%	7	4.0
BUSI97775	Digital Business Model Design	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97577	Digital Opportunities: Insights from the Startup Nation	Elective	2	79	21	0	100	0%	100%	0%	7	4.0

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Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97788	Digital Technologies and Digital Transformation	Elective	2	82	43	0	125	0%	100%	0%	7	5.0
BUSI70033	Digital Transformation: Leading Real-World Change	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI70036	Emerging Technologies in Marketing	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI70037	Energy Business	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97643	Entrepreneurial Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97383	Entrepreneurial Journey	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI70040	Family Business	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97644	Glocal: Financing the Blue Economy (Seychelles)	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97020	International Business	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI70053	Leadership	Elective	2	79	46	0	100	0%	100%	0%	7	5.0
BUSI97645	Leadership for Sustainable Organisations	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97003	Leading & Executing Strategic Change	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI70056	Leading Social Innovation	Elective	2	24	101	0	125	0%	100%	0%	7	5.0

Indicative Module List												
Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97646	Leading Yourself (online)	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97646	Leading Yourself	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97407	Management Challenges in Healthcare	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
	Managing Alliances	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97434	Managing Negotiations	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97575	Marketing Analytics	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97017	Mergers and Acquisitions	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI70067	Operations Management	Elective	2	79	46	0	125	0%	100%	0%	7	5.0
BUSI97001	Pricing Strategy	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97018	Private Equity	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
	Project Management	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97774	Scaling for Startups	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI97458	Strategic Networking	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
Tbc	Strategy and Leadership in a Digital World	Elective	2	25	105	0	125	0%	100%	0%	7	5.0

Indicative Module List												
Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97411	Strategy in Volatile and Uncertain Environments	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI70085	Sustainability and Competitive Advantage	Elective	2	24	101	0	125	0%	100%	0%	7	5.0
BUSI70087	The Economics of Information and Intellectual Property	Elective	2	20	105	0	125	0%	100%	0%	7	5.0
BUSI97405	The Future of Cities	Elective	2	79	21	0	100	0%	70%	30%	7	4.0
BUSI97460	Topics in Asset Management	Elective	2	24	76	0	100	0%	75%	25%	7	4.0
BUSI97381	Venture Capital & Growth Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4.0
BUSI97030	Project	Compulsory	2	7	418	0	425	0%	100%	0%	7	17.0
	A maximum of 12 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	1	Variable							7	1.0-12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Esade Business and Law School)	Elective	1	Variable							7	3.0-12.0



Indicative Module List												
Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
	A maximum of 12 ECTS taken at approved exchange partner institution (Warsaw School of Economics- SGH)	Elective	1				Variable				7	3.0-12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (ESSEC Business School, France)	Elective	1				Variable				7	8.0-12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (ESSEC Asia-Pacific)	Elective	1				Variable				7	5.0-12.0
	A maximum of 6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	1				Variable				7	6 (max)
	A maximum of 4 ECTS taken at approved exchange partner institution (NHH Norwegian School of Economics)	Elective	1				Variable				7	4 (max)
	A maximum of 4 ECTS taken at approved exchange partner institution (Tsinghua University)	Elective	1				Variable				7	4 (max)
	A maximum of 12 ECTS taken at approved exchange partner institution (Universidad Torcuato di Tella)	Elective	1				Variable				7	6.0-12.0

Indicative Module List												
Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
	A maximum of 12 ECTS taken at approved exchange partner institution (Aalto University School of Business, Finland)	Elective	1				Variable				7	6.0-12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (Coller School of Management, Tel Aviv University)	Elective	1				Variable				7	6.0-12.0
	A maximum of 12 ECTS taken at approved exchange partner institution (NCUB, Japan)	Elective	1				Variable				7	4.0-12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective	1				Variable				7	15 (max)
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), Brazil)	Elective	1				Variable				7	8.0-10.0
	A maximum of 12 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	1				Variable				7	4.0-12.0

Indicative Module List												
Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
	A maximum of 15 ECTS taken at approved exchange partner institution (Singapore Management University)	Elective	1	Variable							7	5.0-15.0

## Supporting Information

The Programme Handbook is available at:

<http://www.imperial.ac.uk/business-school/programmes/programme-information/>

The Module Handbook is made available to students via the Hub once the module commences. Module descriptions are available in the Programme Handbook (link above).

The programme's competency standards documents can be obtained from the Business School's Teaching & Quality Office.

The College's entry requirements for postgraduate programmes can be found at:

<http://www.imperial.ac.uk/entryrequirements/graduate>

The College statement on pastoral care and welfare support is available at:

<http://www.imperial.ac.uk/students/welfareandadvice>

Details of Departmental arrangements for pastoral care and welfare support is available in Student Programme Handbooks.

The College's Quality & Enhancement Framework is available at:

[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The programme is consistent with the Qualifications Framework of the European Higher Education Area which is available at:

<http://www.ehea.info/Uploads/qualification/QF-EHEA-May2005.pdf>

Indicators of Quality & Standards:

- Triple accredited (AMBA, EQUIS, AACSB International)
- The Business School is joint first for the percentage of research activity assessed as world-leading or internationally excellent (ie 4\* and 3\* work combined) in the 2014 Research Assessment Exercise.
- Independent review of the quality of the educational provision of the Business School by the Higher Education Funding Council of England's Quality Assessment team in 1994 achieving an 'Excellent' grading.
- Range of prizes awarded by Service and Industry for student achievement on the modules
- Membership of EFMD, the Association of Business Schools (ABS) and AACSB International