Programme Information		
Programme Title	Programme Code	HECoS Code
Executive MBA	N1UA24	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MBA	23 Months	Part-time	Annually in January	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial Business School
Teaching Institution	Imperial College London	Department	Imperial Business School
Associateship	Diploma of Imperial College (DIC)	Main Location(s) of Study	South Kensington Campus
External Reference			
Relevant QAA Benchmark Statement(s) and/or other external reference points		Master's Awards in Business and Management	
FHEQ Level		Level 7 – Master's	
EHEA Level		2nd Cycle	
External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2028
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2030
External Accreditor 3:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2028
Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A
Specification Details			
Programme Lead		Bart Clarysse	

Student cohorts covered by specification	January 2027 entry onwards
Date of introduction of programme	1988/1989
Date of programme specification/revision	July 26

Programme Overview

This is a 23-month programme starting in January. The programme starts with a 3-day introduction (Thursday, Friday and Saturday) and then attendance is from 09.00 to 18.15 on Friday and Saturday every three-four weeks in the first year and various dates depending on electives in the second year.

In the first year, there are 15 attendance days between January and June and 2 exam days, then 12 attendance days plus 2 exam days between July and December, plus a 3-day global immersion in Zurich. In the second year, you will take 5 electives, attend a 3-day global immersion in London, a 3-day global immersion in the United States, a 2-day Executive Leadership retreat in Windsor, and undertake the Capstone module. Attendance patterns vary and you have the option of completing all electives by the end of July of the second year, depending on which ones you choose.

An important aspect of the Executive MBA Programme is that you as students are expected to work effectively as a member of a study team comprising four to six individuals. The work carried out by the study team contributes to the assessed coursework requirements. You are placed into study teams by the programme team for Block 1 of the programme and the teams are then changed again for Block 2 and the global immersions. Changing study teams enables you to work with more of your cohort; each team is intended to contain a diverse mix of individuals. If required, the School and the Programme team provide support for this aspect of the programme.

COMPULSORY MODULES

The EMBA Induction is aimed to assist you in your return to the academic world. Since a significant proportion of the EMBA programme and experience involves work in study teams, support is also provided on the formation and functioning of these teams. The various exercises and activities undertaken as part of the Induction are designed to enable you to meet as many of your colleagues as possible at an early stage. The compulsory subjects are: Marketing Management; Accounting and Corporate Reporting Analysis, Economics for Business, Corporate Finance, Leveraging Generative AI for Sustainable Business Value, Strategy, Global Immersions, Organisational Behaviour, Corporate Innovation & Intrapreneurship, Emerging Tech for Executives: Quantum, Climate, Ledger & Beyond and Responsible Leadership & Corporate Success. These compulsory subjects are assessed by a combination of coursework and examination.

Throughout the first year, there are additional workshops and coaching sessions offered in the Executive Leadership Journey compulsory module, followed by a two-day Leadership retreat (within the UK) in year 2.

Across the programme, you will take part in the Global Immersions module, offering three focused global experiences that connect technology, innovation, and business. The Fintech and Business (Zurich) immersion examines digital finance and fintech innovation within Europe's leading financial hub. The Medtech and Business (London) immersion introduces you to Imperial's medtech and entrepreneurship ecosystem. The Deep Tech and Business (US) immersion explores emerging technologies such as fusion, quantum, and new materials. Each immersion combines academic insight with industry engagement and ecosystem exposure, offering rich learning and networking across three global centres of excellence.

ELECTIVES

In the second year, you will pursue areas of interest by choosing electives to the value of 25-27.5 ECTS from those on offer. For the electives available for this academic year, please see the programme structure list. Additional electives may be offered in subsequent years to reflect staff interests and research and not all electives will necessarily be offered each year. The electives are generally assessed by coursework only and take place in different terms depending on the combination of electives chosen. You have the opportunity to take electives from one of the School's many partner institutions; the programme structure gives the maximum number of credits that can be taken from each partner.

The Entrepreneurial Journey is optional and can be taken as an elective. This project includes workshops, which are facilitated by academic coaches. During the workshops you will work in self-formed teams on a business idea, which

you then present in the last workshop along with a final report. This allows you to put into practice your new-found skills in innovation, finance and the other core business disciplines.

CAPSTONE
The Capstone module is the culminating experience of the Executive MBA, integrating learning from across the programme through an intensive five-day, in-person residential block towards the end of Year 2. Working in diverse teams, you will tackle complex, real-world business challenges through a mix of faculty-led workshops, group coaching, and external company engagements. The module provides a practical, collaborative, and technology-driven conclusion to the EMBA that reflects the programme's focus on innovation, leadership, and evidence-based problem solving.

Learning Outcomes

The programme aims to provide you with the knowledge and skill to perform effectively in general management roles. The content of the programme covers both well-established ways and leading-edge ways of thinking through business ideas, dealing with business problems and leading whole organisations, teams and yourselves.

Programme Learning Outcomes

By the end of the programme, you will be able to:

- Analyse organisations and their environment, using analytical tools from all management disciplines, as well as selected areas of specialisation
- Evaluate the sustainability of organisations' strategy and performance, taking into account the whole spectrum of stakeholders
- Select analytical techniques to apply to decision-making processes in organisations and to present your analyses clearly and persuasively;
- Apply innovative thinking and leadership to the management of industry, services and enterprise on an international basis;
- Demonstrate you have developed your personal skills to enhance your effectiveness as leaders and as managers.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial degree programme. The Graduate Attributes are available at:
https://www.imperial.ac.uk/about/education/our-graduates/

Entry Requirements

Academic Requirement	Normally a 2:2 UK Bachelor's Degree with Honours (or a comparable qualification recognised by the university). ***Exceptionally applicants with a degree below UK 2.2 level may be considered.*** The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).
Non-academic Requirements	Exceptionally an acceptable professional qualification: Full membership of: Association of Chartered Certified Accountants (ACCA) Any Institute of Chartered Accountants in the UK or Ireland Chartered Institute of Public Finance and Accounting. Associateship or Fellowship of: Chartered Institute of Management Accountants (CIMA) or relevant national and international equivalents. The programme will make use of the diversity of student experience and background available in the cohort.

	Typically 10 years' relevant postgraduate work experience, however, candidates with over eight years' relevant experience can be exceptionally considered. Two professional references required.
English Language Requirement	Higher requirement English language test: IELTS level 7 with no element below 6.5 (or equivalent).
Admissions Test/Interview	Yes

Candidates that are successful at the application stage will be invited to attend an Admissions interview.

Candidates who do not hold a first degree (but have suitable experience and/or professional qualification) may be eligible for an alternative entry route onto the MBA, via a Special Qualifying Examination.

The programme's competency standards documents can be requested from the Business School's Education Quality Office.

Learning & Teaching Approach

Learning and Teaching Delivery Methods

Teaching
The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

- Lectures
- Practical classes and field work
- Residencies at business schools overseas
- Equipment/technique demonstrations (e.g. Bloomberg, DataStream)
- Seminars
- Workshops
- Case studies
- Group work exercises
- Formal presentations

Independent learning
You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

- Pre-programme LMS modules
- Online discussion forums
- Online lecture materials
- Interactive content including video and module quizzes

Overall Workload
The overall workload consists of face-to-face sessions and independent learning. While the actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time you will need to allocate to different activities at each level of the programme. At Imperial, each ECTS credit taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2,250 hours for the MBA programme.

Assessment Strategy

Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Class Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme

Balance of assessment
Compulsory modules
Coursework – 80%
Exam – 20%

Electives
Coursework – 100%

Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.
The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades 25 days from the end of the exam period. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.
Imperial's Policy on Academic Feedback and guidance on issuing provisional marks is available at:
www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Re-sit Policy

Imperial's Policy on Re-sits is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Mitigating Circumstances Policy

Imperial's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Additional Programme Costs		
This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.		
Description	Mandatory/Optional	Approximate cost
Global Immersions module: The School will pay for the teaching, hotels, local and domestic travel, breakfasts and some dinners and lunches as part of events. You are expected to pay for flights to and from the residency location and other snacks and meals throughout the duration of the residency.	Mandatory	Variable depending on departure location. Other costs variable
Global Experience Week	Optional	£2000-£2400 tuition + accommodation costs. Flights, meals and other expenses are additional cost and vary dependent on student location.
Glocal Elective modules (various)	Optional	Flights, accommodation, meals and other expenses vary dependent on student location.
Elective modules at partner institutions: You may elect to study elective modules at one or more of the Business Schools with which we have an exchange agreement, but are responsible for your own travel, accommodation, and subsistence costs. Tuition fees are waived as part of the exchange agreement.	Optional	Will depend on the location(s) chosen

Important notice: The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure[1]				
Year 1 – FHEQ Level 7 **You will study all compulsory modules.**				
Code	Module Title	Core/ Compulsory/ Elective	Term	Credits
BUSI70351	Economics for Business	Compulsory	SP/SU	5
BUSI70352	Accounting and Corporate Reporting Analysis	Compulsory	SP/SU	5
BUSI70353	Organisational Behaviour	Compulsory	SP/SU	5
BUSI70696	Leveraging Generative AI for Sustainable Business Value	Compulsory	SP/SU	5
BUSI70354	Global Immersions	Compulsory	AU/SU	5
BUSI70359	Corporate Innovation and Intrapreneurship	Compulsory	SUP/AU	5
BUSI70382	Executive Leadership Journey	Compulsory	SP/SU/AU	0
BUSI70360	Marketing Management	Compulsory	SP/SU	5
BUSI70361	Strategy	Compulsory	SUP/AU	5
BUSI70358	Responsible Leadership & Corporate Success	Compulsory	SUP/AU	5
BUSI70356	Corporate Finance	Compulsory	SUP/AU	5
BUSI70697	Emerging Tech for Executives: Quantum, Climate, Ledger & Beyond	Compulsory	SUP/AU	5

[1] **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

Year 2 – FHEQ Level 7 **You will study one compulsory module, and elective modules to the value of 25-27.5 ECTS[2]**					
Code	Module Title	Core/ Elective		Term	Credits
BUSI70687	Capstone	Compulsory		SUP/AU	10
BUSI70555	Advanced Corporate Finance	Elective		SP	5
BUSI70006	Advanced Strategy in a Stakeholder Economy	Elective		AU	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective		SP	5
BUSI70689	AI Strategies in Marketing Innovation and Consumer Behaviour	Elective		SU	5
BUSI70233	AI Ventures	Elective		SP	5
BUSI70125	Asset Management and Alternative Investments	Elective		SU	5
BUSI70301	Big Data, AI and Machine Learning	Elective		SU	5
BUSI70188	Big Data, AI and Machine Learning (online)	Elective		SU	5
BUSI70010	Brand Management	Elective		SP	5
BUSI70119	Brand Management (online)	Elective		AU	5
BUSI70120	Breakout Strategy	Elective		SP	5
BUSI70011	Business Analytics	Elective		SU	5
BUSI70343	Business Problem Solving (online)	Elective		AU	5
BUSI70019	Climate Change and Business Strategy	Elective		SU	5
BUSI70570	Climate Risk and Financial Markets	Elective		SU	5
BUSI70023	Consumer Behaviour	Elective		SU	5
BUSI70229	Data Analytics and Visualisation for Business	Elective		SP	5
BUSI70569	Decision Making for Leaders	Elective		SU	5
BUSI70693	Decision Making for Leaders (online)	Elective		SP	5
BUSI70149	Design for Strategic Transformation	Elective		SU	5
BUSI70122	Digital Business	Elective		AU	5
BUSI70123	Digital Business Model Design	Elective		SU	5
BUSI70448	Digital Strategy	Elective		SP	5
BUSI70304	Digital Technologies and Digital Transformation (online)	Elective		AU	5

[2] All Business School modules are weighted relative to their ECTS value. Exchange modules taken at partner institutions are graded pass/fail and are zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70037	Energy Business	Elective		SP	5
BUSI70126	Entrepreneurial Finance and Venture Capital	Elective		SU	5
BUSI70124	Entrepreneurial Journey	Elective		SU	5
BUSI70040	Family Business	Elective		SU	5
BUSI70431	Finance in Cleantech	Elective		SU	5
BUSI70327	Global Experience Week	Elective		SP/SU	5
BUSI70451	Global Strategy (f2f)	Elective		SU	5
BUSI70452	Global Strategy (Online)	Elective		SU	5
BUSI70342	Glocal Elective: Sales Management and Leadership	Elective		SU	5
BUSI70321	Glocal Elective: Sustainable Transformation Made in Italy	Elective		AU	5
BUSI70156	Glocal Elective: The Future of Cities	Elective		SU	5
BUSI70355	Individual Project	Elective		SUP/AU	10
BUSI70332	Leadership	Elective		SU	5
BUSI70151	Leading and Executing Strategic Change	Elective		SP	5
BUSI70056	Leading Social Innovation	Elective		SU	5
BUSI70152	Leading Yourself (Online)	Elective		SP	5
BUSI70457	Managing Negotiations	Elective		SP	5
BUSI70062	Marketing Analytics (online)	Elective		SP	5
BUSI70556	Mergers and Acquisitions	Elective		SP	5
BUSI70137	Mergers and Acquisitions (online)	Elective		SU	5
BUSI70228	Operations	Elective		SP	5
BUSI70067	Operations Management (online)	Elective		SP	5
BUSI70310	Pricing Strategy	Elective		SP	5
BUSI70071 su	Private Equity (online)	Elective		SU	5
BUSI70311	Private Equity	Elective		SU	5
BUSI70574	Responsible AI: Ethics at Work	Elective		SU	5
BUSI70463	Shaping Frontier Markets	Elective		SP	5
BUSI70465	Strategic Leadership and Governance	Elective		SU	5
BUSI70154	Strategic Networking	Elective		SU	5
BUSI70313	Strategy and Leadership in a Digital World	Elective		SU	5

BUSI70466	Strategy Implementation	Elective		SU	5
BUSI70085	Sustainability and Competitive Advantage	Elective		SU	5
BUSI70323	Sustainable Finance	Elective		SU	5
BUSI70469	Sustainable Marketing & Consumption (not running in 26-7)	Elective		SP	5
BUSI70671	The Psychology of Sales: Mastering the Mindset to Drive Results	Elective		SU	5
BUSI70140	Venture Capital Finance	Elective		SU	5
BUSI70322	Wicked Problems, Systems Dynamics and Entrepreneurial Innovation	Elective		SU	5
BUSI79050 BUSI79100	A minimum of 5 and a maximum of 10 ECTS taken at an approved exchange partner institution	Elective		SU	5-10
				Credit Total	**90-92.5**

Progression and Classification
Award and Classification for Postgraduate Students **Award of a Postgraduate Degree (including MRes)** To qualify for the award of a postgraduate degree a student must have: 1. accumulated credit to the value of no fewer than 90 credits at level 7; 2. and no more than 15 credits as a Compensated Pass; **Classification of Postgraduate Taught Awards** The university sets the class of Degree that may be awarded as follows: 1. Distinction: 70.00% or above 2. Merit: 60.00% or above but less than 70.00%. 3. Pass: 50.00% or above but less than 60.00%. For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band. Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly over-emphasising particular aspects
Programme Specific Regulations
N/A

Supporting Information
The Programme Handbook is available at: www.imperial.ac.uk/business-school/programmes/programme-information/
Imperial's entry requirements for postgraduate programmes can be found at: www.imperial.ac.uk/study/pg/apply/requirements
Imperial's Quality & Enhancement Framework is available at: www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance
Imperial's Academic and Examination Regulations can be found at: www.imperial.ac.uk/about/governance/academic-governance/regulations
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Imperial College London is regulated by the Office for Students (OfS) www.officeforstudents.org.uk/advice-and-guidance/the-register/
This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.