

Weekend MBA

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is intended as a reference point for prospective students, current students, external examiners and academic and support staff involved in delivering the programme and enabling student development and achievement.

Programme Information

Programme Title	Weekend MBA		
Award(s)	Master of Business Administration		
Programme Code	N1UB21		
Awarding Institution	Imperial College London		
Teaching Institution	Imperial College London		
Faculty	Imperial College Business School		
Department	Imperial College Business School		
Mode and Period of Study	2 years part-time (21 months)		
Cohort Entry Points	Annually in April		
Relevant QAA Benchmark Statement(s) and/or other external reference points	Master's Degrees in Business and Management		
Total Credits	ECTS:	90	CATS: 180
FHEQ Level	Level 7		
EHEA Level	2 nd cycle		
External Accrator(s)	AMBA EQUIS AACSB International		

Specification Details

Student cohorts covered by specification	Students starting in April 2022
Person responsible for the specification	Veronica Russell, Director, Education Quality
Date of introduction of programme	2005/06
Date of programme specification/revision	March 2022

Description of Programme Contents

The Weekend MBA is intensive and is offered over 21 months starting in April. First year attendance is held over one long weekend a month from April to January (Friday, Saturday and Sunday morning). The second year includes varied attendance based on choice of electives, the Global Experience Week and the Capstone Consulting Experience. Attendance requirements vary, depending on which electives are chosen. There is a total of 24 attendance days during the electives.

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

The programme comprises 12 compulsory modules (including a Global Experience Week, and the Capstone Consulting Experience) and a choice of 6 elective modules which cover all of the key management and business disciplines. The programme also uses a number of integrative modules to bring learning together and allow students to develop and put into practice what they have covered in the compulsory modules.

Learning Outcomes

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: www.imperial.ac.uk/students/academic-support/graduate-attributes

Educational aims/objectives of the programme

The Weekend MBA programme aims to provide a conceptual framework for management thinking which draws insights from academic research into management and business practice which provides a practical overview of the problems and practices in modern management.

Students who complete the programme successfully will:

- Have a thorough grounding in the core management disciplines;
- Be able to apply analytical techniques to decision-making processes in business and to present their analyses clearly and persuasively;
- Be equipped to apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Have developed their personal skill set to enhance their effectiveness as leaders and as managers.

Knowledge and Understanding of

1. The uses and limitations of accounting information and the legal requirements governing the preparation of financial statements
2. The uses and shortcomings of published financial accounts and command a basic knowledge of the underlying accounting information system
3. The models of market competition that can be applied to particular business cases
4. Key issues in financial markets and corporate finance
5. The fundamental risk vs return trade-off in financial markets
6. The economic forces that shape the business environment

7. How economic models can be used to understand and make predictions about the real world
8. How managers understand the market environment, assess strategic capabilities and formulate strategies
9. How marketing contributes to a firm's survival and growth
10. The ways in which organisations enact their visions of the future and how strategies are put into practice by the effective management of resources in a range of different types of organisations
11. How organisational culture and structure can and should contribute to the achievement of broader strategic objectives
12. The commercial potential of 'live' technology and industrial design projects
13. The difference between a business model and a business plan
14. The core knowledge base including the essential facts, concepts, principles and theories relevant to the chosen areas of elective specialisation.

Skills and other Attributes

Intellectual Skills

1. Integrate, analyse and evaluate new and/or abstract data and situations without guidance, using a wide range of appropriate techniques and transform such data and concepts into novel solutions
2. Analyse a particular industry or aspect of the economy
3. Use a conceptual framework to analyse organisations and manage people
4. Use an internally consistent conceptual framework for thinking about the interaction between firms and markets
5. Use the principles and tools of micro-economics to analyse real business situations at the firm and industry level.

Practical Skills

1. Give professional presentations
2. Seek, interpret, present and use data effectively in decision-making
3. Produce creative and realistic solutions to complex problems
4. Use computer-based spreadsheets as an important tool for management decision-making and planning
5. Read, interpret and analyse financial statements and evaluate the well-being and potential of a company using ratio and SWOT analysis
6. Develop and present a proposal to a real business problem
7. Evaluate the commercial feasibility of new business ideas
8. Use Information Technology effectively

Transferable Skills

1. Communicate effectively in context through oral presentations, computer processing, presentations and written reports
2. Critically review evidence including its reliability, validity and significance
3. Transfer techniques and solutions from one discipline to another
4. Use Information and Communications technology
5. Manage resources and time effectively in order to achieve intended goals
6. Learn independently with open-mindedness and critical enquiry

7. Learn effectively for the purpose of continuing professional development
8. Work effectively as a team member which includes collaboration and formulating effective strategies for achieving goals when working with others. Understand individual behaviour in teams, team formation and team dynamics
9. Clearly identify criteria for success and evaluate his or her own performance against those criteria
10. Network effectively and learn how they can successfully market themselves for professional opportunities
11. Manage and value cultural differences in behaviour
12. Assess their own personal strengths and weaknesses as a manager, a colleague and a team member
13. Develop a lifelong learning approach to their career and leadership development

Entry Requirements

Academic Requirement	<p>Typically at least a UK Second Class Honours or the international equivalent or an acceptable professional qualification.</p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
Non-academic Requirements	<p>Exceptionally an acceptable professional qualification.</p> <p>The following professional qualifications are acceptable – Full membership of:</p> <p>Institute of Chartered Accountants in England and Wales or equivalent in Ireland Chartered Institute of Public Finance and Accounting. The Association of Chartered Certified Accountants (ACCA)</p> <p>Associateship or Fellowship of: Chartered Institute of Management Accountants (CIMA)</p> <p>3 years' relevant postgraduate work experience. Candidates are normally required to sit a careers interview and an academic interview.</p>
<p>If an applicant's maths does not seem to be at the required level, they may be asked to sit a short maths test, prior to an offer being made. Applicants who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination.</p>	
English Language Requirement	<p>English language test: IELTS level 7 with no element below 6.5 (or equivalent).</p>
<p>The programme's competency standards documents can be found requested from the Business School's Education Quality Office.</p>	

Learning & Teaching Strategy	
Scheduled Learning & Teaching Methods	<ul style="list-style-type: none"> • Lectures • Practical classes and field work • Equipment/technique demonstrations (e.g. Bloomberg, Datastream) • Seminars • Workshops • Case studies • Group work exercises • Formal presentations
E-learning & Blended Learning Methods	<ul style="list-style-type: none"> • Pre-programme VLE modules • On-line discussion forums • On-line lecture materials • Interactive content including video and module quizzes
Assessment Strategy	
Assessment Methods	<ul style="list-style-type: none"> • Essays • Continuous assessments • Written Examinations/Tests • Multiple Choice Tests • Formal Presentations • Reports • Case Studies • Participation
Academic Feedback Policy	
<p>The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will be provided with a numerical grade. All percentage marks received during the year are deemed provisional until confirmed by the External Exam Board.</p>	
Re-sit Policy	
<p>The College's Policy on Re-sits is available at: www.imperial.ac.uk/registry/exams/resit</p>	
Mitigating Circumstances Policy	
<p>The College's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/registry/exams</p>	

Programme Structure					
Part-time (Year One)	Pre-session	Spring Term	Summer Term	Summer Vacation	Autumn Term
Compulsory Modules	1		5*		4
Elective Modules					
*Plus Personal Leadership Journey across Year One					
Part-time (Year Two)	Pre-session	Spring Term	Summer Term	Summer Vacation	Autumn Term
Compulsory Modules		1			
Elective Modules		5 or 6			
Capstone Consulting Experience			1		
<p>Core modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. Compulsory modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. Elective modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.</p>					
Assessment Dates & Deadlines					
Written Examinations		August (Part I) and January (Part II)			
Coursework Assessments		Continuous			
Practical Assessments		N/A			
Assessment Structure					
Programme Module Groups			ECTS	% Weighting	
Compulsory Module Group (9 x core modules, equally weighted worth 50% overall MBA PLUS Personal Leadership Journey, zero weighted)			55	50%	
Electives & Global Experience Week Module Group (Global Experience week PLUS 6 x elective modules, equally weighted or Global Experience week PLUS 4 x elective modules, equally weighted and Independent Project, doubly weighted)			28	40%	
Capstone Consulting Experience			7	10%	
Total			90	100%	

Assessment Rules and Degree Classification:

There are module groups:

- Compulsory modules
- Electives & Global Experience Week
- Capstone Consulting Experience

Pass

Compulsory modules (50% weighting. All compulsory modules are equally weighted with the exception of Personal Leadership Journey which is zero weighted)

- An average of 50% or above in the combined mark with respect to the sum of examinations (where applicable) and coursework marks.
- At least 40% in each of the examinations
- At least 50% in coursework-only modules
- A pass mark for the Personal Leadership Journey

Electives & Global Experience Week (40% weighting, equally weighted)

- An average of 50% or above in the combined mark
- At least 50% in each module*

Capstone Consulting Experience (10% weighting)

- An average of 50% in the Capstone Consulting Experience

Merit

An average of 60% or above in each of the three module groups – Compulsory Modules, Electives and Capstone Consulting Experience

Distinction

An average of 70% or above in each of the three module groups – Compulsory Modules, Electives and Capstone Consulting Experience

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97178	Plagiarism Awareness	Required	1	35	65	0	100	Not assessed				
BUSI97233	Personal Leadership Journey	Compulsory	1	25	0	0	25	0%	100%	0%	7	1
BUSI97226	Marketing Management	Compulsory	1	22	128	0	150	70%	30%	0%	7	6
BUSI97223	Managerial Economics	Compulsory	1	22	128	0	150	70%	30%	0%	7	6
BUSI97225	Financial and Management Accounting	Compulsory	1	22	128	0	150	60%	40%	0%	7	6
BUSI97227	Organisational Behaviour	Compulsory	1	23	127	0	150	60%	40%	0%	7	6
BUSI97229	Strategy	Compulsory	1	20	130	0	150	0%	100%	0%	7	6
BUSI97230	Global Macroeconomics	Compulsory	1	22	128	0	150	70%	30%	0%	7	6
BUSI97224	Corporate Finance	Compulsory	1	22	128	0	150	70%	30%	0%	7	6
BUSI97235	Decision Analytics	Compulsory	1	22	128	0	150	70%	30%	0%	7	6
BUSI97234	Innovation and Entrepreneurship	Compulsory	1	20	130	0	150	0%	100%	0%	7	6
BUSI97238	Capstone Consulting Experience	Compulsory	2	20	155	0	175	0%	100%	0%	7	7
BUSI97381	Global Experience Week	Compulsory	2	35	65	0	100	0%	100%	0%	7	4
BUSI97784	Advanced Business Analytics	Elective	2	20	105	0	125	0%	100%	0%	7	5

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Placement Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97013	Advanced Company Valuation	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI96035	Advanced Corporate Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI70006	Advanced Strategy	Elective	2	79	46	0	125	0%	100%	0%	7	5
BUSI97785	AI Ventures	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97574	Alternative Investments	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97786	Analysis of Financial Statements and Management Information	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97456	Banking and FinTech: Strategies and Challenges	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97665	Big Data, AI & Machine Learning	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI70010	Brand Management	Elective	2	24	76	0	101	0%	100%	0%	7	5
BUSI96033	Breakout Strategy	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97764	Building and Managing Reputations During Good Times and Bad	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI70011	Business Analytics	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97019	Business Problem Solving	Elective	2	24	101	0	125	0%	100%	0%	7	5

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI70018	Clean Technology Investment	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI70019	Climate Change and Business Strategy	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI97008	Consumer Behaviour	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97452	Design for Business Transformation	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97420	Digital Business	Elective	2	79	21	0	100	0%	100%	0%	7	4
BUSI97775	Digital Business Model Design	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97577	Digital Opportunities: Insights from the Startup Nation	Elective	2	79	21	0	100	0%	100%	0%	7	4
BUSI97788	Digital Technologies and Digital Transformation	Elective	2	82	43	0	125	0%	100%	0%	7	5
BUSI70033	Digital Transformation: Leading Real-World Change	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI70036	Emerging Technologies in Marketing	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI70037	Energy Business	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97643	Entrepreneurial Finance	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97383	Entrepreneurial Journey	Elective	2	24	101	0	125	0%	100%	0%	7	5

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI70040	Family Business	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97644	Glocal: Financing the Blue Economy (Seychelles)	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97413	IdeaSMART Camp	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI97402	Independent Project	Elective	2	0	200	0	200	0%	100%	0%	7	8
BUSI97020	International Business	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI96037	Leadership	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97645	Leadership for Sustainable Organisations	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97003	Leading & Executing Strategic Change	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI70056	Leading Social Innovation	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI97789	Leading Yourself	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97646	Leading Yourself (online)	Elective	2	79	21	0	100	0%	100%	0%	7	4
BUSI97407	Management Challenges in Healthcare	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97790	Managing Alliances	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97434	Managing Negotiations	Elective	2	24	76	0	100	0%	100%	0%	7	4

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97575	Marketing Analytics	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97437	Mergers and Acquisitions	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI70067	Operations Management	Elective	2	79	46	0	125	0%	100%	0%	7	5
BUSI97001	Pricing Strategy	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI70071au	Private Equity (online)	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI97466	Project Management	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97774	Scaling for Startups	Elective	2	24	101	0	100	0%	100%	0%	7	5
BUSI97458	Strategic Networking	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97438	Strategic Problem Solving	Elective	2	79	21	0	100	0%	100%	0%	7	4
BUSI97798	Strategy and Leadership in a Digital World	Elective	2	25	105	0	125	0%	100%	0%	7	5
BUSI97411	Strategy in Volatile and Uncertain Environments	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI70085	Sustainability and Competitive Advantage	Elective	2	24	101	0	125	0%	100%	0%	7	5
BUSI70087	The Economics of Information and Intellectual Property	Elective	2	20	105	0	125	0%	100%	0%	7	5
BUSI97405	The Future of Cities (Glocal-New York)	Elective	2	79	21	0	100	0%	100%	0%	7	4

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
BUSI97460	Topics in Asset Management	Elective	2	24	76	0	100	0%	100%	0%	7	4
BUSI97429	Venture Capital and Growth Finance	Elective	2	79	21	0	100	0%	100%	0%	7	4
	A maximum of 12 ECTS taken at approved exchange partner institution (ESSEC Business School, Cergy-Pontoise, France)	Elective	2	Variable							7	8-12
	A maximum of 12 ECTS taken at approved exchange partner institution (Essec Asia-Pacific, Singapore)	Elective	2	Variable							7	5-12
	A maximum of 6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	2	Variable							7	6
	A maximum of 12 ECTS taken at approved exchange partner institution (CUHK, Chinese University of Hong Kong Business School)	Elective	2	Variable							7	8-12
	A maximum of 12 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	2	Variable							7	1 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (Esade Business and Law School, Barcelona, Spain)	Elective		Variable							7	3-12

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
	A maximum of 12 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	2				Variable				7	3 - 12
	A maximum of 12 ECTS taken at approved exchange partner institution (National University of Singapore)	Elective	2				Variable				7	5 -12
	A maximum of 4 ECTS taken at approved exchange partner institution (Norwegian School of Business (NHH))	Elective	2				Variable				7	4
	A maximum of 4 ECTS taken at approved exchange partner institution (Tsinghua University)	Elective	2				Variable				7	4
	A maximum of 4 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	2				Variable				7	4
	A maximum of 12 ECTS taken at approved exchange partner institution (Universidad Torcuato Di Tella (UTDT))	Elective	2				Variable				7	4 -12
	A maximum of 12 ECTS taken at approved exchange partner institution (Aalto University School of Business)	Elective	2				Variable				7	4.5- 12

Indicative Module List

Code	Title	Compulsory / Elective	Year	L&T Hours	Ind. Study Hours	Place-ment Hours	Total Hours	% Written Exam	% Course-work	% Practical	FHEQ Level	ECTS
	A maximum of 12 ECTS taken at approved exchange partner institution (Coller School of Management, Tel Aviv University)	Elective	2				Variable				7	4-12
	A maximum of 15 ECTS taken at approved exchange partner institution (Singapore Management University SMU)	Elective	2				Variable				7	5.0-15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective	2				Variable				7	5.0-15.0
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), BRAZIL)	Elective	2				Variable				7	8.0-10.0
	A maximum of 12 ECTS taken at approved exchange partner institution (NCUB Japan)	Elective	2				Variable				7	4.0-12.0

Supporting Information

The Programme Handbook is available at:

<http://wwwf.imperial.ac.uk/business-school/programmes/programme-information/>

The Module Handbook is made available to students via the Hub once the module commences. Module descriptions are available in the Programme Handbook (link above).

The College's entry requirements for postgraduate programmes can be found at:

www.imperial.ac.uk/study/pg/apply/requirements

The College's Quality & Enhancement Framework is available at:

www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance

The College's Academic and Examination Regulations can be found at:

<http://www3.imperial.ac.uk/registry/proceduresandregulations/regulations>

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

<http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters-statutes-ordinances-and-regulations/>

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<http://www.hefce.ac.uk/reg/of/>