

YURI MISHINA

Management & Entrepreneurship Department
Imperial College Business School
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Imperial College London
South Kensington campus
London SW7 2AZ
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ACADEMIC EMPLOYMENT

Imperial College London:

Associate Professor of Organisational Behaviour and Strategy, 9/17—present
Assistant Professor of Organisational Behaviour/Strategy (with confirmation), 8/11—8/17

Michigan State University:

Assistant Professor of Management, 8/04—8/11
Visiting Instructor—Business Policy and Strategic Management, 8/03–8/04

EDUCATION:

Ph.D.	University of Illinois at Urbana-Champaign Major Concentration: Organizational Theory Minor Concentration: Strategic Management	2004
M.B.A.	University of Illinois at Urbana-Champaign Concentration: Management	1996
B.A.	University of Chicago Major: Economics	1992

RESEARCH INTERESTS

My research interests lie at the intersection of strategy and organization theory with a particular interest in counter-intuitive effects and processes in organizations. Specifically, I examine informal corporate governance processes, with an emphasis on how top management team and stakeholder belief systems influence strategic choices and outcomes. I draw upon a variety of literatures to explore how social evaluations (e.g., reputations, stigma), expectations, and the cognitive biases of managers influence illegal activities, executive compensation, and firm performance.

JOURNAL PUBLICATIONS

Gomulya, D.M., & Mishina, Y. 2017. Signaler credibility, signal susceptibility, and relative reliance on signals: How stakeholders change their evaluative processes after violation of expectations and rehabilitative efforts. *Academy of Management Journal*. 60 (2): 554-583.

Mishina, Y., Block, E.S., & Mannor, M.J. 2012. The path dependence of organizational reputation: How social judgment influences assessments of capability and character. *Strategic Management Journal* 33(5): 459-477.

Oxford University Centre for Corporate Reputation Best Published Paper Award 2012

Mishina, Y., Dykes, B.J., Block, E.S., & Pollock, T.G. 2010. Why “good” firms do bad things: The effects of high aspirations, high expectations and prominence on the incidence of corporate illegality. *Academy of Management Journal*. 53(4): 701-722.

Finalist, *Academy of Management Journal* Best Paper of 2010.

Devers, C.E., Dewett, T., Mishina, Y., & Belsito, C.A. 2009. A general theory of organizational stigma. *Organization Science*. 20(1): 154-171.

Mishina, Y., Pollock, T.G., & Porac, J.F. 2004. Are more resources always better for growth? Resource stickiness in market and product expansion. *Strategic Management Journal*. 25 (12): 1179-1197.

BOOK CHAPTERS AND COMMENTARIES

Devers, C.E. and Mishina, Y., 2019. Comments on Stigma Versus Legitimacy. *Journal of Management Inquiry*. 28(1): 16-21.

Mishina, Y. 2016. Capability reputations. In C. Carroll (Ed.) *The SAGE Encyclopedia of Corporate Reputation*. Thousand Oaks, CA. Sage. 1: 95-97

Pollock, T.G., Mishina, Y., & Seo, Y. 2016. Falling stars: Celebrity, infamy, and the fall from (and return to) grace. In D. Palmer, R. Greenwood, & K. Smith-Crowe (Eds.) *Organizational Wrongdoing*. Cambridge University Press. 235-269.

Mishina, Y., & Devers, C.E. 2012. On being bad: Why stigma is not the same as a bad reputation. In M. Barnett & T. Pollock (Eds.) *The Oxford Handbook of Corporate Reputation*. Oxford: Oxford University Press. 202-220.

Porac, J.F., Mishina, Y., & Pollock, T.G. 2002. Entrepreneurial narratives and the dominant logics of high growth firms. In A. Huff & M. Jenkins (Eds.) *Mapping Strategic Knowledge*. Thousand Oaks, CA: Sage. 112-136.

Porac, J.F., Ventresca, M., & Mishina, Y. 2002. Interorganizational cognition and interpretation. In J.A.C. Baum (Ed.). *Companion to Organizations*. Oxford: Blackwell. 579-598.

CONFERENCE PROCEEDINGS

Yu, Y., Silvestri, C., Dong, L. and Mishina, Y., 2021. Safety in Numbers? How Reputation and Salience of Misconduct Change Group Size Effect on Punishment. *Academy of Management Proceedings*.

Pollock, T., Mishina, Y., & Seo, Y. 2015. Falling stars: Celebrity, wrongdoing, and the fall from (and return to) grace. *Academy of Management Proceedings*.

Gomulya, D.M., Tan, S., & Mishina, Y. 2014. What Shareholders Do: Changing Signal Reliance Around Financial Misconduct and New CEO Appointment. *Academy of Management Proceedings*.

Mishina, Y., Pollock, T.G., & Bragaw, N.A. 2012. Know when to hold ‘em, know when to fold ‘em? Differentiating between loss aversion and the house money effect in CEO reactions to firm performance. *Academy of Management Proceedings*.

finalist for the Academy of Management OMT division’s Best Paper Award

Mishina, Y., Block, E.S., & Mannor, M.J. 2008. The impact of capability and compatibility on favorable and unfavorable reputations. *Administrative Sciences Association of Canada Conference Proceedings*.

Block, E.S., Dykes, B.J., & Mishina, Y. 2006. Too good to be true? The effect of social antecedents on corporate illegality. *Administrative Sciences Association of Canada Conference Proceedings*.

Edelman, L.F., Friga, P.N., Mishina, Y., & Yli-Renko, H. 2004. Is what you see, what you get? The impact of entrepreneurial cognition and resource accumulation on new venture creation. In S.A. Zahra, C.G. Brush, P. Davidsson, J. Fiet, P.G. Greene, R.T. Harrison, M. Lerner, C. Mason, G.D. Meyer, J. Sohl, & A. Zacharakis (Eds.). *Frontiers of Entrepreneurship Research 2004*. Babson Park, MA: Babson College. 338-352.

CONFERENCE AND INVITED PRESENTATIONS

Mishina, Y., Yu, Y., & Gomulya, D. What a Surprise! Whether and How Evaluator Disagreement Dampens Expectancy Violations. Presented at the Strategic Management Society Annual Conference, London, UK, September, 2022

Yu, Y., Silvestri, C., Dong, L. and Mishina, Y. Safety in Numbers? How Reputation and Salience of Misconduct Change Group Size Effect on Punishment. Presented at the Academy of Management Virtual Annual Meeting, 2021.

Yu, Y., Silvestri, C., Dong, L. and Mishina, Y. Safety in Numbers? How Reputation and Salience of Misconduct Change Group Size Effect on Punishment. Presented at the Strategic Management Society Virtual Annual Conference, 2020.

Mishina, Y., Fu, J.-Y. T., Criscuolo, P., Grohsjean, T., Sismeiro, C., Wang, W. B., & Wright, M. Anyone can be bad, but you need to stand out to be good: The role of distinctiveness and valence on signal value. Presented at LBS, February, 2020.

Mishina, Y. Fu, J., Criscuolo, P., Grohsjean, T., Sismeiro, C., Wang, W.B., & Wright, M. Good(bad) group or actor? The role of cohort signalling and signal valence on audience judgments. Presented at University of Groningen, Groningen, Netherlands, March, 2019.

Mishina, Y. Governance and compensation design at start-ups. Presentation at UCL Chinese Students & Scholars Association, January, 2019.

Mishina, Y. Fu, J., Criscuolo, P., Grohsjean, T., Sismeiro, C., Wang, W.B., & Wright, M. Anyone can be bad, but you need to stand out to be good: The role of distinctiveness and valence on signal value. Presented at Freie Universität Berlin, Berlin, Germany, June, 2018.

Mishina, Y., Dimotakis, N., Wilson, K.S., Devers, C.E., & Alexander, B.N. Style over substance: How emotional linguistic styles can influence shareholder perceptions. Presented at Nanyang Technical University, Singapore, March, 2016.

Gamache, D., Devers, C.E., Huo, D., Mishina, Y., & Weddell, M. When good is good enough: Threshold effects in the context of within-firm multiple reputations. Presented at the Strategic Management Society Annual International Conference, Denver, CO, October, 2015.

Conlon, D.E., Connors, A., Devers, C.E., & Mishina, Y. Is reputation a lightning rod or buffer? Cognitive and affective responses following negative events. Presented at the Oxford Centre for Corporate Reputation Symposium 2015, Oxford, U.K., September, 2015.

Mishina, Y. Ideation and research design in Management Journals. Presented at BML Munjal University, India, August, 2015.

Pollock, T., Mishina, Y., & Seo, Y. Falling stars: Celebrity, wrongdoing, and the fall from (and return to) grace. Presented at Academy of Management Meeting, Vancouver, B.C., August, 2015.

- Gomulya, D., & Mishina, Y. What's more important? How the evaluative processes of stakeholders change after financial misconduct and CEO replacement. Presented at BI Norwegian Business School, Norway, April, 2015.
- Mishina, Y. An overview of my current projects on social evaluations... Presented at symposium on corporate reputation. Corporate Communication Centre, Rotterdam School of Management, Erasmus University Rotterdam, The Netherlands, September, 2014.
- Mishina, Y., Dimotakis, N., Wilson, K.S., Devers, C., & Alexander, B. How emotional language can influence investors and analysts. Presented at the Strategic Management Society Annual International Conference, Madrid, Spain, September, 2014.
- Mishina, Y. An academic perspective on reputation... Presented at the PRCA National Conference, London, UK, September, 2013.
- Devers, C.E., & Mishina, Y. With whom? For what? What they signal? Who says? Opportunities to advance reputation and social evaluation research. Presented at the Oxford University Centre for Corporate Reputation, Oxford, U.K., April, 2013.
- Mishina, Y., Pollock, T.G., & Bragaw, N.A. Know when to hold 'em, know when to fold 'em? Differentiating between loss aversion and the house money effect in CEO reactions to firm performance. Presented at University of Cambridge, U.K., February, 2013.
- Mishina, Y., Pollock, T.G., & Bragaw, N.A. Differentiating between loss aversion and the house money effect in CEO reactions to firm performance. To be presented at the Strategic Management Society Annual International Conference, Prague, Czech Republic, October, 2012.
- Mishina, Y., Pollock, T.G., & Bragaw, N.A. Know when to hold 'em, know when to fold 'em? Differentiating between loss aversion and the house money effect in CEO reactions to firm performance. Presented at the National University of Singapore, Singapore, September, 2012.
- Mishina, Y., Block, E.S., & Mannor, M.J. The path dependence of organizational reputation: How social judgment influences assessments of capability and character. Presented at the Oxford Centre for Corporate Reputation Symposium 2012, Oxford, U.K., September, 2012.
- Mishina, Y., Pollock, T.G., & Bragaw, N.A. Know when to hold 'em, know when to fold 'em? Differentiating between loss aversion and the house money effect in CEO reactions to firm performance. Presented at the Academy of Management Meeting, Boston, MA, August, 2012.
- Mishina, Y. What don't we know about social evaluations: A rather non-social and idiosyncratic perspective. Submitted as part of a PDW titled, "A Pecha Kucha about social evaluations." Presented at the Academy of Management Annual Meeting, Boston, MA, August, 2012.
- Mishina, Y. How not to publish in top tier outlets: What I was doing wrong and how I fixed them. Presented at University of Limerick, Ireland, April, 2012.
- Alvarez, S., Mishina, Y., & Young, S.L. Some stakeholders are more equal than others. Presented at the Strategic Management Society Annual International Conference, Miami, FL, November, 2011
- Alvarez, S., Mishina, Y., & Young, S.L. Some stakeholders are more equal than others. Presented at the Academy of Management Annual Meeting, San Antonio, TX, August, 2011
- Mishina, Y., Alvarez, S.A., & Young, S. Effects of corporate illegality and corporate social performance on firm performance. Presented at the Fraud in Accounting, Organizations and Society Conference, London, U.K., April, 2011.

- Mishina, Y., & Devers, C.E. On being bad: Why stigma is not the same as a bad reputation. Presented at the Oxford Centre for Corporate Reputation Reputation Symposium 2010, Oxford, U.K., September, 2010.
- Mishina, Y., Dimotakis, N., Fulmer, I.S., & Wilson, K.S. Style over substance: How emotional linguistic styles can influence shareholder perceptions. Presented at the Strategic Management Society Annual International Conference, Rome, Italy, September, 2010.
- Mishina, Y., Dykes, B.J., Block, E.S., & Pollock, T.G. Why “good” firms do bad things: The effects of high aspirations, high expectations and prominence on the incidence of corporate illegality. Presented at the Queen’s School of Business Advancing Fraud Research Conference, Kingston, Canada, September, 2009.
- Mishina, Y., Dykes, B.J., Block, E.S., & Pollock, T.G. The dark side of positive firm outcomes. Presented at the European Group for Organizational Studies Colloquium, Barcelona, Spain, July, 2009.
- Mishina, Y., Shamsie, J., Mannor, M.J., & Aime, F. The role of financial resources, experience, and working relationships on the success of film projects. Presented at the Greif Research Symposium, Los Angeles, California, March, 2008.
- Mannor, M.J., Mishina, Y., Shamsie, J., & Aime, F. The role of resources and experience on the success of film projects. Presented at the Babson College Entrepreneurship Research Conference, Madrid, Spain, June, 2007.
- Mishina, Y., Summers, J., Humphrey, S., Conlon, D., & Morgeson, F. What you see and who you are: Effects of visibility and status on change evaluations. Presented at the Strategic Management Society Annual International Conference, Vienna, Austria, October, 2006.
- Mannor, M.J., Block, E.S., & Mishina, Y. Climbing up a hill vs. falling off a cliff: Toward a new theoretical perspective of good and bad reputations. Submitted as part of a symposium titled, “The dark side of organizations: Bad reputations, stigma, and organizational identity.” Presented at the Academy of Management Annual Meeting, Atlanta, GA, August, 2006.
- Summers, J.K., Humphrey, S.E., & Mishina, Y. A model of the independent and interactive effects of role and member change on team effectiveness. Presented at the Academy of Management Annual Meeting, Atlanta, GA, August, 2006.
- Mishina, Y., Humphrey, S.E., Summers, J.K., Conlon, D., & Morgeson, F. Visibility, status, and external evaluations of organizational change. Presented at the European Group for Organizational Studies Colloquium, Bergen, Norway, July, 2006.
- Block, E.S., Dykes, B.J., & Mishina, Y. Too good to be true? The effect of social antecedents on corporate illegality. Presented at the Administrative Sciences Association of Canada, Banff, Alberta, Canada, June, 2006.
- Mishina, Y., Johnson, B., & Block, E. Too good to be true? Social evaluations and the sociopolitics of corporate illegality. Presented at the Academy of Management Annual Meeting, Honolulu, HI, August, 2005.
- Edelman, L.F., Friga, P.N., Mishina, Y., & Yli-Renko, H. Is what you see, what you get? The impact of entrepreneurial cognition and resource accumulation on new venture creation. Presented at the Babson/Kauffman Entrepreneurship Research Conference, Glasgow, Scotland, June, 2004.
- Mishina, Y. Are firms governed differently in good times vs. bad? Governance characteristics of IPOs. Presented at the Academy of Management Annual Meeting, Seattle, WA, August, 2003.
- Mishina, Y., Pollock, T.G., & Porac, J.F. Are more resources always better for growth? Presented at the INFORMS Annual Meeting, San Jose, CA, November, 2002.

- Mishina, Y. Is anyone watching managers during a speculative bubble? The effect of investor sentiment on control and monitoring mechanisms. Presented at the Academy of Management Annual Meeting, Denver, CO, August, 2002.
- Mishina, Y., Pollock, T.G., & Porac, J.F. Are more resources always better for growth? The impact of managerial logics and resource slack on short-term growth. Presented at the Academy of Management Annual Meeting, Denver, CO, August, 2002.
- Mishina, Y. Going public during speculative bubbles: How investor sentiment influences the choice of corporate governance structure for initial public offering firms. Presented at the Babson/Kauffman Entrepreneurship Research Conference, Boulder, CO, June, 2002.
- Mishina, Y. The effect of speculative bubbles on the prospectus content of initial public offering firms. Presented at the Babson/Kauffman Entrepreneurship Research Conference, Boulder, CO, June, 2002.
- Mishina, Y., Pollock, T.G., Porac, J.F., Rao, H., & Wade, J.B. Symbolic protest in delegitimizing attacks on organizations: The use of shareholder resolutions by corporate gadflies. Presented at the Institutions, Conflict & Change Conference, Evanston, IL, December, 2000.
- Mishina, Y., Pollock, T.G., & Porac, J.F. Antecedents of entrepreneurial growth: The effects of growth logics, resource slack, and environmental munificence. Presented at the Strategic Management Society Annual Meeting, Vancouver, BC, November, 2000.
- Mishina, Y., Pollock, T.G., Porac, J.F., Rao, H., & Wade, J.B. Shareholder activism as symbolic voice: The effect of managerial and organizational characteristics on the incidence of shareholder resolutions. Presented at the Annual Academy of Management Meeting, Toronto, Canada, August, 2000.
- Mishina, Y., Pollock, T.G., & Porac, J.F. The effects of growth logics, resource slack, and environmental munificence on short-term revenue growth. Presented at the Babson/Kauffman Entrepreneurship Research Conference, Boston, MA, June, 2000.
- Porac, J.F., Rosa, J.A., Mishina, Y., & Spanjol, J. Markets as cognitive systems: Identities and equivocality in the US minivan market, 1982-1988. Presented at the Academy of Management Annual Meeting, Chicago, IL, August, 1999
- Mishina, Y., Pollock, T.G., & Porac, J.F. & S. Michael Camp Entrepreneurial narratives and the dominant logics of high growth firms. Presented at the Babson/Kauffman Entrepreneurship Research Conference, Columbia, SC, May, 1999.
- Porac, J.F., Rosa, J.A., Mishina, Y. Identities and equivocality in the social construction of the U.S. minivan market: 1982-1988. Presented at the Midwest Academy of Management Meeting, Lincoln, NE, April, 1999.

ACADEMIC HONORS AND AWARDS

- Strategic Management Journal Best Reviewer Award, 2018
 Academy of Management Journal, Best Reviewer Award, 2015
 Oxford University Centre for Corporate Reputation Best Published Paper Award 2012 (for Mishina, Block, & Mannor, 2012)
 Finalist for Academy of Management Journal 2010 Best Paper Award (for Mishina, Dykes, Block, & Pollock, 2010)
 Outstanding Reviewer Award for the BPS division of the Academy of Management, 2005 and 2011
 ABCD (Above and Beyond the Call of Duty) Award for the OMT division of the Academy of Management for outstanding reviewing efforts, 1999 and 2003

FELLOWSHIPS & SCHOLARSHIPS

Special Foreign Travel Fund, 2006, 2009
Harry Gray Fellowship - University of Illinois, 1997-2001
Sudman Fellowship, 1997
MBA Student Management Leadership Grant
University Research Association Scholarship

PROFESSIONAL SERVICE ACTIVITIES

International Research Fellow, Oxford University Centre for Corporate Reputation, 2014 - present

Editorial Review Board Academy of Management Journal, 2010 – present
Strategic Management Journal, 2013 - present
Academy of Management Review, 2013 - present

Academic advisory board, VentureESG

Ad Hoc Reviewer Administrative Science Quarterly
Organization Science
Corporate Governance: An International Review
Journal of Management Studies
Journal of Business Ethics
Journal of Business Research
Journal of Business Venturing
Organizational Behavior and Human Decision Processes
Organization Studies
Personnel Psychology

Academy of Management Review
Facilitator, Idea Development Workshop, April, 2021
Facilitator, Virtual Theory Writing Workshop, October, 2020

Academy of Management Annual Meetings
Discussant: BPS (2007), GDO (2021), OMT (2005, 2018, 2022), Stigma PDW (2021)
Facilitator: BPS (2006, 2011), SIT (2003), Stigma PDW (2016-2022)
Mentor: OMT Junior Faculty Consortium Virtual Research Roundtable (2022), STR division Junior
Faculty Paper Development Workshop (2020), OMT Meetup (2021-2022)
OMT Research Committee, 2011-2017
Panelist: showcase symposium (2018), Stigma PDW (2016-2017)
Reviewer, BPS (2002-2013), ENT (2002-2005), OMT (1999-2013)
Session Chair: ENT (2002), OMT (2007, 2012, 2014)

Oxford Reputation Symposium
Facilitator, Professional Development Workshop, 2015-2019, 2022
Panelist: 2013

Strategic Management Society Annual Meetings
Panelist: Corporate Strategy and Governance (2009), Stakeholder Strategy (2022), Strategic Leadership and
Governance Paper Development Workshop (2018, 2019, 2021)
Rep-At-Large, Strategic Leadership & Governance, 2017-2019
Reviewer: Corporate Governance Track (2012), Corporate Strategy Track (2018), Corporate Strategy and
Governance Track (2010-2011), International Governance in Companies Track (2018), Multi-
Level Governance Relationships in a Networked Environment Track (2014), Strategic Leadership
and Governance Track (2013, 2015-2022), Strategy Process Track (2011), Special Conference in
Las Vegas (2019)

Session Chair: Behavioral Strategy Track (2021, 2022), Strategic Leadership and Governance Track (2015, 2021), Special Conference in Las Vegas (2019)

Other Conferences and Reviewing

Discussant: Smith Entrepreneurship Research Conference (2007-2008), Virtual Sports Paper and Idea Development Workshop 2020)

External Evaluation Committee: MSc in Human Resource Management & Organizational Behaviour on behalf of The Cyprus Agency of Quality Assurance and Accreditation in Higher Education, Cyprus (Chair, 2018)

Panelist: AIMA (All India Management Association)-Imperial College Conference, Life after Brexit: Repairing Globalization (2017), First Annual Asian Americans in Business Academia (2021)

Reviewer: Israel Science Foundation (ISF, 2011), Organization Science Dissertation Proposal Competition (2005-2007, 2009, 2013), Sustainability, Ethics and Entrepreneurship Conference (2015), Swiss National Science Foundation (SNSF, 2016)

UNIVERSITY SERVICE

Imperial College Business School Learning & Teaching Forum, 2019-present

Imperial College Business School Education Committee, 2015-2019

Imperial College Panel on Student Disciplinary and Examination Offence Hearings, 2015-present

Taster lectures for prospective and admitted students

IB Insights 3:20, 2017

Executive MBA New Vision Task Force, 2015

University Appeals Board, Michigan State University, 2007-2009

Faculty advisor for Undergraduate Research Fellows (URF) scholarship program for the following students:

Mark Woodring, 2010-2011

Sarah Savoie, Spring, 2010

Jessica Benton, Beverly Blaze, Alex Carson, D. Andrew Gambel, and Angelica Leigh, 2009-2010

Faculty advisor for Undergraduate Research Scholarship awarded to the following students:

D. Andrew Gambel and Sarah Savoie, Spring, 2009

Elise Brzoska, Spring, 2008

Mentor for Broad Scholars Program, Michigan State University for the following students:

Sam Ockwell, 2009-2011

Nathan Clark and Ross Kraynak, 2007-2009

Daniel Milam and Michael Warakowski, 2007-2008

Elise Brzoska and Gabriel Iocco, 2005-2007

University Committee on Faculty Tenure, Michigan State University, Fall, 2006

Strategy Faculty Recruiting Committee, Management Department, Michigan State University, 2004-2005

Ph.D. Design Team Committee, Goizueta Business School, Emory University, 1999-2000

University of Illinois Department of Business Administration Graduate Student Advisory Council, 1997-1999

Office for the Study of Business Issues -- Project Leader, University of Illinois, 1995-1996

Capstone '96 Committee, University of Illinois, 1996

Cornerstone '95 Orientation Committee, University of Illinois, 1995

Community Affairs Committee, University of Illinois, 1996

DISSERTATION COMMITTEES

External examiner: Sayan Sarakar, Strategy and Entrepreneurship, London Business School (Supervisor: Gary Dushnitsky)

Committee member: Bernadine Johnson Dykes, Management, Michigan State University (Chair: Gerry McNamara)

RESEARCH GRANTS

Yuri Mishina (Principal Investigator) \$5,000, Summer Research Grant, Broad College Research Committee, 2009

Yuri Mishina (Principal Investigator) \$14,000, Summer Research Grant, Broad College Research Committee, 2008
Yuri Mishina (Principal Investigator) \$5,000, Kauffman Foundation Content Analysis Category Identification Project. Ewing Marion Kauffman Foundation, 1998

PROFESSIONAL ASSOCIATIONS

Academy of Management (BPS and OMT divisions)
Strategic Management Society

COURSES TAUGHT

Imperial College London

BS5003: Strategy
Fulltime MBA: core strategy course
BS 1415: Strategic Management
MSc Innovation, Entrepreneurship, & Management: core competitive strategy course
BS 0922: Strategy and Leadership Pathway
MSc Management: elective course on corporate strategy and leadership (co-taught with S. Chaturvedi)
BS 1708: Corporate Strategy
MSc Economics & Strategy for Business: core course on corporate strategy
BS1238: Strategic Management
MRes seminar on strategy
BS1207: Readings in Strategy
Doctoral seminar in strategy, OT, and OT/strategy
BS 0845 Strategic Management
Undergraduate course in BPES programme on business-level strategy

Michigan State University

MGT 409: Business Policy and Strategic Management
Undergraduate strategy capstone course
MGT 908: Seminar in Organizational Theory
Doctoral seminar in organizational theory

University of Illinois at Urbana-Champaign

Business Administration 210: Management and Organizational Behavior
Undergraduate introduction to management course
Business Administration 323: Organization Design and Environments
Undergraduate organizational theory course

EXECUTIVE EDUCATION

Imperial College Business School

- Creating and Competing in Novel Markets
Session on Blue Ocean strategy for the Global Leadership and Innovation Programme

London Business School

- Faculty advisor to participants for several of the Business and Industry Insight Programs and Global Strategic Conversations Programs

Abu Dhabi School of Management

- 20 hour executive MBA course on strategy in Abu Dhabi

- Sessions on creating and sustaining competitive advantages and Blue Ocean strategy for ADSM Summer School held at Imperial College Business School

VOLUNTEER TEACHING

HERA (Her Equality Rights and Autonomy)

- Sessions on SWOT, Blue Ocean strategy, and creating and sustaining competitive advantages for the 2017 Entrepreneurship Training and Mentoring Programme

Reload Greece

- Mentor/facilitator for Ignite@Reload session for the Young Entrepreneurs Programme

TEACHING INTERESTS

Strategic Management, Organizational Theory, Social evaluations

NON-ACADEMIC EMPLOYMENT

Prior to my doctoral studies, I was employed as a director of marketing at a small, early-learning furniture manufacturer and as an internal training consultant for a large, professional service firm. I have also worked in purchasing, software support, and desktop publishing.

CONSULTING PROJECTS

- Developed strategy for international expansion into Latin America for major sporting goods manufacturer
- Devised entry strategy into new geographic market for machine/job shop
- Recommended appropriate mode of entry for entrepreneurial technology company in the analytical instrumentation field
- Conducted industry analysis of electronic currency and electronic payment systems as an outside contractor to a small consulting firm.

REFERENCES

Professor Donald E. Conlon
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Broad Graduate School of Management
Michigan State University
N475 Business Complex
East Lansing, MI 48824
P: (517) 884-1680
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Professor Cynthia E. Devers
R.B. Pamplin Professor of Management
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Virginia Tech University
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Professor Timothy G. Pollock
Haslam Chair in Business and Distinguished
Professor of Entrepreneurship
Haslam College of Business
University of Tennessee-Knoxville
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Eli Broad Legacy Fellow of Management
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