Programme Information		
Programme Title	Programme Code	HECoS Code
Innovation, Entrepreneurship and Management	N201T	For Registry Use Only
Innovation, Entrepreneurship and Management	N201T2	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MSc	12 months	Full-time	Annually in September	90	180
MSc	16 months	Full-time	Transfer within Programme	120	240

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial Business School
Teaching Institution	Imperial College London	Department	Imperial Business School
Associateship	Diploma of Imperial College (DIC)	Main Location(s) of Study	South Kensington Campus
External Reference			
Relevant QAA Benchmark Statement(s) and/or other external reference points		Master's Awards in Business and Management	
FHEQ Level		Level 7 – Master's	
EHEA Level		2nd Cycle	
External Accreditor(s) (if applicable)			
External Accreditor 1:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2030
External Accreditor 2:	AACSB International		
Accreditation received:	2018	Accreditation renewal:	2028
Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A

Specification Details	
Programme Lead	Gregory Theyel
Student cohorts covered by specification	2026-27 entry
Date of introduction of programme	October 11
Date of programme specification/revision	July 26

Programme Overview

The MSc in Innovation, Entrepreneurship and Management is offered over 12 months full-time. The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

In the current global economic environment there is a pressing need for you, as students, to learn about how to manage in dynamic, uncertain, rapidly changing and entrepreneurial environments. The development and introduction of new technologies, systems and services can produce new economic opportunities. Managing successful outcomes to create, deliver and capture value from innovation has become a complex process, requiring broad-based skills and knowledge. This programme will address these issues.

The programme comprises 12 compulsory modules, which run across the Autumn, Spring and Summer terms, two elective modules in the Summer term and a choice of either a Consulting Project, a Work Placement, an Individual Research Report, or the Business Start-up module in the summer period. It may be possible for projects to be carried out partly or wholly at an external organisation and requests will be considered on a case by case basis.

If you secure an extended Work Placement opportunity (4-6 months in duration) you will be able to transfer to the 16 month programme Option in consultation with the Academic Director.

Before you start the programme, you will have the opportunity to complete on-line interactive primers in Maths, Data Analysis, Finance, Study Skills and Plagiarism Awareness. Throughout the year, you are also required to attend a series of Careers workshops. These modules do not, however, contribute to the calculation of the final award.

Learning Outcomes

By the end of the programme, you will be able to:

- Demonstrate relevant knowledge and understanding of innovative organisations and new ventures, the external contexts in which they operate, and how they are managed.
- Develop skills to launch and support new business ventures and exploit opportunities arising from new ideas to create new sustainable business models and create economic and social value.
- Apply analytical techniques to decision making when leading new businesses, ventures or innovation initiatives, from initial idea formation, through scaling, to maturity.
- Establish lifelong learning skills and personal development, and be able to work with self-direction.
- Apply behavioural techniques to develop your innovation and entrepreneurial leadership capability.
- Demonstrate critical awareness of current issues in innovation and entrepreneurship informed by leading-edge research and practice in the field.

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial degree programme. The Graduate Attributes are available at:

https://www.imperial.ac.uk/about/education/our-graduates/

Entry Requirements	
Academic Requirement	Normally an Upper Second Class Honours Degree with Honours (or international equivalent) in any discipline. The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).
Non-academic Requirements	Personal Statement CV Two referees Career Planning Questions
English Language Requirement	Higher requirement (PG) IELTS score of 7.0 overall (minimum 6.5 in all elements).
Admissions Test/Interview	You are required to take an online interview via the Shortlister platform. All interviews are reviewed and scored as part of the Admissions process.
The programme's competency standards documents can be provided upon request.	

Learning & Teaching Approach

Learning and Teaching Delivery Methods

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work.

Independent learning

You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

Scheduled Teaching Methods

- Lectures
- Practical classes and field work
- Equipment/technique demonstrations (e.g. Bloomberg, Datastream)
- Seminars
- Workshops
- Case studies
- Group work exercises
- Formal presentations

E-Learning and Blended Learning Methods

- Pre-programme VLE modules
- On-line discussion forums
- On-line lecture materials
- Interactive content including video and module quizzes

Projects

You are required to undertake a Consulting Project, Business Start-Up, Work Experience and/or Individual Report as the final summative piece of your degree.

Overall Workload

The overall workload consists of directed online learning sessions and independent learning. While actual contact hours may vary according to the elective modules you choose to study, the following gives an indication of how much time is needed to allocate to different activities at each level of the programme. At Imperial, each ECTS credit

taken equates to an expected total study time of 25 hours. Therefore, the expected total study time is 2250 hours per year.

On average during the programme, you are expected to spend around 20% of your time on directed learning, 60% on independent study and group work, 10% on careers and personal development and 10% of your time on other activities (e.g. social, leisure clubs). There are typically 100 students on the programme and group work is normally conducted in study groups of 3-6 students.

Assessment Strategy

Assessment Methods

Modules will be assessed by one or more of the following types of assessment methods:

- Essays
- Continuous assessments
- Written Examinations/Tests
- Multiple Choice Tests
- Formal Presentations
- Reports
- Case Studies
- Participation

Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.

Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.

Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme.

Balance of assessment

Compulsory modules
Coursework –80%
Exam – 20%

Electives
Coursework – 100%

Academic Feedback Policy

Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.

The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.

The School aims to provide provisional examination grades twenty-five days from the end of the examination period. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.

You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.

Imperial's Policy on Academic Feedback and guidance on issuing provisional marks is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Re-sit Policy
Imperial's Policy on Re-sits is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/
Mitigating Circumstances Policy
Imperial's Policy on Mitigating Circumstances is available at: www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/

Additional Programme Costs		
This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.		
Description	Mandatory/Optional	Approximate cost
Global Immersion Elective	Optional	Student contribution fee which historically has been no less than £650-700; this is dependent on delivery costs. Individuals pay for travel and admin costs.
Global Business Challenge Elective	Optional	Student contribution fee which historically has been no less than £650-700; this is dependent on delivery costs. Individuals pay for travel and admin costs.
The below section only applies to students who transfer to the 16-month programme		
Extended Programme	Mandatory	Students who choose the Extended Work Placement will need to transfer to the 16-month programme and will be required to pay a fee of £1500. Students will also need to pay to extend their student visa if required, and they are expected to arrange their own accommodation throughout their placement. Other costs vary according to the location of the extended work placement

Important notice: The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure (12 month)[1, 3]

Year 1 - FHEQ Level 7
You will study all compulsory modules. You must select 10 ECTS of modules from Group A and 10 ECTS of modules from Group B.

Code	Module Title	Elective/ Compulsory	Group	Term	Credits
BUSI70365	Accounting and Corporate Reporting Analysis	Compulsory		SP	5
BUSI70366	Business Leadership Dynamics	Compulsory		AU	5
BUSI70370	Design Thinking for Innovation and Impact	Compulsory		AU	5
BUSi70373	Managerial Economics	Compulsory		AU	5
BUSI70670	New Venture Creation	Compulsory		AU	10
BUSI70375	Organisational Behaviour & Human Resource Management	Compulsory		AU	5
BUSI70377	Strategic Management	Compulsory		AU	5
BUSI70367	Business Model Design for the Digital Economy	Compulsory		SP	5
BUSI70374	Marketing for Entrepreneurship	Compulsory		SP	5
BUSI70378	Technology and Innovation Management	Compulsory		SP	5
BUSI70379	Venture Capital and Growth Finance	Compulsory		SP	5
BUSI70371	Entrepreneurship	Compulsory		SP/SU	10
BUSI70712	AI Studio: Building AI-Native Businesses	Elective	A	SU	5
BUSI70233	AI Ventures	Elective	A	SP	5
BUSI70023	Consumer Behaviour	Elective	A	SU	5
BUSI70683	Design Psychology	Elective	A	SU	5
BUSI70200	Digital Marketing	Elective	A	SU	5
BUSI70040	Family Business	Elective	A	SU	5
BUSI70679	From Data to Product (not running in 26-7)	Elective	A	SU	5
BUSI70494	Global Business Challenge (Entrepreneurship)	Elective	A	SP	5
BUSI70413	Global Business Challenge (Social Impact)	Elective	A	SP	5
BUSI70045	Global Immersion	Elective	A	SP/SU	5

[1] **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

[3] All business School modules are weighted relative to their ECTS value. The Work Placement module is graded pass/fail and is zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70675	Introduction to Design with Behavioural Science (not running in 26-7)	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
BUSI70060	Management, Strategy, and Innovation in FinTech	Elective	A	SU	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	A	SU	5
BUSI70459	Negotiating Through Differences	Elective	A	SU	5
BUSI70073	Project Management	Elective	A	SU	5
BUSI70574	Responsible AI: Ethics at Work	Elective	A	SU	5
BUSI70463	Shaping Frontier Markets	Elective	A	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	A	SU	5
BUSI70085	Sustainability and Competitive Advantage	Elective	A	SP	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	A	SU	5
BUSI70368	Business Start-Up	Elective	B	SU	10
BUSI70369	Consulting Project	Elective	B	SU	10
BUSI70372	Individual Research Report	Elective	B	SU	10
BUSI70380	Work Placement	Elective	B	SU/SUP	10
				Credit Total	90

Programme Structure (16 month)[2, 4]

Year 1 & 2 - FHEQ Level 7
You will study all compulsory modules. You must also select 10 ECTS of modules from Group A and 40 ECTS of modules from Group C.

Code	Module Title	Elective/ Compulsory	Group	Term	Credits
BUSI70365	Accounting and Corporate Reporting Analysis	Compulsory		AU	5
BUSI70366	Business Leadership Dynamics	Compulsory		AU	5
BUSI70370	Design Thinking for Innovation and Impact	Compulsory		AU	5
BUSI70373	Managerial Economics	Compulsory		AU	5

[2] **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

[4] All business School modules are weighted relative to their ECTS value. The Work Placement module is graded pass/fail and is zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70670	New Venture Creation	Compulsory		AU	10
BUSI70375	Organisational Behaviour & Human Resource Management	Compulsory		AU	5
BUSI70377	Strategic Management	Compulsory		AU	5
BUSI70367	Business Model Design for the Digital Economy	Compulsory		SP	5
BUSI70374	Marketing for Entrepreneurship	Compulsory		SP	5
BUSI70378	Technology and Innovation Management	Compulsory		SP	5
BUSI70379	Venture Capital and Growth Finance	Compulsory		SP	5
BUSI70371	Entrepreneurship	Compulsory		SP/SU	10
BUSI70712	AI Studio: Building AI-Native Businesses	Elective	A	SU	5
BUSI70233	AI Ventures	Elective	A	SP	5
BUSI70023	Consumer Behaviour	Elective	A	SU	5
BUSI70683	Design Psychology	Elective	A	SU	5
BUSI70200	Digital Marketing	Elective	A	SU	5
BUSI70040	Family Business	Elective	A	SU	5
BUSI70679	From Data to Product (not running in 26-7)	Elective	A	SU	5
BUSI70494	Global Business Challenge (Entrepreneurship)	Elective	A	SP	5
BUSI70413	Global Business Challenge (Social Impact)	Elective	A	SP	5
BUSI70045	Global Immersion	Elective	A	SP/SU	5
BUSI70675	Introduction to Design with Behavioural Science (not running in 26-7)	Elective	A	SU	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
BUSI70060	Management, Strategy, and Innovation in FinTech	Elective	A	SU	5
BUSI70136	Marketing Analytics: Leading with Big Data	Elective	A	SU	5
BUSI70459	Negotiating Through Differences	Elective	A	SU	5
BUSI70073	Project Management	Elective	A	SU	5
BUSI70574	Responsible AI: Ethics at Work	Elective	A	SU	5
BUSI70463	Shaping Frontier Markets	Elective	A	SP	5
BUSI70313	Strategy and Leadership in a Digital World	Elective	A	SU	5
BUSI70085	Sustainability and Competitive Advantage	Elective	A	SP	5
BUSI70322	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	Elective	A	SU	5

BUSI70430	Extended Work Placement	Elective	C	SUP/AU	40
				Credit Total	120

Progression and Classification
Award and Classification for Postgraduate Students **Award of a Postgraduate Degree (including MRes)** To qualify for the award of a postgraduate degree a student must have: 1. accumulated credit to the value of no fewer than 90 credits at level 7 or above of which no more than 15 credits may be from credit level 6; 2. and no more than 15 credits as a Compensated Pass; 3. met any specific requirements for an award as outlined in the approved programme specification for that award. **Classification of Postgraduate Taught Awards** The university sets the class of Degree that may be awarded as follows: 1. Distinction: 70.00% or above. 2. Merit: 60.00% or above but less than 70.00%. 3. Pass: 50.00% or above but less than 60.00%. For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band. Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly over-emphasising particular aspects.
Programme Specific Regulations
N/A

Supporting Information
The Programme Handbook is available at: www.imperial.ac.uk/business-school/programmes/programme-information/
The Module Handbook is made available via the Hub once the module commences. Module descriptions are available in the Programme Handbook (link above).
Imperial's entry requirements for postgraduate programmes can be found at: www.imperial.ac.uk/study/pg/apply/requirements
Imperial's Quality & Enhancement Framework is available at: www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance
Imperial's Academic and Examination Regulations can be found at: www.imperial.ac.uk/about/governance/academic-governance/regulations
Imperial College London is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of Imperial's Centenary, 8th July 2007, established Imperial as a University with the name and style of "The Imperial College of Science, Technology and Medicine". www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/
Imperial College London is regulated by the Office for Students (OfS) www.officeforstudents.org.uk/advice-and-guidance/the-register/
This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.