

Programme Information		
Programme Title	Programme Code	HECoS Code
Weekend MBA	N1UB01	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MBA	23 Months	Part-time	Annually in January	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	Diploma of Imperial College (DIC)	Main Location(s) of Study	South Kensington Campus
External Reference			
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points		Master’s Awards in Business and Management	
<a href="#">FHEQ Level</a>		Level 7 – Master’s	
<a href="#">EHEA Level</a>		2nd Cycle	
External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2028
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2025
External Accreditor 3:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2028
Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A
Specification Details			

Programme Lead	James Barlow
Student cohorts covered by specification	January 2025 entry onwards
Date of introduction of programme	April 06
Date of programme specification/revision	July 25

## Programme Overview

The Weekend MBA is intensive and is offered part time over 23 months starting in January. The programme is aimed at mid-career professionals seeking to develop the knowledge, skills and value systems required to advance to positions of responsibility and leadership within organisations. The programme emphasises purposeful leadership, an innovative mindset and practice-relevant application, to be pursued as part of cohorts that are highly international, diverse and united by a common desire to achieve high impact.

First year attendance is held over one long weekend a month from January to December (Friday, Saturday and Sunday morning). The second year includes varied attendance based on choice of electives, the Global Experience Week and the Capstone Consulting Experience. Attendance requirements vary, depending on which electives are chosen. There is a total of up to 24 in-person attendance days during the electives.

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. It may be possible for projects to be carried out partly or wholly at an external organisation and requests will be considered on a case by case basis.

The programme comprises 12 compulsory modules (including a Global Experience Week, and the Capstone Consulting Experience) and a choice of six elective modules which cover all of the key management and business disciplines. The programme also uses a number of integrative modules to bring learning together and allow you to develop and put into practice what you have covered in the compulsory modules.

## Learning Outcomes

The programme aims to provide both a conceptual foundation in management which draws on insights from academic research into management and business practice, an application-focused guidance on problems and practices in modern management.

### Programme Learning Outcomes

By the end of the programme, you will be able to:

- Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of specialisation
- Evaluate the sustainability of organisations' strategy and performance, taking into account the whole spectrum of stakeholders
- Select analytical techniques to apply to decision-making processes in organisations and to present your analyses clearly and persuasively;
- Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Demonstrate you have developed your personal skills to enhance your effectiveness as leaders and as managers.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial degree programme. The Graduate Attributes are available at:

<https://www.imperial.ac.uk/about/education/our-graduates/>

## Entry Requirements

Academic Requirement	Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the university).
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	<p><i>Exceptionally applicants with a degree below UK 2.2 level may be considered.</i></p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
Non-academic Requirements	<p>Exceptionally an acceptable professional qualification.</p> <p>Full membership of:            Association of Chartered Certified Accountants (ACCA)            Any Institute of Chartered Accountants in the UK or Ireland            Chartered Institute of Public Finance and Accounting.</p> <p>Associateship or Fellowship of:            Chartered Institute of Management Accountants (CIMA) or relevant national and international equivalents.</p> <p>The programme will make use of the diversity of student experience and background available in the cohort.</p> <p>You'll need a minimum of three years' continuous relevant full-time work experience after graduation.</p> <p>Two professional references are required.</p>
English Language Requirement	<p><a href="#">Higher requirement</a></p> <p>English language test: IELTS level 7 with no element below 6.5 (or equivalent).</p>
Admissions Test/Interview	Yes
<p>Candidates that are successful at the application stage will be invited to attend an Admissions interview.</p> <p>Candidates who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination</p> <p>The programme's competency standards documents can be requested from the Business School's Education Quality Office.</p>	
<b>Learning &amp; Teaching Approach</b>	
<b>Learning and Teaching Delivery Methods</b>	
<p><b>Teaching</b></p> <p>The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.</p> <ul style="list-style-type: none"> <li>▪ Lectures</li> <li>▪ Practical classes and field work (eg Global Experience Weeks)</li> <li>▪ Equipment/technique demonstrations (e.g. Bloomberg, DataStream)</li> <li>▪ Seminars</li> <li>▪ Workshops</li> <li>▪ Case studies</li> <li>▪ Group work exercises</li> <li>▪ Formal presentations</li> </ul>	

### Independent learning

You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme VLE modules
- On-line discussion forums
- On-line lecture materials
- Interactive content including video and module quizzes

### Overall Workload

The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time you will need to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

## Assessment Strategy

### Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

### Balance of assessment (this is indicative and may vary)

#### Compulsory modules

Coursework – 80%

Exam – 20%

#### Electives

Coursework – 100%

### Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.

The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades 25 working days from the end of the exam period. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.

Imperial's Policy on Academic Feedback and guidance on issuing provisional marks is available at:

[www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

#### Re-sit Policy

Imperial's Policy on Re-sits is available at: [www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

#### Mitigating Circumstances Policy

Imperial's Policy on Mitigating Circumstances is available at: [www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

#### Additional Programme Costs

This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.

Description	Mandatory/Optional	Approximate cost
Glocal Electives	Elective optional	Flights, accommodation, meals and other expenses vary dependent on chosen location.
Elective modules at partner institutions: You may elect to study elective modules at one or more of the Business Schools with which we have an exchange agreement, but are responsible for your own travel, accommodation, and subsistence costs. Tuition fees are waived as part of the exchange agreement.	Optional	Will depend on the location(s) chosen

**Important notice:** The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure <sup>1</sup>				
Year 1 – FHEQ Level 7 You will study all compulsory modules.				
Code	Module Title	Core/ Compulsory/ Elective	Term	Credits
BUSI70408	Managerial Economics	Compulsory	SP/SU	5
BUSI70405	Financial and Management Accounting	Compulsory	SP/SU	5
BUSI70410	Organisational Behaviour	Compulsory	SP/SU	5
BUSI70404	Decision Analytics	Compulsory	SP/SU	5
BUSI70407	Innovation & Entrepreneurship	Compulsory	SP/SU	5
BUSI70409	Marketing Management	Compulsory	AU	5
BUSI70411	Strategy	Compulsory	AU	5
BUSI70406	Global Macroeconomics	Compulsory	AU	5
BUSI70403	Corporate Finance	Compulsory	AU	5
Year 2 – FHEQ Level 7 You will study two compulsory modules. Additionally, you will study elective modules to the value of 30-32.5 ECTS <sup>2</sup>				
Code	Module Title	Core/ Elective	Term	Credits
BUSI70327	Global Experience Week	Compulsory	SP/SU	5
BUSI70402	Capstone Consulting Experience	Compulsory	SUP/AU	10
BUSI70555	Advanced Corporate Finance	Elective	SP	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	SP	5
BUSI70006	Advanced Strategy in a Stakeholder Economy	Elective	AU	5
BUSI70233	AI Ventures	Elective	SP	5
BUSI70125	Asset Management and Alternative Investments	Elective	SU	5
BUSI70349	Behavioural Science in Health	Elective	AU	5
BUSI70301	Big Data, AI and Machine Learning	Elective	SU	5
BUSI70188	Big Data, AI and Machine Learning (online)	Elective	SU	5

<sup>1</sup> **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

<sup>2</sup> All Business School modules are weighted relative to their ECTS value. Exchange modules taken at partner institutions are graded pass/fail and are zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70010	Brand Management	Elective	SU	5
BUSI70119	Brand Management (online)	Elective	AU	5
BUSI70120	Breakout Strategy	Elective	SP	5
BUSI70148	Building and Managing Reputations During Good Times and Bad (not running in 24-25)	Elective	SU	5
BUSI70011	Business Analytics	Elective	SU	5
BUSI70363	Business Problem Solving	Elective	SU	5
BUSI70343	Business Problem Solving (Online)	Elective	AU	5
BUSI70018	Clean Technology Investment (not running in 24-25)	Elective	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	SU	5
BUSI70121	Consumer Behaviour	Elective	SU	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	SP	5
BUSI70569	Decision Making for Leaders	Elective	SP	5
BUSI70122	Digital Business (online)	Elective	AU	5
BUSI70149	Design for Business Transformation (not running in 24-25)	Elective	SU	5
BUSI70123	Digital Business Model Design	Elective	SU	5
BUSI70448	Digital Strategy	Elective	SP	5
BUSI70304	Digital Technologies and Digital Transformation (online)	Elective	AU	5
BUSI70449	Digital Transformation – New Technologies	Elective	SU	5
BUSI70036	Technologies in Marketing	Elective	SP	5
BUSI70037	Energy Business	Elective	SP	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	SU	5
BUSI70124	Entrepreneurial Journey	Elective	SP/SU	5
BUSI70047	Mastering Foundational Entrepreneurial Skills	Elective	SU	5
BUSI70040	Family Business	Elective	SU	5
BUSI70431	Finance in Cleantech	Elective	SP	5
BUSI70570	Finance for Net Zero	Elective	SU	5
BUSI70451	Global Strategy (f2f)	Elective	SP	5
BUSI70452	Global Strategy (online)	Elective	SU	5
BUSI70157	Glocal Elective: Digital Opportunities: Insights from the Start-up Nation (not running in 24-25)	Elective	SU	5

BUSI70321	Glocal Elective; Frugal Innovation – expanding markets, meeting needs (not running in 24-25)	Elective	SU	5
BUSI70342	Glocal Elective: Sales Management and Leadership	Elective	SU	5
BUSI70321	Glocal Elective; Sustainable Transformation Made in Italy	Elective	AU	5
BUSI70156	Glocal Elective: The Future of Cities	Elective	SU	5
BUSI70306	International Business (not running in 24-25)	Elective	SU	5
BUSI70052	International Business (online) (not running in 24-25)	Elective	SU	5
BUSI70332	Leadership	Elective	SU	5
BUSI70151	Leading and Executing Strategic Change	Elective	SP	5
BUSI70056	Leading Social Innovation	Elective	SU	5
BUSI70152	Leading Yourself (Online)	Elective	SP	5
BUSI70308	Managing Negotiations	Elective	SU	5
BUSI70457	Managing Negotiations	Elective	SP	5
BUSI70135	Managing Negotiations (online)	Elective	AU	5
BUSI70136	Marketing Analytics; Leading with Big Data (not running in 24-25)	Elective	SP	5
BUSI70062	Marketing Analytics (Online)	Elective	SP	5
BUSI70556	Mergers and Acquisitions	Elective	SP	5
BUSI70137	Mergers and Acquisitions (online)	Elective	SU	5
BUSI70228	Operations	Elective	SP	5
BUSI70067	Operations Management (online)	Elective	SP	5
BUSI70461	Organising for the Future (not running in 24-25)	Elective	SU	5
BUSI70310	Pricing Strategy	Elective	SP	5
BUSI70071	Private Equity (Online)	Elective	AU	5
BUSI70311	Private Equity	Elective	SU	5
BUSI70139	Project Management	Elective	SU	5
BUSI70463	Shaping Frontier Markets	Elective	SP	5
BUSI70465	Strategic Leadership and Governance	Elective	SU	5
BUSI70154	Strategic Networking	Elective	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	SU	5
BUSI70466	Strategy Implementation	Elective	SU	5
BUSI70155	Strategy in Volatile and Uncertain Environments	Elective	SP	5



BUSI70085	Sustainability and Competitive Advantage	Elective	SU	5
BUSI70323	Sustainable Finance and Investment	Elective	SU	5
BUSI70087	The Economies of Intellectual Property (not running in 24-25)	Elective	SP	5
BUSI70147	The FinTech Revolution: New Markets, Models, and Opportunities	Elective	SU	5
BUSI70140	Venture Capital Finance	Elective	SU	5
BUSI70322	Wicked Problems, Systems Dynamics and Entrepreneurial Innovation	Elective	SU	5
BUSI70381	Individual Project	Elective	SUP/AU	10
	A maximum of 15 ECTS taken at approved exchange partner institution (Aalto University School of Business, Helsinki)	Elective	SP/SU	4.5 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	SP/SU	8.0 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Collier School of Management, Tel Aviv University)	Elective	SP/SU	6.0 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (ESADE Business and Law School)	Elective	SP/SU	1.5 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	SP/SU	8.0 - 15.0
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), BRAZIL)	Elective	SP/SU	8.00-10.00
	A maximum of 15 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	SP/SU	7.0 – 15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Hong Kong University of Science and Technology)	Elective	SP/SU	5.0 -15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (IE Business School)	Elective	SP/SU	5.00-15.00
	A maximum of 15 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	SP/SU	4.0 – 15.0
	A maximum of 10 ECTS taken at approved exchange partner institution (Queen's University, Kingston, Ontario, Canada)	Elective	SP/SU	9-10
	A maximum of 15 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	SP/SU	1.0 - 15.0
	A maximum of 5 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	SP/SU	5.0

	A maximum of 15 ECTS taken at approved exchange partner institution (SGH Warsaw School of Economics)	Elective	SP/SU	3.0-15.0
	A maximum of 15 ECTS taken at approved exchange partner institution (Singapore Management University)	Elective	SP/SU	5.00-15.00
	A maximum of 5 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	SP/SU	2.0-5.0
	A maximum of 10 ECTS taken at approved exchange partner institution (University of St Gallen, Switzerland)	Elective	SP/SU	2.5-10
Credit Total				90-92.5

### **Award and Classification for Postgraduate Students**

#### **Award of a Postgraduate Degree (including MRes)**

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7;
2. and no more than 15 credits as a Compensated Pass;

#### **Classification of Postgraduate Taught Awards**

The university sets the class of Degree that may be awarded as follows:

1. Distinction: 70.00% or above
2. Merit: 60.00% or above but less than 70.00%.
3. Pass: 50.00% or above but less than 60.00%.

For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band.

Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly over-emphasising particular aspect

#### **Programme Specific Regulations**

N/A

## Supporting Information

The Programme Handbook is available at:

[www.imperial.ac.uk/business-school/programmes/programme-information/](http://www.imperial.ac.uk/business-school/programmes/programme-information/)

Imperial's entry requirements for postgraduate programmes can be found at:

[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

Imperial's Quality & Enhancement Framework is available at:

[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

Imperial's Academic and Examination Regulations can be found at:

[www.imperial.ac.uk/about/governance/academic-governance/regulations](http://www.imperial.ac.uk/about/governance/academic-governance/regulations)

Imperial College London is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the Imperial's Centenary, 8th July 2007, established Imperial as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

[www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/](http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/)

Imperial College London is regulated by the Office for Students (OfS)

[www.officeforstudents.org.uk/advice-and-guidance/the-register/](http://www.officeforstudents.org.uk/advice-and-guidance/the-register/)

This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.