

Programme Information		
Programme Title	Programme Code	HECoS Code
Full Time MBA	N1UD	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MBA	12 Months	Full-time	Annually in September	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	None	Main Location(s) of Study	South Kensington Campus

External Reference	
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points	Master's Awards in Business and Management
<a href="#">FHEQ Level</a>	Level 7 – Master's
<a href="#">EHEA Level</a>	2nd Cycle

External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2023 (expected)
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2025 (expected)
External Accreditor 2:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2023 (expected)

Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A

Specification Details	
Programme Lead	Professor Markus Perkmann

Student cohorts covered by specification	September 2022 entry
Date of introduction of programme	October 90
Date of programme specification/revision	August 22

## Programme Overview

The Full-time MBA is an intensive 12-month programme of study providing comprehensive and contemporary learning of all aspects of business and management. The programme is aimed at mid-career professionals seeking to develop the knowledge, skills and value systems required to advance to positions of responsibility and leadership within organisations. The programme emphasises purposeful leadership, an innovative mindset and practice-relevant application, to be pursued as part of cohorts that are highly international, diverse and united by a common desire to achieve high impact.

To this purpose, the programme combines academic rigour and practical relevance. There is a careful balance of classroom teaching, independent learning, and applied project work, both individual and in groups. Case study methodology and class-based discussions are used to develop and strengthen conceptual, critical-thinking and problem-solving skills. In addition, there is regular exposure to practitioners and executives from leading organisations, via guest lectures, speaker events and small-scale networking.

The programme comprises nine compulsory modules which cover all the key management and business disciplines. Students can then shape their own curriculum by taking two “flexcore” modules (chosen from a small number of key elective modules) and six elective modules from the full elective portfolio, as well as internship and project options. Students may optionally combine their “flexcore” and elective options to form a specialism (analytics, finance or entrepreneurship).

The programme also includes a leadership module, which spans the full year of the programme. This module includes the academic-led LEADS, which is aimed at developing and practicing leadership skills via a personal journey incorporating Leadership, Ethics, Awareness, Diversity and Societal Impact. It also includes the Personal Leadership Journey (PLJ), providing highly practical elements focused on communication, networking and careers strategy, and the Global Experience Week – a one-week international experience aimed at developing students’ leadership skills in a cross-cultural context. The programme further features a set of integrative modules that are based on project work and practice-based assignments, requiring students to deploy learnings from all compulsory modules. These include the Strategic Consulting Project or Entrepreneurial Journey, and the Imperial Innovation Challenge, as part of the Innovation and Entrepreneurship compulsory module. Finally, the programme also requires students to register for one language other than English.

## Learning Outcomes

The programme aims to provide both a conceptual foundation in management which draws on insights from academic research into management and business practice, an application-focused guidance on problems and practices in modern management.

### Programme Learning Outcomes

Upon completion of this programme, you will be able to:

- Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of specialisation;
- Evaluate the sustainability of organisations’ strategy and performance, taking into account the whole spectrum of stakeholders;
- Select analytical techniques to apply to decision-making processes in organisations and to present their analyses clearly and persuasively;
- Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Demonstrate they have developed their personal skills to enhance their effectiveness as leaders and as managers.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: [www.imperial.ac.uk/students/academic-support/graduate-attributes](http://www.imperial.ac.uk/students/academic-support/graduate-attributes)

Entry Requirements	
Academic Requirement	<p>Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the College).</p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
Non-academic Requirements	<p>Exceptionally an acceptable professional qualification:</p> <p>Full membership of:            Association of Chartered Certified Accountants (ACCA)            Any Institute of Chartered Accountants in the UK or Ireland            Chartered Institute of Public Finance and Accounting.</p> <p>Associateship or Fellowship of:            Chartered Institute of Management Accountants (CIMA) or relevant national and international equivalents</p> <p>The programme will make use of the diversity of student experience and background available in the cohort</p>
English Language Requirement	<p><a href="#">Higher requirement (PG)</a>            Please check for other <a href="#">Accepted English Qualifications</a></p>
Admissions Test/Interview	Yes
<p>Candidates are normally required to either undertake a Graduate Management Admission Test (GMAT) and achieve a minimum score of 600, or alternatively a Graduate Record Examination (GRE) test and achieve minimum scores of 156 (new test) or 550 (old test) in the verbal, and 158 (new test) or 740 (old test) in the quantitative sections.</p> <p>Candidates are normally required to have minimum of 3 years' relevant postgraduate work experience.</p> <p>Candidates are normally required to sit a careers interview and an academic interview.</p> <p>If a candidate's maths does not seem to be at the required level, they may be asked to sit a short maths test prior to an offer being made.</p> <p>Candidates who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination.</p>	
Learning & Teaching Approach	
<p><b>Learning and Teaching Delivery Methods</b></p> <p><b>Teaching</b></p> <p>The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.</p> <ul style="list-style-type: none"> <li>• Lectures</li> <li>• Practical classes and field work</li> <li>• Equipment/technique demonstrations (e.g. Bloomberg, DataStream)</li> <li>• Seminars</li> <li>• Workshops</li> <li>• Case studies</li> <li>• Group work exercises</li> <li>• Formal presentations</li> </ul>	

### **Independent learning**

Students are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme VLE modules
- On-line discussion forums
- On-line lecture materials
- Interactive content including video and module quizzes

### **Overall Workload**

The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules students choose to study, the following gives an indication of how much time they will need to allocate to different activities at each level of the programme. At Imperial, each [ECTS credit](#) taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

## **Assessment Strategy**

### Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme.

Feedback can take many forms. You will receive written feedback on all coursework along with other forms of feedback such as verbal feedback on presentations

### **Balance of assessment**

#### **Compulsory modules**

Coursework – 70%

Exam – 30%

#### **Specialist & Elective modules**

Varied by Group A modules selection. Predominately Coursework

<b>Leadership &amp; Integrative modules</b> Coursework – 100%
Academic Feedback Policy
The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is provided on examination performance. Students will be provided with a percentage mark. All percentage marks received during the year are deemed provisional until confirmed by the Final Examination Board, which is attended by the Programmes External Examiners.
Re-sit Policy
The College's Policy on Re-sits is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a>
Mitigating Circumstances Policy
The College's Policy on Mitigating Circumstances is available at: <a href="http://www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/">www.imperial.ac.uk/student-records-and-data/for-current-students/undergraduate-and-taught-postgraduate/exams-assessments-and-regulations/</a>

<b>Additional Programme Costs</b>		
This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.		
Description	Mandatory/Optional	Approximate cost
International Exchange	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.
'Glocal Electives'	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.

**Important notice:** The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure <sup>1</sup>					
<p><b>Year 1 – FHEQ Level 7</b>  <b>Students study all compulsory modules. If students wish to specialise in Finance or Analytics then we provide recommended tracks to study. Students are required to select two elective modules from Group A Plus 30 ECTS of electives from Group A or B Plus one elective from Group C Plus one elective from Group D.</b>  <b>Those who choose the analytics or finance project from Group C may also choose EJ or SCP to contribute towards their 30 ECTS of electives from groups A/B.</b></p>					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70070	Plagiarism Awareness	Required		Pre-sessional	0
BUSI70296	Financial and Management Accounting	Compulsory		AU1	2.5
BUSI70297	Business Analytics	Compulsory		AU	5
BUSI70298	Organisational Behaviour	Compulsory		AU1	2.5
BUSI70299	Managerial Economics	Compulsory		AU2	2.5
BUSI70223	Corporate Finance	Compulsory		AU2	2.5
BUSI70224	Strategy	Compulsory		AU2	2.5
BUSI70225	Marketing	Compulsory		AU2	2.5
BUSI70226	Innovation and Entrepreneurship	Compulsory		SP1	5
BUSI70227	Business Problem Solving	Compulsory		SP1	2.5
BUSI70228	Operations	Elective	A	SP2	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	A	SP2	5
BUSI70230	Macroeconomics	Elective	A	SP2	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Elective	A	SP1	5
BUSI70232	Investments and Risk Management	Elective	A	SP1	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	B	SU	5
BUSI70006	Advanced Strategy	Elective	B	SU	5
BUSI70233	AI Ventures	Elective	B	SU	5
BUSI70118	Alternative Investments	Elective	B	SU	5

<sup>1</sup> **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

BUSI70300	Analysis of Financial Statements and Managements	Elective	B	SU	5
BUSI70125	Asset Management and Alternative Investments	Elective	B	SU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	B	SU	5
BUSI70188	Big Data, AI and Machine Learning	Elective	B	SU	5
BUSI70010	Brand Management	Elective	B	SP	5
BUSI70120	Breakout Strategy	Elective	B	SU	5
BUSI70148	Building and Managing Reputations During Good Times and Bad	Elective	B	tbc	5
BUSI70309	Cases in Corporate Finance, Mergers and Acquisitions	Elective	B	SU	5
BUSI70018	Clean Technology Investment	Elective	B	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	B	SP	5
BUSI70121	Consumer Behaviour	Elective	B	SU	5
BUSI70302	Corporate Governance and Stewardship	Elective	B	SU	7.5
BUSI70303	Corporate Law and Tax Strategy	Elective	B	SU	7.5
BUSI70149	Design for Business Transformation	Elective	B	SU	5
BUSI70122	Digital Business	Elective	B	SP	5
BUSI70123	Digital Business Model Design	Elective	B	tbc	5
BUSI70157	Digital Opportunities: Insights from the Startup Nation	Elective	B	SU	5
BUSI70304	Digital Technologies and Digital Transformation	Elective	B	SU	5
BUSI70033	Digital Transformation: Leading Real-World Change	Elective	B	SU	5
BUSI70036	Emerging Technologies in Marketing	Elective	B	SP	5
BUSI70037	Energy Business	Elective	B	SU	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	B	SU	5
BUSI70047	Entrepreneurial SMART Camp	Elective	B	SUP	5
BUSI70040	Family Business	Elective	B	SU	5
BUSI70325	Glocal: Frugal Innovation – Expanding Markets, Meeting Needs	Elective	B		5
BUSI70321	Glocal: Stories of Sustainable Transformation Made in Italy	Elective	B		5
BUSI70305	Insurance	Elective	B	SU	7.5

BUSI70306	International Business	Elective	B	SU	5
BUSI70052	International Business (online)	Elective	B	SU	5
BUSI70151	Leading and Executing Strategic Change	Elective	B	SP	5
BUSI70056	Leading Social Innovation	Elective	B	SU	5
BUSI70307	Leading Yourself	Elective	B	SU	5
BUSI70152	Leading Yourself (online)	Elective	B	SU	5
BUSI70153	Management Challenges in Healthcare	Elective	B	SU	5
BUSI70308	Managing Negotiations	Elective	B	SP	5
BUSI70062	Marketing Analytics	Elective	B	SP	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	B	SP	5
BUSI70310	Pricing Strategy	Elective	B	SU	5
BUSI70138	Pricing Strategy	Elective	B	SP	5
BUSI70311	Private Equity	Elective	B	SU	5
BUSI70139	Project Management	Elective	B	SU	5
BUSI70073	Project Management	Elective	B	SU	5
TBC	Sales Management and Leadership	Elective	B	SU	5
BUSI70154	Strategic Networking	Elective	B	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	B	SU	5
BUSI70155	Strategy in Volatile and Uncertain Environments	Elective	B	SP	5
BUSI70085	Sustainability and Competitive Advantage	Elective	B	SU	5
BUSI70323	Sustainable Finance and Investments	Elective	B	SU	5
BUSI70087	The Economics of Information and Intellectual Property	Elective	B	SP2	5
BUSI70147	The FinTech Revolution: New Markets, Models, and Opportunities	Elective	B	SU	5
BUSI70156	The Future of Cities (Glocal)	Elective	B	SU	5
BUSI70140	Venture Capital Finance	Elective	B	SU	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	B	SU	5
	A maximum of 15 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	B	SP/SU	7.0–12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	B	SP/SU	8.0 - 12.0



	A maximum of 15 ECTS taken at approved exchange partner institution (Essec Asia-Pacific)	Elective	B	SP/SU	5.0 - 12.0
	6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	B	SP/SU	6.0
	A maximum of 15 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	B	SP/SU	1.0 - 12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	B	SP/SU	8.0 - 12
	A maximum of 15 ECTS taken at approved exchange partner institution (ESADE Business and Law School)	Elective	B	SP/SU	3.0 - 12
	A maximum of 15 ECTS taken at approved exchange partner institution (Rotterdam School of Management)	Elective	B	SP/SU	6.0 - 12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (ESAN, Graduate School of Business, Peru)	Elective	B	SP/SU	4.0 – 12.0
	A maximum of 5 ECTS taken at approved exchange partner institution (NHH Norwegian School of Economics)	Elective	B	SP/SU	5.0
	A maximum of 15 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	B	SP/SU	4.0 - 12
	A maximum of 5 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	B	SP/SU	5.0
	A maximum of 5 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	B	SP/SU	5.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Universidad Torcuato Di Tella)	Elective	B	SP/SU	6.0 - 12
	A maximum of 15 ECTS taken at approved exchange partner institution (Aalto University School of Business, Helsinki)	Elective	B	SP/SU	4.5 – 12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Hong Kong University of Science and Technology)	Elective	B	SP/SU	5.0 - 12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	B	SP/SU	3.0- 12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (University of St Gallen, Switzerland)	Elective	B	SP/SU	2.5-12

	A maximum of 15 ECTS taken at approved exchange partner institution (Collier School of Management, Tel Aviv University)	Elective	B	SP/SU	6.0 – 12
	A maximum of 15 ECTS taken at approved exchange partner institution (Singapore Management University (SMU))	Elective	B	SP/SU	5.0-15
	A maximum of 15 ECTS taken at approved exchange partner institution (Queen's University, Canada)	Elective	B	SPSU	9.0-12.0
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective	B	SP/SU	1-15
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), Brazil)	Elective	B	SP/SU	8.0-10
	A maximum of 15 ECTS taken at approved exchange partner institution (NCUB, Japan)	Elective	B	SP/SU	4.0-12
BUSI70316	Strategic Consulting Project	Elective	C	SU	5
BUSI70124	Entrepreneurial Journey	Elective	C	SP/SU	5
BUSI70328	Analytics Project	Elective	C	SU	5
BUSI70329	Financial Consulting Project	Elective	C	SU	5
BUSI70312	Business Project	Elective	D	SU	10
BUSI70314	Internship	Elective	D	SU	10
BUSI70315	Leadership Foundations	Compulsory		August	7.5
Credit Total					90

### **Award and Classification for Postgraduate Students**

#### **Award of a Postgraduate Degree (including MRes)**

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7 or above;
2. and no more than 15 credits as a Compensated Pass;
3. met any specific requirements for an award as outlined in the approved programme specification for that award.

#### **Classification of Postgraduate Taught Awards**

The College sets the class of Degree that may be awarded as follows:

1. Distinction: The student has achieved an overall weighted average of 70.00% or above across the programme.
2. Merit: The student has achieved an overall weighted average of above 60.00% but less than 70.00%.
3. Pass: The student has achieved an overall weighted average of 50.00% but less than 60.00%.

### **Programme Specific Regulations**

#### **Assessment Rules and Degree Classification:**

##### **There are 3 module groups**

- Compulsory modules
- Specialist & Elective modules
- Leadership & Integrative modules

Modules are weighted equally within their module groupings

##### **Pass**

##### **Compulsory Modules (50% weighting)**

- An average of 50% or above in the combined mark with respect to the sum of examinations (where applicable) and coursework marks.
- A pass mark in the language component

##### **Specialist & Electives (30% weighting)**

##### **Leadership & Integrative modules (20% weighting)**

##### **Merit**

- An average of 60% or above in each of the three module groups- Compulsory modules, Elective modules and Leadership

##### **Distinction**

- An average of 70% or above in each of the three module groups- Compulsory modules, Elective modules and Leadership

## Supporting Information

The Programme Handbook is available at:  
[www.imperial.ac.uk/business-school/programmes/programme-information/](http://www.imperial.ac.uk/business-school/programmes/programme-information/)

The College's entry requirements for postgraduate programmes can be found at:  
[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

The College's Quality & Enhancement Framework is available at:  
[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The College's Academic and Examination Regulations can be found at:  
[www.imperial.ac.uk/about/governance/academic-governance/regulations](http://www.imperial.ac.uk/about/governance/academic-governance/regulations)

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".  
[www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/](http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/)

Imperial College London is regulated by the Office for Students (OfS)  
[www.officeforstudents.org.uk/advice-and-guidance/the-register/](http://www.officeforstudents.org.uk/advice-and-guidance/the-register/)

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.

## Modifications

Description	Approved	Date	Paper Reference
Curriculum Review	Quality Assurance and Enhancement Committee	2/3/22	QAEC.2021.48