IMPERIAL

Programme Information				
Programme Title	Programme Code	HECoS Code		
Full Time MBA	N1UD	For Registry Use Only		
Full Time MBA	TBC	For Registry Use Only		

Full Time MBA						ТВС		For Regi Only	stry Use			
								Total Credits				
Award	Length o	of Study	Study Mode of Study Entry		Entry Point(s)		ECTS	CATS				
МВА	12 Month	ns	Full-time			nnually in eptember		90	180			
MSc	16 Month	าร	Full-time			ansfer within ogramme		120	240			
Ownership	Ownership											
Awarding Institution	1	Imperial Colleg	e London	Faculty			Imper Schoo	rial College ol	Business			
Teaching Institution		Imperial Colleg	al College London De		Department Imperial Colleg School				Department			Business
Associateship		1 (,011000 (1)1(,)		Main Location(s) of Study		South Kensington Campus		n				
External Reference	e											
Relevant QAA Bench external reference p		tement(s) and/or	other	Master's Awards in Business and Management								
FHEQ Level				Level 7 - Master's								
EHEA Level				2nd Cycle								
External Accredito	or(s) (if ap	plicable)										
External Accreditor	1:	AMBA										
Accreditation receiv	ved:	1987		Accreditation renewal: 2		2028						
External Accreditor	2:	EQUIS										
Accreditation receiv	Accreditation received: 2006			Accreditat	tion	renewal:	2025					
External Accreditor 3: AACSB International		tional										
Accreditation received: 2012			Accreditat	tion	renewal:	2028						
Collaborative Prov	ision											

Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date	
N/A	N/A	N/A	N/A	
Specification Details				
Programme Lead		Professor James Barlow		
Student cohorts covered by s	pecification	September 2024 entry		
Date of introduction of programme		October 90		
Date of programme specification/revision		February 25		

Programme Overview

The Full-time MBA is an intensive 12-month programme of study providing comprehensive and contemporary learning of all aspects of business and management. The programme is aimed at mid-career professionals seeking to develop the knowledge, skills and value systems required to advance to positions of responsibility and leadership within organisations. The programme emphasises purposeful leadership, an innovative mindset and practice-relevant application, to be pursued as part of cohorts that are highly international, diverse and united by a common desire to achieve high impact.

To this purpose, the programme combines academic rigour and practical relevance. There is a careful balance of classroom teaching, independent learning, and applied project work, both individual and in groups. Case study methodology and class-based discussions are used to develop and strengthen conceptual, critical-thinking and problem-solving skills. In addition, there is regular exposure to practitioners and executives from leading organisations, via guest lectures, speaker events and small-scale networking.

The programme comprises nine compulsory modules which cover all the key management and business disciplines. You can then shape your own curriculum by taking two "flexcore" modules (chosen from a small number of key elective modules) and six elective modules from the full elective portfolio, as well as internship and project options. You may optionally combine your "flexcore" and elective options to form a concentration (analytics, finance, entrepreneurship, ESG and Stakeholder Governance, Digital Strategy and Transformation).

The programme also includes a leadership module, which spans the full year of the programme. This module includes the academic-led LEADS, which is aimed at developing and practicing leadership skills via a personal journey incorporating Leadership, Ethics, Awareness, Diversity and Societal Impact. It also includes the Personal Leadership Journey (PLJ), providing highly practical elements focused on communication, networking and careers strategy, and the Global Experience Week – a one-week international experience aimed at developing your leadership skills in a cross-cultural context. The programme further features a set of modules that are based on project work and practice-based assignments, requiring you to deploy learnings from all compulsory modules. These include the Strategic Consulting Project, Entrepreneurial Journey, Finance Project, Analytics Project, Business Project/Internship and the Imperial Innovation Challenge, as part of the Innovation and Entrepreneurship compulsory module. It may be possible for projects to be carried out partly or wholly at an external organisation and requests will be considered on a case by case basis.

If you secure an extended Work Placement opportunity (4-6 months in duration) or Exchange opportunity you will be able to transfer to the 16 month Programme Option in consultation with the Academic Director.

Learning Outcomes

The programme aims to provide both a conceptual foundation in management which draws on insights from academic research into management and business practice, and an application-focused guidance on problems and practices in modern management.

Programme Learning Outcomes

Upon completion of this programme, you will be able to:

- Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of specialisation;
- Evaluate the sustainability of organisations' strategy and performance, taking into account the whole spectrum of stakeholders;
- Select analytical techniques to apply to decision-making processes in organisations and to present their analyses clearly and persuasively;
- Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Demonstrate you have developed your personal skills to enhance your effectiveness as leaders and as managers.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial degree programme. The Graduate Attributes are available at: https://www.imperial.ac.uk/about/education/our-graduates/

Entry Requirements	
	Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the university).
Academic Requirement	The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).
	Exceptionally an acceptable professional qualification:
Non-academic Requirements	Full membership of: Association of Chartered Certified Accountants (ACCA) Any Institute of Chartered Accountants in the UK or Ireland Chartered Institute of Public Finance and Accounting. Associateship or Fellowship of: Chartered Institute of Management Accountants (CIMA) or relevant national and international equivalents The programme will make use of the diversity of student experience and background available in the cohort.
	You'll need a minimum of two years' continuous relevant full-time work experience after graduation. Two professional references are required.
English Language Requirement	Higher requirement (PG) Please check for other Accepted English Qualifications
Admissions Test/Interview	Yes

Candidates are required to have a valid GMAT or GRE score as part of their application to the Full-Time MBA.

We recommend a minimum GMAT score of 600, although a stronger score will add more weight to your application. If you are taking the GRE, we recommend a minimum score of 156 in the verbal, and 158 in the quantitative sections.

You may be asked by the Admissions Committee to retake the GMAT/GRE if they feel that your current score is too low.

Each cycle we are able to offer a small number of waivers to candidates. To be considered for a waiver, you need to demonstrate exceptional academic performance and evidence of strong quantitative skills.

If you do not qualify for a waiver, you are required to submit a valid GMAT or GRE score as part of your application. Your application will not be complete until this is received, and therefore will not be processed by our admissions team and may be withdrawn.

Candidates are required to take an online interview via the Kira Talent platform. All interviews are reviewed and scored as part of the Admissions process. Candidates that are successful at the application stage will also be invited to attend an Admissions interview.

Candidates who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination

Learning & Teaching Approach

Learning and Teaching Delivery Methods

Teaching

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

- Lectures
- Practical classes and field work
- Equipment/technique demonstrations (e.g. Bloomberg, DataStream)
- Seminars
- Workshops
- Case studies
- · Group work exercises
- · Formal presentations

Independent learning

You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme VLE modules
- · On-line discussion forums
- On-line lecture materials
- · Interactive content including video and module quizzes

Overall Workload

The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time you will need to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

Assessment Strategy

Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations

- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme.

Balance of assessment Compulsory modules

Coursework - 70% Exam - 30%

Elective modules

Varied by Group A modules selection. Predominately Coursework.

Leadership & Integrative modules

Coursework - 100%

Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.

The School aims to provide feedback on coursework within four weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades 25 days from the end of the exam period. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.

Imperial's Policy on Academic Feedback and guidance on issuing provisional marks is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-governance/academic-policy/exams-and-assessment/

Re-sit Policy

Imperial's Policy on Re-sits is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Mitigating Circumstances Policy

Imperial's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/about/governance/academic-policy/exams-and-assessment/

Additional Programme Costs

This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.

Description	Mandatory/Optional	Approximate cost
International Exchange	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.
'Glocal Electives'	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.
Extended Programme	Mandatory	Students wishing to transfer to the 16-month programme will be required to pay a fee of £1500
Extended Programme	Optional	Varies according to location of extended work placement

Important notice: The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure (12 month).1

Year 1 - FHEQ Level 7

You will study all compulsory modules. If you wish to specialise in Finance or Analytics then we provide recommended tracks to study. You are required to select two elective modules from Group A Plus 30-32.5 ECTS of electives from Group A or B Plus one elective from Group C Plus one elective from Group D.²

Those who choose the analytics or finance project from Group C may also choose EJ or SCP to contribute towards their 30 ECTS of electives from groups A/B.

Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70296	Financial and Management Accounting	Compulsory		AU1	2.5
BUSI70297	Business Analytics	Compulsory		AU	5
BUSI70298	Organisational Behaviour	Compulsory		AU1	2.5
BUSI70299	Managerial Economics	Compulsory		AU2	2.5
BUSI70223	Corporate Finance 1	Compulsory		AU2	2.5
BUSI70224	Strategy	Compulsory		AU2	2.5
BUSI70225	Marketing	Compulsory		SP1	2.5
BUSI70226	Innovation and Entrepreneurship	Compulsory		AU1	5
BUSI70227	Business Problem Solving	Compulsory		SP1	2.5
BUSI70315	Leadership Foundations	Compulsory		AU/SP/ /SU	7.5
BUSI70228	Operations	Elective	Α	SP1	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	Α	SP2	5
BUSI70230	Macroeconomics	Elective	Α	SP1	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Elective	Α	SP	5
BUSI70232	Corporate Finance 2	Elective	Α	SP1	5
BUSI70555	Advanced Corporate Finance	Elective	В	SP	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	В	SP	5
BUSI70006	Advanced Strategy in a Stakeholder Economy (not running in 24-25)	Elective	В	SU	5

¹ **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

² All Business School elective modules are equally weighted. Exchange modules taken at partner institutions are graded pass/fail and are zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70233	Al Ventures	Elective	В	SP	5
BUSI70125	Asset Management and Alternative Investments	Elective	В	SU	5
BUSI70301	Big Data, Al and Machine Learning	Elective	В	SU	5
BUSI70188	Big Data, Al and Machine Learning	Elective	В	SU	5
BUSI70010	Brand Management	Elective	В	SU	5
BUSI70120	Breakout Strategy	Elective	В	SP	5
BUSI70270	Building and Managing Reputations During Good Times and Bad (not running in 24-25)	Elective	В	Tbc	5
BUSI70309	Cases in Corporate Finance, Mergers and Acquisitions	Elective	В	SP	5
BUSI70018	Clean Technology Investment (not running in 24-25)	Elective	В	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	В	SU	5
BUSI70121	Consumer Behaviour	Elective	В	SU	5
BUSI70302	Shareholder Activism and Corporate Responsibility (not running in 24-25)	Elective	В	SU	7.5
BUSI70303	Corporate Law and Tax Strategy	Elective	В	SP	7.5
BUSI70569	Decision Making for Leaders	Elective	В	SP	5
BUSI70149	Design for Business Transformation (not running in 24-25)	Elective	В	SU	5
BUSI70122	Digital Business	Elective	В	SP	5
BUSI70123	Digital Business Model Design	Elective	В	SU	5
BUSI70448	Digital Strategy	Elective	В	SP	5
BUSI70304	Digital Technologies and Digital Transformation (not running in 24-25)	Elective	В	AU	5
BUSI70449	Digital Transformation - New Technologies	Elective	В	SU	5
BUSI70036	Technologies in Marketing	Elective	В	SP	5
BUSI70037	Energy Business	Elective	В	SP	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	В	SU	5
BUSI70047	Mastering Foundational Entrepreneurial Skills	Elective	В	SUP	5
BUSI70040	Family Business	Elective	В	SU	5
BUSI70431	Finance in Cleantech	Elective	В	SP	5
BUSI70570	Finance for Net Zero	Elective	В	SU	5

BUSI70157	Glocal Elective: Digital Opportunities: Insights from the Start-up Nation (not running in 24-25)	Elective	В	SU	5
BUSI70325	Glocal Elective: Frugal Innovation – Expanding Markets, Meeting Needs (not running in 24-25)	Elective	В	SU	5
BUSI70342	Glocal Elective: Sales Management and Leadership	Elective	В	SU	5
BUSI70321	Glocal Elective: Sustainable Transformation Made in Italy (not running in 24-25)	Elective	В	AU	5
BUSI70156	Glocal Elective: The Future of Cities	Elective	В	SU	5
BUSI70305	Insurance	Elective	В	SU	7.5
BUSI70306	International Business (not running in 24-25)	Elective	В	SU	5
BUSI70052	International Business (online) (not running in 24-25)	Elective	В	SU	5
BUSI70332	Leadership (weekend)	Elective	В	SUP	5
BUSI70151	Leading and Executing Strategic Change	Elective	В	SP	5
BUSI70056	Leading Social Innovation	Elective	В	SU	5
BUSI70152	Leading Yourself (online)	Elective	В	SP	5
BUSI70308	Managing Negotiations	Elective	В	SU	5
BUSI70457	Managing Negotiations	Elective	В	SP	5
BUSI70062	Marketing Analytics	Elective	В	SP	5
BUSI70136	Marketing Analytics: Leading with Big Data (not running in 24-25)	Elective	В	SP	5
BUSI70556	Mergers and Acquisitions	Elective	В	SP	5
BUSI70461	Organising for the Future (not running in 24-25)	Elective	В	Tbc	5
BUSI70310	Pricing Strategy	Elective	В	SP	5
BUSI70311	Private Equity	Elective	В	SU	5
BUSI70139	Project Management	Elective	В	SU	5
BUSI70574	Responsible Digital Innovation: Ethics at Work	Elective	В	SP	5
BUSI70463	Shaping Frontier Markets	Elective	В	SP	5
BUSI70465	Strategic Leadership and Governance	Elective	В	SU	5
BUSI70154	Strategic Networking	Elective	В	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	В	SU	5
BUSI70466	Strategy Implementation	Elective	В	SU	5
BUSI70155	Strategy in Volatile and Uncertain Environments	Elective	В	SP	5
		1			

BUSI70085	Sustainability and Competitive Advantage	Elective	В	SU	5
BUSI70323	Sustainable Finance and Investment	Elective	В	SU	5
BUSI70469	Sustainable Marketing & Consumption	Elective	В	SP	5
BUSI70087	The Economics of Information and Intellectual Property (not running in 24-25)	Elective	В	SP2	5
BUSI70147	The FinTech Revolution: New Markets, Models, and Opportunities	Elective	В	SU	5
BUSI70140	Venture Capital Finance	Elective	В	SU	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	В	SU	5
	A maximum of 10 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	В	SP/SU	8-10
	A maximum of 10 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	В	SP/SU	7-10
	A maximum of 15 ECTS taken at approved exchange partner institution (Rotterdam School of Management)	Elective	В	SP/SU	6-15
	A maximum of 10 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	В	SP/SU	1-10
	A maximum of 10 ECTS taken at approved exchange partner institution (University of St Gallen, Switzerland)	Elective	В	SP/SU	2.5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	В	SP/SU	8-10
	A maximum of 10 ECTS taken at approved exchange partner institution (ESADE Business and Law School)	Elective	В	SP/SU	1.5-10
	A maximum of 15 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	В	SP/SU	15
	A maximum of 10 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	В	SP/SU	4 -10
	A maximum of 10 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	В	SP/SU	5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	В	SP/SU	2-10
	I .	1	l	l	

	A maximum of 10 ECTS taken at approved exchange partner institution (Aalto University School of Business, Helsinki)	Elective	В	SP/SU	4.5 -10
	A maximum of 10 ECTS taken at approved exchange partner institution (Hong Kong University of Science and Technology)	Elective	В	SP/SU	5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Collier School of Management, Tel Aviv University)	Elective	В	SP/SU	6-10
	A maximum of 10 ECTS taken at approved exchange partner institution (ESCP Europe, Paris)	Elective	В	SP/SU	2-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Singapore Management University (SMU))	Elective	В	SP/SU	5-10
	A maximum of 30 ECTS taken at approved exchange partner institution (Queen's University, Canada)	Elective	В	SPSU	9-30
	A maximum of 30 ECTS taken at approved exchange partner institution (IE Business School)	Elective	В	SP/SU	5-30
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), Brazil)	Elective	В	SP/SU	8-10
BUSI70316	Strategic Consulting Project	Elective	С	SU	5
BUSI70124	Entrepreneurial Journey	Elective	С	SP/SU	5
BUSI70328	Analytics Project	Elective	С	SU	5
BUSI70329	Finance Project	Elective	С	SU	5
BUSI70312	Business Project	Elective	D	SU	10
BUSI70314	Internship	Elective	D	SU	10
			Cre	edit Total	90- 92.5

Programme Structure (16 month).3

Year 1 & 2 - FHEQ Level 7

You will study all compulsory modules. If you wish to specialise in Finance or Analytics then we provide recommended tracks to study.

You are required to select two elective modules from Group A PLUS 30-32.5 ECTS of electives from Group A or B Plus one elective from Group C PLUS one elective from Group E. 'OR You are required to select two elective modules from Group A PLUS 60-62.5 ECTS from Group A or B elective modules PLUS 1 group C elective and 1 Group D elective.

Those who choose the analytics or finance project from Group C may also choose EJ or SCP to contribute towards their 30 ECTS of electives from groups A/B.

Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70296	Financial and Management Accounting	Compulsory		AU1	2.5
BUSI70297	Business Analytics	Compulsory		AU	5
BUSI70298	Organisational Behaviour	Compulsory		AU1	2.5
BUSI70299	Managerial Economics	Compulsory		AU2	2.5
BUSI70223	Corporate Finance 1	Compulsory		AU2	2.5
BUSI70224	Strategy	Compulsory		AU2	2.5
BUSI70225	Marketing	Compulsory		AU2	2.5
BUSI70226	Innovation and Entrepreneurship	Compulsory		SP1	5
BUSI70227	Business Problem Solving	Compulsory		SP1	2.5
BUSI70228	Operations	Elective	Α	SP2	5
BUSI70229	Data Analytics and Visualisation for Business	Elective	Α	SP2	5
BUSI70230	Macroeconomics	Elective	Α	SP2	5
BUSI70231	Design Thinking: Solving Complex Problems Through a Disruptive Mindset	Elective	Α	SP1	5
BUSI70232	Corporate Finance 2	Elective	Α	SP1	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	В	SU	5
BUSI70006	Advanced Strategy in a Stakeholder Economy (not running in 24-25)	Elective	В	SU	5
BUSI70233	Al Ventures	Elective	В	SU	5

³ **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. Compulsory modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

⁴ All Business School elective modules are equally weighted. Exchange modules taken at partner institutions are graded pass/fail and are zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70125	Asset Management and Alternative Investments	Elective	В	SU	5
BUSI70301	Big Data, Al and Machine Learning	Elective	В	SU	5
BUSI70188	Big Data, Al and Machine Learning	Elective	В	SU	5
BUSI70010	Brand Management	Elective	В	SP	5
BUSI70120	Breakout Strategy	Elective	В	SU	5
BUSI70270	Building and Managing Reputations During Good Times and Bad (not running in 24-25)	Elective	В	tbc	5
BUSI70309	Cases in Corporate Finance, Mergers and Acquisitions	Elective	В	SU	5
BUSI70018	Clean Technology Investment (not running in 24-25)	Elective	В	SU	5
BUSI70019	Climate Change and Business Strategy	Elective	В	SP	5
BUSI70121	Consumer Behaviour	Elective	В	SU	5
BUSI70302	Shareholder Activism and Corporate Responsibility (not running in 24-25)	Elective	В	SU	7.5
BUSI70303	Corporate Law and Tax Strategy	Elective	В	SU	7.5
BUSI70569	Decision Making for Leaders	Elective	В	SP	5
BUSI70149	Design for Business Transformation (not running in 24-25)	Elective	В	SU	5
BUSI70122	Digital Business	Elective	В	SP	5
BUSI70123	Digital Business Model Design	Elective	В	SU	5
BUSI70448	Digital Strategy	Elective	В	SP	5
BUSI70304	Digital Technologies and Digital Transformation	Elective	В	SU	5
BUSI70449	Digital Transformation - New Technologies	Elective	В	SU	5
BUSI70036	Technologies in Marketing	Elective	В	SP	5
BUSI70037	Energy Business	Elective	В	SU	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	В	SU	5
BUSI70047	Mastering Foundation Entrepreneurial Skills	Elective	В	SUP	5
BUSI70040	Family Business	Elective	В	SU	5
BUSI70431	Finance in Cleantech	Elective	В	SP	5
BUSI70570	Finance for Net Zero	Elective	В	SU	5
BUSI70157	Glocal Elective: Digital Opportunities: Insights from the Start-up Nation	Elective	В	SU	5
	1	1			

BUSI70325	Glocal Elective: Frugal Innovation – Expanding Markets, Meeting Needs	Elective	В	SU	5
BUSI70342	Glocal Elective: Sales Management and Leadership	Elective	В	SU	5
BUSI70321	Glocal Elective: Sustainable Transformation Made in Italy	Elective	В	AU	5
BUSI70156	Glocal Elective: The Future of Cities	Elective	В	SU	5
BUSI70305	Insurance	Elective	В	SU	7.5
BUSI70306	International Business (not running in 24-25)	Elective	В	SU	5
BUSI70052	International Business (online) (not running in 24-25)	Elective	В	SU	5
BUSI70332	Leadership (weekend)	Elective	В	SUP	
BUSI70151	Leading and Executing Strategic Change	Elective	В	SP	5
BUSI70056	Leading Social Innovation	Elective	В	SU	5
BUSI70152	Leading Yourself (online)	Elective	В	SU	5
BUSI70308	Managing Negotiations	Elective	В	SU	5
BUSI70457	Managing Negotiations	Elective	В	SP	5
BUSI70062	Marketing Analytics	Elective	В	SP	5
BUSI70136	Marketing Analytics: Leading with Big Data (not running in 24-25)	Elective	В	SP	5
BUSI70461	Organising for the Future (not running in 24-25)	Elective	В	Tbc	5
BUSI70310	Pricing Strategy	Elective	В	SU	5
BUSI70311	Private Equity	Elective	В	SU	5
BUSI70139	Project Management	Elective	В	SU	5
BUSI70574	Responsible Digital Innovation: Ethics at Work	Elective	В	SP	5
BUSI70463	Shaping Frontier Markets	Elective	В	SP	5
BUSI70465	Strategic Leadership and Governance	Elective	В	SU	5
BUSI70154	Strategic Networking	Elective	В	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	В	SU	5
BUSI70466	Strategy Implementation	Elective	В	SU	5
BUSI70155	Strategy in Volatile and Uncertain Environments	Elective	В	SP	5
BUSI70085	Sustainability and Competitive Advantage	Elective	В	SU	5
BUSI70323	Sustainable Finance and Investment	Elective	В	SU	5

BUSI70469	Sustainable Marketing & Consumption	Elective	В	SP	5
BUSI70087	The Economics of Information and Intellectual Property (not running in 24-25)	Elective	В	SP2	5
BUSI70147	The FinTech Revolution: New Markets, Models, and Opportunities	Elective	В	SU	5
BUSI70140	Venture Capital Finance	Elective	В	SU	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	В	SU	5
	A maximum of 10 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	В	SP/SU	8-10
	A maximum of 10 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	В	SP/SU	7-10
	A maximum of 15 ECTS taken at approved exchange partner institution (Rotterdam School of Management)	Elective	В	SP/SU	6-15
	A maximum of 10 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective	В	SP/SU	1 -10
	A maximum of 10 ECTS taken at approved exchange partner institution (University of St Gallen, Switzerland)	Elective	В	SP/SU	2.5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	В	SP/SU	8-10
	A maximum of 10 ECTS taken at approved exchange partner institution (ESADE Business and Law School)	Elective	В	SP/SU	1.5-10
	A maximum of 15 ECTS taken at approved exchange partner institution (Warsaw School of Economics)	Elective	В	SP/SU	3-15
	A maximum of 10 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	В	SP/SU	4 -10
	A maximum of 10 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	В	SP/SU	5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	В	SP/SU	2-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Aalto University School of Business, Helsinki)	Elective	В	SP/SU	4.5 -10

	A maximum of 10 ECTS taken at approved exchange partner institution (Hong Kong University of Science and Technology)	Elective	В	SP/SU	5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Collier School of Management, Tel Aviv University)	Elective	В	SP/SU	6-10
	A maximum of 10 ECTS taken at approved exchange partner institution (ESCP Europe, Paris)	Elective	В	SP/SU	2-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Singapore Management University (SMU))	Elective	В	SP/SU	5-10
	A maximum of 30 ECTS taken at approved exchange partner institution (Queen's University, Canada)	Elective	В	SPSU	9-30
	A maximum of 30 ECTS taken at approved exchange partner institution (IE Business School)	Elective	В	SP/SU	5-30
	A maximum of 10 ECTS taken at approved exchange partner institution (Fundação Dom Cabral (FDC), Brazil)	Elective	В	SP/SU	8-10
BUSI70316	Strategic Consulting Project	Elective	С	SU	5
BUSI70124	Entrepreneurial Journey	Elective	С	SP/SU	5
BUSI70328	Analytics Project	Elective	С	SU	5
BUSI70329	Finance Project	Elective	С	SU	5
BUSI70312	Business Project	Elective	D	SU	10
BUSI70315	Leadership Foundations	Compulsory		August	7.5
TBC	Extended Work Placement (MBA)	Elective	Е	SUP/A U	40
			Cre	edit Total	120

Progression and Classification

Award and Classification for Postgraduate Students

Award of a Postgraduate Degree (including MRes)

To qualify for the award of a postgraduate degree a student must have:

- 1. accumulated credit to the value of no fewer than 90 credits at level 7;
- 2. and no more than 15 credits as a Compensated Pass;
- 3. met any specific requirements for an award as outlined in the approved programme specification for that award.

Classification of Postgraduate Taught Awards

The university sets the class of Degree that may be awarded as follows:

- 1. Distinction: 70.00% or above
- 2. Merit: 60.00% or above but less than 70.00%.
- 3. Pass: 50.00% or above but less than 60.00%.

For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band.

Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly overemphasising particular aspects

Programme Specific Regulations

N/A

Supporting Information

The Programme Handbook is available at:

www.imperial.ac.uk/business-school/programmes/programme-information/

Imperial's entry requirements for postgraduate programmes can be found at: www.imperial.ac.uk/study/pg/apply/requirements

Imperial's Quality & Enhancement Framework is available at: www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance

Imperial's Academic and Examination Regulations can be found at: www.imperial.ac.uk/about/governance/academic-governance/regulations

Imperial College London is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of Imperial's Centenary, 8th July 2007, established Imperial as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/

Imperial College London is regulated by the Office for Students (OfS) www.officeforstudents.org.uk/advice-and-guidance/the-register/

This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.