

**MSc Management**

This document provides a definitive record of the main features of the programme and the learning outcomes that a typical student may reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities provided. This programme specification is intended as a reference point for prospective students, current students, external examiners and academic and support staff involved in delivering the programme and enabling student development and achievement.

**Programme Information**

Programme Title	Management			
Award(s)	MSc			
Programme Code	N1UF			
Awarding Institution	Imperial College London			
Teaching Institution	Imperial College London			
Faculty	Imperial College Business School			
Department	Imperial College Business School			
Mode and Period of Study	1 calendar year full-time (12 months)			
Cohort Entry Points	Annually in September			
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points	<a href="#">Master's Degrees in Business and Management</a>			
Total Credits	ECTS:	90	CATS:	180
<a href="#">FHEQ Level</a>	Level 7			
<a href="#">EHEA Level</a>	2 <sup>nd</sup> cycle			
External Accrator(s)	<a href="#">AMBA</a> , <a href="#">EQUIS</a> , <a href="#">AACSB International</a>			
<b>Specification Details</b>				
Student cohorts covered by specification	2016/17 entry			
Person responsible for the specification	Veronica Russell, Teaching & Quality Manager			
Date of introduction of programme	October 2005			
Date of programme specification/revision	September 2016			

## Description of Programme Contents

The MSc in Management is offered over 12 months full-time. The programme content reflects the contemporary and relevant management skills necessary for managing in turbulent environments. In particular the programme will equip the participants with conceptual and practical skills, and enable them to analyse and solve challenging problems. The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

The programme comprises 9 core modules, and a choice of one of four pathways (Energy Business, Strategy and Leadership, Digital Business, Financial Services) each comprising two modules. These modules are taught over three academic terms. Students can then choose to undertake a combination of summer elective modules: the International Study Tour, the Business Simulation, a Consulting Project, a Social Project, a Work Placement, 1-week block electives (Family Business, Sales Force Management and Business Analytics) or take modules in global partner universities studying abroad. All students complete the programme by writing a Management Report.

## Learning Outcomes

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: [www.imperial.ac.uk/students/academic-support/graduate-attributes](http://www.imperial.ac.uk/students/academic-support/graduate-attributes)

## Educational aims/objectives of the programme

The programme aims to provide a one-year programme in management that will equip students with the knowledge and skills to effectively manage and lead in private, voluntary and public domains, or to pursue further academic study (doctoral research). Students who complete the programme successfully will be able to:

- Demonstrate relevant knowledge of organisations, and their role in pursuing sustainable business in the context in which they operate and how they are managed in compliance with codes of ethics and Corporate Social Responsibility
- Apply analytical and problem solving techniques to the decision making process in real-life business contexts and present their analysis in a professional and persuasive manner
- Use interdisciplinary knowledge to develop a holistic view of business management challenges and cross-subject skills to propose relevant solutions
- Demonstrate they have obtained a set of personal development and lifelong learning skills applicable to the international business environment

## Knowledge and Understanding of:

1. The key drivers for change in modern organisations
2. The theory and principles of business economics
3. The techniques of financial and management accounting
4. The theory and practice of organisational behaviour and human resource management
5. The key principles of innovation management
6. International marketing and the issues facing branding in an era of globalisation
7. The theory and practice of entrepreneurship

8. The theory and practice of strategic management
9. Project management and the role of the change agent to plan and implement successful projects

### **Skills and other Attributes**

#### **Intellectual Skills**

Students who complete the programme successfully will be able to:

1. Integrate, analyse and evaluate new and/or abstract data and situations, using a wide range of appropriate techniques and transform such data and concepts into options and solutions
2. Use conceptual, analytical and quantitative skills for responsible and successful decision making
3. Apply innovative thinking and ethical leadership to the sustainable management of organisations on a global basis

#### **Practical Skills**

Students who complete the programme successfully will be able to:

1. Give professional presentations
2. Seek, interpret, present and use data effectively in real-life decision-making
3. Produce creative and realistic solutions to complex problems
4. Develop a business plan
5. Use contemporary models and techniques to develop sustainable strategies for organisations
6. Participate in managerial decision processes using accounting-based information
7. Manage change and innovation in the workplace
8. Apply management skills to a variety of management projects
9. Apply knowledge and skills learnt on the programme to situations in the workplace

#### **Transferable Skills**

Students who complete the programme successfully will be able to:

1. Communicate effectively in context through oral presentations, computer processing, presentations and written reports
2. Critically review evidence including its reliability, validity and significance
3. Transfer techniques and solutions from one discipline to another
4. Use Information and Communications technology
5. Manage resources and time effectively in order to achieve intended goals
6. Learn independently with open-mindedness and critical enquiry
7. Work effectively as a team member which includes collaboration and formulating effective strategies for achieving goals when working with others
8. Understand individual behaviour in teams, team formation and team dynamics
9. Clearly identify criteria for success and evaluate his or her own performance against those criteria
10. Use IT skills and tools such as Word, Excel, PowerPoint and Reference Manager
11. Enhance lifelong learning skills and personal development so as to be able to work with self-direction and originality and contribute to business and society at large
12. Build a network of business professionals both through fellow students and the alumni organisation
13. Embed ethics and sustainability in successful decision making

<b>Entry Requirements</b>	
Academic Requirement	Normally a UK Honours Degree at 2:1 or equivalent in any discipline.
Non-academic Requirements	None
English Language Requirement	English language test: IELTS level 7 with no element below 6.5 (or equivalent).
The programme's competency standards documents can be found requested from the Business School's Teaching & Quality Office.	
<b>Learning &amp; Teaching Strategy</b>	
Scheduled Learning & Teaching Methods	<ul style="list-style-type: none"> <li>• Lectures</li> <li>• Practical classes and field work</li> <li>• Equipment/technique demonstrations (e.g. Bloomberg, Datastream)</li> <li>• Seminars</li> <li>• Workshops</li> <li>• Case studies</li> <li>• Group work exercises</li> <li>• Formal presentations</li> </ul>
E-learning & Blended Learning Methods	<ul style="list-style-type: none"> <li>• Pre-programme VLE modules</li> <li>• On-line discussion forums</li> <li>• On-line lecture materials</li> <li>• Interactive content including video and module quizzes</li> </ul>
Project and Placement Learning Methods	<ul style="list-style-type: none"> <li>• Consulting Project</li> <li>• Social Project</li> <li>• Work Placement Opportunity</li> </ul>
<b>Assessment Strategy</b>	
Assessment Methods	<ul style="list-style-type: none"> <li>• Essays</li> <li>• Continuous assessments</li> <li>• Written Examinations/Tests</li> <li>• Multiple Choice Tests</li> <li>• Formal Presentations</li> <li>• Reports</li> <li>• Case Studies</li> <li>• Participation</li> </ul>
<b>Academic Feedback Policy</b>	
The School aims to provide feedback to students on coursework within two weeks and to provide provisional examination grades six weeks from the examination date. With each returned coursework assignment, a written evaluation will be provided. General feedback to the cohort is	

provided on examination performance. Students will be provided with an alpha grade. The numerical mark will only be available on completion of the programme and will be released by Registry. Grades received during the year are deemed provisional until confirmed by the External Exam Board.

#### Re-sit Policy

The College's Policy on Re-sits is available at: [www.imperial.ac.uk/registry/exams/resit](http://www.imperial.ac.uk/registry/exams/resit)

#### Mitigating Circumstances Policy

The College's Policy on Mitigating Circumstances is available at: [www.imperial.ac.uk/registry/exams](http://www.imperial.ac.uk/registry/exams)

#### Programme Structure

Full-time	Pre-session	Autumn Term	Spring Term	Summer Term	Summer Period
Core Modules	4	6	3	1	1
Elective Modules			2		20 ECTS
Projects					

#### Assessment Dates & Deadlines

Written Examinations	December and April
Coursework Assessments	Continuous
Project Deadlines	Mid-August
Practical Assessments	N/A

#### Assessment Structure

Programme Component	ECTS	% Weighting
Autumn Component (Career & Professional Development workshops, pass/fail PLUS 5 x core modules, equally weighted)	27	33.3%
Spring Component (3 x core modules, equally weighted) PLUS 2 x elective modules, equally weighted	25	33.3%
Summer Component (1 x core module, doubly weighted, PLUS 1 x core module, equally weighted PLUS 20 ECTS of electives, equally weighted)	38	33.3%
Total	90	100%

## Marking Scheme

All modules are equally weighted, with the exception of Entrepreneurship, the Consulting Project, the Social Project and Work Placement modules which are doubly weighted.

There are three components:

- Autumn Term Modules
- Spring Term Modules
- Summer Term & Summer Period Modules

### Pass

- An aggregate mark of 50% or greater across the programme as a whole
- An average of 50% or above in each component
- At least 40% in each examination
- At least 40% in all modules and at least 50% in all modules assessed by coursework only\*
- A pass mark for the Career and Professional Development Service module

### Merit

- An aggregate mark of 60% or greater across the programme as a whole
- An average of 60% or above in each component
- At least 40% in each examination
- At least 40% in all modules and at least 50% in all modules assessed by coursework only\*
- A pass mark for the Career and Professional Development Service module

### Distinction

- An aggregate mark of 70% or greater across the programme as a whole
- An average of 70% or above in each component
- At least 40% in each examination
- At least 40% in all modules and at least 50% in all modules assessed by coursework only\*
- A pass mark for the Career and Professional Development Service module

\* includes all pathway modules, Global Operations and Projects, Entrepreneurship, Business Simulation, Consulting Project, Social Project, International Study Tour, Work Placement, Business Analytics, Family Business, Sales Force Management and Management Report

### Marking Schemes for postgraduate taught programmes:

The Pass Mark for all postgraduate taught course modules is 50%. Students must pass all components in order to be awarded a degree.

Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
	Induction	Core	35	0	0	35	Not assessed			N/A	N/A
BS0991	Maths for Finance Primer	Core	10	15	0	25	Not assessed			N/A	N/A
BS0990	Accounting Primer	Core	10	15	0	25	Not assessed			N/A	N/A
BS1317	Plagiarism Awareness	Core	10	15	0	25	Not assessed			N/A	N/A
BS1314	Study Skills	Core	10	15	0	25	Not assessed			N/A	N/A
BS0921	Career & Professional Development Workshops	Core	12.5	37.5	0	50	0%	100%	0%	7	2.0
BS0904	Accounting and Corporate Reporting Analysis	Core	32	93	0	125	70%	30%	0%	7	5.0
BS0901	Business Economics	Core	25	100	0	125	70%	30%	0%	7	5.0
BS0909	International Marketing	Core	22	103	0	125	70%	30%	0%	7	5.0
BS0905	Organisational Behaviour and Human Resource Management	Core	22	103	0	125	60%	40%	0%	7	5.0
BS0928	Global Operations & Projects	Core	20	105	0	125	0%	100%	0%	7	5.0
BS0907	Finance	Core	32	93	0	125	70%	30%	0%	7	5.0
BS0902	Innovation Management	Core	22	103	0	125	70%	30%	0%	7	5.0

Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS0911	Strategic Management	Core	22	103	0	125	60%	40%	0%	7	5.0
BS0934	The Economics of Information and Intellectual Property	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0935	Strategy and Innovation in Digital Business	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0932	Energy Business 1: Producing Energy	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0933	Energy Business 2: Selling Energy	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0908	Entrepreneurship	Core	20	230	0	250	0%	100%	0%	7	10.0
BS0930	Corporate Strategy	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0931	Leadership Skills	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0914	Business Simulation Exercise	Elective	1	124	0	125	0%	100%	0%	7	5.0
BS0936	Risk Management for Corporate and Financial Institutions	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0937	Mergers and Acquisitions	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0917	Consulting Project	Elective	0	250	0	250	0%	50%	50%	7	10.0
BS0927	Family Business	Elective	20	105	0	125	0%	100%	0%	7	5.0



Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
BS0929	Business Analytics	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0938	Sales Force Management	Elective	20	105	0	125	0%	100%	0%	7	5.0
BS0926	Work Placement	Elective	0	75	175	250	0%	100%	0%	7	10.0
BS0939	Social Project	Elective	0	250	0	250	0%	100%	0%	7	10.0
BS0918	Management Report	Core	0	200	0	200	0%	100%	0%	7	8.0
BS0925	International Study Tour	Elective	35	90	0	125	0%	100%	0%	7	5.0
	A maximum of 6 ECTS taken at approved exchange partner institution (Essec Business School)	Elective	Variable								6.0
	A maximum of 2 ECTS taken at approved exchange partner institution (ESC Rennes School of Business)	Elective	Variable								2.0
	A maximum of 6 ECTS taken at approved exchange partner institution (SDA Bocconi School of Management/ Bocconi University Graduate School)	Elective	Variable								6.0
	A maximum of 6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	Variable								6.0

Indicative Module List											
Code	Title	Core/ Elective	L&T Hours	Ind. Study Hours	Place- ment Hours	Total Hours	% Written Exam	% Course- work	% Practical	FHEQ Level	ECTS
	A maximum of 10 ECTS taken at approved exchange partner institution (HEC Business School)	Elective									7-10
	A maximum 10 ECTS taken at approved exchange partner institution (School of Management, Fudan University)	Elective									1-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Rotterdam School of Management)	Elective									6-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective									8-10

## Supporting Information

The Programme Handbook is available at:

<http://wwwf.imperial.ac.uk/business-school/programmes/programme-information/>

The Module Handbook is made available to students via the Hub once the module commences. Module descriptions are available in the Programme Handbook (link above).

The College's entry requirements for postgraduate programmes can be found at:

[www.imperial.ac.uk/study/pg/apply/requirements](http://www.imperial.ac.uk/study/pg/apply/requirements)

The College's Quality & Enhancement Framework is available at:

[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The College's Academic and Examination Regulations can be found at:

<http://www3.imperial.ac.uk/registry/proceduresandregulations/regulations>

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

<http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters-statutes-ordinances-and-regulations/>

Imperial College London is regulated by the Higher Education Funding Council for England (HEFCE)

<http://www.hefce.ac.uk/reg/of/>