Programme Information		
Programme Title	Programme Code	HECoS Code
Global Online MBA	For Registry Use Only	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MBA (N1GO21 / N1GM21)	21 Months	Part-time	Annually in September and January	90	180
MBA (N1GO24 / N1GM24)	24 Months	Part-time	Annually in September and January	90	180
MBA (N1GO32 / N1GM32)	32 Months	Part-time	Annually in September and January	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial Business School
Teaching Institution	Imperial College London	Department	Imperial Business School
Associateship	Diploma of Imperial College (DIC)	Main Location(s) of Study	South Kensington Campus & Online
External Reference			
Relevant QAA Benchmark Statement(s) and/or other external reference points		Master's Awards in Business and Management	
FHEQ Level		Level 7 – Master's	
EHEA Level		2nd Cycle	
External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2028
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2030
External Accreditor 3:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2028
Collaborative Provision			

Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A

Specification Details	
Programme Lead	Penny Hoffmann-Becking
Student cohorts covered by specification	September 2026 entry onwards
Date of introduction of programme	October 12
Date of programme specification/revision	July 26

Programme Overview

The Global Online MBA (Master of Business Administration) is a part-time programme that is delivered in a distance learning online format, focusing on innovative thinking and new technology to deliver a practical curriculum. The programme is aimed at those who already have work experience and who wish to acquire all the knowledge and skills required to be a successful executive.

The programme offers several possible completion points at 21 months (early), 24 months (standard) or 32 months (extended), allowing you to complete the programme at your own pace. The number of modules to be completed remains constant, regardless of the chosen exit point.

There will be two weeks of face-to-face study to encourage cohort building and to teach material and provide learning experiences which are more effectively delivered face-to-face rather than on-line.

The material is delivered electronically via our Learning Management System. You will belong to time zone based virtual syndicates and will be expected to undertake some group work and 'live presentations'. -There are also some synchronous (live) remote interaction points with faculty so that you can experience some of the classroom pressure of an MBA during each module. Extensive use is made of discussion boards.

The programme appeals to working professionals who do not wish to relocate and prefer to manage their own study schedule. The design of the programme allows study around personal and professional commitments and best lends itself to those who are highly motivated to work independently and in groups from a distance.

Benefits of this part-time MBA programme include the ability to study anywhere, anytime with our online learning technology. Because of these features, each Global Online MBA cohort is truly international and made up of individuals with highly diverse professional, cultural and geographic backgrounds. This diversity allows you to learn about different industry contexts and management roles and create lasting global personal networks.

A connected learning community is at the heart of the programme. Each cohort completes the compulsory modules together in the first year, and many will meet again when studying the elective modules in the second year.

Finally, in terms of content, the programme provides the fundamentals of business in its compulsory modules, and subsequently offers you the opportunity to personalise your curriculum via flexcore and elective modules allowing you to tailor your MBA towards chosen career goals or target industries. In this way, completing an GMBA allows you to acquire the relevant knowledge and management skills to progress in your career within your company, find employment in new companies or start your own businesses.

Learning Outcomes

The programme aims to provide conceptual foundations in management which draw on insights from academic research into management and business practice, as well as application-focused guidance on problems and practices in modern management.

Programme Learning Outcomes

Upon completion of this programme, you will be able to:

- Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of concentration
- Evaluate the sustainability of organisations' strategy and performance, taking into account the whole spectrum of stakeholders
- Select analytical techniques to apply to decision-making processes in organisations and to present their analyses clearly and persuasively;
- Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Demonstrate you have developed your personal skills to enhance your effectiveness as leaders and as managers.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial degree programme. The Graduate Attributes are available at: https://www.imperial.ac.uk/about/education/our-graduates/

Entry Requirements	
Academic Requirement	Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the university). The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).
Non-academic Requirements	Exceptionally an acceptable professional qualification: Full membership of: Association of Chartered Certified Accountants (ACCA) Any Institute of Chartered Accountants in the UK or Ireland Chartered Institute of Public Finance and Accounting. Associateship or Fellowship of: Chartered Institute of Management Accountants (CIMA) or relevant national and international equivalents Applicants will also need a minimum of five years' postgraduate work experience. The programme will make use of the diversity of student experience and background available in the cohort. You'll need a minimum of three years' continuous relevant full-time work experience after graduation. Two professional references are required.
English Language Requirement	Higher requirement (PG) Please check for other Accepted English Qualifications
Admissions Test/Interview	Yes

Candidates that are successful at the application stage will be invited to attend an Admissions interview.

Candidates who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination

The programme's competency standards documents can be found at: requested from the Business School's Education Quality Office.

Learning & Teaching Approach

Learning and Teaching Delivery Methods

Teaching
The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

- Lectures
- Practical classes and field work
- Equipment/technique demonstrations (e.g. Bloomberg, DataStream)
- Seminars
- Workshops
- Case studies
- Group work exercises
- Formal presentations

Independent learning
You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme VLE modules
- Online discussion forums
- Online lecture materials
- Interactive content including video and module quizzes

Overall Workload
The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time you will need to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

Assessment Strategy

Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:
- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement

of the programme learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

Balance of assessment
Compulsory modules
Coursework – 90%
Exam – 10%

Elective modules (including flexcore)
Coursework – 100%

Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.
The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades 25 days from the end of the exam period. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.
Imperial's Policy on Academic Feedback and guidance on issuing provisional marks to students is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Re-sit Policy

Imperial's Policy on Re-sits is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Mitigating Circumstances Policy

Imperial's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Additional Programme Costs

This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.

Description	Mandatory/Optional	Approximate cost
Global Experience Week	Elective	£2000-£2400 tuition + accommodation costs. Flights, meals and other expenses are additional cost and vary dependent on student location.

International Exchange	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.
Glocal Elective modules (various)	Elective	Flights, accommodation, meals and other expenses vary dependent on student location.

Important notice: The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure[1]

Year 1 – FHEQ Level 7
You will study all compulsory modules.

Code	Module Title	Core/ Compulsory/ Elective	Group	Term	Credits
BUSI70146	Corporate Finance	Compulsory	n/a	SU	7.5
BUSI70044	Financial and Management Accounting	Compulsory	n/a	SP	7.5
BUSI70099	Organisational Behaviour	Compulsory	n/a	SP	7.5
BUSI70100	Strategy	Compulsory	n/a	SU	7.5
BUSI70101	Managerial Economics	Compulsory	n/a	AU	7.5
BUSI70102	Marketing Management	Compulsory	n/a	AU	7.5
BUSI70186	Personal Leadership Journey	Required	n/a	AU/SP /SU	0.0

Year 2[2] **– FHEQ Level 7**
You will study one compulsory module. Additionally, you will study 2 elective modules from Group A PLUS elective modules from Group A or B to the value of 20-22.5 ECTS[3]

Code	Module Title	Core/ Elective	Group	Term	Credits
BUSI70187	Corporate Innovation	Elective (Flexcore)	A	SU	7.5
BUSI70103	Entrepreneurship	Elective (Flexcore)	A	SP	7.5
BUSI70053	Leadership	Elective (Flexcore)	A	AU	7.5
BUSI70116	Business Analytics	Elective (Flexcore)	A	SP	7.5
BUSI70117	Advanced Corporate Finance	Elective	B	SP	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	B	SP	5
BUSI70006	Advanced Strategy in a Stakeholder Economy	Elective	B	AU	5
BUSI70233	AI Ventures	Elective	B	SP	5

[1] **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

[2] Students on a 24-month track will take electives in year 2. Those on a 21-month or 32-month track may begin electives in year 1 or continue them in year 3 respectively.

[3] All Business School modules are weighted relative to their ECTS value. Exchange modules taken at partner institutions are graded pass/fail and are zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70007	Applied Strategic Marketing	Elective	B	SP	5
BUSI70125	Asset Management and Alternative Investments	Elective	B	SU	5
BUSI70188	Big Data, AI & Machine Learning	Elective	B	SU	5
BUSI70301	Big Data, AI & Machine Learning (not running in 26-7)	Elective	B	SU	5
BUSI70119	Brand Management	Elective	B	AU	5
BUSI70010	Brand Management (not running in 26-7)	Elective	B	SU	5
BUSI70120	Breakout Strategy	Elective	B	SP	5
BUSI70343	Business Problem Solving	Elective	B	AU	5
BUSI70019	Climate Change and Business Strategy	Elective	B	SU	5
BUSI70570	Climate Risk and Financial Markets	Elective	B	SU	5
BUSI70023	Consumer Behaviour	Elective	B	SU	5
BUSI70189	Data Analytics and Visualisation for Business (online)	Elective	B	SU	5
BUSI70229	Data Analytics and Visualisation for Business (not running in 26-7)	Elective	B	SP & SU	5
BUSI70569	Decision Making for Leaders (not running in 26-7)	Elective	B	SU	5
BUSI70693	Decision Making for Leaders (online)	Elective	B	SP	5
BUSI70149	Design for Strategic Transformation	Elective	B	SU	5
BUSI70122	Digital Business	Elective	B	AU	5
BUSI70123	Digital Business Model Design	Elective	B	SU	5
BUSI70032	Digital Marketing	Elective	B	AU	5
BUSI70304	Digital Technologies and Digital Transformation	Elective	B	AU	5
BUSI70037	Energy Business	Elective	B	SP	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective	B	SU	5
BUSI70124	Entrepreneurial Journey	Elective	B	SP/SU	5
BUSI70040	Family Business	Elective	B	SU	5
BUSI70431	Finance in Cleantech	Elective	B	SU	5
BUSI70327	Global Experience Week	Elective	B	SP/SU	5
BUSI70452	Global Strategy (online)	Elective	B	SU	5
BUSI70342	Glocal Elective: Sales Management and Leadership	Elective	B	SU	5

BUSI70321	Glocal Elective: Sustainable Transformation Made in Italy	Elective	B	AU	5
BUSI70156	Glocal Elective: The Future of Cities	Elective	B	SU	5
BUSI70381	Individual Project	Elective	B	SU	10
BUSI70332	Leadership (not running in 26-7)	Elective	B	SUP	5
BUSI70151	Leading and Executing Strategic Change	Elective	B	SP	5
BUSI70056	Leading Social Innovation	Elective	B	SU	5
BUSI70152	Leading Yourself (online)	Elective	B	SP	5
BUSI70135	Managing Negotiations (online)	Elective	B	AU	5
BUSI70061	Market Research	Elective	B	SP	5
BUSI70062	Marketing Analytics	Elective	B	SP	5
BUSI70137	Mergers and Acquisitions	Elective	B	SU	5
BUSI70228	Operations	Elective	B	SP	5
BUSI70067	Operations Management	Elective	B	SP	5
BUSI70310	Pricing Strategy	Elective	B	SP	5
BUSI70071	Private Equity (online)	Elective	B	AU	5
BUSI70311	Private Equity (not running in 26-7)	Elective	B	SU	5
BUSI70463	Shaping Frontier Markets	Elective	B	SP	5
BUSI70465	Strategic Leadership and Governance	Elective	B	SU	5
BUSI70154	Strategic Networking	Elective	B	SU	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	B	SU	5
BUSI70466	Strategy Implementation	Elective	B	SU	5
BUSI70085	Sustainability and Competitive Advantage	Elective	B	SP	5
BUSI70323	Sustainable Finance	Elective	B	SU	5
BUSI70671	The Psychology of Sales: Mastering the Mindset to Drive Results	Elective	B	SU	5
BUSI70140	Venture Capital Finance	Elective	B	SU	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	B	SU	5
BUSI79050 BUSI79100	A minimum of 5 and a maximum of 10 ECTS taken at an approved exchange partner institution	Elective	B	SU	5-10
BUSI70158	Capstone	Compulsory		SU & SUP	10

Credit Total	90-92.5

Progression and Classification

Award and Classification for Postgraduate Students

Award of a Postgraduate Degree (including MRes)

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7;
2. and no more than 15 credits as a Compensated Pass;
3. met any specific requirements for an award as outlined in the approved programme specification for that award.

Classification of Postgraduate Taught Awards

The university sets the class of Degree that may be awarded as follows:

1. Distinction: 70.00% or above
2. Merit: 60.00% or above but less than 70.00%.
3. Pass: 50.00% or above but less than 60.00%.

For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band.

Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly over-emphasising particular aspects.

Programme Specific Regulations

N/A

Supporting Information
The Programme Handbook is available at: www.imperial.ac.uk/business-school/programmes/programme-information/
Imperial's entry requirements for postgraduate programmes can be found at: www.imperial.ac.uk/study/pg/apply/requirements
Imperial's Quality & Enhancement Framework is available at: www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance
Imperial's Academic and Examination Regulations can be found at: www.imperial.ac.uk/about/governance/academic-governance/regulations
Imperial College London is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the Imperial's Centenary, 8th July 2007, established Imperial as a University with the name and style of "The Imperial College of Science, Technology and Medicine". www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/
Imperial College London is regulated by the Office for Students (OfS) www.officeforstudents.org.uk/advice-and-guidance/the-register/
This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.