

Programme Information			
Programme Title	Programme Code	HECoS Code	
Global Health Management Global Health Management (Innovation and Entrepreneurship) Global Health Management (Economics and Data Science)	N1EG N1EGI N1EGE	For Registry Use Only	
Global Health Management Global Health Management (Innovation and Entrepreneurship) Global Health Management (Economics and Data Science)	TBC TBC TBC	For Registry Use Only	

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MSc	1 Calendar Year (12 months)	Full-time	Annually in September	90	180
MSc	16 Months	Full-time	Transfer within Programme	120	240

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	Diploma of Imperial College (DIC)	Main Location(s) of Study	South Kensington Campus

External Reference			
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points		Master's Awards in Business and Management	
<a href="#">FHEQ Level</a>		Level 7 – Master's	
<a href="#">EHEA Level</a>		2nd Cycle	

External Accreditor(s) (if applicable)			
External Accreditor 1:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2025
External Accreditor 2:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2028

Collaborative Provision			
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Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A
<b>Specification Details</b>			
Programme Lead		Professor Marisa Miraldo	
Student cohorts covered by specification		2024-25 entry	
Date of introduction of programme		October 00	
Date of programme specification/revision		February 25	

<b>Programme Overview</b>
<p>The MSc in Global Health Management is a full-time programme of 12 months duration. The programme comprises 17 modules. The focus of the programme is on health with the emphasis on strategies to promote health, together with an international orientation. The programme content reflects the contemporary and relevant management and analytical skills necessary for managing in turbulent environments and complex health ecosystems, both in high- and low and middle- income countries. In particular, the programme will equip participants with conceptual and practical skills and enable them to analyse and solve challenging problems.</p> <p>The programme offers the possibility of specialising in one of three concentrations i) Management; ii) Innovation and Entrepreneurship; iii) Economics and Data Science. The concentrations and the diversified pool of electives from different disciplines (e.g. STEM, Analytics, Management, Leadership) enable a balance between soft and analytical skills development, consolidation of curricular offer in key areas of relevance in health ecosystems and personalised tailoring of the programme to your own aspirations in terms of personal and career developments.</p> <p>The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology, class-based discussions and projects sponsored by external organisations and initiatives are used to strengthen the conceptual, analytical, and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.</p> <p>If you secure an extended Work Placement opportunity (4-6 months in duration) you will be able to transfer to the 16 month programme Option in consultation with the Academic Director. It may be possible for projects to be carried out partly or wholly at an external organisation and requests will be considered on a case by case basis.</p> <p>Before you start the programme, you are given access to on-line interactive primers in Maths, Accounting, Coding and Study Skills to prepare you for your compulsory module content. You also take the Career Development Module throughout the year. These modules are non-assessed but you are strongly encouraged to complete them.</p> <p>All MSc students in the Business School are required to complete a Plagiarism Awareness primer as part of their programme.</p>
<b>Learning Outcomes</b>
<p>The programme aims/objectives are to provide a one-year programme in global health management that will equip students with the knowledge and skills to effectively manage and lead healthcare organisations in both public and private domains, or to pursue further academic study (doctoral research). Experienced entrants (typically practitioners) will be prepared to move into management or to accelerate their managerial careers.</p> <p>Upon successful completion of the programme, you will be able to:</p> <ul style="list-style-type: none"> <li>• Appraise and analyse evidence from across multiple fields to assess current global health challenges, their drivers and how they impact society;</li> <li>• Select analytical techniques and apply critical thinking to create sustainable solutions for contemporary health challenges and present the analysis and proposed solutions clearly and persuasively;</li> <li>• Show development of a set of personal and lifelong learning skills applicable to health ecosystems environments.</li> </ul>

### **Global Health Management**

In addition to the above learning outcomes, upon successful completion of this stream, you will be able to:

- Evaluate the workings and strategies of healthcare organisations, the complex external context in which they operate and how they are managed;
- Select and apply analytical techniques to support and direct healthcare organisations decision-making processes;
- Use critical thinking skills to generate feasible and sustainable solutions for healthcare management challenges and present them effectively and compellingly;
- Effectively work in teams and manage change and innovation in healthcare organisations.

### **Global Health Management (Economics and Data Science)**

In addition to the above learning outcomes, upon successful completion of this stream, you will be able to:

- Demonstrate a deep knowledge of the fundamentals of economics and their application to strategies to address health and healthcare challenges;
- Select and apply analytical, quantitative and problem-solving techniques to the decision-making process in health ecosystems;
- Develop data-driven solutions to support decision-making in real-world settings with a holistic view of drivers of health challenges and mitigation strategies;
- Select, appraise and curate data and evidence to most effectively support decision making in health ecosystems including policy making, as well as the exploration of new ideas to create new sustainable business models.

### **Global Health Management (Innovation and Entrepreneurship)**

In addition to the above learning outcomes, upon successful completion of this stream, you will be able to:

- Demonstrate relevant knowledge of innovative organisations, how they are managed and the complexity of the health ecosystem within which they operate;
- Develop skills and an entrepreneurial mindset to launch and support innovative ventures, and healthcare organisations through periods of change
- Apply critical thinking in ideation, horizon scanning, business model development, financial management and pitching ideas to potential investors and stakeholders.
- Develop an entrepreneurial mindset, creativity, resilience and willingness to take calculated risks.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial degree programme. The Graduate Attributes are available at:

<https://www.imperial.ac.uk/about/education/our-graduates/>

### **Entry Requirements**

Academic Requirement	Normally a UK Honours Degree at 2:1 or equivalent in Medicine, Health Sciences, Social Sciences, Physical Sciences Engineering, Informatics or another relevant discipline (including Business, Management & Law). However a 2:2 can be accepted if combined with relevant work experience. A strong quantitative background is recommended for the Economics & Data Science pathway.  The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).
Non-academic Requirements	Personal Statement CV Two referees Career Planning Questions
English Language Requirement	<a href="#">Higher requirement (PG)</a> IELTS score of 7.0 overall (minimum 6.5 in all elements).

Admissions Test/Interview	Applicants are required to take an online interview via the Kira Talent platform. All interviews are reviewed and scored as part of the Admissions process.
The programme's competency standards documents can be provided upon request.	
<b>Learning &amp; Teaching Approach</b>	
<p><b>Learning and Teaching Delivery Methods</b></p> <p>The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work.</p>	
<p><b>Independent learning</b></p> <p>You are expected to spend significant time on independent study outside of directed learning time on the HUB. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.</p>	
<p><b>Scheduled Teaching Methods</b></p> <ul style="list-style-type: none"> <li>• Lectures</li> <li>• Practical classes and field work</li> <li>• Equipment/technique demonstrations (e.g. Bloomberg, Datastream)</li> <li>• Seminars</li> <li>• Workshops</li> <li>• Case studies</li> <li>• Group work exercises</li> <li>• Formal presentations</li> </ul>	
<p><b>E-Learning and Blended Learning Methods</b></p> <ul style="list-style-type: none"> <li>• Pre-programme VLE modules</li> <li>• On-line discussion forums</li> <li>• On-line lecture materials</li> <li>• Interactive content including video and module quizzes</li> </ul>	
<p><b>Projects</b></p> <p>You are required to undertake a Work Placement or Healthcare Sector Report as the final summative piece of your degree.</p>	
<p><b>Overall Workload</b></p> <p>The overall workload consists of directed online learning sessions and independent learning. While actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time is needed to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2250 hours per year.</p>	
<p>On average during the programme, you are expected to spend around 20% of your time on directed learning, 80% on independent study and group work. There are typically 100 students on the programme and group work is normally conducted in study groups of 3-6 students</p>	
<b>Assessment Strategy</b>	
Assessment Methods	

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

### **Balance of assessment**

#### **Compulsory (core) modules**

	Management Stream	Innovation and Entrepreneurship Stream	Economics and Data Science Stream
Coursework	36%	66%	52%
Exam	37%	34%	48%

#### **Electives**

Variable by choice of elective modules

#### Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.

The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades six weeks from the examination date. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.

Imperial's Policy on Academic Feedback and guidance on issuing provisional marks is available at:  
[www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

#### Re-sit Policy

Imperial's Policy on Re-sits is available at: [www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

## Mitigating Circumstances Policy

Imperial's Policy on Mitigating Circumstances is available at: [www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

## Additional Programme Costs

This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.

Description	Mandatory/Optional	Approximate cost
Global Health Immersion – experience first-hand the challenges and cultural dynamics of healthcare management practices in another country	Optional	£500 + Own Transport, approximately £1000
Extended Programme	Mandatory	Students wishing to transfer to the 16-month programme will be required to pay a fee of £1500
Extended Programme	Optional	Varies according to location of extended work placement

**Important notice:** The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

<b>Programme Structure - MSc Global Health Management -12 month<sup>1, 2, 3</sup></b>					
<b>FHEQ Level 7</b> <b>You will study all compulsory modules. Additionally, you must study elective modules to the value of 15 ECTS from Group A and one Group B elective.</b>					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70488	Accounting	Compulsory		SP	5
BUSI70489	Business Strategy for Global Healthcare	Compulsory		SP	5
BUSI70490	Global Healthcare Marketing	Compulsory		SP	5
BUSI70491	Organisational Behaviour	Compulsory		SP	5
BUSI70495	Managing Change and Innovation in Healthcare	Compulsory		SP	5
BUSI70499	LEADs for Health	Compulsory		AU	5
PUBH70036	Commercial Determinants of Health and Health Policy	Compulsory		AU	5
BUSI70498	Contemporary Topics in Health Policy	Compulsory		AU	5
BUSI70483	Health Systems, Policy & Financing	Compulsory		AU	5
BUSI70484	Health Management in Practice	Compulsory		SP	5
BUSI70485	Health Economics	Compulsory		AU	5
BUSI70493	Business Plan Competition	Compulsory		SU	5
BUSI70349	Behavioural Science in Health	Compulsory		AU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	A	SU	5
BUSI70568	Co-creating Innovation in Artificial Intelligence (AI) and Robotics	Elective	A	SU	5
BUSI70229	<a href="#">Data Analytics and Visualisation for Business</a>	Elective	A	SU	5
BUSI70136	<a href="#">Marketing Analytics: Leading with Big Data</a>	Elective	A	SU	5
BUSI70111	<a href="#">Motivation, Incentives and Contracts within Business</a>	Elective	A	SU	5
DESE71005	<a href="#">Transformational Play</a>	Elective	A	SU	5
DESE71006	<a href="#">From Data to Product</a>	Elective	A	SU	5
DESE71016	<a href="#">Design Psychology</a>	Elective	A	SU	5
DESE71015	<a href="#">Introduction to Design with Behavioural Science</a>	Elective	A	SU	5
BUSI70494	Global Health Immersion	Elective	A	SU	5
BUSI70040	Family Business	Elective	A	SU	5
BUSI70073	Project Management	Elective	A	SU	5

BUSI70056	Leading Social Innovation	Elective	A	SU	5
PUBH70037	Digital Health	Elective	A	SU	5
BUSI70497	Economic Evaluation of Health Technologies	Elective	A	SU	5
BUSI70486	Health and Environment	Elective	A	SU	5
BUSI70432	Quantitative Methods (not running in 24-25)	Elective	A	SU	5
BUSI70083	Strategy and Innovation in Digital Business	Elective	A	SU	5
BUSI70114	Business Sustainability	Elective	A	SU	5
BUSI70492	Healthcare Sector Project	Elective	B	SUP	10
BUSI70496	Work Placement	Elective	B	SUP	10
Credit Total					90

#### **Programme Structure – MSc Global Health Management -16 month<sup>1,2,4</sup>**

##### **FHEQ Level 7**

**You will study all compulsory modules. Additionally, you must study elective modules to the value of 15 ECTS from Group A and one Group C elective.**

Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70488	Accounting	Compulsory		SP	5
BUSI70489	Business Strategy for Global Healthcare	Compulsory		SP	5
BUSI70490	Global Healthcare Marketing	Compulsory		SP	5
BUSI70491	Organisational Behaviour	Compulsory		SP	5
BUSI70495	Managing Change and Innovation in Healthcare	Compulsory		SP	5
BUSI70499	LEADs for Health	Compulsory		AU	5
PUBH70036	Commercial Determinants of Health and Health Policy	Compulsory		AU	5
BUSI70498	Contemporary Topics in Health Policy	Compulsory		AU	5
BUSI70483	Health Systems, Policy & Financing	Compulsory		AU	5
BUSI70484	Health Management in Practice	Compulsory		SP	5
BUSI70485	Health Economics	Compulsory		AU	5
BUSI70493	Business Plan Competition	Compulsory		SU	5
BUSI70349	Behavioural Science in Health	Compulsory		AU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	A	SU	5
BUSI70568	Co-creating Innovation in Artificial Intelligence (AI) and Robotics	Elective	A	SU	5

BUSI70229	Data Analytics and Visualisation for Business	Elective	A	SU	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	A	SU	5
BUSI70111	Motivation, Incentives and Contracts within Business	Elective	A	SU	5
DESE71005	Transformational Play	Elective	A	SU	5
DESE71006	From Data to Product	Elective	A	SU	5
DESE71016	Design Psychology	Elective	A	SU	5
DESE71015	Introduction to Design with Behavioural Science	Elective	A	SU	5
BUSI70494	Global Health Immersion	Elective	A	SU	5
BUSI70040	Family Business	Elective	A	SU	5
BUSI70073	Project Management	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
PUBH70037	Digital Health	Elective	A	SU	5
BUSI70497	Economic Evaluation of Health Technologies	Elective	A	SU	5
BUSI70486	Health and Environment	Elective	A	SU	5
BUSI70432	Quantitative Methods (not running in 24-25)	Elective	A	SU	5
BUSI70083	Strategy and Innovation in Digital Business	Elective	A	SU	5
BUSI70114	Business Sustainability	Elective	A	SU	5
BUSI70430	Extended Work Placement	Elective	C	SUP	40
Credit Total					120

<b>Programme Structure – MSc Global Health Management (Innovation and Entrepreneurship) – 12 month<sup>1,2,3</sup></b>					
<b>FHEQ Level 6 &amp; 7</b>					
<b>You will study all compulsory modules. Additionally, you must study elective modules to the value of 15 ECTS from Group A, and one Group B elective.</b>					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70488	Accounting	Compulsory		SP	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Compulsory		SP	5
BUSI70489	Business Strategy for Global Healthcare	Compulsory		SP	5
BUSI70499	LEADs for Health	Compulsory		AU	5
BUSI70349	Behavioural Science in Health	Compulsory		SU	5

PUBH70036	Commercial Determinants of Health and Health Policy	Compulsory		AU	5
BUSI70498	Contemporary Topics in Health Policy	Compulsory		AU	5
BUSI70483	Health Systems, Policy & Financing	Compulsory		AU	5
BUSI70485	Health Economics	Compulsory		AU	5
BUSI70374	Marketing for Entrepreneurship	Compulsory		SP	5
BUSI70378	Technology and Innovation Management	Compulsory		SP	5
BUSI70487	Entrepreneurship	Compulsory		SP	5
BUSI70493	Business Plan Competition	Compulsory		SU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	A	SU	5
BUSI70229	<a href="#">Data Analytics and Visualisation for Business</a>	Elective	A	SU	5
BUSI70136	<a href="#">Marketing Analytics: Leading with Big Data</a>	Elective	A	SU	5
BUSI70111	<a href="#">Motivation, Incentives and Contracts within Business</a>	Elective	A	SU	5
DESE71005	<a href="#">Transformational Play</a>	Elective	A	SU	5
DESE71006	<a href="#">From Data to Product</a>	Elective	A	SU	5
DESE71016	<a href="#">Design Psychology</a>	Elective	A	SU	5
DESE71015	<a href="#">Introduction to Design with Behavioural Science</a>	Elective	A	SU	5
BUSI70494	Global Health Immersion	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
BUSI70568	Co-creating Innovation in Artificial Intelligence (AI) and Robots	Elective	A	SU	5
PUBH70037	Digital Health	Elective	A	SU	5
BUSI70497	Economic Evaluation of Health Technologies	Elective	A	SU	5
BUSI70083	Strategy and Innovation in Digital Business	Elective	A	SU	5
BUSI70114	Business Sustainability	Elective	A	SU	5
BUSI70368	Business Start-up	Elective	B	SUP	10
BUSI70492	Healthcare Sector Project	Elective	B	SU	10
BUSI70496	Work Placement	Elective	B	SUP	10
Credit Total					90

**Programme Structure – MSc Global Health Management (Innovation and Entrepreneurship) – 16 month<sup>1,2,4</sup>**

**FHEQ Level 6 & 7**

<b>You will study all compulsory modules. Additionally, you must study elective modules to the value of 15 ECTS from Group A, and one Group C elective.</b>					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70488	Accounting	Compulsory		SP	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Compulsory		SP	5
BUSI70489	Business Strategy for Global Healthcare	Compulsory		SP	5
BUSI70499	LEADs for Health	Compulsory		AU	5
BUSI70349	Behavioural Science in Health	Compulsory		SU	5
PUBH70036	Commercial Determinants of Health and Health Policy	Compulsory		AU	5
BUSI70498	Contemporary Topics in Health Policy	Compulsory		AU	5
BUSI70483	Health Systems, Policy & Financing	Compulsory		AU	5
BUSI70485	Health Economics	Compulsory		AU	5
BUSI70374	Marketing for Entrepreneurship	Compulsory		SP	5
BUSI70378	Technology and Innovation Management	Compulsory		SP	5
BUSI70487	Entrepreneurship	Compulsory		SP	5
BUSI70493	Business Plan Competition	Compulsory		SU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	A	SU	5
BUSI70229	<a href="#">Data Analytics and Visualisation for Business</a>	Elective	A	SU	5
BUSI70136	<a href="#">Marketing Analytics: Leading with Big Data</a>	Elective	A	SU	5
BUSI70111	<a href="#">Motivation, Incentives and Contracts within Business</a>	Elective	A	SU	5
DESE71005	<a href="#">Transformational Play</a>	Elective	A	SU	5
DESE71006	<a href="#">From Data to Product</a>	Elective	A	SU	5
DESE71016	<a href="#">Design Psychology</a>	Elective	A	SU	5
DESE71015	<a href="#">Introduction to Design with Behavioural Science</a>	Elective	A	SU	5
BUSI70494	Global Health Immersion	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
BUSI70568	Co-creating Innovation in Artificial Intelligence (AI) and Robots	Elective	A	SU	5
PUBH70037	Digital Health	Elective	A	SU	5
BUSI70497	Economic Evaluation of Health Technologies	Elective	A	SU	5

BUSI70083	Strategy and Innovation in Digital Business	Elective	A	SU	5
BUSI70114	Business Sustainability	Elective	A	SU	5
BUSI70430	Extended Work Placement	Elective	C	SUP	40
Credit Total					120

### Programme Structure – MSc Global Health Management (Economics and Data Science) – 12 month<sup>1,2,3</sup>

#### FHEQ Level 6 & 7

**You will study all compulsory modules. Additionally, you must study elective modules to the value of 15 ECTS from Group A and one Group B elective.**

Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70500	Contemporary Topics in Health Economics	Compulsory		SP	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Compulsory		SP	5
BUSI70104	Digital Economics	Compulsory		SP	5
BUSI70501	Introduction to Health Analytics	Compulsory		SP	5
BUSI70499	LEADs for Health	Compulsory		AU	5
BUSI70349	Behavioural Science in Health	Compulsory		AU	5
PUBH70036	Commercial Determinants of Health and Health Policy	Compulsory		AU	5
BUSI70498	Contemporary Topics in Health Policy	Compulsory		SP	5
BUSI70502	Evidence for Policy and Social Impact	Compulsory		SP	5
BUSI70485	Health Economics	Compulsory		AU	5
BUSI70483	Health Systems, Policy & Financing	Compulsory		AU	5
<b>BUSI70566</b>	Population Health Analytics	Compulsory		SU	5
BUSI70432	Quantitative Methods	Compulsory		SP	5
BUSI70301	Big Data, AI and Machine Learning	Elective	A	SU	5
BUSI70136	<b>Marketing Analytics: Leading with Big Data</b>	Elective	A	SU	5
BUSI70111	<b>Motivation, Incentives and Contracts within Business</b>	Elective	A	SU	5
DESE71005	<b>Transformational Play</b>	Elective	A	SU	5
DESE71006	<b>From Data to Product</b>	Elective	A	SU	5
DESE71016	<b>Design Psychology</b>	Elective	A	SU	5

DESE71015	Introduction to Design with Behavioural Science	Elective	A	SU	5
BUSI70568	Co-creating Innovation in Artificial Intelligence (AI) and Robots	Elective	A	SU	5
BUSI70497	Economic Evaluation of Health Technologies	Elective	A	SU	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	A	SU	5
BUSI70494	Global Health Immersion	Elective	A	SU	5
BUSI70486	Health and Environment	Elective	A	SU	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
PUBH70037	Digital Health	Elective	A	SU	5
BUSI70083	Strategy & Innovation in Digital Business	Elective	A	SU	5
BUSI70492	Healthcare Sector Project	Elective	B	SUP	10
BUSI70496	Work Placement	Elective	B	SUP	10
Credit Total					90

<b>Programme Structure – MSc Global Health Management (Economics and Data Science) – 16 month<sup>1,2,4</sup></b>					
<b>FHEQ Level 6 &amp; 7</b> <b>You will study all compulsory modules. Additionally, you must study elective modules to the value of 15 ECTS from Group A and one Group C elective.</b>					
Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70500	Contemporary Topics in Health Economics	Compulsory		SP	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Compulsory		SP	5
BUSI70104	Digital Economics	Compulsory		SP	5
BUSI70501	Introduction to Health Analytics	Compulsory		SP	5
BUSI70499	LEADs for Health	Compulsory		AU	5
BUSI70349	Behavioural Science in Health	Compulsory		AU	5
PUBH70036	Commercial Determinants of Health and Health Policy	Compulsory		AU	5
BUSI70498	Contemporary Topics in Health Policy	Compulsory		SP	5
BUSI70502	Evidence for Policy and Social Impact	Compulsory		SP	5
BUSI70485	Health Economics	Compulsory		AU	5

BUSI70483	Health Systems, Policy & Financing	Compulsory		AU	5
<b>BUSI70566</b>	Population Health Analytics	Compulsory		SU	5
BUSI70432	Quantitative Methods	Compulsory		SP	5
BUSI70301	Big Data, AI and Machine Learning	Elective	A	SU	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	A	SU	5
BUSI70111	Motivation, Incentives and Contracts within Business	Elective	A	SU	5
DESE71005	Transformational Play	Elective	A	SU	5
DESE71006	From Data to Product	Elective	A	SU	5
DESE71016	Design Psychology	Elective	A	SU	5
DESE71015	Introduction to Design with Behavioural Science	Elective	A	SU	5
BUSI70568	Co-creating Innovation in Artificial Intelligence (AI) and Robots	Elective	A	SU	5
BUSI70497	Economic Evaluation of Health Technologies	Elective	A	SU	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	A	SU	5
BUSI70494	Global Health Immersion	Elective	A	SU	5
BUSI70486	Health and Environment	Elective	A	SU	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
PUBH70037	Digital Health	Elective	A	SU	5
BUSI70083	Strategy & Innovation in Digital Business	Elective	A	SU	5
BUSI70430	Extended Work Placement	Elective	C	SUP	40
Credit Total					120

<sup>1</sup> **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

<sup>2</sup> All Business School modules are weighted relative to their ECTS value.

<sup>3</sup> The Work Placement module is graded pass/fail and is zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

<sup>4</sup> The Extended Work Placement module is graded pass/fail and is zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

## Progression and Classification

### **Award and Classification for Postgraduate Students**

#### **Award of a Postgraduate Degree (including MRes)**

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7 or above
2. and no more than 15 credits as a Compensated Pass;

#### **Classification of Postgraduate Taught Awards**

The university sets the class of Degree that may be awarded as follows:

1. Distinction: 70.00% or above
2. Merit: 60.00% or above but less than 70.00%.
3. Pass: 50.00% or above but less than 60.00%.

For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band.

Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly over-emphasising particular aspects.

## Programme Specific Regulations

N/A

## Supporting Information

The Programme Handbook is available from the department.

The Module Handbook is available from the department.

Imperial's entry requirements for postgraduate programmes can be found at:  
[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

Imperial's Quality & Enhancement Framework is available at:  
[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

Imperial's Academic and Examination Regulations can be found at:  
[www.imperial.ac.uk/about/governance/academic-governance/regulations](http://www.imperial.ac.uk/about/governance/academic-governance/regulations)

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[www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/](http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/)

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[www.officeforstudents.org.uk/advice-and-guidance/the-register/](http://www.officeforstudents.org.uk/advice-and-guidance/the-register/)

This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.